

1.0 All Hands Project

Level 1  
Project level

1.1 Design Phase

2.1 Development  
Phase

3.1 Test Phase

4.1 Launch and  
Approve the App  
Phase

Level 2  
Phase level

1.1.1 Define Key  
App  
Functionality

2.1.1 Develop  
Initial Prototype

3.1.1 Test the  
Final App  
Prototype

4.1.1 Launch the  
New App

Level 3  
Work package level

1.1.2 Identify  
Vendor to  
Design and

2.1.2 Perform  
Prototype Beta  
Test

3.1.2 Begin Full-  
Scale  
Development of

4.1.2 Monitor  
App  
Performance

1.1.3 Solicit  
Initial Design  
Feedback

2.1.3 Update  
Prototype Based  
on Feedback

3.1.3 Begin IT  
Hiring for App  
Support

4.1.3 Implement  
App Upgrades

1.1.4 Develop  
Initial Design

2.1.4 Gain  
Prototype Sign-  
off

3.1.4 Train  
Marketing  
Personnel

4.1.4 Launch App  
v2

1.1.5 Gain Final  
Design Approval

2.1.5 Develop  
App Launch Plan

3.1.5 Approve  
the App Launch

4.1.5 Document  
Any App Issues