

Project: Develop an Application (App) to Provide Real-Time Marketing Data
Date: 20XX

#	Cause (condition/situation)	Event	Impact	Risk owner	Category	Probability risk rating	Impact risk rating	Risk score	Trigger	Response
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[illegible]

Total Risk Score	60	Risk Exposure
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60	Risk Exposure
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Risk Exposure

Probability risk rating		Impact risk rating
5: High		5: High
4: High to moderate		4: High to moderate
3: Moderate		3: Moderate
2: Moderate to low		2: Moderate to low
1: Low		1: Low