Project: Develop an Application (App) to Provide Real-Time Marketing Data
Date: 20XX

#	Cause (condition/situation)	Event	Impact	Risk owner	Category	Probability risk rating	Impact risk rating	Risk score	Trigger	Response
1	Vendor faces production delays due to high demand from other clients.	Delayed Vendor Deliverables		External Vendor	Т	5	3	15		Allocate additional time for vendor delays and adjust project schedule accordingly.
2	Frequent changes in project requirements due to evolving market demands	Scope Creep		Project Manager	Т	5	5	25		Prioritize critical features and negotiate with stakeholders
3	Insufficient encryption and data protection measures.	Data Security Breach		IT Lead	Т	5	1	5		Activate an incident response plan
4	Team member receives a better job offer from a competitor.	Key Team Member Turnover		Project Manager	Т	3	1	3		Identify potential replacements
5	Lack of user involvement during the requirements gathering phase.	Insufficient User Adoption		Marketing Director	Т	3	3	9		Offer incentives for user adoption
6	Integration with legacy systems causes conflicts.	Technology Compatibility Issues		IT Lead	Т	3	1	3		Collaborate with vendors and technical experts
7										
Total Risk Score								60	Risk Exposure	

Probability risk rating	Impact risk rating
5: High	5: High
4: High to moderate	4: High to moderate
3: Moderate	3: Moderate
2: Moderate to low	2: Moderate to low
1: Low	1: Low