

Part I: Crafting a Product Vision

Complete the Product Vision template using the information provided in the Smart Plant Care Device scenario.

Element	Description
For	Urban gardeners, plant enthusiasts, and busy individuals who want a hassle-free, reliable way to care for their plants.
Who	Struggle with maintaining plant health due to time constraints, lack of knowledge, or inconsistent watering schedules.
Our product	Is an AI-powered smart plant care device that integrates sensors, mobile connectivity, and automation to monitor plant health and provide personalized care recommendations.
That	Offers real-time insights, automated watering, and data-driven guidance to optimize plant growth while promoting sustainable gardening practices.
Unlike (Our product)	<div>Traditional manual care methods or basic monitoring devices that require constant attention and lack adaptive intelligence</div> <div>Uses AI-driven automation and smart technology to ensure plants receive the right care at the right time, simplifying plant maintenance and helping them thrive effortlessly</div>