

Project: Redesign a UX Research Driven Travel Planning Application

Instructions: Use this template to document your responses for Task 2: Design and launch user surveys

1. Description of Google Form

[Type your response here]

2. List of core survey questions

- Multiple choice:
 - Option 1
 - Option 2
 - Option 3
- Yes/No
- Linear scale (1-5)
 - 1-very poor
 - 2-poor
 - 3-average
 - 4-good
 - 5-excellent
- Checkbox (select any number of reasons that apply)
 - Reason 1
 - Reason 2
 - Reason 3
- Short answer

3. Google Form's confirmation message

[Type your response here]