

### **Task 3: Building a customer journey map**

Submit your responses in the template below:

#### **1. Awareness**

- User Actions: [Type your response here]

#### **2. Consideration**

- User Actions: [Type your response here]

#### **3. Login/Signup**

- User Actions: [Type your response here]

#### **4. Browsing products**

- User Actions: [Type your response here]

#### **5. Cart & Checkout**

- User Actions: [Type your response here]