

Advisory Services

Your Career. Inspired.

kpmgcampus.com

Advisory Services

Who we are

Working with many of the world's leading organizations, our professionals help businesses improve performance, leverage IT investments, protect financial assets, manage risk, and boost market confidence. Through our diverse capabilities and industry knowledge, we help companies meet today's challenges, such as dramatic disruption and accelerated technology advancements, while charting a path to growth.

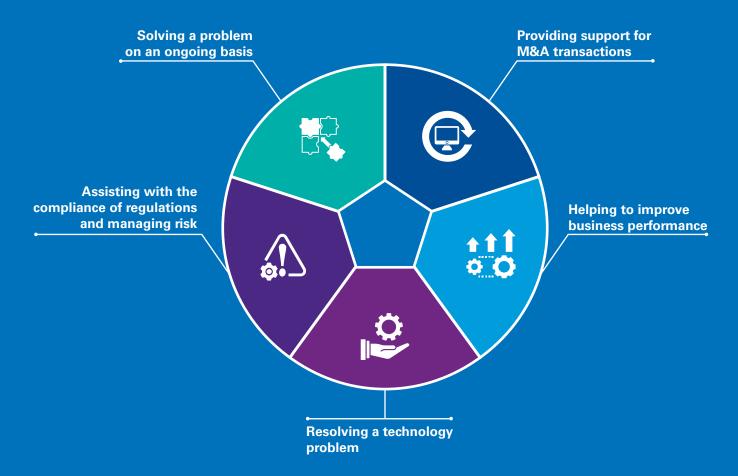
Our distinct service groups are poised to meet the needs of our clients.



Deal Advisory & Strategy



Our Advisory service groups are regarded as trusted advisors and help leading organizations in a variety of different ways:





-Consulting

Through the specialized skills of our professionals, we help clients:

- ---O Address functional challenges and improve business performance
- --- Identify and address risk areas in a highly regulated and competitive environment
- ----O Solve complex business problems through a multi-year, outcome-based on demand services model that offers new ways to focus and execute on profitable growth

Explore a career in our service networks:

Corporate Services



CIO Advisory

We help clients strengthen their technology function to become high-performing organizations and drive business value.



Finance Transformation

By helping to strengthen our clients' finance functions, we assist in driving growth and adding value to their organizations.



Human Capital Advisory

Working with clients and other KPMG colleagues, we transform organizations by changing the way people are led, managed, and developed. We focus on how to best help our clients organize and develop their workforce to achieve their strategic business goals and unlock the evolving potential of their people.



Procurement & Business Services

We're focused on helping our clients organize and accomplish their work in more efficient, more effective, and less costly ways, across business functions to streamline activities across the Source-to-Pay continuum.

Transformation Delivery



Transformation Delivery

We help our clients navigate complex and transformative journeys by empowering them to maximize the value created through their business decisions while minimizing disruption and creating efficiencies.



"Not only does KPMG offer professional Audit and Tax services, but also a vast range of Advisory services, which are performed by our team of highly skilled professionals. These consultants are able to flex their creative muscles and thrive in a dynamic and digital world."

Asa Staven

Customer & Operations



Customer Solutions

We support our clients by helping to create richer, longer-lasting customer relationships that generate growth and increase shareholder value, all while being mindful of the ever-changing demands of the modern customer.



Financial Services Solutions

We work with the world's leading financial institutions to understand their current business processes, organization frameworks, and technology and data infrastructures in order to provide guidance and support as they look to execute strategic programs.



Health & Government Solutions

We support healthcare organizations and government agency clients as they address challenges encountered throughout multiple domains, including health and human services, transportation and infrastructure, technology and IT transformation, and fiscal responsibility.



Supply Chain & Operations

With an understanding of the complexities of designing and managing supply chains, we offer a strategic business approach to help create and sustain bottom-line value across the extended supply chain—from suppliers to customers.

Federal



Federal

Focused on federal organizations adapting to new environments, we work with them to transform their business models, leverage data and emerging technology, protect information assets, increase operational efficiencies, and establish greater transparency while focusing on their missions.

On Demand Services



On Demand Services

KPMG provides on-demand services focused on improving organizational performance, protection, and compliance. Our on-demand services combine the firm's knowledge and experience with leading technology, delivery, and support capabilities. We deploy these outcome-based solutions to help identify and solve complex business problems; deliver measurable, sustainable value; and enable our clients to stay relevant today and tomorrow.



Risk Assurance



GRC Technology

Our team of professionals assists in the assessment, design, and implementation of security and controls and provides consulting on leading practices surrounding governance, risk, and compliance (GRC) tools for top-tier enterprise resource planning (ERP) platforms, including cloud technologies.



Internal Audit & Enterprise Risk

Working closely with our clients, we're focused on helping to increase confidence that our clients' risk processes, such as compliance and risk management programs, are integrated into their overall businesses.



Technology Risk Management

With a concentration on the strategic impact that emerging technologies have, we help organizations establish a governance framework that embraces disruptive technologies and encourages innovation while ensuring risks are identified and managed.



Visit our Risk Assurance site to learn more about these career opportunities.

Risk & Compliance



Actuarial Services

Our multidisciplinary team focuses on two major functions in advising our clients: audit support services and advisory services. We provide audit support services, working with our Audit team, for some of the most wellknown insurance companies in the industry. Additionally, we provide advisory services to help our clients improve risk management efforts and navigate strategic transformation journeys to enhance capabilities and decisionmaking by applying digital labor and machine learning to actuarial processes.



Financial Services Regulatory & Compliance Risk

Global financial institutions, payment providers, insurance companies, asset managers, fintechs, and other corporations look to us to identify ways to advance their risk and compliance journeys.



"While adding value for our clients, we are continuously striving to help mitigate risk and create long-lasting relationships."

Tirell Williams



Forensic

Amid an environment of new types of risks and potential threats, our team serves as a trusted adviser to some of the world's leading enterprises, offering support in the prevention, detection, and response to fraud, waste, and abuse and other forms of misconduct

Modeling & Valuation

We help clients, primarily in the financial services industry, overcome challenges in credit and market risk, financial modeling, and the valuation of complex instruments.

Technology Enablement



Cyber Security Services

With our unified approach considering business priorities and compliance needs, we help organizations, across a wide array of industries, manage and protect corporate data assets from an evolving spectrum of cyber-related threats.



Lighthouse

We create leading technology, products, and data & analytics solutions to help clients leverage predictive analytics, big data, mobile applications, and the cloud to solve their most pressing problems.



Enterprise Solutions

The enterprise resource planning (ERP), Platform-as-a-Service (PaaS) and Software-as-a-Service (SaaS) systems lifecycles are the focus of our work. We assist clients across all aspects of the process, from platform evaluation through implementation, ongoing upgrades, and improvement.



Platforms

The KPMG Platforms team drives digital acceleration for our clients by leveraging our alliance partner platforms such as Microsoft Dynamics, ServiceNow along with many others, and KPMG reusable solutions in alignment with our industry channels and capabilities. Our teams build world class business applications tailored to our clients' specific needs through our broad functional, industry, and technology expertise.



Visit our Technology Enablement site to learn more about these career opportunities.



Deal Advisory & Strategy (DAS)

Thinking like investors, our team is consistently looking at how opportunities to buy, sell, partner, fund, or fix a company can add and preserve value to an organization. As such, we provide a range of transaction-associated advisory services to clients related to mergers, acquisitions, financings, and strategic and performance improvement opportunities, helping organizations plan and complete major business transactions according to their strategic growth goals.

Explore a career in our service networks:

Transaction Services



Working directly with our clients, we provide support for transactions such as mergers, acquisitions, divestitures, accounting conversions, implementations, and more.

Financial Due Diligence Offering services to support both the of potential transactions, our professions of potential transactions and policies to the potential transactions.

Offering services to support both the buy-side and sell-side of potential transactions, our professionals provide a variety of services, ranging from helping to validate stakeholder value to evaluating disposal options.

Capital Advisory

Capital Advisory

- Infrastructure and Projects Advisory
- Capital Solutions
- Corporate Finance



"Every day and every client engagement bring a new set of responsibilities and challenges. I enjoy working with my fellow KPMG professionals to respond to our clients' most complex issues, and I am grateful for the exposure I have had to client leadership."

Courtney Orr

DAS Analytics



DAS Analytics

Solving the most complex business and deal challenges requires the right mix of business and technical resources. Through the KPMG Intelligence Platform (KI), we leverage advanced data analytics to deliver insights at deal speed. Our advanced deal science focuses on questions that are harder to answer using traditional analysis techniques.

Strategy



Strategy

As companies face unprecedented competitive and disruptive challenges, we help by taking an enterprise-wide view to connect business model design (strategy) with operating model implementation (execution). We assist companies in identifying and leveraging the competitive advantage inherent in their business and provide them with the information needed to help meet their strategic and financial goals.

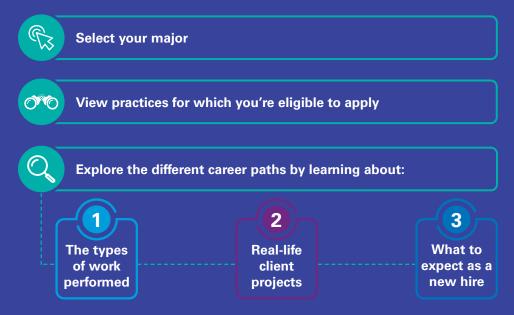
Business Development Program

At KPMG, we have a dedicated cross-functional Sales and Business Development team that has deep knowledge around what our firm offers and focuses on building long-term client relationships to help drive new bookings and growth for all. Account, Market, Solution and Alliance Relationship Directors along with our Market Relations Associates, bring the full depth of the firms capabilities and resources, aligned to functional strategies, including the effective and successful alliance partnerships we have, to clients to accelerate speed to market and amplify cross-functional growth.



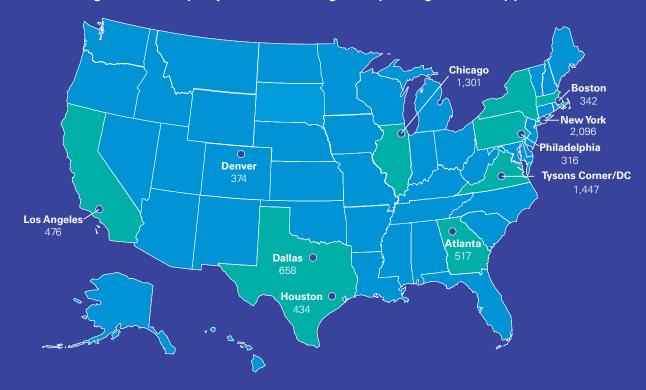
Advisory careers for you

Take a **personalized approach** to discovering your KPMG Advisory career options, by visiting **Advisory careers for you**.



Advisory by the numbers

With a mission to best serve global clients, our network of professionals spans across the U.S. and includes a strong focus in many major cities, including our top 10 largest Advisory practice locations.



Who we are

Grounded in our values

Our values define who we are and what we believe. They establish a common identity that unites us. We strive to live these values in what we say and do, every day, informing how we interact with one another and our clients and guiding our decision-making.

<u>Int</u>egrity

We do what is right.

Excellence

We never stop learning and improving.

Courage

We think and act boldly.

Together

We respect each other and draw strength from our differences.

For Better

We do what matters.



Focused on the employee experience

Team of Choice

The employee experience is important at KPMG. Our Advisory client engagement teams strive to best serve our clients while also advancing the professional development of individual team members. This is achieved, in part, through the firm's Team of Choice initiative.

Advisory Team of Choice is a collection of leading practices, tools, and resources that help bring KPMG Values and Heads Up Thinking to life within each engagement.

While every engagement is different, the Team of Choice principles, along with our values, help us deliver an engagement experience that reflects our culture.



With a mission to develop the leadership skills and attributes of future leaders at KPMG, the K Class effort was established to help provide a superior introductory experience for entry-level associates. Through involvement with volunteer and social events, as well as regular meetings and group discussions, K Class promotes:

- Leadership
- Professional development
- Networking
- Relationship building
- Service to the community

This distinct program is delivered locally and helps to integrate our new associates cross-functionally by providing opportunities for our professionals to foster relationships across all service groups of the firm—Audit, Tax, and Advisory.



"We are a people-focused organization with a collaborative approach to client service. And it's truly a rewarding experience when you can forge meaningful relationships with colleagues while bringing value and affecting positive change for your clients."

Jacqueline Roberts

Passionate about training and development

KPMG Lakehouse

Learning, Development, and Innovation Center

KPMG Lakehouse is an entrepreneurial place where learning exists in everything, innovation is everywhere, culture is shared, and people are inspired.



800 single-occupancy



Meeting space with flexibility to accommodate people



Multiple dining options, including a dining hall, coffee bar, wine bar, and social venue



Amenities with a focus on total wellness, including fitness facility, and jogging/bike paths



learning and innovation spaces spanning square feet



Design elements that celebrate and reinforce the rich history, values, and culture of KPMG

Advisory University Live

At Lakehouse and throughout the year, the KPMG competency-based learning strategy helps drive career build technical, business, and leadership skills and advance to new levels of responsibility. KPMG Advisory to address their unique learning needs while allowing the communities of practice.



Expect Diversity, Equity, & Inclusion

Our vision

The commitment to Diversity, Equity, & Inclusion (DEI) at KPMG is a strategic imperative and is rooted in our vision to have a diverse workforce wherein our professionals can reach their fullest potential in an inclusive work environment. We aspire to use the collective power of our diversity to drive innovation in the marketplace. KPMG offers a portfolio of development opportunities for underrepresented talent focused on critical skills to enhance career readiness, leadership, and business acumen—underscored by visibility and engagement with firm leaders.





Business Resource Groups (BRGs) and Inclusion Councils

BRGs and Inclusion Councils allow the firm to better serve targeted needs and customize programs and resources. They are open to everyone and provide:

- Meaningful opportunities to develop cross-business relationships
- Career-enriching experiences through professional and leadership development
- Engagement with client peer groups for external networking

African Ancestry

Abilities in Motion

Asian Pacific Islander

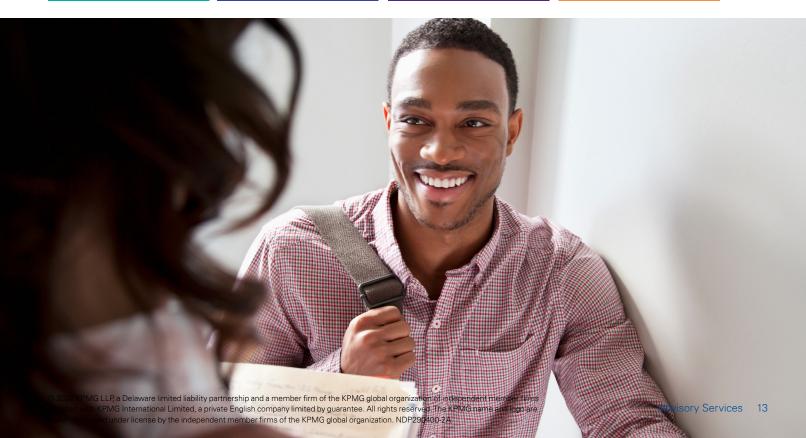
Hispanic Latino

KPMG Network of Women

Pride@KPMG

Veterans

Inclusion Councils



Dedicated to serving our communities

At KPMG, our professionals have the opportunity to volunteer in various ways, supporting a multitude of different organizations.



KPMG Family for Literacy

An important national firm focus is on serving children at every stage of their academic careers through corporate citizenship programs. KPMG Family for Literacy (KFFL) is the firm's signature employee program to eradicate childhood illiteracy by developing the next generation of young leaders through reading. Since its inception, KFFL has distributed nearly 6 million new books to low-income children in more than 100 communities across the United States.



KPMG Data Citizens with Purpose

Led by our Advisory Data practice, the KPMG Data Citizens with Purpose program allows our partners and professionals to work alongside nonprofit organizations through structured pro-bono engagements, where our teams leverage their data and analytics capabilities to serve a greater community need. These short-term (four to six weeks) virtual projects run in parallel with existing client work and are focused on providing analytic solutions and insights to nonprofit organizations. This meaningful program gives our Advisory professionals the opportunity to serve the community while giving them applied data and analytics experience working to solve real challenges.



Your Career. Inspired.

Noteworthy recognitions

2021 Fortune 100 Best Companies to Work For



DiversityInc's 2021 Top 50 Companies for Diversity



Working Mothers 100 Best Companies



PEOPLE Magazine's Companies that Care 2021



Leading Disability Employer by the **National Organization** on Disability



Consulting Magazine's "Best Firms to Work For"



Best Places to Work for LGBTQ Equality by the





LinkedIn's 2021 Top Companies



Limitless opportunities

Global opportunities

Professionals on rotations across the globe



Ignition Centers in the U.S.



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Business Resource Groups and Inclusion Councils in the U.S. offices



Certification Program

To achieve and maintain professional certifications



Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

kpmg.com/socialmedia



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