

Executive summary

- Preliminary analysis of 5K Healthy Co records show time of arrival and healthcare professional have an impact on total time spent at the facility
 - Average total wait time for all visits is approx. 40 minutes; longer average waiting times observed around peak hours (47.6, 48.3, and 46.4 minutes at 9, 12, 19 GMT respectively)
 - Wait and visit times vary by Doctor; patients waiting significantly longer to be seen by one specific Doctor vs. the rest (29.6 minutes vs. 21.7 minutes avg. of others)
- Best practices to improve the overall patient experience include improving the condition of the waiting area and implementing queueing software
 - The condition of the wait area is the most important factor in determining whether patients want to return, and likely one of the easiest to improve
 - Scheduling software (e.g., QLess) allows patients to queue from anywhere, increasing patient satisfaction by 20% in recent case study
- Planned next steps include a brainstorming session to develop long list of patient experience improvement initiatives



Visit durations are heavily influenced by arrival time and vary significantly across care professionals

Current patient journey

Check in
Avg: 2.8min

Vitals wait
Avg: 16.4min

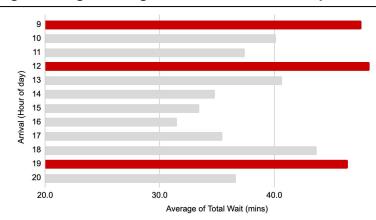
Vitals
Avg: 5.1min

Doctor wait
Avg: 23.3min

Doctor
Avg: 6.4min

Payment Avg: 3.6min

Average wait time for all visits is approx. 40 minutes; longer average waiting times observed around peak hours



9am, 12pm, and 7pm are the worst, with total wait of 47.6, 48.3, and 46.4 minutes respectively (well above 40 min avg.). Opportunity to optimize staff scheduling and/or consider capacity needs relative to demand.

Wait and visit times vary by Doctor (also observed with vitals nurses, not shown)

Doctor	P-V Wait	Visit: Grp 1	Visit: Grp 2	Visit: Grp 3
Balla	29.6	14.2	6.8	5.4
Campbell	21.8	10.4	6.9	5.3
Campos	21.4	10.0	6.9	5.3
Jankowski	21.8	10.9	6.7	5.3
Yung	21.6	10.5	6.7	5.4
Average	23.3	11.2	6.8	5.3

Patients that see Dr. Balla have a significantly higher post-vital wait than patients seen by others. Dr. Balla also spends significantly longer with Group 1 patients. Opportunity to scale best practices and incentivize improved behaviors.



Best practices include improving wait area condition and implementing software to uplevel experience

The condition of the wait area is the most important factor in determining whether patients want to return

% of patients who say X would cause them not to return to a specific provider:

Unpleasant waiting area

29%

Long wait time

11%

Patients who found the waiting room unpleasant were also **4X more likely to be dissatisfied** with their overall experience (*Qualtrics Healthcare Pain Index*)

We expect that improving the wait area condition to be quick and relatively inexpensive to accomplish (to be further explored).

Scheduling software (e.g., QLess) allows patients to queue from anywhere, increasing patient satisfaction

- Software such as QLess allows patients to check in via text, apps, website, in-person kiosks, etc.
- Sophisticated algorithms deliver accurate wait estimates; patients receive notifications to smoothen wait experience
- Leads to lower perception of wait times and increases overall patient experience

"With QLess we had a **20% increase in patient** satisfaction attributed to shorter wait times. We have fundamentally changed how we deliver care."

CEO, Healthcare Organization

Early signals are promising, but we will validate whether similar solutions can have improve the patient experience at Healthy Co.

+ Healthy Co

Next steps

Planned:

Brainstorm session to develop a long list of patient experience improvement initiatives

Recommended:

- Prepare & conduct patient experience survey with Healthy Co patients
- Understand current initiatives to improve provider performance
 - E.g., what is currently being done with the data?
- Hold early conversations with software vendors to better understand offering

Annotated version

Executive summary

ANSWER: Simple lay-out which captures all of the main points throughout the deck; selective bolding to help reader pick out key messages; limited but useful data points

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 - Wait and visit times vary by Doctor; patients waiting significantly longer to be seen by one specific Doctor vs. the rest (29.6 minutes vs. 21.7 minutes avg. of others)
- Best practices to improve the overall patient experience include improving the condition of the waiting area and implementing queueing software
 - The condition of the wait area is the **most important factor** in determining whether patients want to return, and likely one of the easiest to improve
 - Scheduling software (e.g. QLess) allows patients to queue from anywhere, increasing patient satisfaction
 20% in recent case study
- Planned next steps include a **brainstorm session** to develop long-list of patient experience improvement initiatives

Visit durations are heavily influenced by a and vary significantly across care profess

ANSWER: Title and subtitles capture key messages

Current patient journey

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Avg: 2.8min

Vitals wait

Vitals
Avg: 5.1min

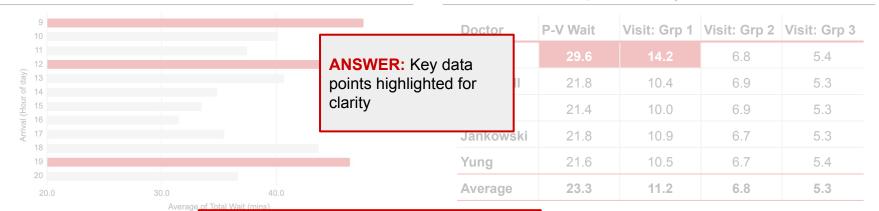
Doctor wait

Doctor
Ava: 6 4min

Payment Avg: 3.6min

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Wait and visit times vary by Doctor (also observed with vitals nurses, not shown)



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ANSWER: Judgment exercised to show what was considered to be the top 3 points (arrival hour, doctor wait, doctor visit time)

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+ Healthy Co

Best practices include improving wait area condition and implementing software to uplevel experience

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Scheduling software (e.g. QLess) allows patients to queue from anywhere, increasing patient satisfaction

% of patients who say X would cause them not to return to a specific provider:

 Software such as QLess allows patients to check in via. text, apps, website, in-person kiosks, etc.

Unpleasant waiting area

ANSWER: Information (incl. Quotes and stats) pulled from Research summary, source noted in bottom left corner

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CEO, Healthcare Organization

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ANSWER: The "so-what" included at the bottom, e.g. why is this important / what can we do about it

re promising, but we will validate solutions can have improve the nce at Healthy Co.

Next steps

ANSWER: Simple wording, easy to read, bullet points

Planned:

Brainstorm session to develop long-list of patient experience improvement initiatives

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