



Sales Report **2021**

Jan 2022

Agenda



- Annual sales performance breakdown
- Sales trend

Overview

Strengths

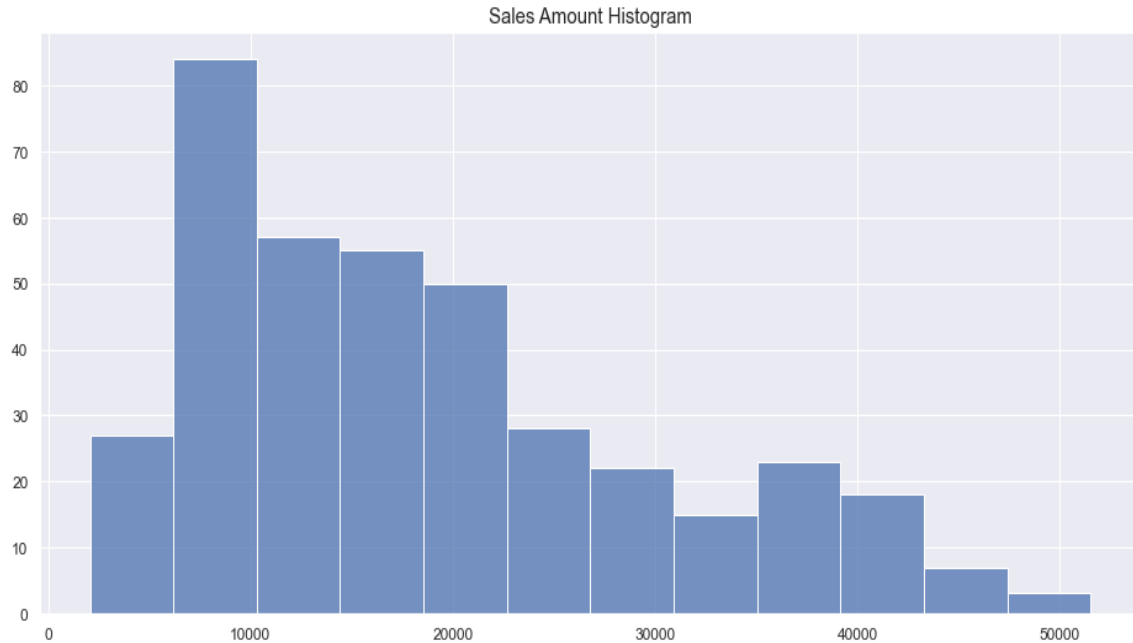
- Majority sales amounts between \$5000 to \$20000
- 56% met the minimum \$15000 target sales

Weaknesses

- Inconsistent Sales
- Certain areas and employees weak in sales

Strengths

Majority sales amounts
between \$5000 to
\$20000



Concerns

Period

May to August lowest
sales recorded

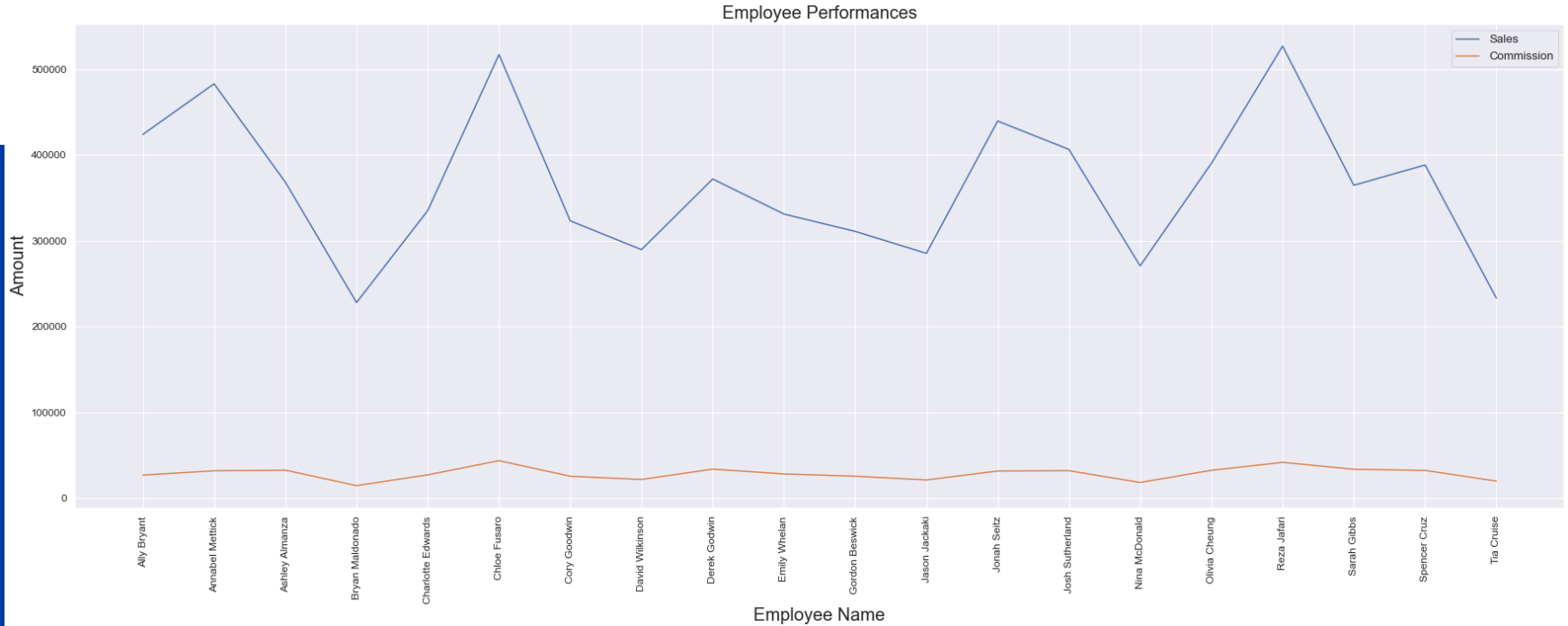
Area

South and West
problematic

Employees

Slightly more than half
perform better

Employee Performances



Thanks

Do you have any questions?

XYZ Company



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