- ▸ About this course

- ▾ **Module 1: Introduction to Data Mining**

  Learning Objectives

  Introduction to Data Mining (11:20)

  IBM SPSS Modeler Interface (4:52)

  Lab 1 - SPSS Installation (3:35)

  Review Questions
  Review Questions ✎

- ▸ Module 2: The Data Mining Process

- ▸ Module 3: Modeling Techniques

- ▸ Module 4: Model Evaluation

- ▸ Module 5: Deployment on IBM Bluemix

- ▸ Final Exam

- ▸ Course Survey and Feedback

- ▸ Completion Certificate

Review Questions Instructions

1. Time allowed: **Unlimited**

   - We encourage you to go back and review the materials to find the right answer

   - Please remember that the Review Questions are worth 50% of your final mark.

2. Attempts per question:

   - One attempt - For True/False questions

   - Two attempts - For any question other than True/False

3. Clicking the "**Final Check**" button when it appears, means your submission is **FINAL**. You will **NOT** be able to resubmit your answer for that question ever again

4. Check your grades in the course at any time by clicking on the "Progress" tab

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REVIEW QUESTION 1 (1 point possible)

Which of the following applications would require the use of data mining? Select all that apply.

- ☐ Predicting the outcome of flipping a fair coin

- ☐ Determining which products in a store are likely to be purchased together

- ☐ Predicting future stock prices using historical records

- ☐ Determining the total number of products sold by a store

- ☐ Sorting a student database by gender

✖

You have used 2 of 2 submissions

REVIEW QUESTION 2 (1/1 point)

Which of the following is NOT a section of the Modeler Interface?

Cookie Preferences

○ Palettes

○ Stream, Outputs, and Model Manager

○ Nodes

○ Stream Canvas

◉ All of the above are sections of the Modeler Interface ✔

You have used 2 of 2 submissions

REVIEW QUESTION 3 (1/1 point)

Which of the following is NOT a part of the Cross-Industry Process for Data Mining?

◉ Data Storage ✔

○ Modeling

○ Evaluation

○ Data Preparation

○ Business Understanding

You have used 2 of 2 submissions

Cookie Preferences