

▶ About this course

▶ Module 1:
Introduction to Data
Mining

▼ **Module 2: The Data
Mining Process**

Learning Objectives

The Data Mining
Process (12:06)

Lab 2 - Data Exploration
and Preparation (10:48)

Review Questions

Review Questions



▶ Module 3: Modeling
Techniques

▶ Module 4: Model
Evaluation

▶ Module 5:
Deployment on IBM
Bluemix

▶ Final Exam

▶ Course Survey and
Feedback

▶ Completion
Certificate

Review Questions Instructions

1. Time allowed: **Unlimited**

- We encourage you to go back and review the materials to find the right answer
- Please remember that the Review Questions are worth 50% of your final mark.

2. Attempts per question:

- One attempt - For True/False questions
- Two attempts - For any question other than True/False

3. Clicking the "**Final Check**" button when it appears, means your submission is **FINAL**.
You will **NOT** be able to resubmit your answer for that question ever again

4. Check your grades in the course at any time by clicking on the "Progress" tab

REVIEW QUESTION 1 (1/1 point)

Which phase of the data mining process focuses on understanding the project requirements and objectives?

☐ Data Preprocessing

☐ Data Exploration

☐ Data Preparation

☐ Data Understanding

☒ Business Understanding ✓

You have used 2 of 2 submissions

REVIEW QUESTION 2 (1/1 point)

Which Data Preprocessing task focuses on removing outliers and filling in missing values?

☐ Data Reduction☒ Data Cleaning ✓☐ Data Transformation☐ Data Integration☐ None of the above

You have used 1 of 2 submissions

REVIEW QUESTION 3 (1/1 point)

The IBM SPSS Modeler supports which data type?

☐ Nominal☐ Categorical☐ Continuous☐ Ordinal☒ All of the above ✓

You have used 1 of 2 submissions