

The background of the slide is a blurred image of a financial chart, likely a candlestick or bar chart, plotted on a grid. The chart is rendered in a sepia or light brown color, giving it an aged, historical appearance. The lines of the chart are faint and the overall image is out of focus, serving as a subtle backdrop for the text.

# Executive Summary

BUSINESS PLAN PRESENTATION

# Introduction

- Taylor's HR SAP Project
- This is an executive summary presentation
- Presented by \_\_\_\_\_ (Data Analyst)

# Customer and Industry Context

## Challenges faced

- Vision to be the market leader and one of the best employers in the region
- Key focus on staff retention and development in a highly competitive sector
- Goals around improving employee efficiency, productivity, and satisfaction
- Desire to drive continuous improvement of HR competencies and systems

# Analysis approach

## Design Thinking



**Empathize**



**Define**



**Ideate**



**Prototype**



**Test**

Interaction Design Foundation  
[interaction-design.org](http://interaction-design.org)

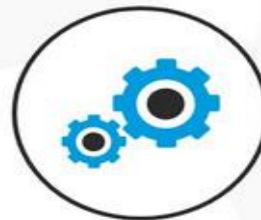
## 4 Principles of Human-Centered Design



**People-Centered**



**Solve the  
Right Problem**



**Everything is  
a System**



**Small & Simple  
Interventions**



# The Project Team

- A Project Manager with project management experience who would oversee start to finish
- A Project Steering Team to set direction and make key decisions
- A Functional Consultant with HR experience who would understand business processes and functions
- A Technical Consultant to focus on the technical aspects of designing, building, and testing solutions.

# Next Steps

- Agree final project team and customer stakeholder representatives
- Project planning and set-up
- Hold project kick-off
- Prepare for analysis and design work