

## Examples of Risks and Responses in Risk Metalanguage

Opportunities				
Cause	Event	Impact	Triggers	Response
No funding constraints	Adequate resources	Sustained activities Sustained sales	CEO support	Maximize resource purchases
New employee participation	Networking	Improved productivity	Teamwork	Establish teams
Customer giveaways	Improved ORI image	Increased future sales	Customer traffic	Adequate supplies of giveaways
Employee participation	Positive orientation	Less orientation time required	Teamwork	Establish teams
Multiple products	Wide selection	Increased sales Brand recognition	High sales	Pack additional inventory
Lunches available	Motivated employees	Sustained activities Sustained sales	Request for breaks	Ensure availability for all
Weather	Sunshine	Maximize clean-up results	Weather report	Accept

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Threats				
Cause	Event	Impact	Triggers	Response
Rugged Terrain	Injuries	Lost Work Time Work Compensation	None	Have first aid supplies available
Insects and Pests	Potential Bites	Allergies Time to Assist	Pest Alerts	Have insect repellent/first aid supplies available
Lack of Fitness	Participant Exhaustion	Potential Injury Time to Assist	None	Have first aid supplies available
Employee Only	Family Can't Attend	Potential No Shows	Low RSVP Levels	Offer temporary child care
Charter Bus	Delays	Event Begins late	Past arrival time	Backup Transportation Plan
Weather	Rain	Reduced Activities Reduced Sales	Weather Report	Provide rain gear
Point of Sale Limitations	Fewer Items to Sell	Reduced Profit	E-Mail	Prioritize Items
No Shows	Reduced Participants	Reduced Activities Reduced Sales	Employee Inputs	Have back-up list
Supply Shortages	Limited Support	Activity Delays	Inventory Notice	Purchase and store early
Connectivity Issues	Unable to Finalize Sales	Reduced Sales Reduced Profits	Connectivity Check	Remote WIFI Capability
Injury Waiver	Unsigned and Filed	Ineligible Employees	Waiver not available	Check ahead of time