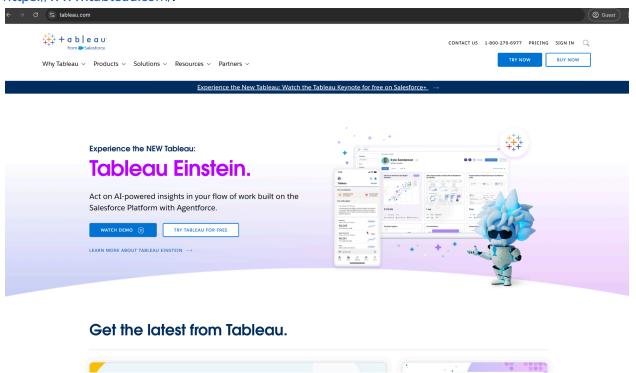


Downloading and Installing Tableau Public Edition

Downloading Tableau Public

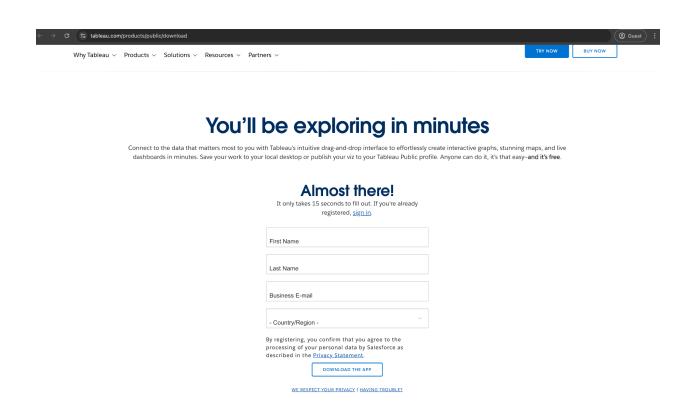
To install Tableau Public, follow these steps:

1. Visit the Tableau Website: Go to the official Tableau website at https://www.tableau.com/.



2. Choose Your Product: On the Tableau website, you'll find different Tableau products like Tableau Desktop, Tableau Server, etc. Choose the product suitable for your needs. In this course, we use Tableau Public. You can download it by visiting https://www.tableau.com/products/public/download. Fill in your information or sign in, and then click the "Download the App" button to download the latest version of Tableau Public.





3. Select Your Operating System: After clicking the download button, you'll be redirected to the page below. Select the version of Tableau Public that matches your operating system (Mac (Intel), Mac (Apple Silicon) or Windows).

Monthly Sales by Segment - States: All





4. Wait for the download to complete.

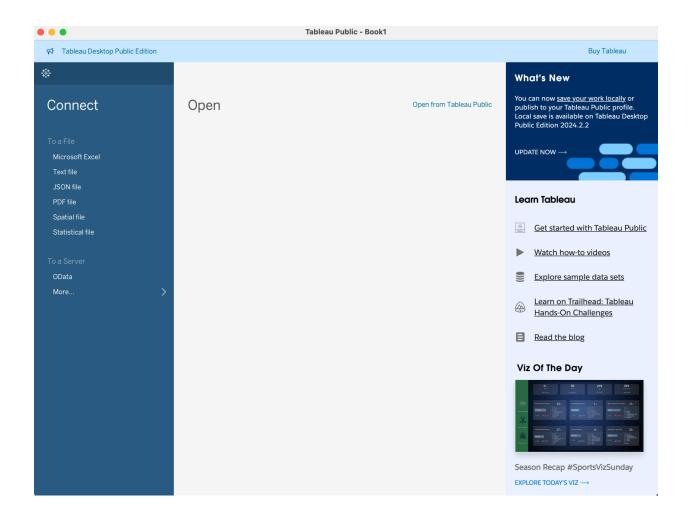
How to Use Tableau Public

1. Launch: After you have downloaded and installed Tableau Public, open it from your applications or programs list.



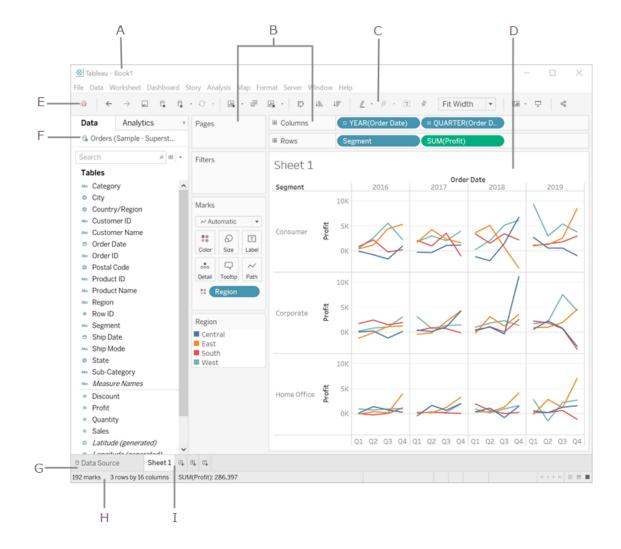
2. Start by connecting to a data source. Tableau Public supports various data sources like spreadsheets, databases, and cloud services. In lectures and demos, we used the Sample-Superstore dataset.





3. When you connect to a data source, the workspace area will appear as follows:





- A. Workbook name A workbook contains various sheets, which might be a worksheet, a dashboard, or a story.
- B. Cards and shelves This is where you can drag fields to the cards and shelves in the workspace to incorporate data into your visualization.
- C. Toolbar This toolbar offers access to various commands, tools for analysis, and navigation options.
- D. View This area in the workspace is where you construct your visualization (also referred to as a "viz").
- E. Click this icon to go to the Start page, where you can connect to data.
- F. SideBar This section in a worksheet comprises the Data pane and the Analytics pane.
- G. Clicking this tab takes you to the Data Source page, where you can examine your data in detail.



H. Status bar - This bar shows details about the current view in the workspace.

I. Sheet tabs - These tabs represent each individual sheet in the workbook, including worksheets, dashboards, and stories.

Additional Resources

- 1. Tableau Help Guide: For detailed tutorials and guides, visit https://www.tableau.com/resources.
- 2. Tableau Community Forums: If you have any questions or need assistance, the Tableau Community Forums are an excellent resource: https://community.tableau.com/.