

# Confidence Levels and Interval Estimates

**Data Science for Quality Management:  
Sampling Distributions, Error and  
Estimation**

**with Wendy Martin**

## **Learning objective:**

Differentiate between confidence level  
and confidence interval

# Confidence Level

- The confidence **level** is the probability associated with an interval estimate.
- This refers to the probability that the interval estimate includes the population parameter.

# Confidence Level

- Typical confidence levels used are 90, 95, and 99%, with 95% confidence levels used most frequently
- Alpha,  $\alpha$ , is one minus the confidence level

# Confidence Interval

- The confidence **interval** is the range of the estimate. The confidence interval is often expressed in standard error values

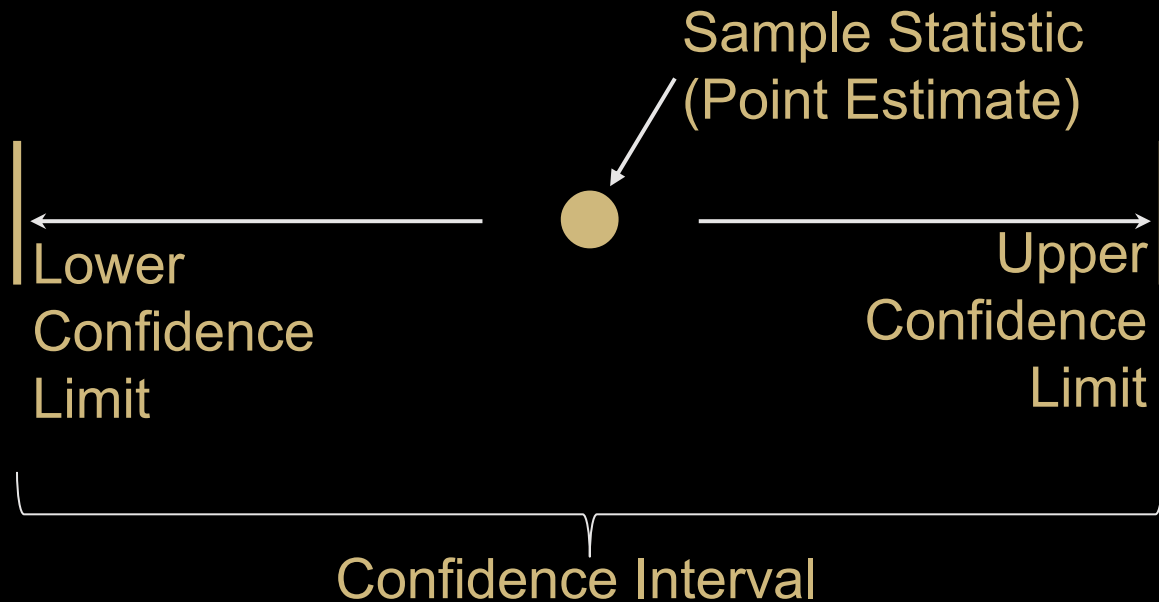
# Confidence Intervals

- Confidence intervals provide a range of values in which we would expect to find the true population parameter, with a given level of confidence

# Confidence Interval

- A 95% confidence interval for a population mean is the interval that has a 95% probability of the true population mean being found within it

# Interval Estimation





# Confidence Interval

- An interval estimate provides us a way to qualify our estimate by indicating the magnitude of the sampling error, and hence, the precision of our estimate

# Confidence Interval

- To find this interval, we must look at the set of all possible parameters and assess each of those parameters for their probability of providing us with the sample statistic we observed

# Interval Estimate Example

- A warranty group wishes to determine the mean life of batteries placed in new cars.
- A sample of 200 batteries is drawn and the mean battery life is found to be 38 months, with a standard deviation of 4 months.

# Interval Estimate Example

- Their point estimate for the population mean is 38 months, but they also realize that sampling error is present, and they wish to quantify the uncertainty of this estimate.

# Interval Estimate Example

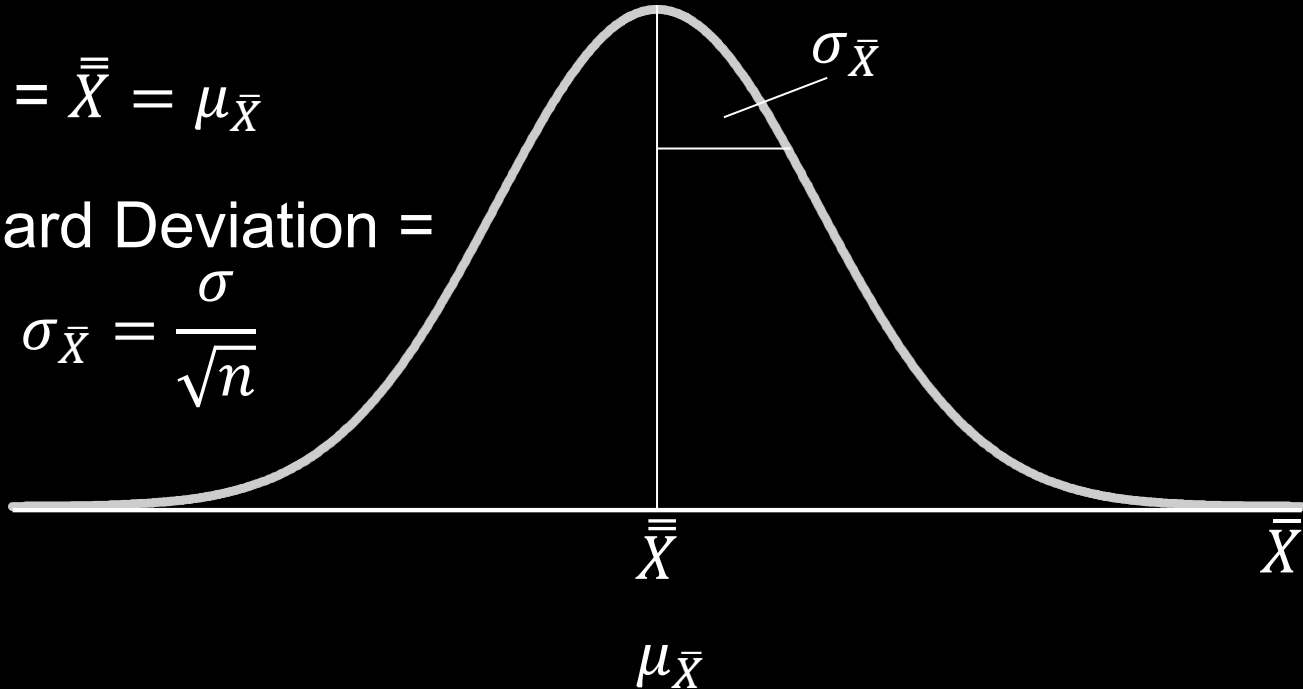
- The question they must answer is what population means could have given a sample mean of 38?

# RSD of the Sample Averages

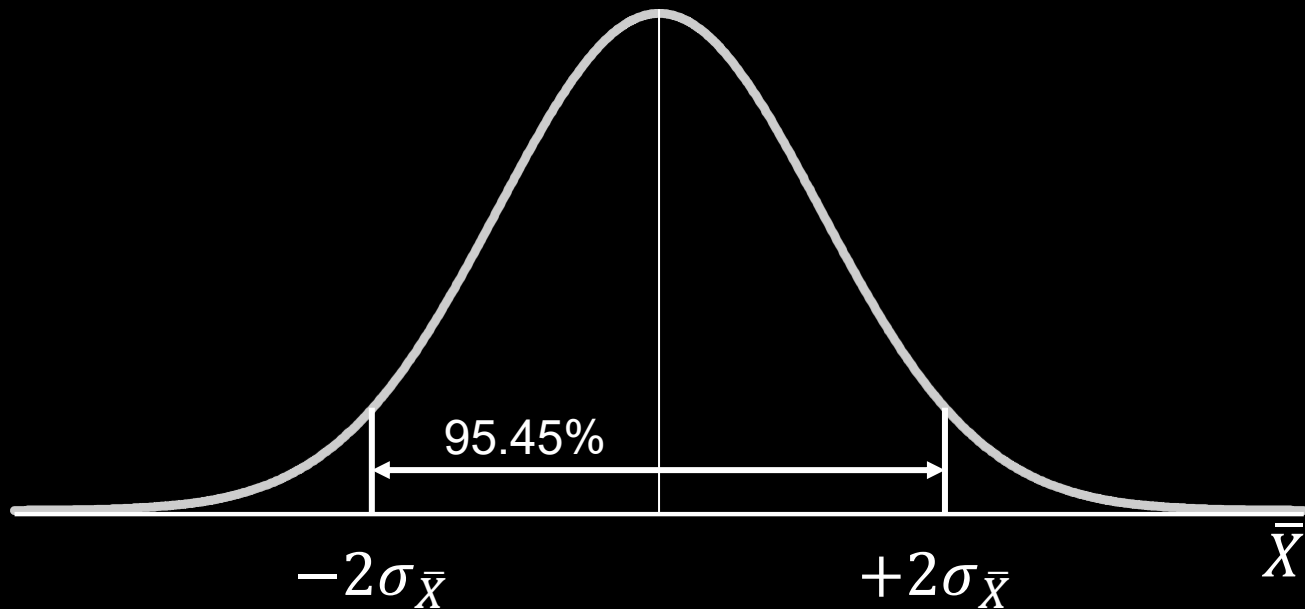
Mean =  $\bar{\bar{X}} = \mu_{\bar{X}}$

Standard Deviation =

$$\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{n}}$$



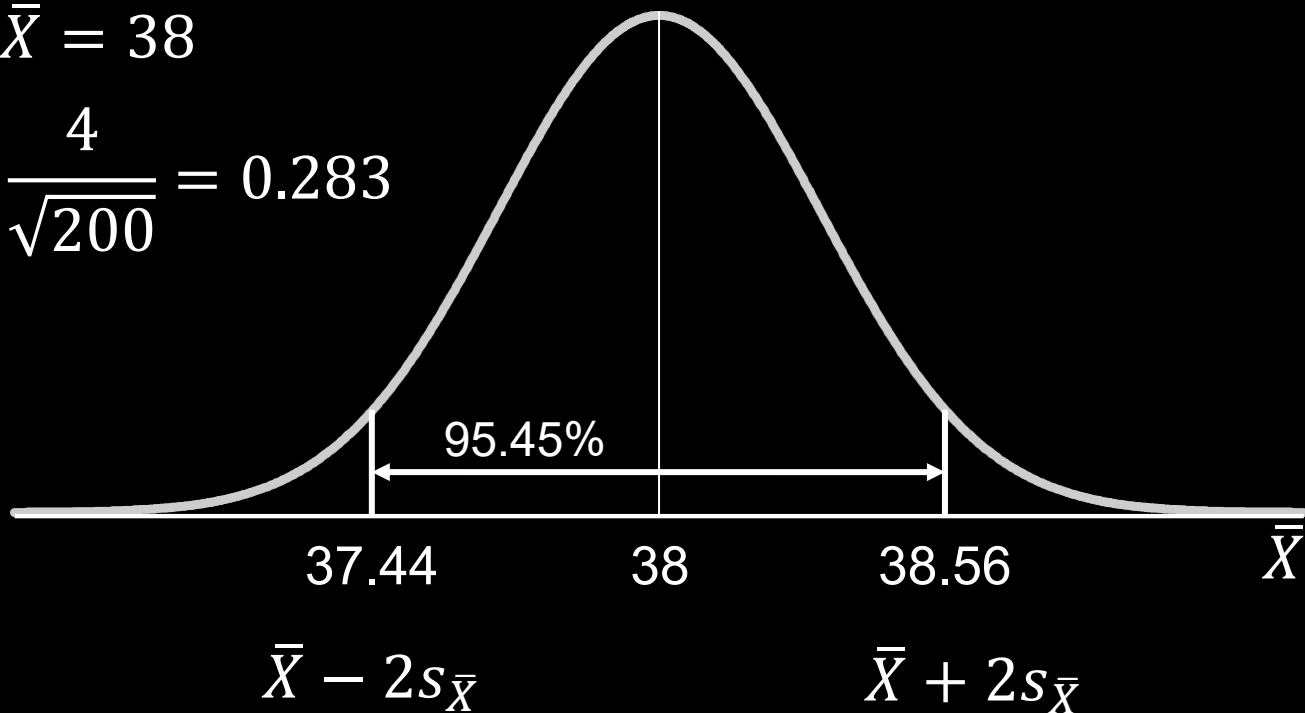
# Interval Estimate Example



# Interval Estimate Example

$$\mu \approx \bar{X} = 38$$

$$s_{\bar{X}} = \frac{4}{\sqrt{200}} = 0.283$$





# Sources

- Luftig, J. An Introduction to Statistical Process Control & Capability. Luftig & Associates, Inc. Farmington Hills, MI, 1982