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| <b>Experience</b> | <div data-bbox="310 254 1560 913"><b>Tradecraft   Product Designer</b><br/><br/>August - January 2019<span>San Francisco, CA</span><br/><br/>Worked with high growth startups completing a range of projects across different industries and platforms doing user research, usability testing, low fidelity and high fidelity mockups, prototyping and interaction design.<ul style="list-style-type: none"><li>• Cricduel: Improved the overall user experience by ideating and designing new features sketching, Lofi and Hifi mockups, prototyping and building a design system.</li><li>• NexTravel: Improved Information Architecture, conducted user interview, usability testing, lofi/higi mockup and prototyping for web and responsive mobile and conducted usability testing.</li><li>• Partydot: Conducted user interviews, competitor / comparator analysis, lofi mockup and comprehension testing to validate a product market fit and design for production launch.</li></ul></div> <div data-bbox="310 961 1560 1312"><b>MapR Technologies   Web Engineer</b><br/><br/>July 2016 - August 2018<span>San Jose, CA</span><ul style="list-style-type: none"><li>• Designed page mock-ups and developed them to production ready pages, improved usability and increased click through rate.</li><li>• Maintained and updated company website, decreased user bounce rate.</li><li>• Usability tested on web pages to increase mobile traffic. Making sure content was responsive on all environments.</li></ul></div> <div data-bbox="310 1360 1560 1648"><b>SalesX, Inc.   Web/UI Designer</b><br/><br/>June 2015 - August 2015<span>Foster City, CA</span><ul style="list-style-type: none"><li>• Designed and created Mock Ups into functional web pages, increased conversion rate to call to action.</li><li>• Performed A/B Testing and increased click through rate of landing pages by 15%.</li></ul></div> |
| <b>Education</b>  | <b>San Francisco State University   B.S. Computer Science</b><br><br>August 2013 - July 2016 <span>San Francisco, CA</span>  |
| <b>Tools</b>      | Sketch, Figma, Flinto, Git, Abstract, Photoshop, Illustrator, Zeplin, Invision, Jira   |
| <b>Skills</b>     | HTML/CSS, Javascript   |