

| | |
|------------|---|
| Experience | Tradecraft Product Designer August - Present San Francisco, CA Worked with high growth startups completing a range of projects across different industries and platforms doing user research, usability testing, low fidelity and high fidelity mockups, prototyping and interaction design. <ul style="list-style-type: none">• Cricduel: Improved the overall user experience by ideating and designing new features sketching, Lofi and Hifi mockups, prototyping and building a design system.• NexTravel: Improved Information Architecture, conducted user interview, usability testing, lofi/higi mockup and prototyping for web and responsive mobile and conducted usability testing.• Partydot: Conducted user interviews, competitor / comparator analysis, lofi mockup and comprehension testing to validate a product market fit and design for production launch. |
| | MapR Technologies Web Engineer July 2016 - August 2018 San Jose, CA <ul style="list-style-type: none">• Designed page mock-ups and developed them to production ready pages, improved usability and increased click through rate.• Maintained and updated company website, decreased user bounce rate.• Usability tested on web pages to increase mobile traffic. Making sure content was responsive on all environments. |
| | SalesX, Inc. Web/UI Designer June 2015 - August 2015 Foster City, CA <ul style="list-style-type: none">• Designed and created Mock Ups into functional web pages, increased conversion rate to call to action.• Performed A/B Testing and increased click through rate of landing pages by 15%. |
| | |
| Education | San Francisco State University B.S. Computer Science August 2013 - July 2016 San Francisco, CA |
| Tools | Sketch, Figma, Flinto, Git, Abstract, Photoshop, Illustrator, Zeplin, Invision, Jira |
| Skills | HTML/CSS, Javascript |