

CATHERINE DENNISTON

(956) 454-5773 · 680 W Sam Houston Pkwy S, Apt. 322 · Houston, TX 77042

dennistonc@gmail.com · <https://dennistonc.github.io/portfolio>

I have experience in the utilization of multimedia abilities; I create assets that promote customer engagement, retention, and ultimately drive web traffic. With a degree in media production and strong artistic insight, I bring a proficient and passionate approach to web, graphic, and video services. I hope to provide skills, creativity, and innovation with a strong attention to detail.

Experience

GRAPHIC DESIGNER | REYNOLDS & REYNOLDS | DATES FROM 2017 – PRESENT

- Managed graphical assets to ensure the quality and accuracy in the final product
- Transitioned hundreds of client accounts to responsive web development (emails and newsletters) using proprietary software
- Fast-paced email marketing environment, prioritized more than 10 projects at a time while still meeting deadlines
- Guaranteed products met overall brand and web standards
- Worked with marketing analysts to bring client ideas to life based on marketing goals that had been set
- Utilized HTML and Adobe Suite to create email communications

FREELANCE VIDEO PRODUCER | COOL CITY TRADING | DATES FROM 2016, 2018

- Responsible for creating video content showcasing various products to display on website
- Met quick deadlines and having videos produced with quick turnaround
- Went through pre-production to post-production with client ensuring the final product was what they wanted
- Worked with client requests and making any changes to cater towards what they envisioned
- Still photography of products on location to display on website

Internships and Related Experience

Internship | Zenfilm | Dates From Summer 2016 – Fall 2016

Internship | B-Good Studios | Dates From Spring 2016 – Summer 2016

Producer/Camera Op/Editor | El Valle – Short Film | Spring 2015

Producer/Director/Camera Op/Editor | Rush – Short Film | Fall 2015

Camera Op/Lighting | Inside Houston Grand Opera | Fall 2015

Producer/Camera/Editor | Anna Karenina Opera Documentary | Spring 2016

Education

BACHELOR OF ARTS IN COMMUNICATIONS | UNIVERSITY OF HOUSTON | 2012 – 2016

- Major: Media Production
- Minor: Business Administration
- Sigma Alpha Iota Member 2015 – 2016 | PR/Social Media Committee Chair
- Sigma Phi Omega Member 2016 | Historian Committee Chair

Relevant Skills

- Adobe Premiere Pro CC
- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe After Effects CC
- Adobe InDesign CC
- Microsoft Office
- Final Cut Pro X
- Social Media Management
- Production Lighting including Arri Lighting packages
- Sony a7riii, Canon DSLRs, Lumix GH4, Black Magic 4K, Panasonic AG80, Sony EX3