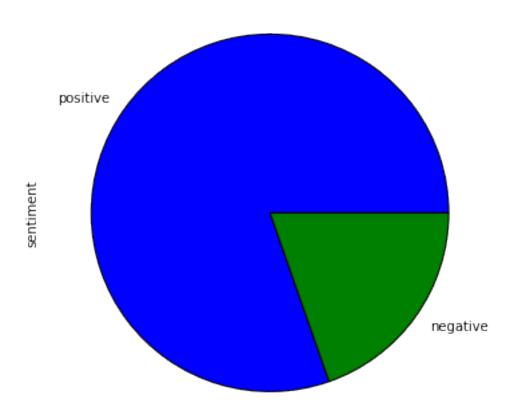
## process-twitter-data

## October 30, 2015

```
In [257]: import matplotlib.pyplot as plt
                      import csv
                      import pandas as pd
                      import itertools
                       import numpy as np
                       import random
                      import re
                      from collections import Counter
                      %matplotlib inline
In [262]: POSITIVE = ['(^-)', '(^-)', '(^-)', '(^-)', 'o', '', '(*^-*)', '(*')', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(**)', '(*
                      NEGATIVE = ['(#)', '(_)', '('_')', '(^-^;', '(-_-;)', '(=_=;)', '(')', '(-o-;)', '(^^;)', '(
In [263]: # Create data frame for smileys
                       smiley_df = pd.DataFrame.from_records(
                                [[x, 'positive'] for x in POSITIVE] + [[x, 'negative'] for x in NEGATIVE],
                                columns=['keyword', 'sentiment'])
                       smiley_df = smiley_df.drop_duplicates()
In [282]: MIN_TEXT_LENGTH = 80
                       # Load the data
                      data = pd.read_csv('../data/data.csv', names=['keyword', 'text'])
                       # Preprocessing: Remove hashtags, URLs and user mentions
                      data.text = data.text.str.replace('#\S+', '<HASHTAG> ', case=False)
                      data.text = data.text.str.replace('https?://S+', '<URL> ', case=False)
                      data.text = data.text.str.replace('@\S+', '<USER> ', case=False)
                       # Only consider tweets of certain length
                      data = data[data['text'].map(lambda x: len(x) > MIN_TEXT_LENGTH)]
                       # Remove all smileys
                      for smiley in POSITIVE + NEGATIVE:
                                data.text = data.text.str.replace(re.escape(smiley), '<SMILEY> ', case=False)
                       # Join data with positive/negative sentiment
                      data = pd.merge(data, smiley_df, on='keyword')
                      data = data.drop_duplicates()
                      data = data[['keyword', 'sentiment', 'text']]
In [283]: data.describe()
Out[283]:
                                      keyword sentiment
                                                                                                                                                                                        text
                      count
                                               601
                                                                      601
                                                                                                                                                                                          601
                                                                                                                                                                                          601
                      unique
                                                 28
                                                                          2
                                           (^o^) positive <SMILEY> ( ^o^) <US...
                      top
                                             186
                                                                      483
                      freq
                                                                                                                                                                                               1
```

In [284]: data.sentiment.value\_counts().plot(kind='pie', figsize=(6,6), table=True)

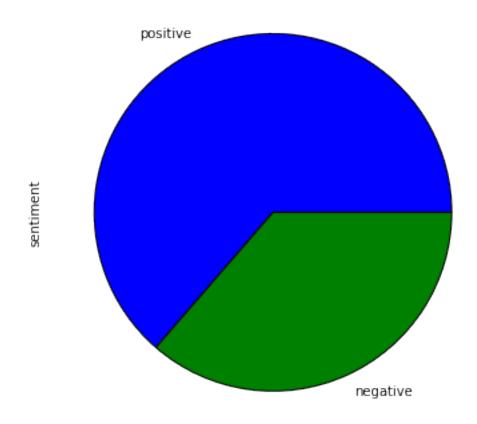
Out[284]: <matplotlib.axes.\_subplots.AxesSubplot at 0x10ce0ad68>



	positive	negative
sentiment	483	118

```
In [285]: # Subsample values from each smiley for manual checking
          K = 10
          filtered_data = data.groupby('keyword').filter(lambda x: len(x) > K)
          indices = itertools.chain(*[np.random.choice(v, K, replace=False) for k, v in filtered_data.
          subsampled_data = data.reindex(indices)
In [286]: subsampled_data.describe()
Out[286]:
                 keyword sentiment
                                                                                  text
          count
                     110
                               110
                                                                                   110
          unique
                                                                                   110
                      11
                   (^-^)
          top
                          positive
                                       (4:02) <URL> <HASHT...
          freq
                      10
                                70
                                                                                     1
```

Out[287]: <matplotlib.axes.\_subplots.AxesSubplot at 0x10d12a860>



	positive	negative
sentiment	70	40