

Analysis

Portfolio website design

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Interface design

Profile

Name: Hans Mbua

Job description: Website and application designer.

Skills: HTML, CSS, Java, JavaScript, Spring.

Project: An improved portfolio website.

Mission: Finding a new job in the IT field in Belgium.

Vision: "The best is yet to come"

Strategy: Creating a website that shows his experience, background, soft and hard skills to attract recruiter and potential employers.



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Target audience: Employers, customers and recruiters.

Why: "In today's economy, most jobs are few and far between; not in IT. In fact, technology is a booming industry where there are countless opportunities. The availability of tech jobs is expected to rise and is showing no signs of slowing as the industry thrives. Business Insider reports that there is a significant skills shortage for many roles in tech. Some of the most in demand roles include software developers, website developers, mobile app developers, information security analysts and data analysts."

Deadline: 12 November 2021

Budget: Own Project.

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Main goals

- ❖ Provide information about the client relevant to his potential employers, customers and recruiters.
- ❖ Attract new recruiters and potential employers.
- ❖ The site must be one page and include several sections.
- ❖ The site must display this information in a visually appealing and synthetic way.

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Website requirements

The client would like to have a website that displays in an appealing way his knowledge and experience as well as his current skills and endeavors in the IT field.

The site should display this information synthetically and clearly by using visual tools and clear formatting.

Hard and soft skills should be listed separately. There should also be clear sections for: background, previous experience, portfolio and languages spoken.

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Needs

- ❖ The site should be visually attractive and clear cut.
- ❖ The site highlights the skills, experience and background of the customer.
- ❖ The site mentions the customer's current academic endeavors and interests.
- ❖ There is a contact form and social media channels that can be used to contact the client.
- ❖ There is a link to a portfolio (Glitch, Netifly).

Competitors

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HI, IK BEN MATHIEU

**Ik ontwerp en bouw
professionele websites.**

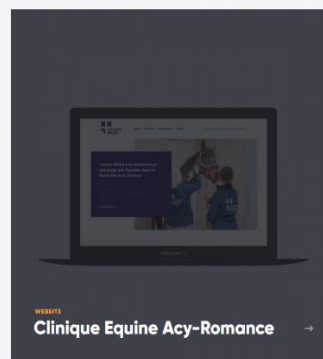
Ideeën zijn zelden mooi afgelijnd, daarom zie ik mij vooral als een **partner** die met u meedenkt en uw ideeën vorm geeft in elke fase van uw project. Elke opdracht is **uniek**, dus mijn aanpak is dat ook.



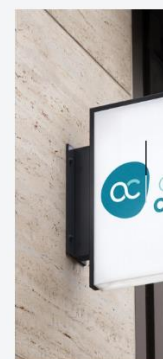
Agenda contacten Privacy

CONTACT
0472 96 46 43
hello@mathieudelporte.be

SOCIAL
Facebook
LinkedIn



WEBSITE
Clinique Equine Acy-Romance →



Projecten.

Diensten.

Over mij.

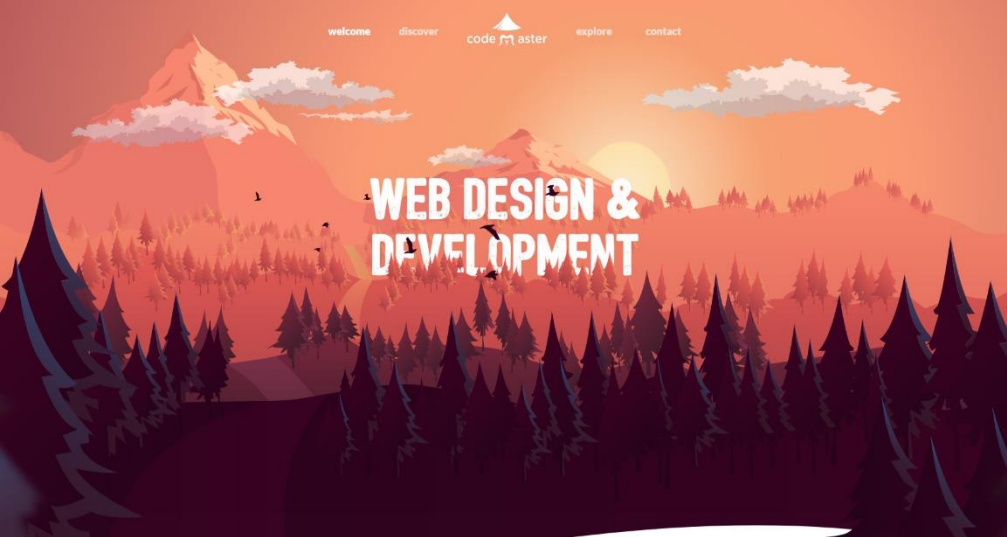
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Weak competitor:

- ❖ Not a good wireframe.
- ❖ Navigation is not fluent.
- ❖ Not informative enough.
- ❖ Not one single page.
- ❖ No link to Github.
- ❖ Not personable.



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WEB DESIGN & DEVELOPMENT

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ARE YOU READY TO START?

Let's talk about it! [Contact me](#)

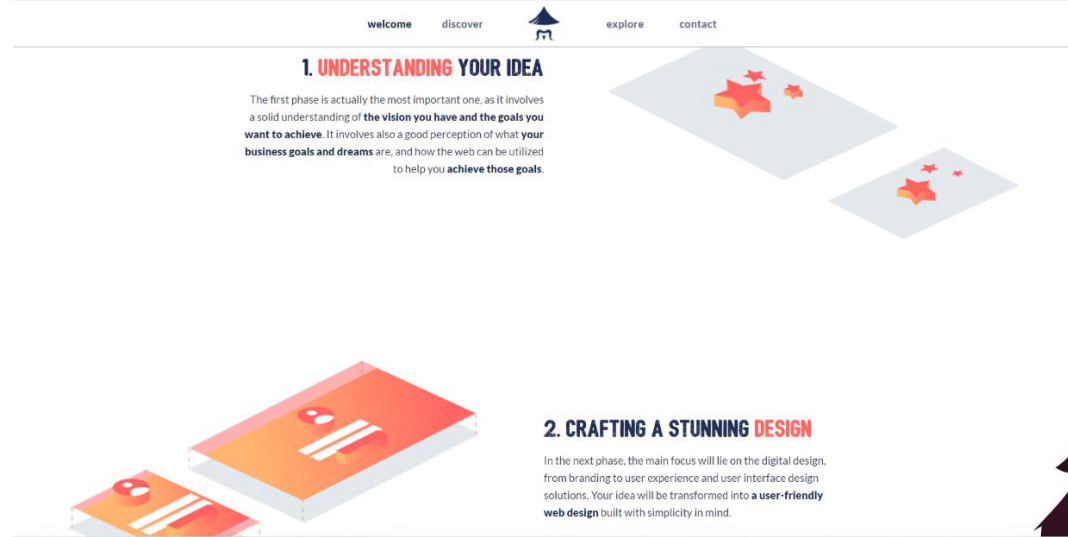
PAGES

[Welcome](#)
[Discover](#)
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LANGUAGES

[English](#)
[Romanian](#)

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1. UNDERSTANDING YOUR IDEA

The first phase is actually the most important one, as it involves a solid understanding of **the vision you have and the goals you want to achieve**. It involves also a good perception of what **your business goals and dreams** are, and how the web can be utilized to help you **achieve those goals**.

2. CRAFTING A STUNNING DESIGN

In the next phase, the main focus will lie on the digital design, from branding to user experience and user interface design solutions. Your idea will be transformed into a **user-friendly web design** built with simplicity in mind.

welcome discover  explore contact

START YOUR OWN STORY NOW

Clients are coming to me with a vision. I **help them build it**

Name*

Email*

Subject*

Message*

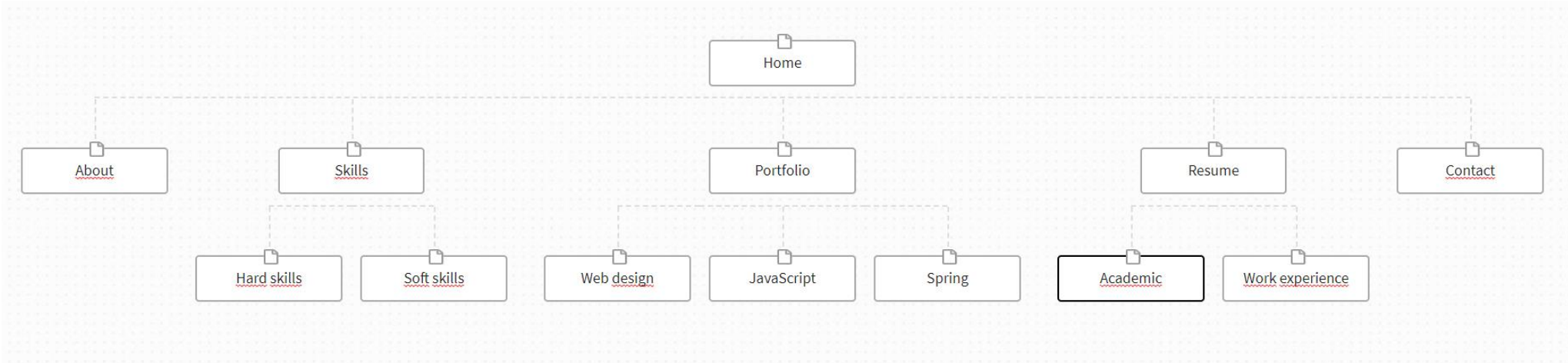
Send

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Strong competitor:

- ❖ Consistent and fluent design.
- ❖ Very easy to navigate.
- ❖ Informative.
- ❖ Really good wireframe.
- ❖ Link to Github and LinkedIn.
- ❖ Contact info easy to find.

Sitemap



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