

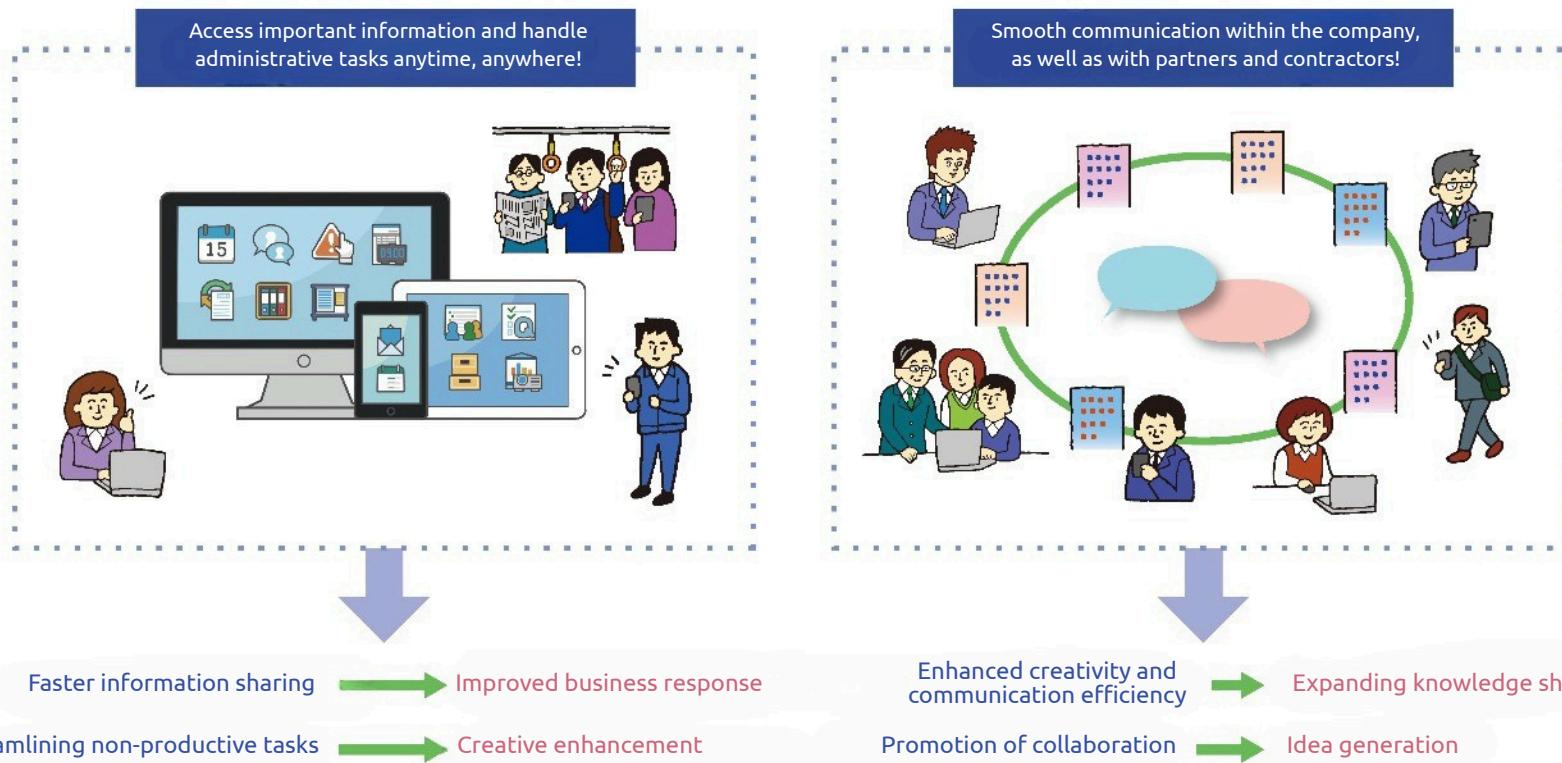


Desknet's NEO Use Cases for
Advertising and Publishing



By streamlining complicated tasks and communication, you can increase the amount of time available for creative idea generation.

For those in the advertising and publishing industries
desknet' NEO • AppSuite • ChatLuck を
These are the reasons why you should actively utilize this service



The advertising and publishing industry requires an environment where employees can easily access business systems and information at any time and from anywhere, due to frequent business trips for interviews and meetings with various parties. We introduce ICT tools that enable improved business response without communication loss: desknet's NEO, and AppSuite.

desknet's NEO • AppSuite •

Simply introducing it reduces the effort required by users and the time spent by the administrators.

Common Tools:



Initial Cost / Running Cost

Software upgrade free of charge

Education / Training

Help Desk

Use Conservatism

Intuitive to use,
no manual needed.

- Most functions required for business operations are included as standard, so you can start using it without customization.
- We regularly release free version upgrades that incorporate new technologies and reflect customer requests, ensuring that our products adapt to changes in your business.

- Designed with ease of viewing and ease of use in mind, it can be used intuitively even without a manual.
- It can be used immediately, which ultimately reduces the burden on the help desk and cuts training and support costs.

desknet's NEO (AppSuite)

can be used in a secure environment.



On-premises (use on your own server, etc.)

- Choose from four login methods to suit your company's security policy.
- Access logs can be obtained and searched to strengthen measures against unauthorized access and information leaks.

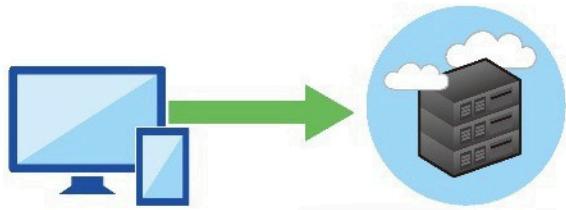


Cloud

- Reliable cloud infrastructure (Amazon Web Services, Bit-Aided Cloud)
- Encryption of communications using SSL
- Restrict connection source IP addresses
- BASIC authentication added
- Secure Browser (with biased option)
- Client authentication (with biased option)

desknet's NEO・AppSuite •

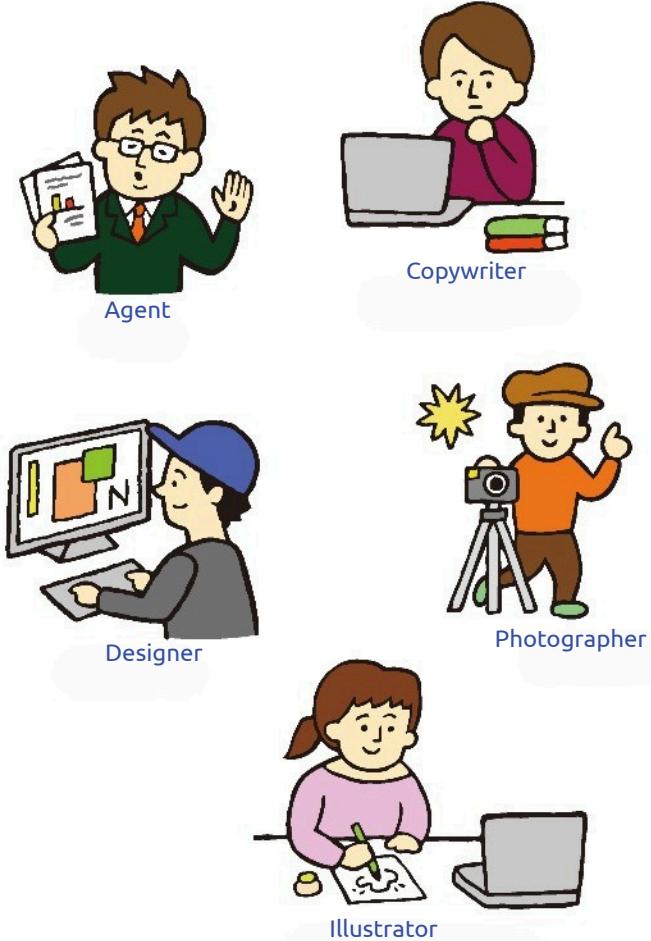
Available in the cloud. No server costs and easy participation for partners and contractors.



Virtual servers in a cloud environment.

Cloud

- No server required, available for use from the day you sign up.
- Always use the latest version with automatic updates.
- A wide range of options can be added as needed.
- Operate for 400 yen per user per month.
- No server or application maintenance.



Advertising and publishing industry concerns

Desknet's NEO solves these concerns

Creating handover documents takes time.

Difficult to share case processes, making response difficult.

Can't take documents out of the office for telework.



 AppSuite



If you conduct projects in electronic meeting rooms or chat rooms, all past exchanges are recorded, so you can use the logs as reference materials.

Even documents and files that cannot be taken out of the office can be securely managed during telework with Desknet's document management system, which allows you to set viewing permissions.



Desknet's
NEO
BY INSPIRE



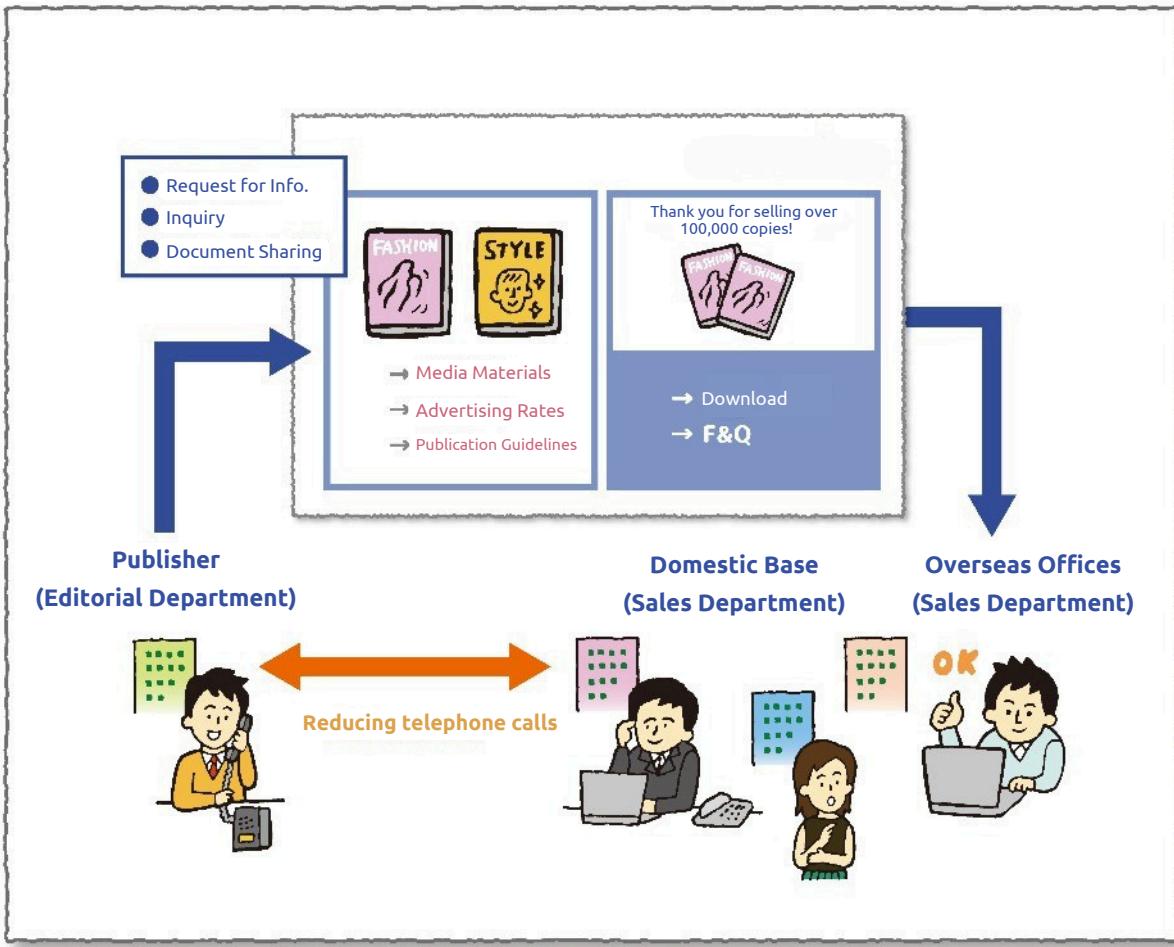
AppSuite

Promotion of Collaboration

A gateway to business that consolidates all information.



Portal



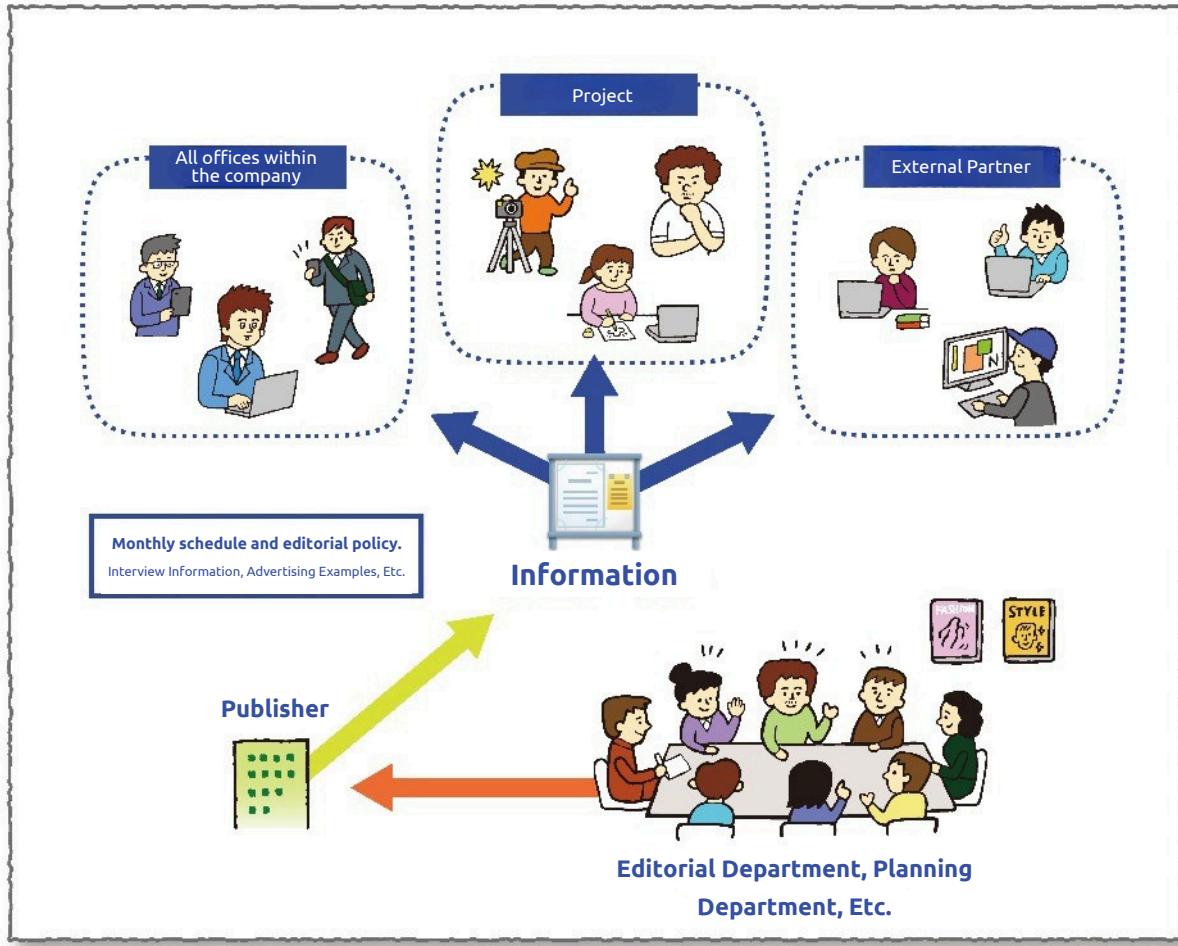
A gateway that consolidates all information Publisher (editorial department) can use this as a place to efficiently share information with multiple locations. By opening DeskNet, you can distribute all information necessary for operations, such as advertising regulations, price lists, and sales brochures, to the sales department and other departments.

Faster Information Sharing

Accelerate information sharing within and outside the company and across projects, including progress and success stories.



Information



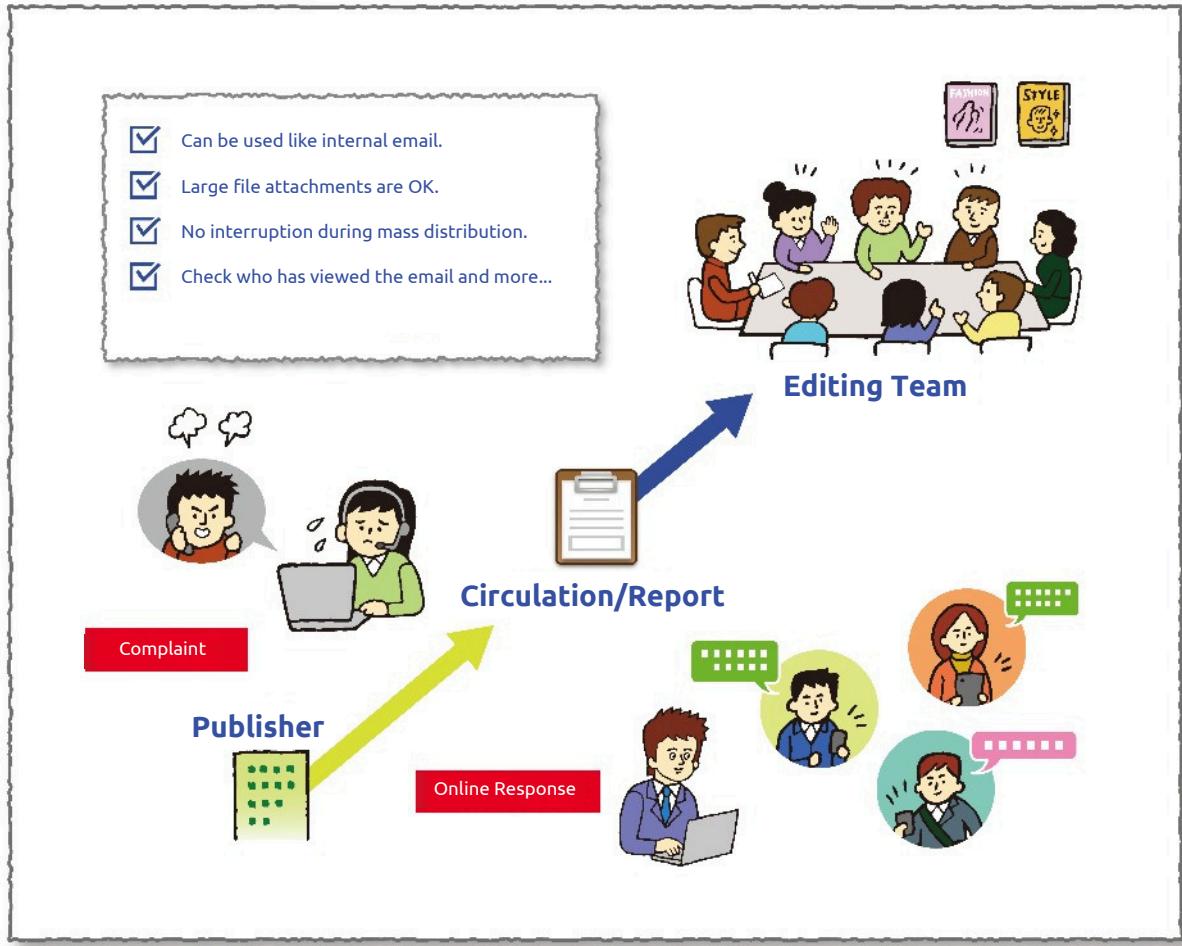
It is useful for quickly distributing information from the head office to all internal locations, sales agents, and external partners. It is also effective for sharing information within projects involving members both inside and outside the company, such as monthly schedules, editorial policies, interview information, and case studies.

Communication Efficiency

Accurate and prompt feedback with no omissions or errors.



Circulation / Report

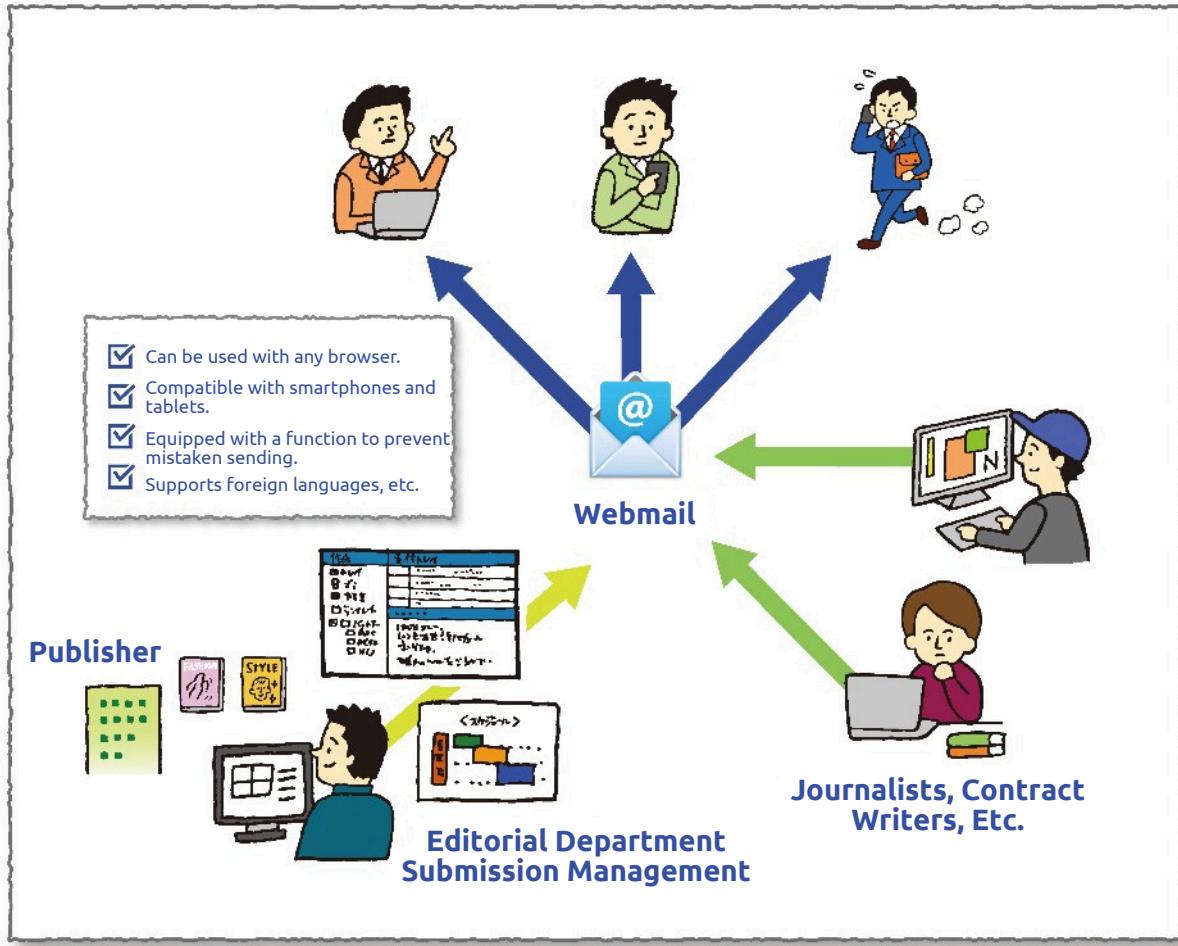


It is useful for providing feedback on information that needs to be thoroughly communicated, such as questions or responses to articles, reader complaints, and other information. You can set up groups to circulate information, ensuring safe and reliable distribution, making it an alternative to internal emails.



Communication Efficiency

Effective for sharing information among executives and employees who travel frequently, and with contractors.



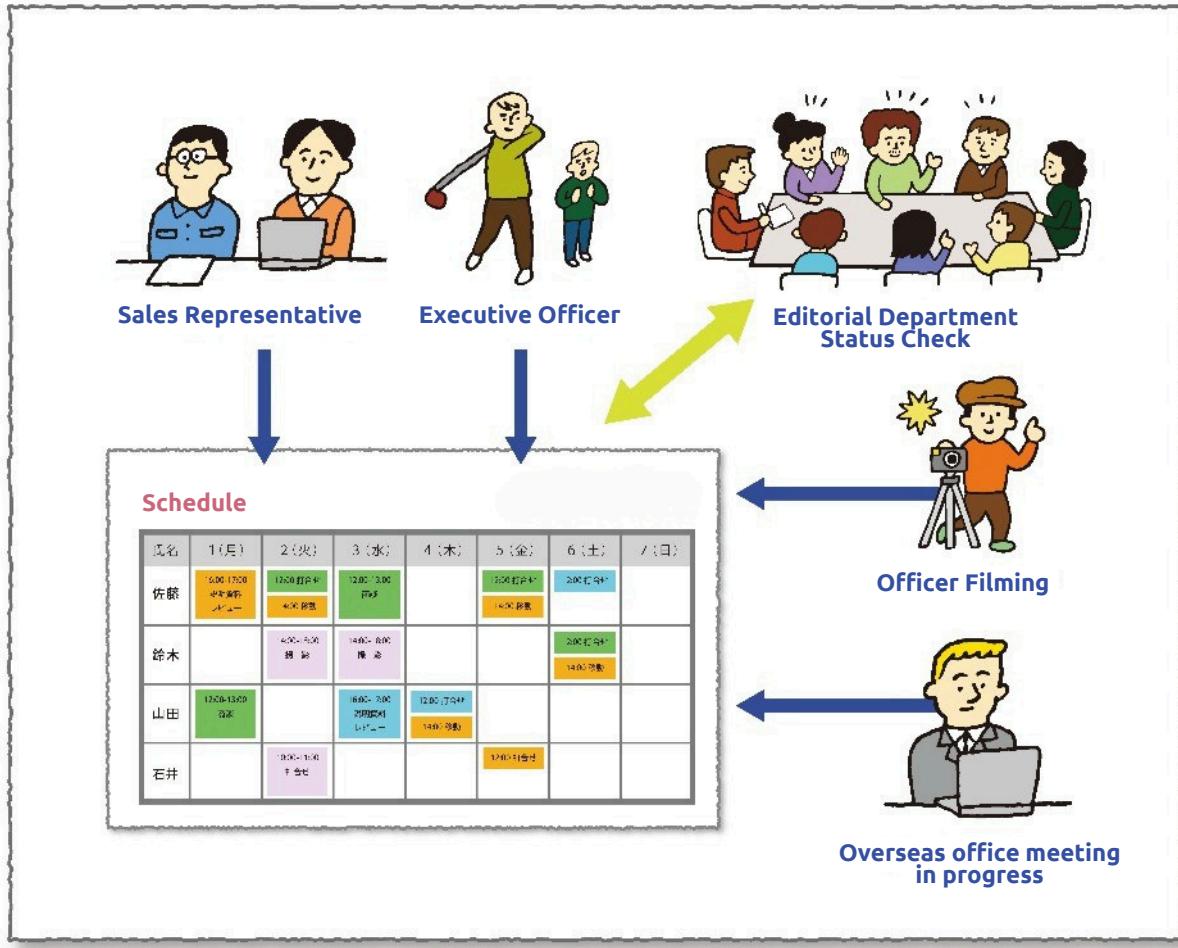
Webmail, which can be used with an internet connection and a browser, streamlines information transmission for business travelers and reporters who are frequently on the go. It can also be used to manage the submission status and progress of manuscripts sent by reporters and writers via email.

Streamlining Non-productive Tasks

Visualize the schedules of all employees and reduce wasted time due to missed appointments.



Schedule



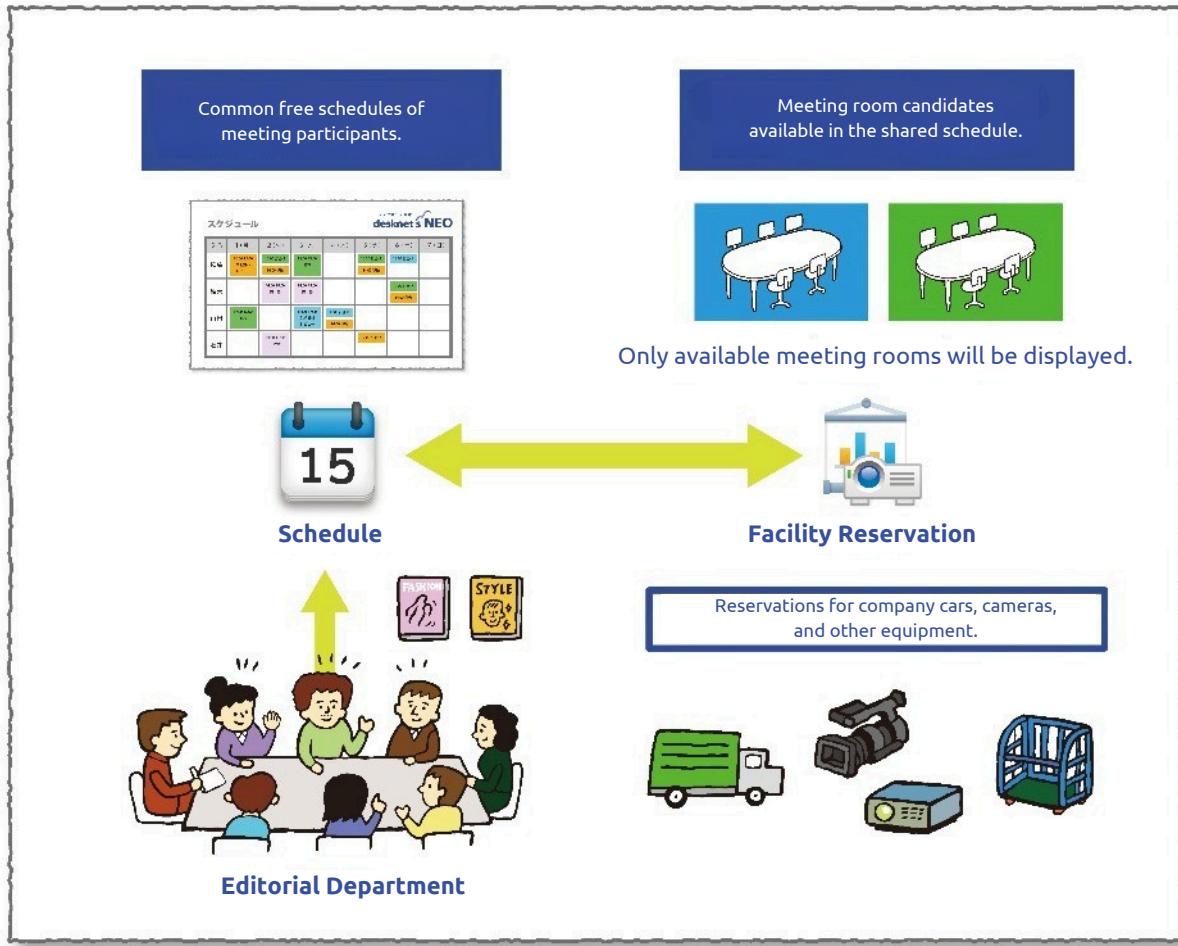
Visualize the schedules of all employees to streamline frequent schedule adjustments for tasks such as interviews, photo shoots, and meetings. This is particularly effective for understanding the activities of local staff at overseas locations and for cross-departmental projects.

Streamlining Non-productive Tasks

Accurately and quickly book fully operational meeting rooms.



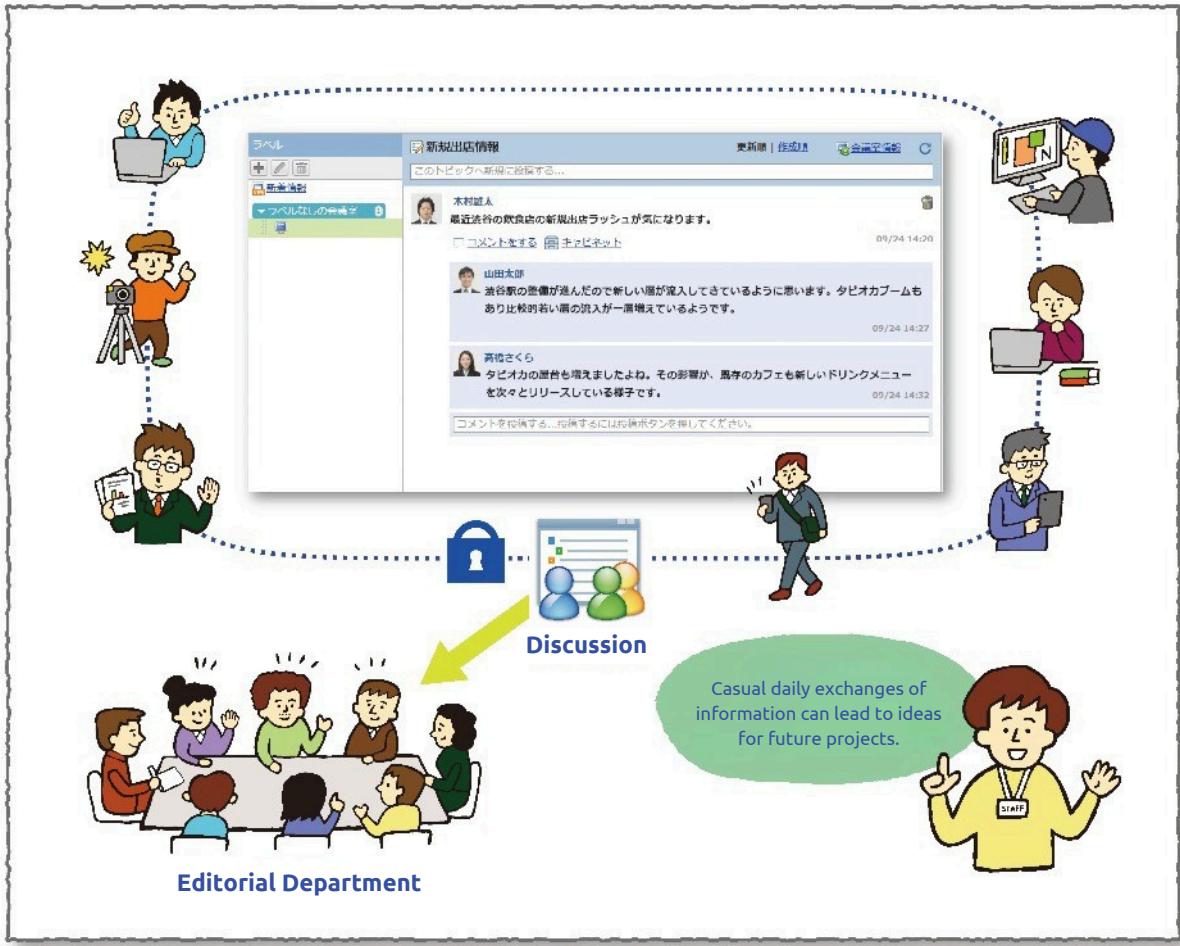
Facility Reservation



Instantly match available schedules and meeting rooms for all meeting participants, enabling efficient use of meeting rooms without wasted time or mistakes. In addition, equipment management, such as projectors, and company car reservations can also be streamlined.

Promotion of Collaboration

Management and accumulation of information resources useful for editing and sales.



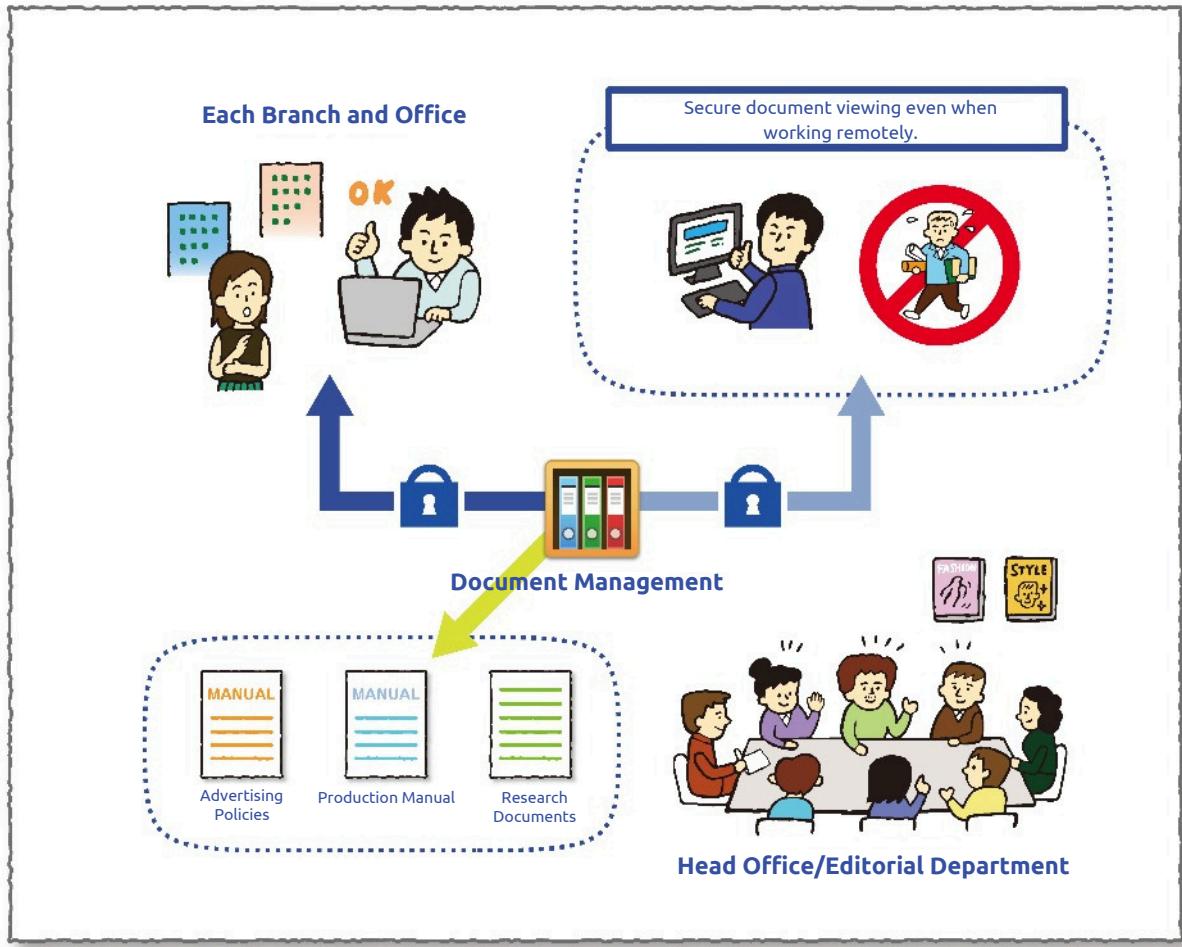
By operating an electronic meeting room where employees in departments such as editorial, sales, and marketing can post information that interests them, it becomes possible to manage and accumulate information resources that are useful for article creation, magazine editing, and sales.

Communication Efficiency

Advertising placement rules,
notation rules, etc.
Always view and
use the latest
version.



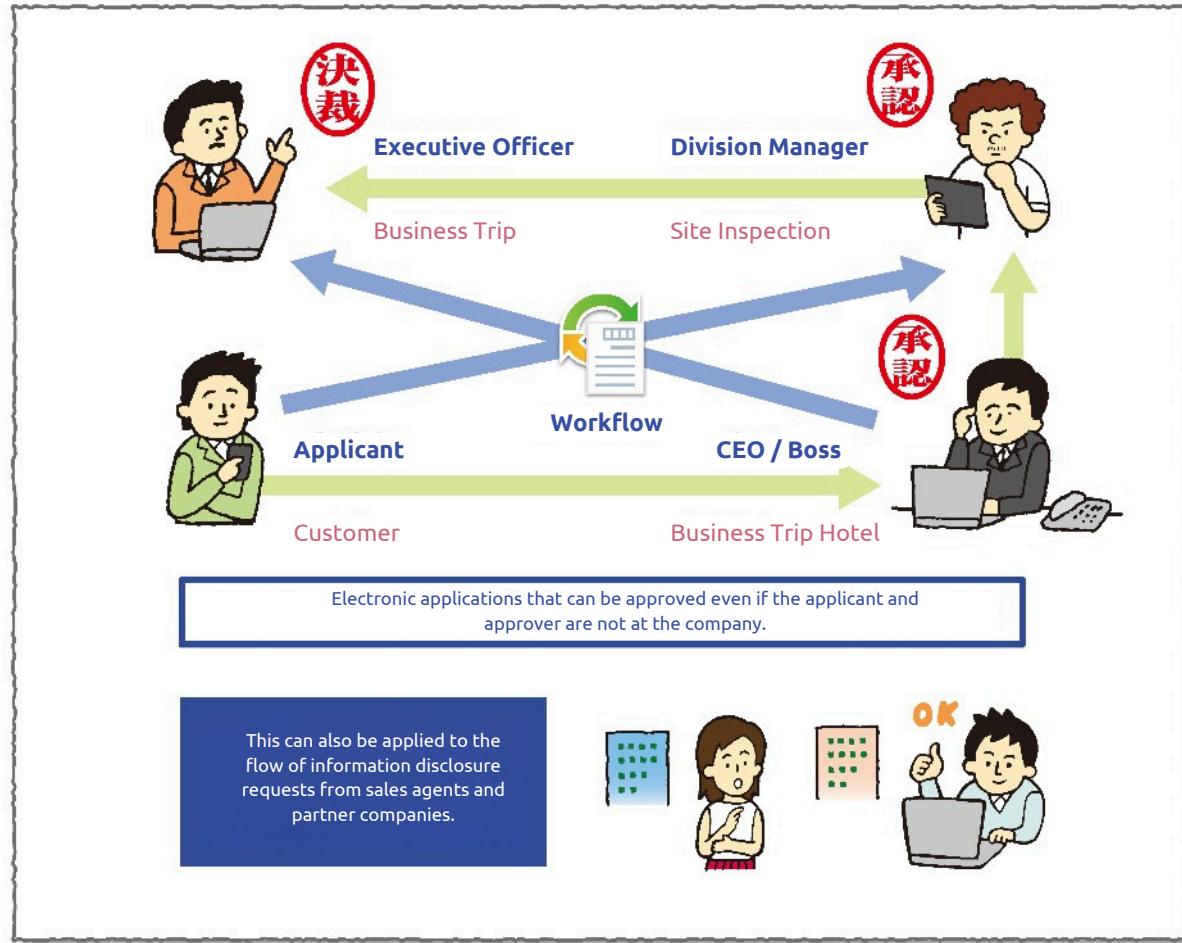
Document Management



You will always have access to the latest information on advertising regulations and production manuals, which will help prevent the use of inappropriate words and discriminatory expressions and reduce reader complaints. In addition, access rights can be set to enable secure viewing of materials while working remotely.

Streamlining Non-productive Tasks

Approvers and applicants can perform approval tasks online regardless of their location.



Head office/editorial department With online approval now possible, senior managers who frequently travel on business can approve documents regardless of their location or time zone. This system can also be applied to processes such as requests for disclosure of important information from partner companies.

Promotion of Collaboration

Providing a place
for free exchange
of opinions among
staff.



NEOTwi



We use NeoTwi for casual exchanges of opinions. When someone tweets, others add to the information, and lively discussions ensue. It is also useful for keeping up with the latest trends.

Communication Efficiency

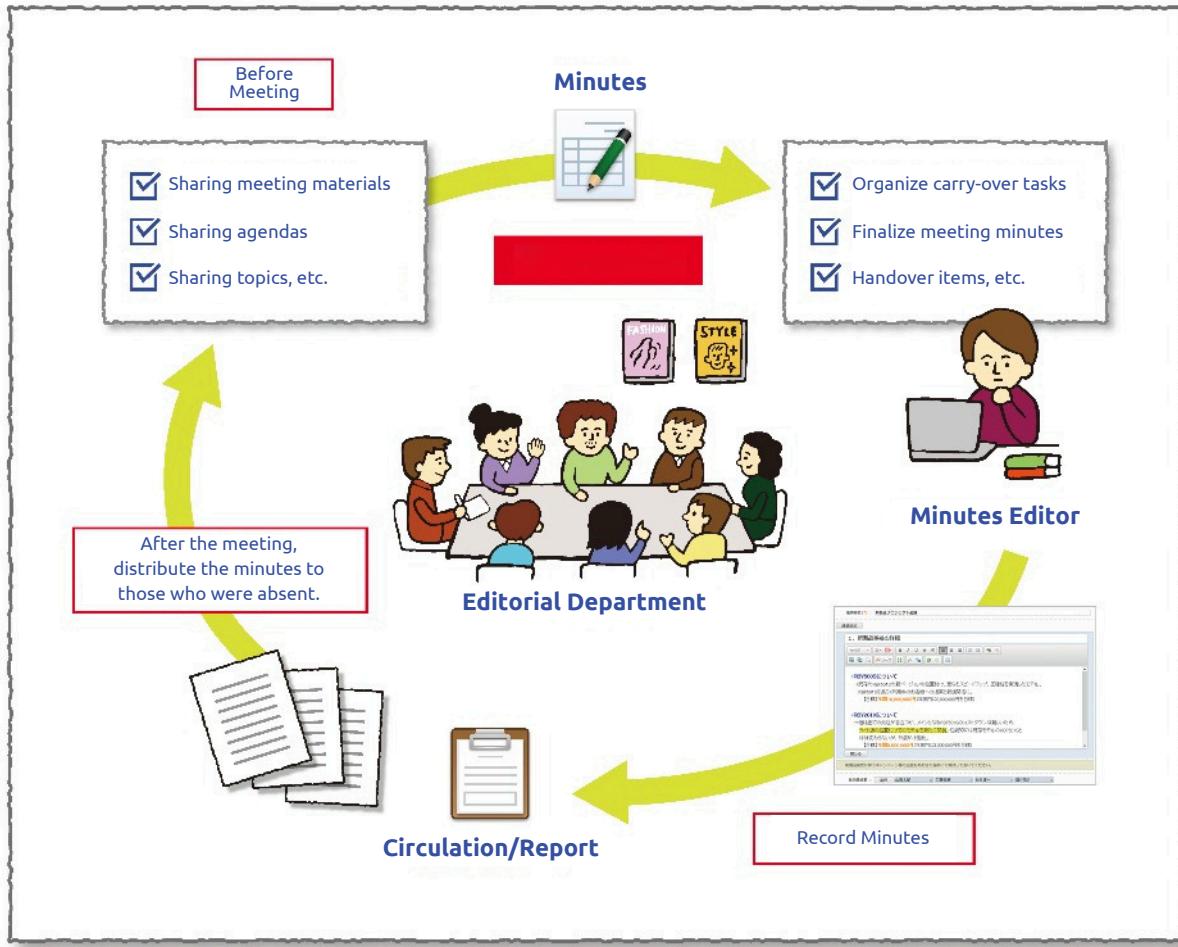
Realize more efficient meetings and time savings.



Minutes



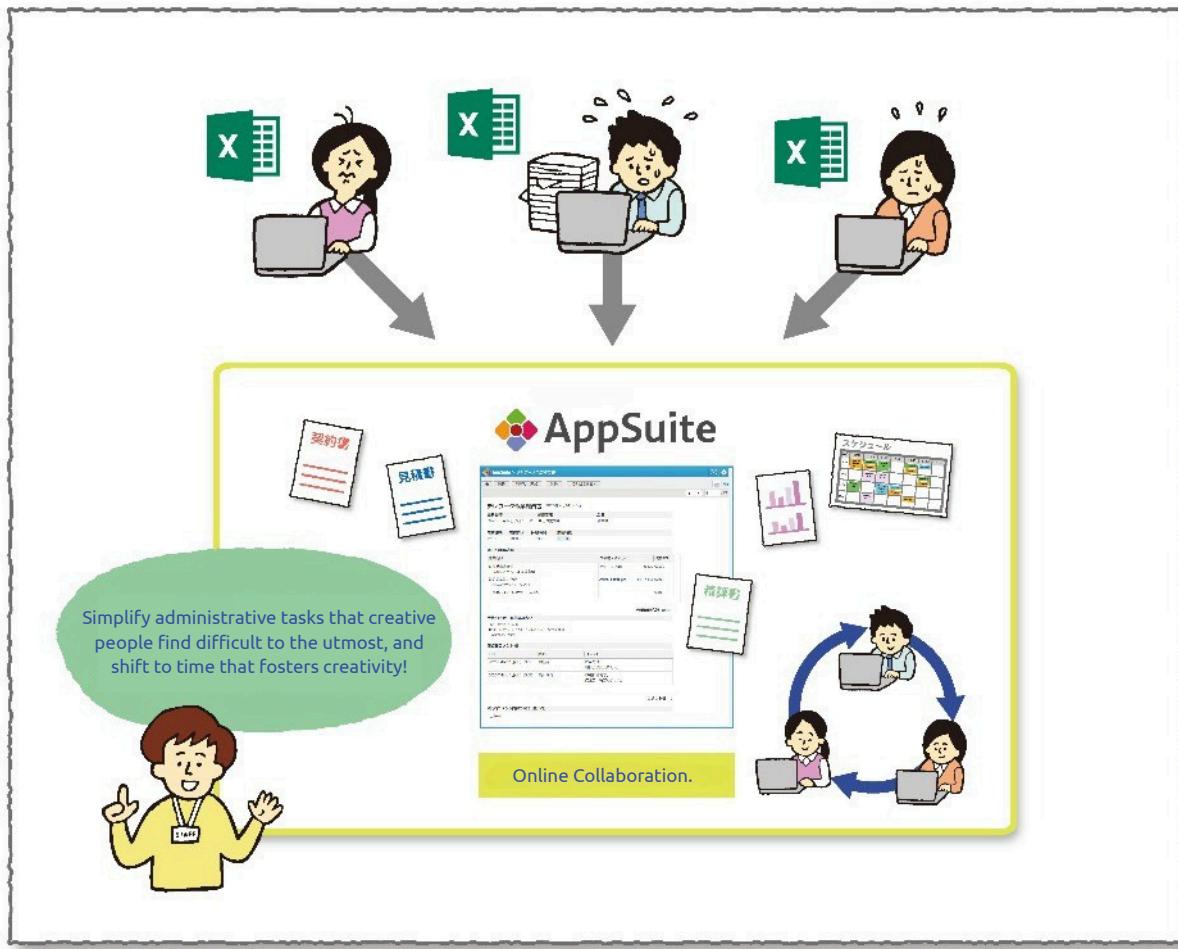
Circulation/Report



The meeting minutes function allows you to share materials before the meeting, record the proceedings in real time during the meeting, and distribute the minutes to absent participants via circulation or reports, enabling you to build an efficient, time-saving meeting flow.

Streamlining Non-productive Tasks

Systematize administrative tasks such as estimates, contracts, and delivery notes.



AppSuite



You can streamline the creation of time-consuming business documents such as estimates, contracts, and delivery notes by switching from spreadsheet software to AppSuite. This allows you to reduce administrative work and shift your focus to your core creative tasks.

Sports Nippon Shimbun Co., Ltd.

Industry: Newspaper company

Number of users: 1,000

Desknet's usage type: Package version

Headquarters location: Koto-ku, Tokyo

迅速・確実な情報共有から、感動のスクープが生まれる。



The three head offices in Tokyo, Osaka, and western Japan have reviewed their information sharing system in line with the merger. We have created a system that allows employees to share information securely and with peace of mind from anywhere.

Challenges:

In the client-server version of groupware, employee adoption was slow. - With the increase in the number of locations and users, smooth coordination and information sharing between locations became necessary.

Effects of Introducing Desknet's NEO:

Information sharing across the entire company has become easy and reliable.

When accessing from outside the company, we connect to the internal LAN via VPN to meet security requirements, and employees can now upload and share information at any time with peace of mind.



**Please feel free to contact us with any
questions about features or pricing, or if you
would like to discuss implementation.**



CONTACT US:

 sales.inspireneo@gmail.com

 sales@inspirenextglobal.com

 09202260942 / 0992232797

 6F Alliance Global Tower, Uptown Mall, BGC, Taguig

