This <u>Cookies Policy</u> is applicable with effect from [1st June, 2022].

The mobile application DENSITY.EXCHANGE and the associated website https:// HYPERLINK "https://density.exchange/"density.exchange HYPERLINK "https://density.exchange/"/ and any of our associated websites or mobile/web applications (collectively, the "**DENSITY.EXCHANGE**") are owned, operated and managed by **PAGARPAY INDIA PRIVATE LIMITED** (CIN U72900KA2900KA2021PTC153164), having its registered office at Level 5, Trifecta Adatto, 21, ITPL, Main Rd, Garudachar Palya, Mahadevapura, Bengaluru, Karnataka 560048 (hereinafter referred to as '**Density**' or '**Company**' or '**Us**' or '**We**' or '**Our**', which term shall mean and include our affiliates, group entities, related parties and service providers).

PLEASE CAREFULLY READ THIS COOKIES POLICY BEFORE ACCESSING ANY INFORMATION, CONTENT, PRODUCTS, SERVICES, APPLICATIONS, TOOLS AND FEATURES ON **DENSITY.EXCHANGE** OR USING OUR SERVICES. BY CLICKING "**I AGREE**" OR BY SIGNING UP OR ACCESSING OR USING OR CONTINUING TO BROWSE THROUGH DENSITY.EXCHANGE OR USING DENSITY SERVICES, WHETHER AS A GUEST OR REGISTERED USER, YOU AGREE THAT YOU HAVE READ, UNDERSTOOD AND ACCEPTED EACH OF THE TERMS CONTAINED HEREIN AND AGREE TO BE BOUND BY THE SAME.

IF YOU HAVE OBJECTIONS TO THESE TERMS, OR ANY PART THEREOF, AND/OR IF YOU DO NOT AGREE TO BE BOUND BY THESE TERMS, OR ANY PART THEREOF, PLEASE DO NOT ACCESS DENSITY.EXCHANGE AND DO NOT USE DENSITY SERVICES IN ANY MANNER.

- **INTRODUCTION**

- When you visit DENSITY.EXCHANGE, or engage with our online ads or emails, we collect information, using technologies such as cookies, pixel tags (also called web beacons), browser analysis tools and server logs. Each of these technologies is explained below.

- This Policy explains the information we obtain from cookies, how we use cookies, our approach to cookies and how you can manage them. By continuing to use Density.Exchange and changing your settings to "accepting cookies", you consent to the use of cookies by us. We may periodically update this Cookies Policy without prior notice to reflect changes in our practices.

- **ABOUT COOKIES**

- A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

- Cookies may be either 'persistent' cookies or 'session' cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

- Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

- **HOW WE USE COOKIES**

- Cookies and similar online data collection tools are used by us and our service providers for several purposes.

- **Strictly necessary cookies** and tags are used to support basic operations of our Sites. These cookies enable Site functions, such as authentication, security, network management and accessibility. You may be able to disable these by changing your settings, but this may affect how Density.Exchange function.

- **Performance and operation cookies** and tags are used to manage our Sites. These activities may include collecting analytics about visitors and collecting information about usage of Sites. We use the information to compile reports and to help us improve Density.Exchange. These cookies help us gather data to optimize the performance of our Sites.

- **Site experience cookies** and tags are used to support your experience and include user-selected options and site navigation aids.

- While we do not give any personally identifiable information to the third-party advertising entities, we may place third parties' cookies and tags when you visit our Sites. This allows these third parties to collect information about you using these technologies on our Sites. The information they collect is subject to their own privacy policies.

- **YOUR CHOICES**

- You can manage cookies and delete cookies using your browser settings. Most browsers such as Chrome, Internet Explorer, Firefox and Safari give you the ability to accept, reject or delete cookies. Visit the "help center" for your browser to learn more. Please note that your browser settings are not used to manage Flash or Silverlight cookies. To manage Adobe Flash Cookies, visit the Flash Player help page. To manage Microsoft Silverlight Cookies, visit the Silverlight section of Microsoft's privacy statement.

- You have the option to block the cookies by adjusting your browser settings. However, if the cookies are disabled, it will have an impact on your overall experience while using DENSITY.EXCHANGE.

- **OTHER TYPES OF ONLINE DATA COLLECTION**

- Our **server logs** record information about users to our websites. We may use these logs for internal purposes, such as website administration, optimisation and security. We may also use the data for fraud-protection, personalisation and advertising.