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Blockchain Talent Marketplace Blockgeeks Launched in Toronto



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Blockgeeks, a talent marketplace and knowledge-sharing platform that is focused on the emerging Blockchain movement, is launched in Toronto, Canada.

Blockgeeks is a creation of three successful entrepreneurs, Vlad Martynov, Dmitry Buterin and Ameer Rosic. They see their mission as to enable mainstream businesses and investors to access practical Blockchain expertise. In turn, this will help the business world to benefit from the Blockchain's remarkable ability to make commerce more secure and efficient.

Workflows transformed

Some high-tech companies and large financial institutions are already aware of the Blockchain's potential, but they're struggling to recruit engineers with the necessary skills - not least because there are only around 4,000 Blockchain developers in the world, versus 10 million web developers. Blockgeeks' talent marketplace seeks to fill in the niche, connecting companies with developers who are actively involved in the Blockchain scene.

The workflows of smaller businesses, charities and government agencies also stand to be transformed by the Blockchain.

Blockgeeks' promises

Rather than a lack of skills, these organisations suffer from a lack of clarity about how the technology can be put to work. Blockgeeks promises to deliver this clarity by means of weekly AMAs and messaging opportunities with on-demand Blockchain experts, as well as educational courses and blog posts.

Blockgeeks co-founder Vlad Martynov says:

"The Blockchain is being held back from fast adoption because there are too few people with an incentive to explore its value to business. Blockgeeks will bring fresh incentives for talented coders to sign up for projects, answer the community's questions and ultimately help business leaders to find competitive advantage."

Faces behind Blockgeeks

Blockgeeks' co-founders bring a range of expertise spanning tech star-tups, enterprise software and Blockchain evangelism.

Dmitry Buterin is a founder of three multi-million dollars businesses, including the top-ranked membership management software company, Wild Apricot, which provides tools and guidance to over 16,000 non-profit organisations.

Ameer Rosic is a marketing expert, investor, and respected blogger in the Blockchain field who has appeared as a commentator on sites like VentureBeat and the Huffington Post.

Vlad Martynov has twenty years of diverse experience in software and digital technology as a co-founder, angel investor and CEO of several highly successful start-ups, including the creator of the world's first dual screen smart-phone YotaPhone. Martynov has also held senior positions at companies like Microsoft and SAP.

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

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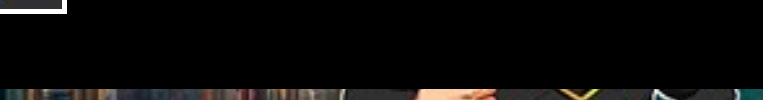
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