

ART ON BLOCKCHAIN

HOW TO INSTALL METAMASK:

<https://trendcoin.ru/metamask/>

DOWNLOAD MM ONLY HERE:

<https://metamask.io/>

HOW TO BUY ETHEREUM

<https://ru.bitdegree.org/rukovodstvo/kak-kupit-efirium/>

Cryptoart Platforms

These are the places to tokenize.



Async / Curated. 10% royalties. Layered and programmable artworks in PNG format. Eth+Ipfis



KnownOrigin / Curated. 10% royalties. Editions in all the formats. Up to 35 Mb. Eth+Ipfis



MakersPlace / Free service. 5% royalties. Editions and Uniques. Eth+Fiat+IPFS



Mintable / Free service. Easily mint, manage, and browse digital items on Ethereum. Eth



Mintbase / The prettiest way to Mint and Sell NFTs. Free tokenization service. Eth



Opensea / Rare digital goods market. Supports custom smart contracts. Eth+other crypto money.



Pixura / Paid smart contract platform. 25\$ for each smart contract and 1\$ for each token created.



SuperRare / Curated. 10% royalties. Uniques in all the formats. Up to 50 Mb each one. Eth+Ipfis



Rarible / Create and sell digital collectibles secured with blockchain. UNLOCKABLE STUFF write this

Social Channels

Remember to use some hashtags.



Cent / Income-generating social network. Ethereum based platform with micro earning on the contents.



Discord / Freeware VoIP application designed for video gaming communities. Supports audio and text.



Facebook / Online social media and social networking service. Supports payed ads and pages for companies.



Instagram / Photo and video-sharing social networking service. Supports payed ads.



Telegram / Cloud-based instant messaging and voice over IP service. Supports groups and channels



Twitter / microblog. 280 characters each tweet. Supports images, animations and hashtags.

Technologies

Cryptoart engines.



Ethereum / Global, open-source platform for decentralized apps. Ether is the cryptocurrency.



Ipfis / InterPlanetary File System, peer-to-peer hypermedia protocol.

Wallets

The interfaces to the platforms.



Coinbase Wallet / The secure app to store crypto yourself.



Fortmatic
Let users access your Ethereum app from anywhere.



Metamask
Crypto wallet and gateway to blockchain apps.



Portis Wallet
Non-Custodial Blockchain Wallet that Makes Apps Simple for Everyone.



Trust Wallet
Secure Crypto Wallet for Android and iOS.



WalletConnect
Open protocol for connecting Wallets to Dapps.



Etherscan / Explore transactions, addresses, tokens, prices and other activities.

File formats

Artworks should be these kind of data.



GIF / Graphics Interchange Format, up to 256 colors. Supports animation and static raster graphics.



JPG/JPEG / Joint Photographic Experts Group. Compressed and lossy image file format.



MP4 / MPEG-4 Part 14. Digital multimedia. Compressed video. Supports audio.



PNG / Portable Network Graphics. Raster format that supports lossless data compression.



SVG / Scalable Vector Graphics. Vector format for two dimensional graphics. Interactive and animated.



WebP / Image format employing both lossy and lossless compression.



WebM / Audiovisual media file format, royalty-free and HTML5 compatible.

Mattia Cuttini and BlackBoxDotArt
for Crypto Art School / May 2020
cryptoartschool.github.io

Cryptoart Ecosystem
in Alphabetical order

SuperRare

<https://superrare.co/>

KnownOrigin.

<https://dapp.knownorigin.io/>

makersplace

<https://makersplace.com/>



<https://opensea.io/>

Why these 3?

They have built active communities of likeminded artists and collectors, making/participating in cryptoart festivals and are constantly improving their platforms

On different platforms you can issue different quantity of editions:

SuperRare - only 1

KnownOrigin - up to 25

MakersPlace – unlimited

OpenSea - 1

**Everytime you sell artwork on any of these 3 platforms,
you receive **85%** and the platform automatically gets **15%** commission.**

Royalties

**As an artist you have royalties,
that means that every time somebody resells your artwork
you will automatically receive a % of the price payed by the buyer.**

SuperRare – 10%

KnownOrigin – 5%

MakersPlace – 5%

OpenSea – you choose – recommended is 5-10%

On secondary sales platforms receive:

SuperRare – 3%

KnownOrigin – 3%

MakersPlace – 10%

OpenSea - 2.5%

**You can create your own NFT Marketplace,
and here's a step-by-step walkthrough on launching your first
crypto-collectibles marketplace using OpenSea:**

<https://medium.com/opensea/how-to-create-your-own-marketplace-on-opensea-in-three-minutes-or-less-12373ca5818a>

**You only need to complete steps from the beginning
and until the 'OpenSea Storefront' section.
No coding skills required.**

Tokenize without onboarding:

Pixura <https://pixura.io/>

Mintbase <https://mintbase.io/>

Mintable <https://mintable.app/>

Rarible <https://rarible.com/>

Owning a SuperRare item is analogous to owning a physical artwork, like an original painting or print.

Ownership does not include intellectual property rights such as copyright claims, ability to produce commercially, and create merchandise therefrom, etc.

The intellectual property remains the possession of the creator.

Buying digital art on SuperRare is just like buying an original painting or print from an artist: It does not transfer the Artist's copyright to the Collector.

The Collector receives true ownership, that is, he or she acquires the right to display and resell the digital art to another collector if they wish.

But the Artist does not give up copyright, meaning Collector cannot prevent artist from using it for further commercial work, and Collector has no right to use it for commercial purposes.

Successful CryptoArtists:

- + Have a website**
- + Have an active Twitter & Instagram profiles**
- + Active in the cryptoart community on Twitter, Discord & Telegram**
- + Have real world exhibitions**
- + Have virtual exhibitions/galleries on CryptoVoxels or Decentraland**
- + Exhibiting their art on blockchain+ art festivals/exhibitions**
- + Have a unique style and concepts**
- + Have artists profiles on all 3 major platforms**

Collector's perspective:

WhaleShark

https://twitter.com/WhaleShark_Pro

How I Decide on Cryptoart

<https://beta.cent.co/+dbgi23>

How I Buy My Art

<https://beta.cent.co/+81o7sl>

Links on my profiles:

Website

<https://yuramiron.art>

Cryptoart platforms

<https://superrare.co/yuramiron>

<https://dapp.knownorigin.io/artists/0x27823985904e0aCE2F1CB070C37A45792d90941f>

<https://makersplace.com/yuramiron>

<https://opensea.io/accounts/0xc15AA7Af05Ee4BDd05b475688f912761Cfa1Df19>

Social media channels

<https://twitter.com/YuraMironArt>

<https://www.instagram.com/yuramiron.art>

<https://www.facebook.com/YuraMironArt>

<https://www.youtube.com/user/MiRonArtist>

Learn more in depth about CryptoArt here:

<https://yuramiron.art/crypto-art>

<https://blockchainart.directory/bad.html>

Community:

KnownOrigin:

https://t.me/knownorigin_io

<https://medium.com/knownorigin>
https://twitter.com/KnownOrigin_io

MakersPlace

<https://discordapp.com/invite/TXs8tZD>

<https://twitter.com/makersplaceco>
<https://medium.com/makersplace>

SuperRare

<https://discordapp.com/invite/pGeAWrP>

https://medium.com/@SuperRare_co

https://twitter.com/SuperRare_co

<https://www.instagram.com/superrare.co>

<https://beta.cent.co/@superrare>

MY CRYPTOVOXELS GALLERIES

<https://www.cryptovoxels.com/play?coords=SW@134E,219N>

<https://www.cryptovoxels.com/play?coords=S@122E,62N>

<https://www.cryptovoxels.com/play?coords=N@59W,2S>