

OUR STORY



From Necessity to Innovation

AsoPMR was born out of a real need: our founder, Carlo Castellano, personally experienced the challenges faced by people with reduced mobility when trying to find and use adapted PRM parking spots.

This experience led him to create the **Park4Dis** app, an innovative solution that facilitates access to information about the location of parking spots for people with reduced mobility, as well as the regulations and conditions that apply in each specific case.

Since then, our focus has been on **transforming the perspective of institutions, organizations, companies, and society** as a whole when it comes to understanding and solving the accessibility challenges we face every day.

AsoPMR's impact has not gone unnoticed. The organization has received international recognition, including the prestigious **ZeroProject Award 2022**. In 2023, AsoPMR reached an extraordinary milestone by being selected as a beneficiary of the **Google.org Impact Challenge: Tech for Social Good**, receiving funding and technical support through the Google Fellowship program.

These achievements not only validate our approach, but also motivate us to keep working toward a more accessible world for everyone.

Together, we're breaking down barriers and building a more inclusive future!

