

 (647) 339-9019
 lana.kosogova@yahoo.com
 58 Goulden Cres., Toronto
 ca.linkedin.com/in/lanakosogova

TECHNICAL SKILLS

MAC and PC platforms

SOFTWARE:

Adobe Photoshop CC

Adobe Illustrator CC

Adobe InDesign CC

Adobe Lightroom CC

Adobe Premiere Pro CC

Adobe Dreamweaver

Adobe Acrobat Pro

Blender (3D)

Nice Label

MS Office

Helicon Remote

Control My Nikon

PROGRAMMING:

HTML5

CSS3

EDUCATION

Master's Degree in Programming

Kherson State Technical University,
Kherson, Ukraine
2000-2001

Master's Degree in Economics

Kherson State Technical University,
Kherson, Ukraine
1991-1996

CG Boost Academy

Online Course:
Blender and 3D art
2021

Lana Kosogova

Media Graphic Designer

EXPERIENCE

Media Graphic Designer

Hillman Group Canada, Toronto, ON

Feb 2015 – present (Full time)

- Develop creative advertising content for various media, including catalogs, price lists, sell sheets, flyers, posters, signage, and product packaging while ensuring maximum brand awareness of target audience/market.
- Design packaging and labels from creation to final approval of artwork for products retailed at The Home Depot, Walmart, Canadian Tire, Lowe's, Rona, etc.
- Draw line art on screen & create renderings of photographed parts for use in catalogues, signage and flyers.
- Work with product photography in studio and image retouching in Photoshop (clipping path, color correction, etc).
- Mentor and supervise interns.
- Provide training on regular basis for existing employees from my team in Adobe Creative Suite and Nicelabel software.

Developed a system to manage and organize files.

Implemented a database software with the support of IT to easily search for companies' artwork. Decreased the **time** required to search by **70%**.



Shot and published thousands of professional photographs of products for Home Depot website which led to an increase in **traffic** by **75%** and **online sales** by **25%**.



Graphic Designer

RJS Enterprises Inc. - Golffpassport, Toronto, ON

Sep 2014 – present (Part time)

- Create designs and layouts for specific printed project using Adobe InDesign.
- Make vector graphic artwork logos and maps utilizing Adobe Illustrator.
- Adjust and manipulate files including photo adjustment/enhancement, color conversion (RGB to CMYK) and export.
- Produce pre-press ready Adobe PDF files.

Lana Kosogova

Media Graphic Designer

HIGHLIGHTS

- Provide a diverse range of services including custom design of printed materials and branding to an array of clients from a variety of industries
- Enthusiastic graphic professional motivated by challenging projects and deadlines
- Accomplished graphic designer with extensive experience Adobe
- Experience in product photography

SKILLS

- Strong graphic design skills
- Creativity
- Flexibility
- Attention to detail
- Deadline-oriented
- Well organized
- Time-management skills
- Analytical skills
- Communication skills
- Fast learner

Web Graphic Designer

Technovate Inc., Toronto, ON

Jun 2008 – Sep 2013

- Designed art for printed materials such as web/mobile, posters, business cards, newsletters, flyers, coupons, etc.
- Created print layout in corporate branding, color theory and typography understand project briefs from marketing.
- Created concept of all branding advertising media.
- Prepared layouts and managed preparation process for pre-press.
- Designed, developed, and maintained websites utilizing HTML, CSS, Adobe Dreamweaver, Photoshop, Flash, JavaScript.
- Developed the overall layout and production design of promotional displays, posters, coupons, marketing brochures, distinctive logos, businesses cards, etc. using Adobe Photoshop CS3, Illustrator CS3, InDesign CS3.
- Worked with the Marketing Manager to source photos and other images for use in websites or other promotional material.
- Created images and graphic designs for websites and marketing material.
- Used FTP software to manage website files.
- Effectively managed multiple projects/tasks and delivery of projects on time, also worked well under pressure in fast paced, highly charged, deadline driven projects.

Web Editor

United Way Greater Toronto, Toronto, ON

Mar 2008 - Apr 2008

- Maintained UWT's website including content management, layout and design with Adobe Dreamweaver.
- Created and optimized graphic content for the website using Photoshop, Flash, JavaScript, and other software.
- Designed and coded event website for Scotiabank Rat Race for United Way adhering to style guide to maintain consistent brand standards.
- Coordinated with organizational stakeholders to update the site and ensure accurate, timely, and useful information is posted online.
- Worked closely with IT, Special Events and Direct Marketing stakeholders to integrate the website with other online fundraising and customer management systems.



Lana Kosogova

Media Graphic Designer



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Adobe Illustrator CC



Adobe InDesign CC



Adobe Lightroom CC



Adobe Premiere Pro CC



Adobe Dreamweaver



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HTML5



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MAC and PC platforms

20

22

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01

SIGNAGE, POP

Barn Door Hardware Kits



The Home Depot

Room Dividers

Closet Door

Kitchen Accents

Cabinetry

Décor

Bedroom Doors

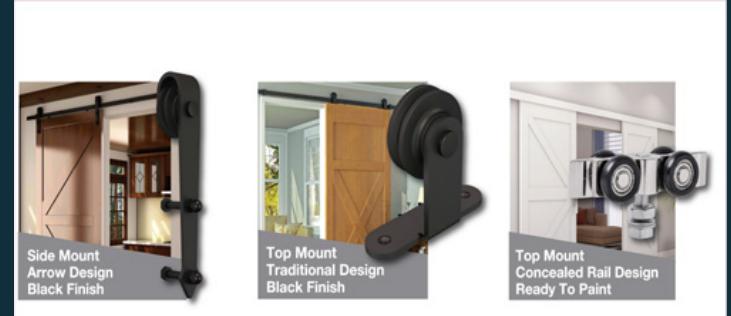
This section displays various applications for barn door hardware, including room dividers, closet doors, kitchen accents, cabinetry, decor, and bedroom doors.



02



SIGNAGE, POP



2 Customize with Accessories



1 Choose Hardware Design and Finish



How to
Customize your
Barn Door

GM BODY RETAINER KIT
ENSEMBLE D'ATTACHE DE CARROSSERIE POUR GM

Need a?

SKU# 999175C

GM Car
Qty: 180 pieces
18 different retainers
Package Size:
11.0" w
8.0" h
2.25" d
Weight: 1.4 lbs
Case Qty: 3 PK

Product information, dimensions, OEM # and part image are shown under the top lid and on the bottom of package for easy part identification and part matching!

Find a similar retainer that will fit the hole in the body and insert the retainer or attach to your trim

180 pieces

Vancouver 604-421-3096 **Edmonton** 800-262-9026 **Winnipeg** 204-694-3802 **Toronto** 416-694-3351 **Laval** 450-688-4292

HILLMAN www.hpsulin.com • 1-800-268-4000 • canadiansales@hillmangroup.com • 900 Passmore Ave, Toronto, ON

PIRIT HEATED HOSE

The heater wires are enclosed in a flexible jacket to withstand heating and unheated water hose.

Keeps water flowing in the cold!

Thermally controlled water hose provides flowing water in sub-zero temperatures.

- 150 PSI PVC hose
- Drinking water safe
- CSA & UL Approved
- 18 month limited warranty

2016 - 2019 Distributor Price List

Item #	Description	Carton Qty	2016-19 Distributor Net ¹	2016-19 MSRP ² (CDN)
PWH-20-12	1/2" Cam-Lock Heated Hose	3	\$101.60	\$114.67
PWH-20-25	5/8" Cam-Lock Heated Hose	3	\$101.60	\$114.67
PWH-20-50	5/8" 50' Heated Hose	9	\$140.30	\$212.14
PWH-20-100	5/8" 100' Heated Hose	9	\$231.30	\$323.73
WDH-2-20	2" Cam-Lock x 20' Heated Hose	1	\$525.37	\$783.05
WDH-2-50	2" Cam-Lock x 50' Heated Hose	1	\$715.37	\$1141.85

1Minimum Order: 10 cartons
2Suggested Retail Price

Accessories - All pricing subject to change without notice.

Distributors are responsible for all shipping costs. Minimum order is 10 cartons. Discounts apply to individual order quantities. Distributor net less 15%.

Order quantities must be in carton quantities. Discounts are applied to individual order quantities, and are not cumulative.

For more detailed product information please contact our PIRIT HEATED HOSE Brochure on our website under the Catalogues section.

NEW PRODUCT		DuoPower™ Contractor Strength Anchor	
<p>DuoPower Heavy Duty Nylon Anchors - A two part nylon anchor engineered and designed to work together to form the ultimate hold in all base materials. One hard nylon section is integrally pined with a soft nylon section creating the ultimate plug for all light and medium duty anchoring applications. The combination offers knots, holes or recesses to create the ultimate hold based on its environment.</p> 			
		All packages contain anchors, drill bits & screwdriver	
Material Depth	Product Description	Anchors/Sizes	Screw Length
820010	DuoPower #5 24rcs.	#5-#6	1"
820011	DuoPower #8 18rcs.	#8-#10	1-3/16"
820012	DuoPower #10 12rcs.	#10-#12	1-9/16"
820013	DuoPower #8 & #10 75rcs.	#8-#10 & #10-#12	1" & 1-3/16"
820014	DuoPower #8 & #10 100cs.	#8-#10 & #10-#12	1-3/16" & 1-9/16"
820019	DuoPower #5 72rcs.	#5-#6	1"
820020	DuoPower #8 54rcs.	#8-#10	1-3/16"
820021	DuoPower #10 36rcs.	#10-#12	1-9/16"
820022	DuoPower #5 12rcs.	#5-#6	1"
820023	DuoPower #8 9rcs.	#8-#10	1-3/16"
820024	DuoPower #10 6rcs.	#10-#12	1-9/16"

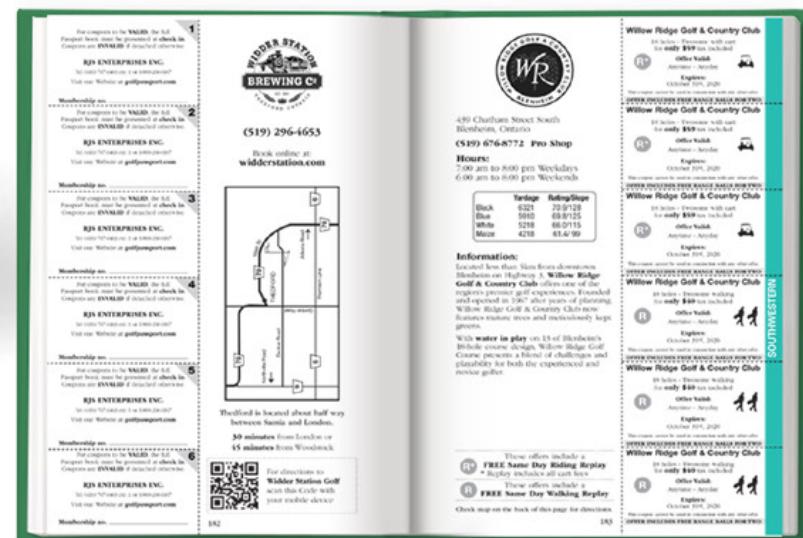
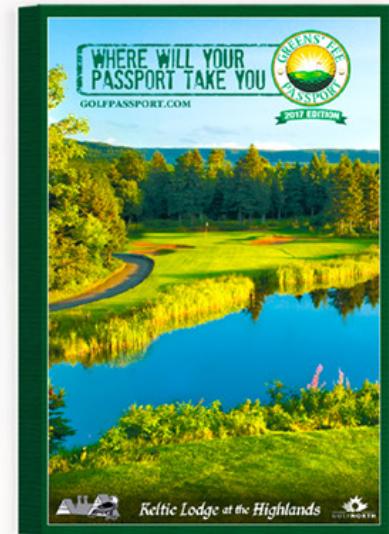
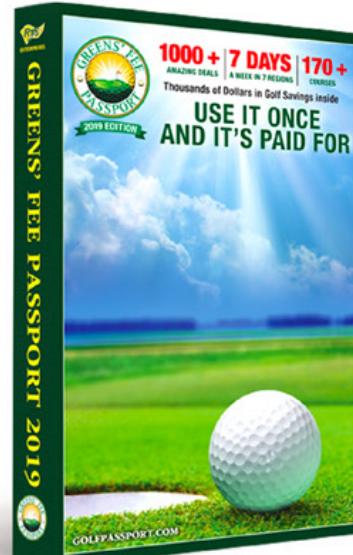
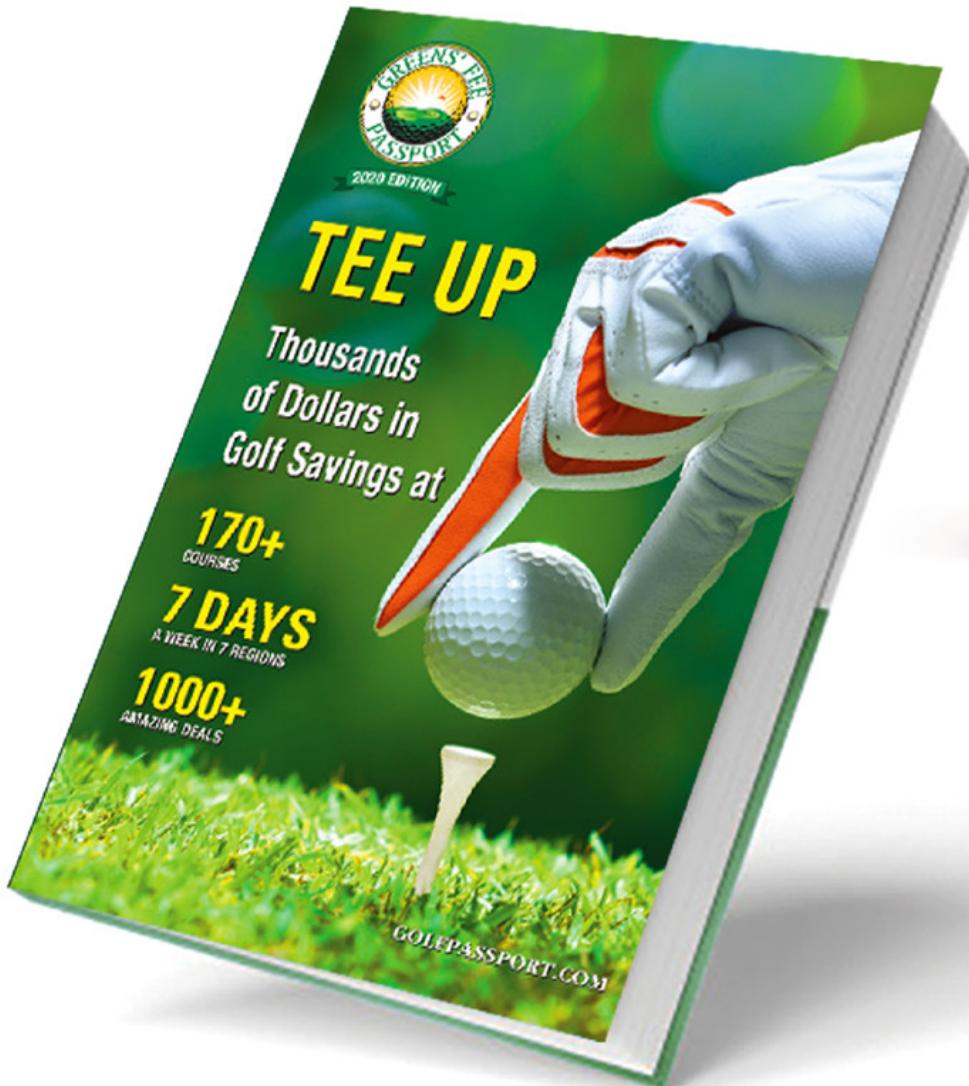
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SELL SHEETS



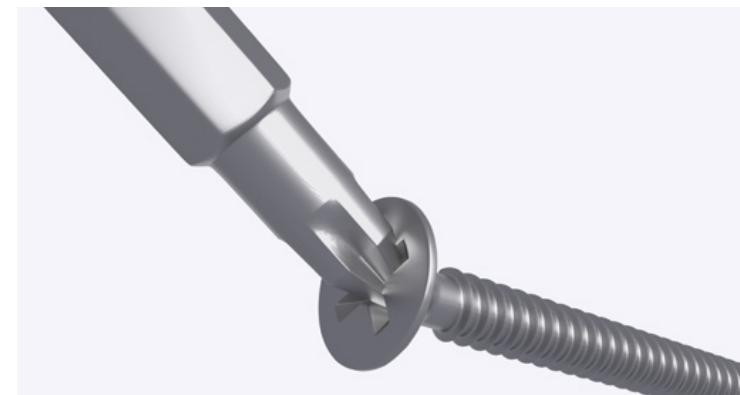
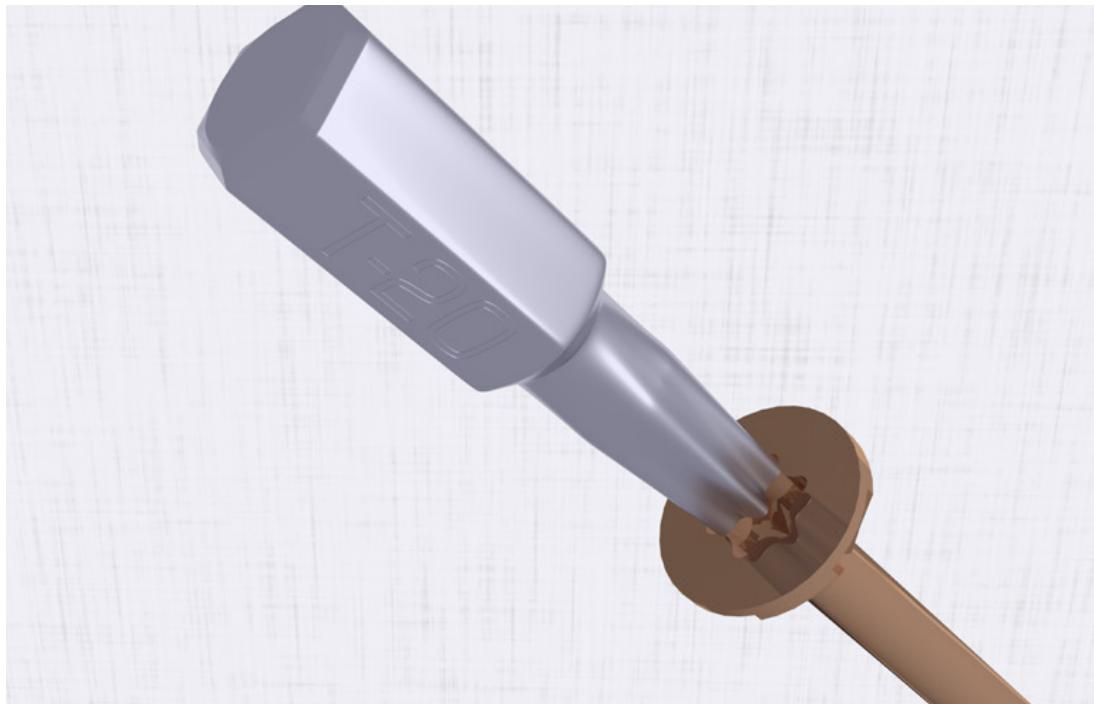
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GOLF BOOKS



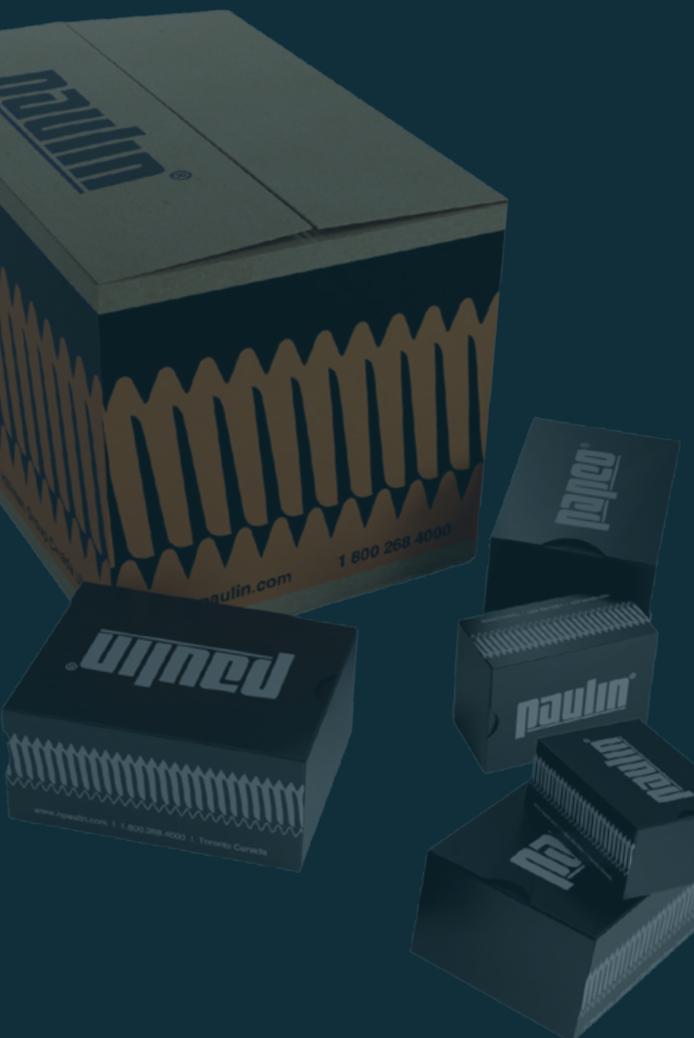
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3D MODELING

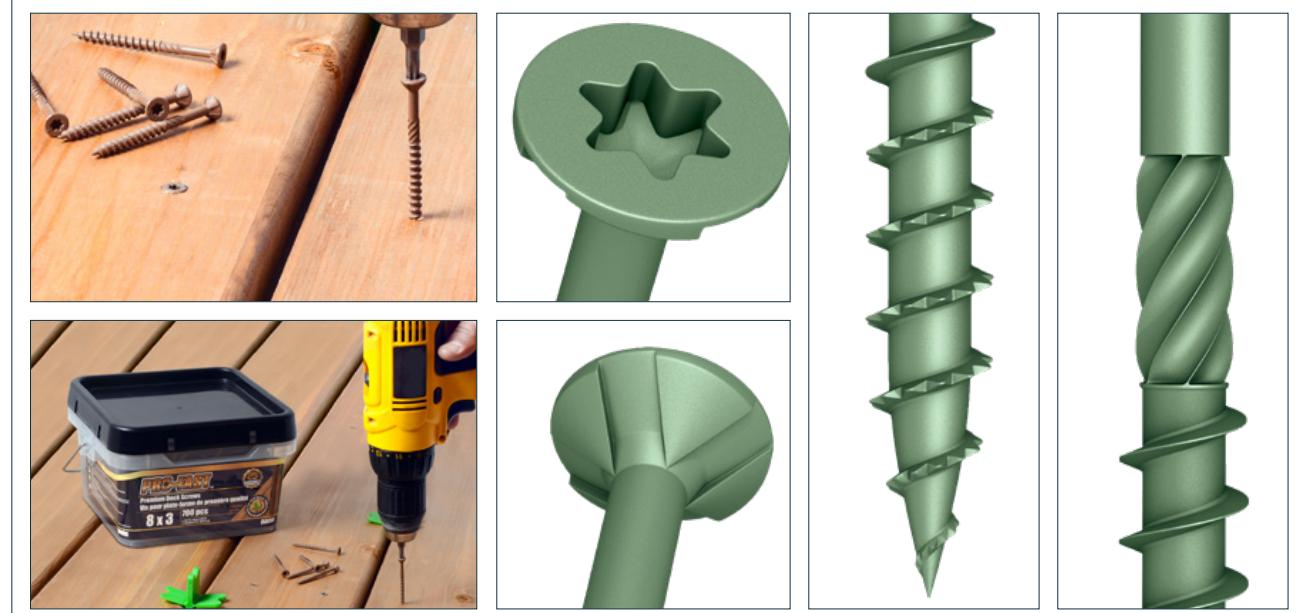
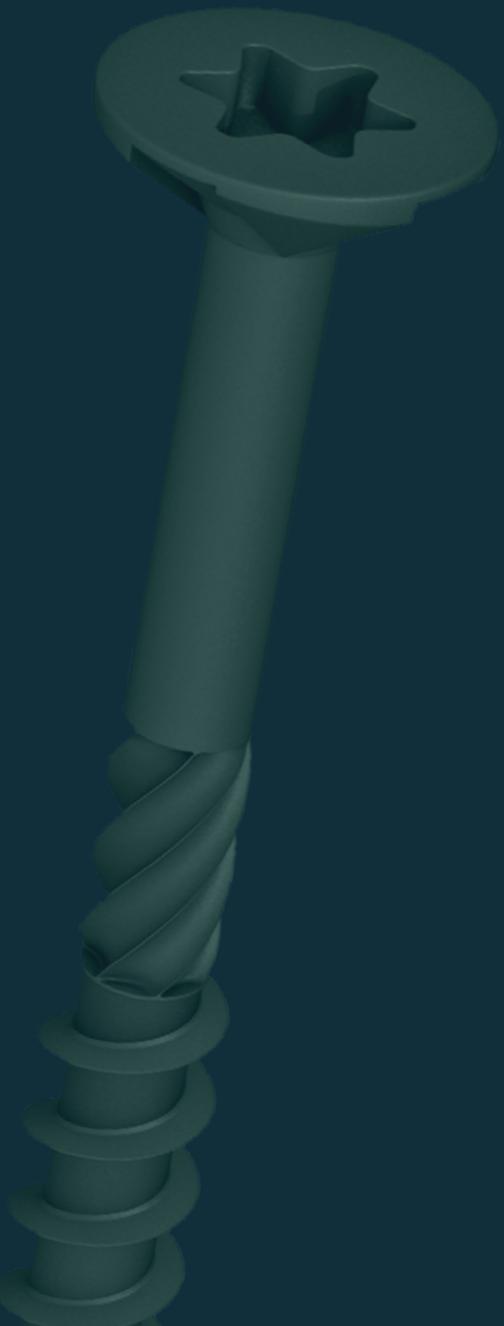


07

3D MODELING



LABELING, PACKAGING



LABELING, PACKAGING



PRODUCT PHOTOGRAPHY



STOCK PHOTOGRAPHY



shutterstock

123RF

iStock.
by Getty Images

St Adobe Stock

depositphotos®

PIXTA

