



DEBRIEFING -INITIAL PHASE-

S5-2023

by: **DENISA
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for: **BERARIA H**
ROMANIA, BUCHAREST
<https://berariah.ro/en>

INTRODUCTION

INTERNSHIP DURATION: 4TH OF SEPTEMBER - 26TH OF JANUARY

COMPANY MENTOR: IOANA IANCU

ASSESSOR 1: LIN, YUZHONG Y.

ASSESSOR 2: METAXAS GEORGIOS G.

PROJECT OVERVIEW

PROJECT NAME: EVENT SCHEDULER APP FOR BERARIA H

PROJECT OBJECTIVES: TO DEVELOP A USER-FRIENDLY AND COMPREHENSIVE EVENT SCHEDULER APP FOR BERARIA H, INTEGRATING EVENT MANAGEMENT, TICKET PURCHASING, AND PERSONALIZED ENGAGEMENT FEATURES.

INITIAL PHASE SUMMARY

PROJECT INITIATION

PROJECT KICK-OFF: HELD AN INTRODUCTORY MEETING WITH THE COMPANY MENTOR TO UNDERSTAND THE PROJECT'S OBJECTIVES AND SCOPE.

PROJECT PLAN: CREATED A DETAILED PROJECT PLAN OUTLINING THE TASKS, TIMELINES, AND RESOURCES REQUIRED FOR THE ENTIRE PROJECT.

INITIAL PHASE SUMMARY

PLANNING AND PREPARATION

SCRUM METHODOLOGY: ADOPTED A SCRUM APPROACH FOR PROJECT MANAGEMENT, INCLUDING SPRINT PLANNING AND TASK PRIORITIZATION.

TOOL SELECTION: CHOSE APPROPRIATE TOOLS FOR PROJECT DEVELOPMENT, SUCH AS WEB DEVELOPMENT TOOLS, DESIGN SOFTWARE, AND PROJECT MANAGEMENT TOOLS.

CHALLENGES AND OPPORTUNITIES

CHALLENGES

LIMITED INITIAL INFORMATION: FACED CHALLENGES DUE TO LIMITED INITIAL INFORMATION ABOUT BERARIA H'S EVENT MANAGEMENT PROCESSES AND AUDIENCE PREFERENCES.

OPPORTUNITIES

SCOPE CLARITY: THE INITIAL PHASE PROVIDED CLARITY ON THE PROJECT'S SCOPE AND OBJECTIVES.

METHODOLOGICAL APPROACH: ADOPTED A SCRUM METHODOLOGY FOR EFFICIENT PROJECT MANAGEMENT.

NEXT STEPS

THE NEXT PHASE OF THE PROJECT WILL INVOLVE A COMPREHENSIVE RESEARCH AND DISCOVERY PROCESS, INCLUDING USER INTERVIEWS, SURVEYS, AND USABILITY TESTING. THIS WILL PROVIDE VALUABLE INSIGHTS INTO USER NEEDS AND PREFERENCES, ALLOWING FOR THE DEVELOPMENT OF A USER-CENTRIC EVENT SCHEDULER APP.

CONCLUSION

THE INITIAL PHASE OF THE BERARIA H PROJECT LAID THE FOUNDATION FOR A SUCCESSFUL DEVELOPMENT JOURNEY. DESPITE CHALLENGES, THE ADOPTION OF THE SCRUM METHODOLOGY AND THE GATHERING OF INITIAL INSIGHTS POSITION THE PROJECT FOR FURTHER PROGRESS AND ACHIEVEMENT OF ITS OBJECTIVES.