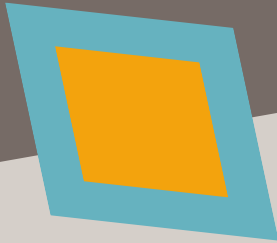


Jolanda - Student



Jolanda's Vital Statistics

- Third year student in The Netherlands - 22 years old
- Studies to become a forensic scientist
- Originally from Poland



Jolanda's Goals and Needs

- Wants to become successful;
- Needs friends with the same interests;
- Needs someone to go on her walks with (her friends say it's boring);
- Wants to start doing photography
- Wants to find a travel buddy

Jolanda's Motivations

- Motivated by her outgoing nature;
- Wants to solve major society issues;
- Studies so that later on, she can travel;

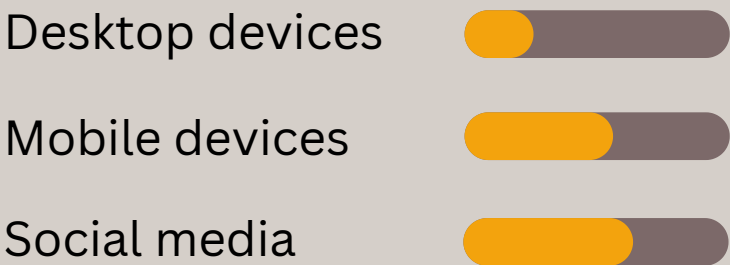
Jolanda's Frustrations

- Is very social, but feels like most of her freindships lack substance;
- Feels like none of her friends have that many things in common with her;

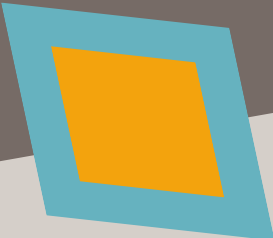
Jolanda's Everyday Activities

- Likes to read, go on walks, and explore the world around her;
- Loves to travel as much as she can;
- Enjoys parties and social events;
- Likes to draw;
- Her favourite subject is philosophy;

Jolanda's Device and Internet Usage



Bernard - DevOps Engineer



Bernard's Vital Statistics

- 30 years old IT guy
- Passionate about Kubernetes and Cloud computing
- Currently lives in Ireland, originally from Manchester
- Is an introverted person, until you get to be more close to him



Bearnard's Goals and Needs

- Wants to become the regional manager at his company;
- Have a group of friends with whom he can go bowling;
- Needs to participate more at his company's outings
- Needs a digital solution to socialisation

Bearnard's Motivations

- Wants to have enough money to start a family;
- Is motivated by his passion for servers;
- The wish to be more sociable;

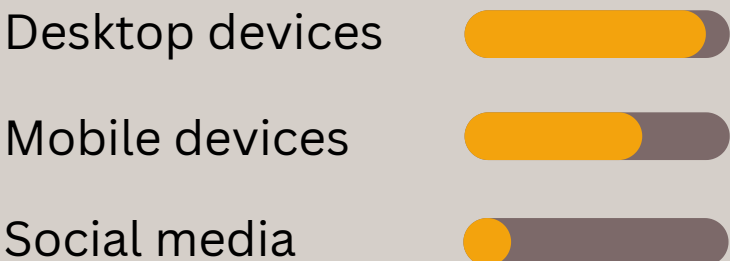
Bearnard's Frustrations

- None of his friends like to go bowling;
- He has to do activities he does not like just so that he does not end up being alone;

Bearnard's Everyday Activities

- After he finishes working, he likes to read thriller books or walk in the park around his house; sometimes he goes to bowling alone
- At the weekends he gathers with his team at work and goes camping; he does not enjoy it, but goes because he likes hanging out with people.

Bearnard's Device and Internet Usage



Anna

Anna's Goals and Needs

- Needs to have a stable group of friends;
- Her plan is to study during the week and relax, with some friends ideally, at the weekend.
- Needs to have validation as a piano player;
- Needs someone to share her clothing creations with;

Anna's Motivations

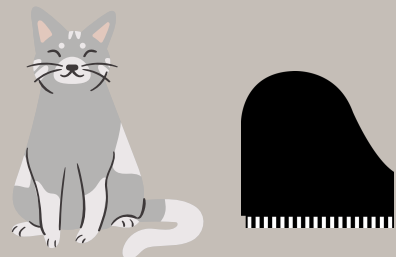
- She wants to become a successful woman;
- Her parent's wish for her to have a better life.

Anna's Frustrations

- Because she moved a lot through her life, it was hard for her to have a stable group of friends;
- It's hard to find people who play the piano around her;
- After COVID-19, the social gatherings she used to go to, are even fewer than before.

Anna's Vital Statistics

- 19 year old
- Moved many times - from Romania, to Norway to Germany
- Currently studies Engineering in Germany



Anna's Everyday Activities

- Likes to play the piano in her free time; used to go to competitions when she was younger;
- She used to watch her mom sew her own clothes and she started to try sewing herself; now, some of her outfits are her own creations

Anna's Device and Internet Usage

