# SURVEY RESULTS

Goals:
• Reach as many people as possible in order to get actual insights about what they felt like in different social situations (the said situations were mentioned in the survey to make it easier for us to classify each problem);
• Back up our project concept with on field research;
• Find out if people would actually *need/use* the app;
• Find a target audience;

Results:
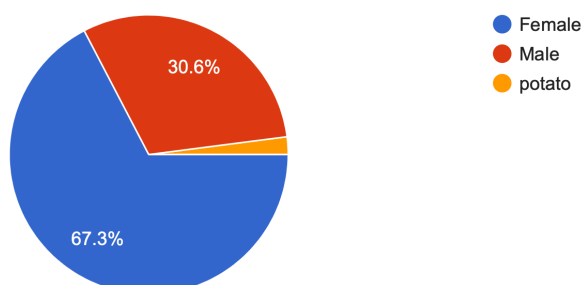• Identified target age group: people aged 18-25;

What is your age?
49 responses
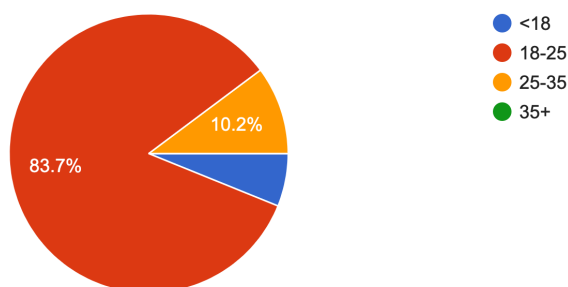
• Gender: more than half of the responses (67.3%) were from females, but since there was also a considerate amount of responses from the male audience, we have decided not to target a specific gender;
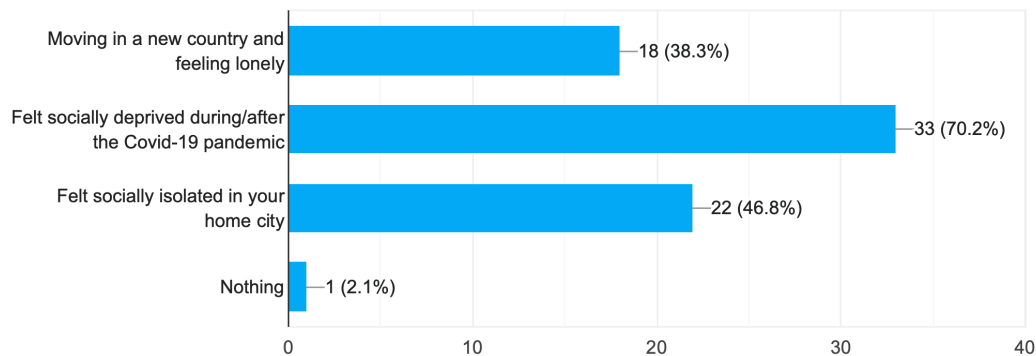
What is your gender?
49 responses

- When asked to identify with *one/more* of the situations given, the most chosen case was *feeling socially deprived during/after the Covid-19 pandemic;* however, the other two options given, were also chosen by the respondents, which led us to treat all the situations in our study project;

Were you ever in one of these situations?
47 responses

Situation	Count
Moving in a new country and feeling lonely	18 (38.3%)
Felt socially deprived during/after the Covid-19 pandemic	33 (70.2%)
Felt socially isolated in your home city	22 (46.8%)
Nothing	1 (2.1%)

- Another important topic of our survey was to identify the emotions people felt in the given circumstances. Generally speaking, most of the responses indicated that they felt emotionally low (isolated, lonely, socially deprived or depressed); however, there was also a considerate amount where people responded they felt positive emotions (happiness). These positive emotions were mainly linked to moving to a new country and starting a new journey, but while feeling happy they also had negative emotions like feeling isolated and lonely etc., which then can also be linked to *'moving to a new country'*.

If you found yourself in one/more of the situations above, did you feel any of the emotions below?
48 responses

Emotion	Count
Isolated	24 (50%)
Lonely	32 (66.7%)
Socially deprived	20 (41.7%)
Depressed	31 (64.6%)
Happy	13 (27.1%)
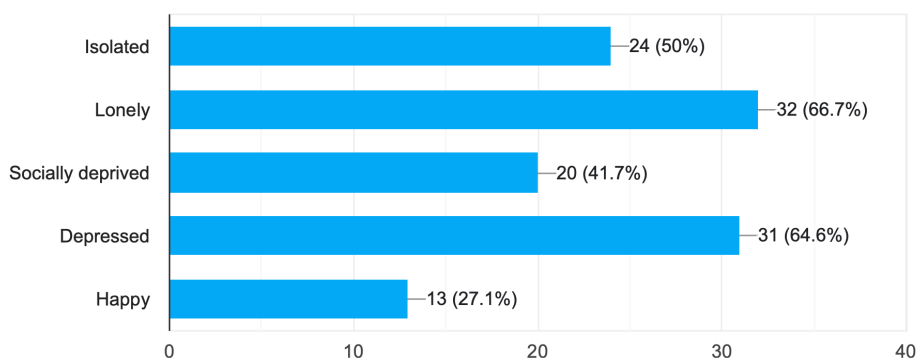
- We gave freedom to our participants in describing what would have helped them in one of the situations above. Each of them gave their own personal answer and that resulted in many distinctive solutions. However, one thing that most of them had in common, was *talking and socialising/interacting with new people*.

What would have helped you to overcome the isolation you were feeling then?
33 responses
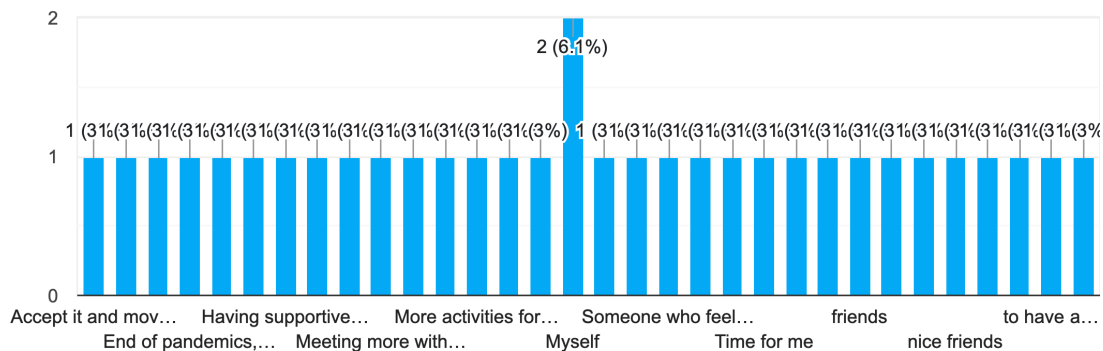
- The most revealing part of the survey was finding out if people would use an app that is aimed at connecting people with the same interests - our concept idea. More than half of them (65.3%) responded affirmatively, whereas only 34.7% said they would not. The negative answer is mostly based on the participants feeling scared to meet new people online, because they could be someone else than they say they are, or simply from lack of time.

Would you use an app that is targeted at connecting people with the same interests?
49 responses