

FresnoHeights.com Privacy Policy

This website (as available at www.fresnoheights.com) and its associated services and content (collectively “Website”) is owned and operated by Fresno Heights LLC. Fresno Heights LLC has adopted this Privacy Policy (“Privacy Policy”) to inform you that it collects personal, personally identifiable and non-personal information when you use the Website and to explain how this information is used and shared with third parties, if at all. Fresno Heights LLC has also adopted this Privacy Policy because it respects your privacy and believes that it should clearly and transparently disclose its privacy practices to you. You should contact Fresno Heights LLC directly with any questions or concerns.

Fresno Heights LLC MAY CHANGE, MODIFY, AMEND, SUSPEND, TERMINATE, OR REPLACE THIS PRIVACY POLICY FROM TIME TO TIME AND WITHIN ITS SOLE AND ABSOLUTE DISCRETION. IN THE EVENT Fresno Heights LLC CHANGES, MODIFIES, AMENDS, OR REPLACES THIS PRIVACY POLICY, THE EFFECTIVE DATE, LOCATED ABOVE, WILL CHANGE. YOUR CONTINUED USE OF THE WEBSITE AFTER A CHANGE IN THE EFFECTIVE DATE OF THIS PRIVACY POLICY CONSTITUTES YOUR MANIFESTATION OF ASSENT TO THE CHANGE, MODIFICATION, AMENDMENT, OR REPLACEMENT CONTAINED WITHIN.

1. Fresno Heights LLC may collect the following personal and personally identifiable information from you:

- a. First and last name;
- b. Email address;
- c. Mailing address;
- d. Telephone number;
- e. Payment information, including, without limitation, credit/debit card or payment processor information;

2. Fresno Heights LLC may also collect the following additional information from you:

- a. Photographs/images;
- b. Videos;
- c. Data;
- d. Business information and website;
- e. FAA registration numbers;
- f. UAV/drone product information;
- g. IP address;
- h. Browser and search engine information;
- i. Visitor history;

- j. Usage of the website, without limitation, any links or items clicked or pages viewed and statistics;
- k. Information stored in cookies, pixel tags, or web beacons;
- l. Analytical data from Google Analytics and/or webhost;

Fresno Heights LLC may collect this information from you through various channels, including, but not limited to, through

- a. Voluntary submission of information to Fresno Heights LLC or the Website;
- b. Communication with third parties (such as PayPal, Facebook, etc.);
- c. Collection and analysis of information concerning your computer and browsing activities;
- d. Use of cookies, web beacons, pixels, tags;
- e. Use of Google Analytics;

Cookies are small files that are transferred to your computer's hard drive through your web browser that allow the Website to recognize your browser and capture and remember certain information. Pixel tags/web beacons are pieces of code on a webpage to allow websites to read and place cookies, among other things, with the resulting connection including information such as an IP address. Fresno Heights LLC uses cookies and pixel tags consistent with the terms of this Privacy Policy.

The third party service providers used by Fresno Heights LLC have their own independent privacy policies governing the use of this information and we encourage you to read those privacy policies carefully. Fresno Heights LLC has no responsibility or liability for the activities of the third party service providers used by Fresno Heights LLC to provide you with the services associated with the Website. Fresno Heights LLC expressly reserves the right to utilize third party service providers for purposes of collection, storage, analysis and sharing of certain information.

3. Fresno Heights LLC uses this personal or personally identifiable information in the following ways:

Provide you with the Website and customize the content and/or layout of the Website for individual visitors, communicate with you, identify and fix problems with the Website, update you on changes to the Website, communicate with you concerning your account and to respond to any of your inquiries and/or other requests, to complete a transaction you initiated and to process payment for any transaction, and to update you on Fresno Heights LLC's products and services offered through the Website and/or the services of third parties.

You further authorize the following specific uses:

- a. Enable your use of the Website and their associated services;
- b. Improve algorithms;
- c. Measure service usage;
- d. Develop new features;
- e. Contact and communicate with you, whether through email, telephone, fax, text messages, or messages within the Website;
- f. Aggregate certain information that does not include your personal information and disclose it for analysis;
- g. Advertise products and services of Fresno Heights LLC;
- h. Provide you with information or services that may be of interest to you;
- i. Transmit and process your information and actions within the Website;
- j. Provide statistical information, and include you in the same, where applicable;
- k. Provide you with technical service and support, including updates;
- l. Process payments;
- m. Prevent and detect illegal activities or violations of your Terms of Use;
- n. Combine your personal and personally identifiable information with information from other Fresno Heights LLC applications and/or services;
- o. Facilitate your use of the Website and upgrades/replacements to the Website;

4. Fresno Heights LLC stores your personal or personally identifiable information in the following manner:

Your information is stored and processed on computers that may be outside of the United States and, through your use of the Website, you unequivocally consent to the processing and storage of your information internationally and within the United States. You understand and agree that Fresno Heights LLC may continue to store your information after you cease use of the service or disable your account.

Fresno Heights LLC uses commercially reasonable and standard technology to help prevent against the unauthorized disclosure of your information, such as QuickBooks online. Though we undertake commercially reasonable efforts to protect your information, no website, software, or online service is completely safe. Accordingly, you provide all such personal or personally identifiable information at your own risk.

5. Fresno Heights LLC may share your personal or personally identifiable information with third parties in the following circumstances:

- a. Where Fresno Heights LLC has obtained your consent;

- b. Where sharing or disclosure of your personal or personally identifiable information is necessary to provide you with the Website, and/or associated services (We may share your personal or personally identifiable information with trusted third parties who assist us in operating the Website, providing the associated services, and conducting our business);
- c. Where sharing or disclosure of your personal or personally identifiable information is necessary to respond to requests by government authorities;
- d. Where your personal or personally identifiable information is demanded by a court order or subpoena;
- e. Where sharing or disclosure of your personal or personally identifiable information is needed to protect the employees, independent contractors, officers, directors, members, users, or owners/shareholders of Fresno Heights LLC;
- f. Where sharing or disclosure of your personal or personally identifiable information is needed to help prevent against fraud or the violation of any applicable law, statute, regulation, ordinance, or treaty;
- g. Where Fresno Heights LLC is otherwise legally obligated to share your personal or personally identifiable information;

You understand and agree that Fresno Heights LLC may specifically share some of your information with payment processors, such as Square, PayPal, Intuit; web merchants; online retailers; and other third party service providers in order to complete the services offered through the Website.

6. Purchase or sale of the Website, software, database, associated services, or other assets:

Fresno Heights LLC may purchase other businesses or sell components of its business, including, but not limited to, the Website, software, database, and associated services. In the event Fresno Heights LLC purchases another business or sells any component of its business, your personal and personally identifiable information will continue to be used consistent with the terms of this Privacy Policy.

7. You may stop Fresno Heights LLC from collecting your personal or personally identifiable information by:

- a. Adjusting your web browser settings;
- b. Limiting cookies;
- c. Terminating your account;
- d. Ceasing your use of the Website;

Please note that it is possible that some areas of the Website will not function properly when you view them if you adjust your web browser settings to limit cookies. Fresno Heights LLC ignores any and all Do-Not-Track requests and signals.

You may contact Fresno Heights LLC with any requests regarding your information, including requests to correct inaccuracies, by writing to us or emailing us at the addresses below. Fresno Heights LLC reserves the right to act or not act upon such requests. You may also opt out of receiving certain email communications by writing to Fresno Heights LLC or emailing us at the addresses below or by following an Opt-Out link provided in any such communication.

8. When using the Website, you are obligated to:

Inform Fresno Heights LLC of any changes to your personal or personally identifiable information, and protect the security of your user account, and your personal or personally identifiable information.

9. California Residents

California residents have the right to receive information that identifies any third party companies or individuals that Fresno Heights LLC has shared your personal or personally identifiable information within the previous calendar year, as well as a description of the categories of personal or personally identifiable information, disclosed to that third party. You may obtain this information once a year and free of charge by contacting Fresno Heights LLC at the address below.

10. Children's Online Privacy Protection Policy

The Website is not intended for or directed to users under the age of eighteen (18). Fresno Heights LLC is in compliance with the requirements of the Children's Online Privacy Protection Act and does not knowingly or intentionally collect personally identifiable information from children under the age of thirteen (13) or other minors. If you are concerned that personal information may have been inadvertently provided to or collected by Fresno Heights LLC, please contact us immediately so appropriate steps may be taken to remove such information from Fresno Heights LLC's database.

11. Third party services and third party links

Fresno Heights LLC may outsource or subcontract some of our technical support, tracking and reporting functions, payment processing functions, database management functions, and other services to third parties. We may share information from or about you with them so that they can perform their services as long as they comply with this Privacy Policy. You understand and agree that Fresno Heights LLC will not be held responsible for any third party

communications sent by entities that Fresno Heights LLC does not own or control or for any third party links (including advertisements). You are encouraged to review any third party privacy policies before utilizing any such third party service.

Fresno Heights LLC may include or offer third party products or services on the Website and provide third party links to the same. These third party websites have separate and independent privacy policies. Fresno Heights LLC has no responsibility or liability for the content and activities of such third parties and their websites. We encourage you to read carefully the privacy policies of all such third party websites. We seek to protect the integrity of the Website and therefore welcome any feedback about any such third party websites.

12. Contact and Notices

All questions and concerns regarding this Privacy Policy may be submitted to Fresno Heights LLC at the following location:

1916 E Warwick Ave
Fresno, CA 93720

A copy of any such notice must be emailed to info@fresnoheights.com but email notice alone shall not comply with the notice requirements of this Agreement.

This Agreement is enforced by the [Internet lawyers](#) of Traverse Legal, PLC.