



GLOBAL LEADER IN DIGITAL SIGNAGE SOFTWARE

# AN EXPERIENCE YOU CAN RELY ON

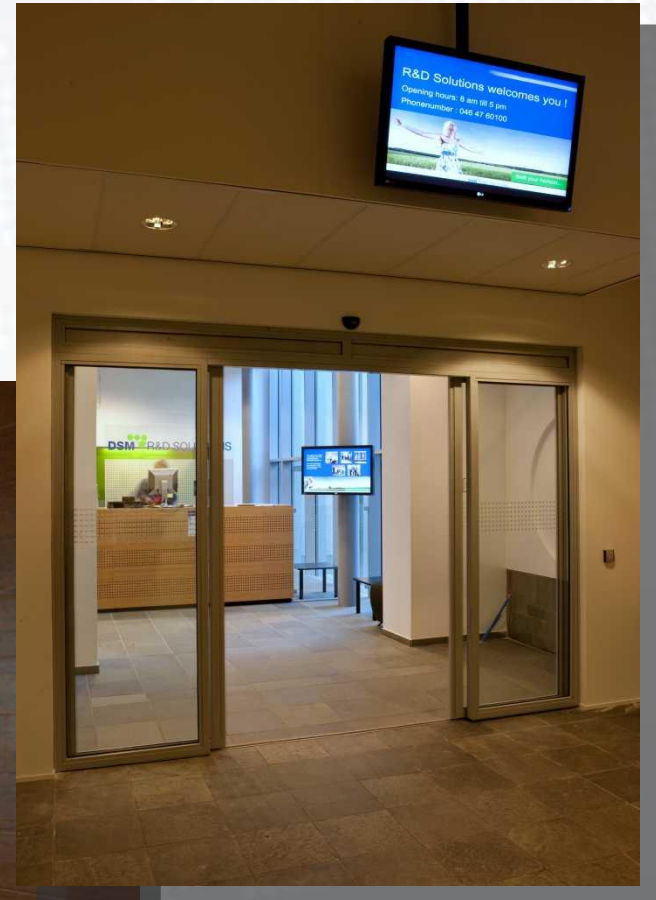
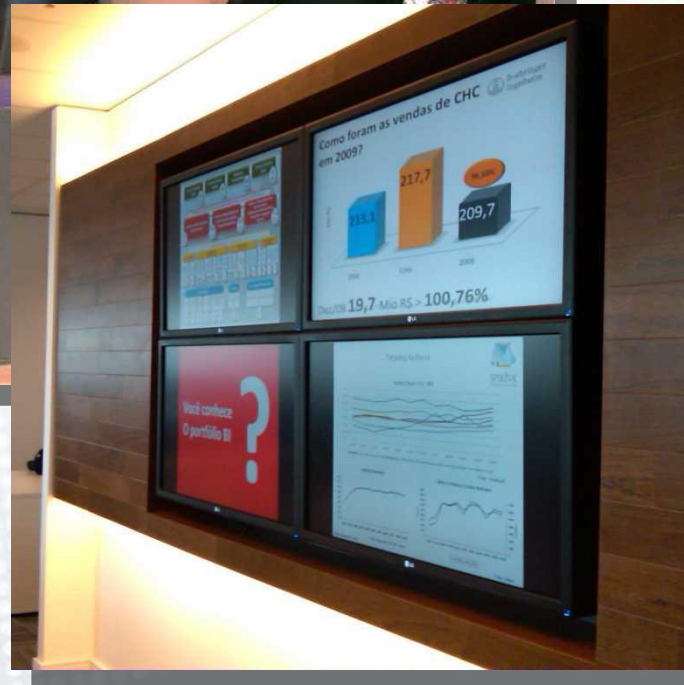
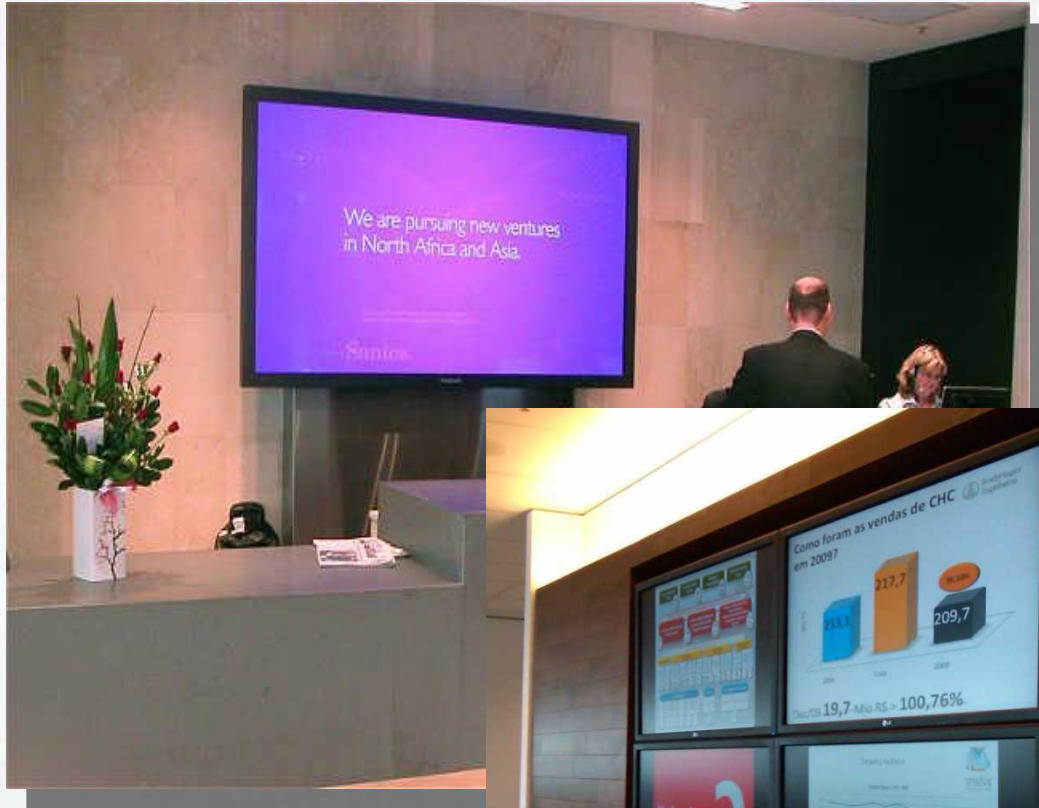
- Global Leader in DS Software for the past 14 years
- 75000 NAVORI Player Licenses deployed worldwide
- NAVORI software up and running in more than 90 Countries
- NAVORI has Value Added Partners in 65 countries
- NAVORI QL Software Suite is deliverable in any language

# NAVORI: YOUR GLOBAL PARTNER



Head Office is located in Lausanne, Switzerland with offices in Canada, Argentina and Australia.

# APPLICATIONS: CORPORATE COMMUNICATION

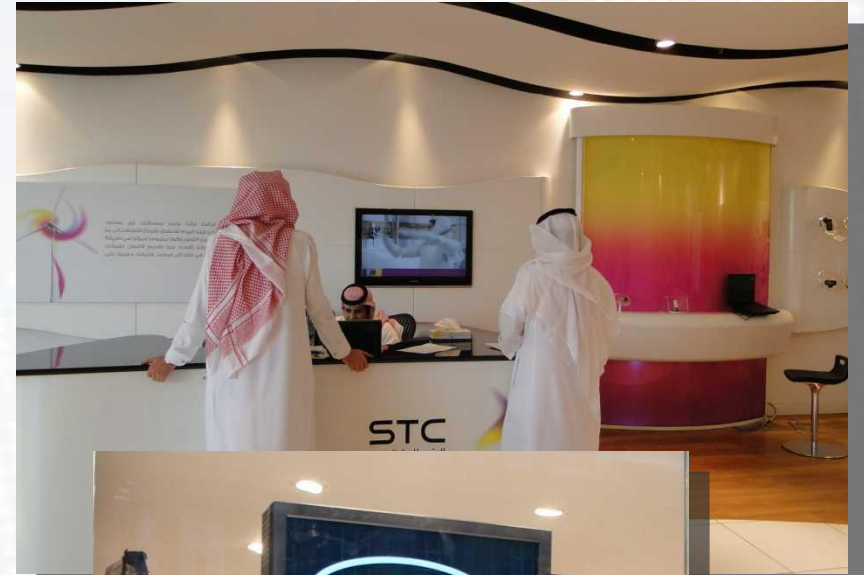




# APPLICATIONS: RETAIL



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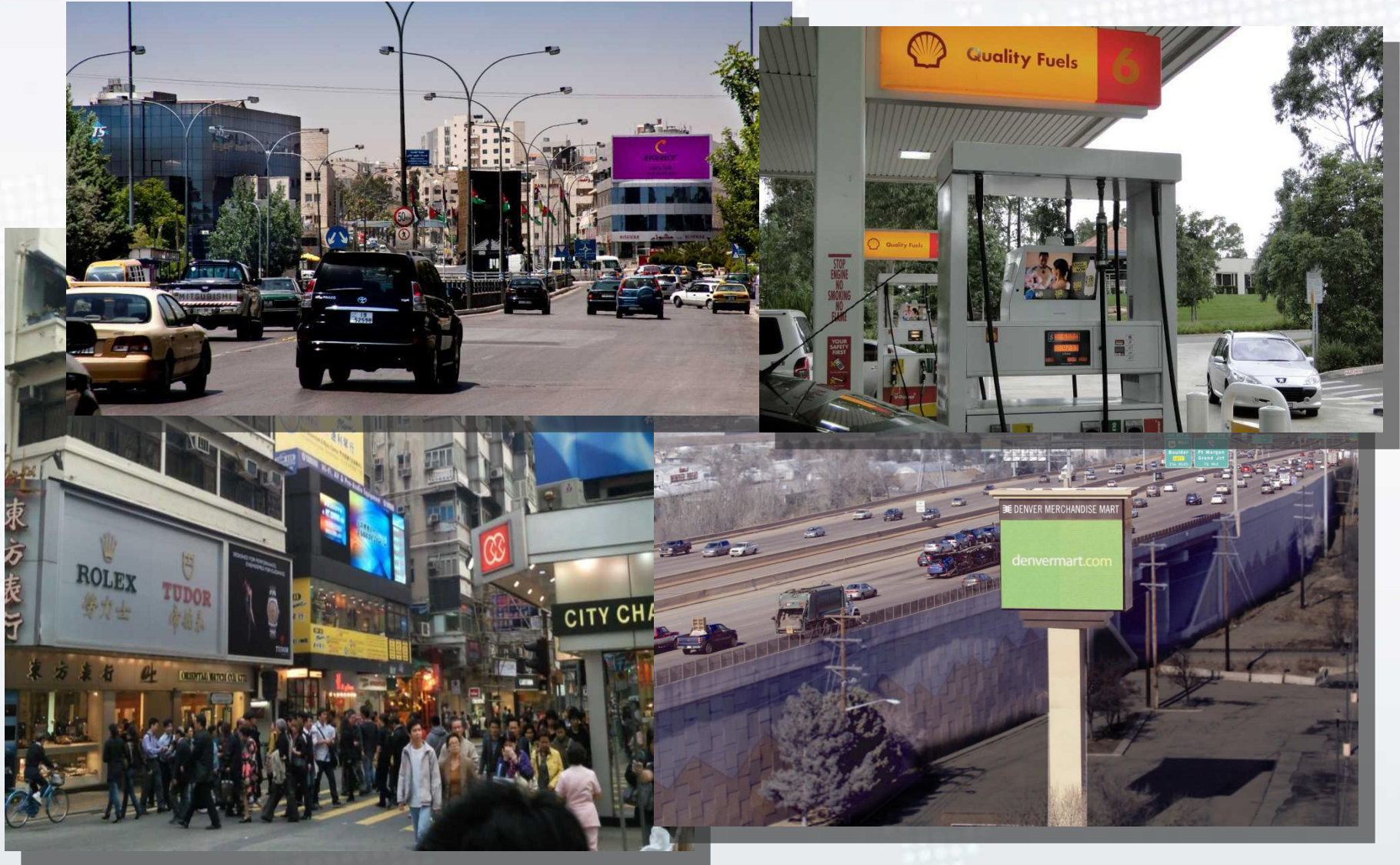


# APPLICATIONS: QUICK SERVICE RESTAURANT



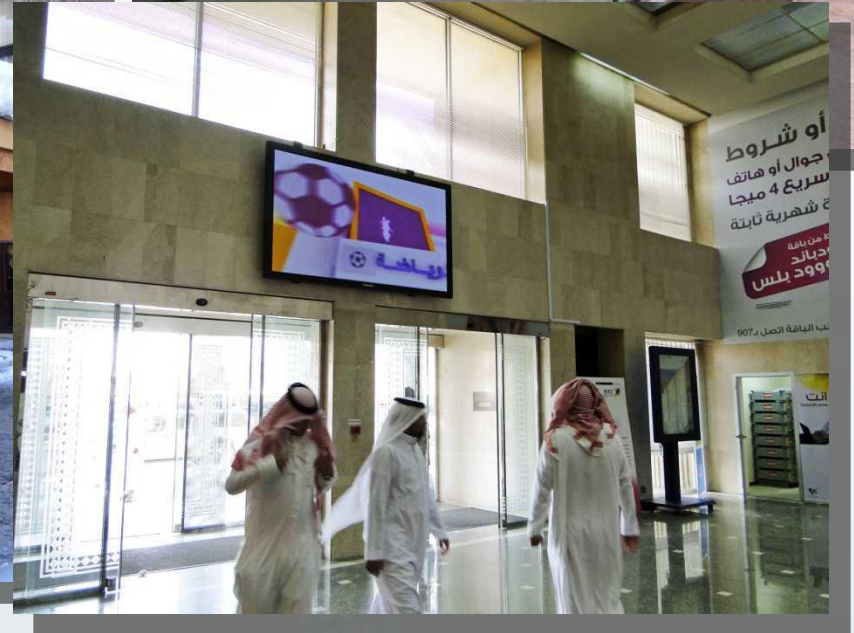


# APPLICATIONS: ADVERTISING NETWORK





# APPLICATIONS: HOSPITALITY





# APPLICATIONS: TRANSPORTATION







# NAVORI QL

A “Quantum Leap” in the Digital Signage Performance  
Setting a New Standard in the DS Industry

# NAVORI QL OVERVIEW

## NAVORI QL Server

Run as a background service and stores its data in a Microsoft SQL database

## NAVORI QL Player

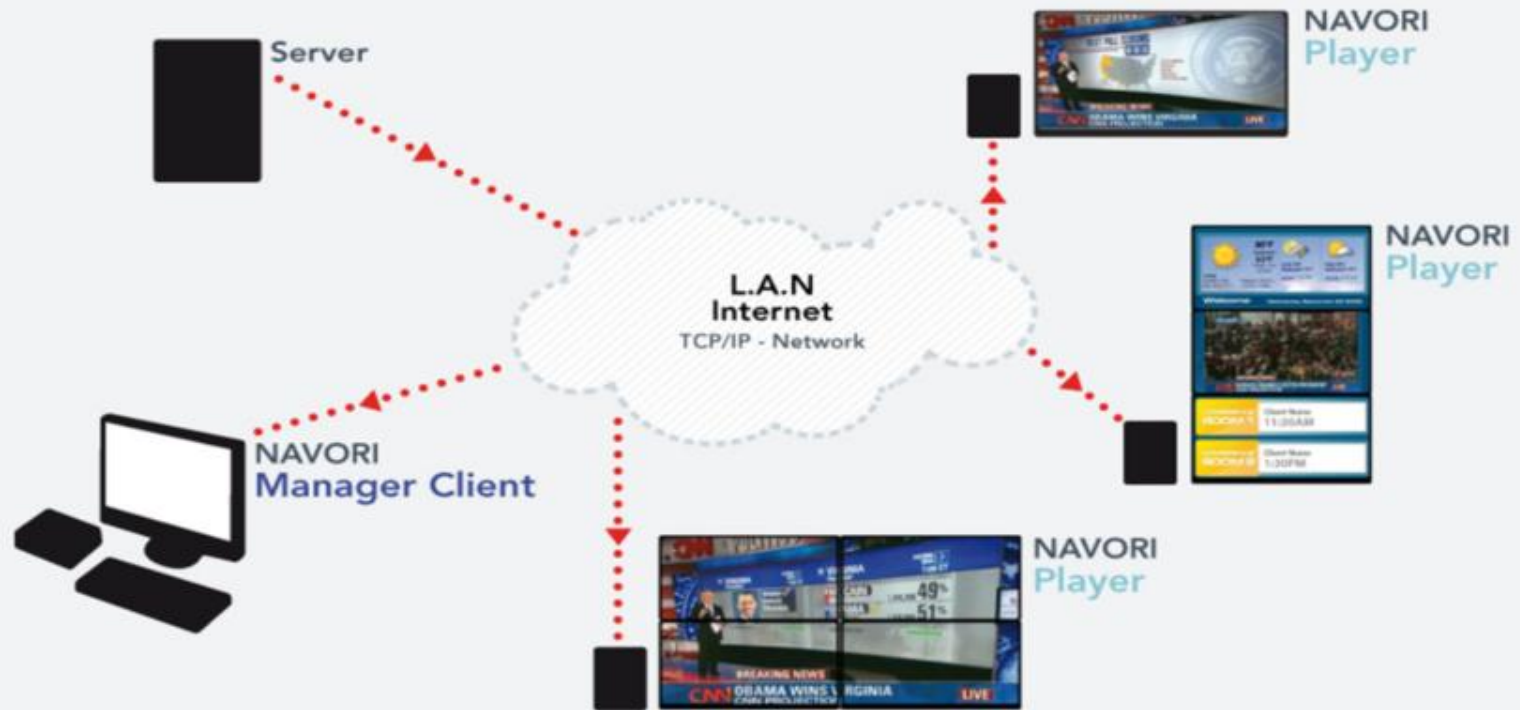
Connect to the Navori QL Server to retrieve their schedules and send back status logs.

## NAVORI QL Manager:

Users connect to the Navori QL Manager via a web browser from any PC running Windows, Apple or Linux.



# NAVORI QL OVERVIEW





# NAVORI QL **PLAYER**

Digital Signage

at Unprecedented Play-Out Quality



# NAVORI QL PLAYER

## Unprecedented BROADCAST TV Quality

- Playback On Entry Level PC (from USD299)
- Frame Accurate to 1 /30th of a second
- Seamless Broadcast TV like transitions

## Unparalleled Hardware Optimization

- |             |                                  |
|-------------|----------------------------------|
| • ATOM      | 2 HD Video Streams               |
| • INTEL I-5 | 5 HD Synchronized Video Streams  |
| • INTEL I-7 | 12 HD Synchronized Video Streams |

## Includes Countless Features

- Multi-Zone Playback Capabilities
- Content Synchronization & Perfect transition
- Titling and TV-Like Banners
- Multi Layer Support: Layer Transparency, Data Feeds, Media Cropping...

## Supports all popular media formats

- Adobe Flash (SWF), Flash Video (FLV)
- Windows® Media, QuickTime, MPEG 2 and 4, DivX, Avi...
- PowerPoint 2003 , 2007 and 2010 (converted)
- Images: BMP, GIF, JPEG, PNG
- HTML (web pages) and interactivity is supported
- Audio: WAV, WMA, MP3
- Streaming Video: MMS and ASF
- IPTV and on-demand TV
- TV-Tuner (\*requires add-on module)



## Support all screen configurations

- Portrait, Landscape
- Banner
- Videowall
- ....

## Multi Screen and Multi Channel supported

- Simultaneous Playback of multiple HD video content streams
- Synchronous Playback of Full HD on as many as 12 screens all driven from the same PC

# NAVORI QL PLAYER

## HIGHEST PERFORMANCE on LESSER Specs

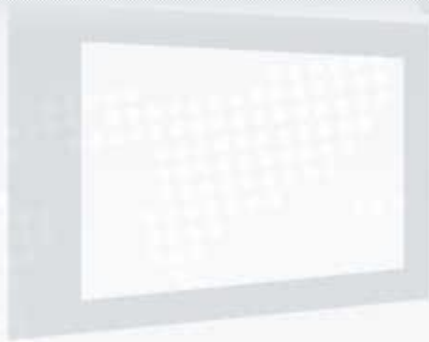
	Atom - Intel Chipset	Atom Ion Chipset	I-3	I-5	I-7
<b>Max. simultaneous synchronized graphics files (Jpeg, Flash... )</b>	4	7	14	20	33
<b>Max. simultaneous video files(s)</b>					
<b>SD content</b>	1	2	4	6	16
<b>Full HD content</b>	-	1	2	4	12
<b>Frame accurate synchronized video</b>	-	-	Yes	Yes	Yes
<b>Banner overlay with transparency*</b>	1	2	4	7	15
<b>Triggered content</b>	Yes	Yes	Yes	Yes	Yes
<b>Real-time monitoring</b>	Yes	Yes	Yes	Yes	Yes
<b>Playback reporting</b>	Yes	Yes	Yes	Yes	Yes
<b>TV tuner</b>	-	-	Yes	Yes	Yes

# NAVORI QL Player

## MODULAR NAVORI QL PLAYER TECHNOLOGY

Reference	Name	Short description
<b>QL-01</b>	Core Playback Engine	Full screen playback of any type of content with multi-threaded graphics rendering engine.
<b>QL-02</b>	Template & Multi-Zone	Navori Designer, create templates and multi-zoned screen layouts with zoned content synchronization.
<b>QL-03</b>	Banner and Titling	Overlay capabilities with data feed manager, transparency, broadcast quality banner.
<b>QL-04</b>	Triggered Media	Ability to trigger content from Manager, Player's own keyboard, remote control, xml value or rule.
<b>QL-05</b>	Real-Time Monitoring	Monitor the Player status in real-time, send alerts to Managers via text messages, email or application dashboard.
<b>QL-06</b>	Playback Reporting	Proof of play: the Player will update the Server's database with detailed reports identifying what content has been played.
<b>QL-07</b>	TV Tuner	manage live TV feeds like any other media





# NAVORI QL **MANAGER**

A Quantum Leap in Digital Signage !

# NAVORI QL MANAGER

- Easiest Interface to learn and use
- Most scalable, most reliable DS platform solution
- Only an internet connection is needed
- Up and Running in few clicks
- Multi OS compliant: IE, Chrome, Mozilla, Safari...

# NAVORI QL MANAGER

Most scalable, most reliable yet easy to use DS Platform solution:

- Manage from 1 to 1000's of Players in few mouse clicks

Advanced Multi User capabilities:

- From 1 to 100's simultaneous Users can manage their campaigns
- Create and Define User profiles and rights based on more than 80 administrative rules
- Accessible from anywhere via any Web Browser on Windows, Linux and Mac consoles.



## Online Content, Template and Data Feed Designer

- Create content and aggregate data feeds in few mouse clicks
- Accessible from anywhere via a Web Browser
- Simultaneous Multi User session support

## Conditional and Rule based Playback

- Send programs to PLAYER QL based on their physical location, demographics, language, profile...
- Create dynamic Play-out rules and blend multiple Playlists on the Fly
- Media Trigger: Interactive or On-Demand content launched by pre-defined rules or incident

# NAVORI QL MANAGER

## Real Time Monitoring

- Full and real time Control of the status of your Players
- Keep you informed in real time via SMS and e-mail
- Control hundreds of Players in a matter of seconds

## Proof of Playback

- Most powerful yet easy to use reporting system
- Statistics data can easily to be migrated to third party applications (Airtime billing system)

# NAVORI REFERENCES

Alcatel Lucent  
All Phones  
Areva  
BNP Paribas  
Boeing  
Clear channel  
Condis  
Game wizard  
Honeywell  
Indian railways  
Japan Tobacco  
International  
MACIF  
Mercedes Benz

Merck-Serono  
Philips  
SANOFI  
Saudi Telecom  
Corporation  
Ski Dubai  
SONY Europe  
Swissport (GVA, ZH)  
Toyota  
U.S. Army  
Val Morgan  
Volvo





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