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Dear DNSimple Hiring Team,

I have been in technology leadership roles for over 10 years. Starting with my time at ThoughtWorks and DRW Trading, I led and mentored teams of dozens of developers. When I left DRW, I moved to India and started Nilenso Software, an employee-owned software consultancy with a mission to work with clients building critical infrastructure products, whether for-profit like GoJek or non-profit like Simple.org. Throughout these roles, I would coordinate between clients/stakeholders and other project teams. Project inceptions required that I plan the overall project scope with clients and agree upon initial timelines and priorities based on that scope. For most of my time at Nilenso, I was responsible for relationships with our clients, from defining success (and, in particular, what “done” meant for any given task or project) to ensuring successful delivery. I am very comfortable leading, guiding, and mentoring teams so that they grow toward self-sufficiency. Nilenso’s continued existence is evidence that I have done this, even at the scale of an entire company.

I’ve spent the better part of the past five years working on two database startups: XTDB and Endatabas. This work was largely product vision, priorities, EM, and architecture overview. While I really enjoyed working on both of these products, they were both early and ambitious. I would like to help grow a product which has traction already. I remember registering a domain name with DNSimple back in 2014, on a whim, in a pub — the experience has always been excellent.

I’ve been making a number of open source and non-profit contributions lately, and I think that `erldns` looks extremely cool. I’d love to be a part of that. My time at DRW was spent on a platform team, and I really enjoy the feeling of delivering the core utility that drives a business. I’ve spent most of the past 10 years in project/product management or engineering management roles, but I have never used 37signals’ *Shape Up* process. After ThoughtWorks, I’ve spent most of my career delivering agile (lowercase “a”) projects ... but I’ve seen plenty of Big Agile along the way. I would love an opportunity to work on a team that’s employing this methodology intentionally.

I look forward to hearing from you about this or future roles.

All the best,



Steven Deobald