nilenso: the idea

(what, why, how)

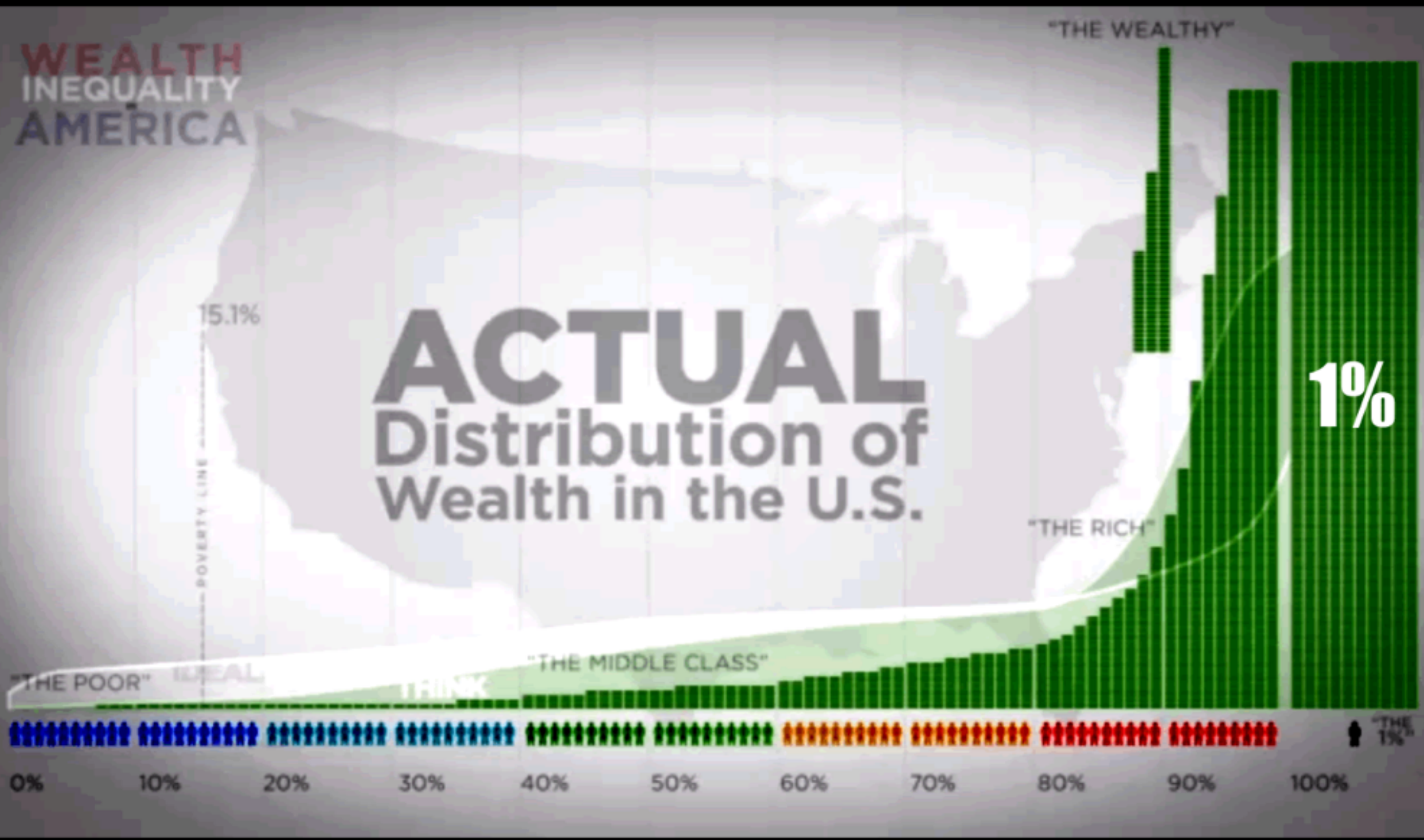
[questions only at the end, please]

Capitalism.

has capitalism made the world a better place?

WEALTH INEQUALITY AMERICA

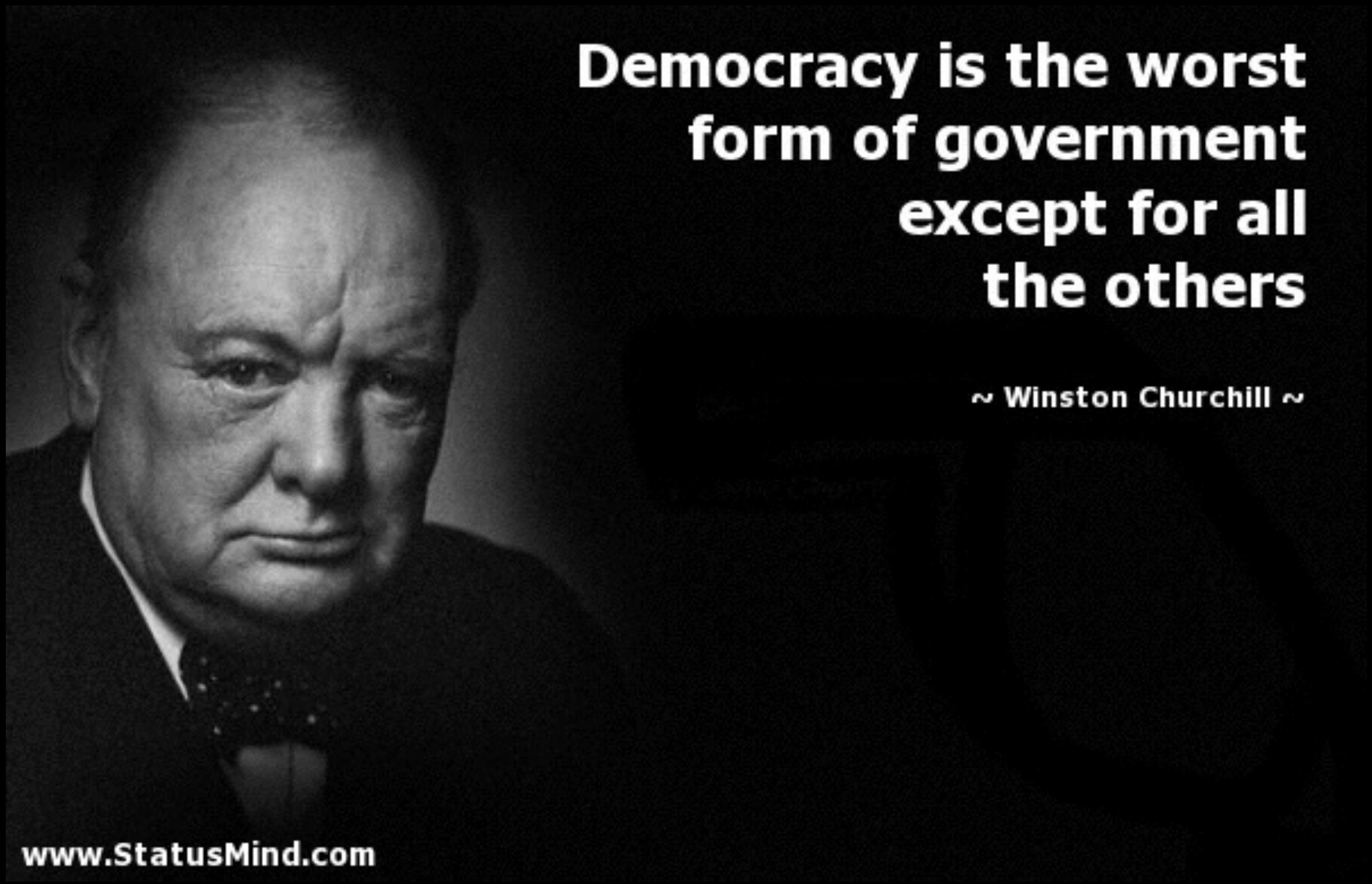
ACTUAL Distribution of Wealth in the U.S.



what now?

MORE CAPITALISM!

what causes exponential inequality?

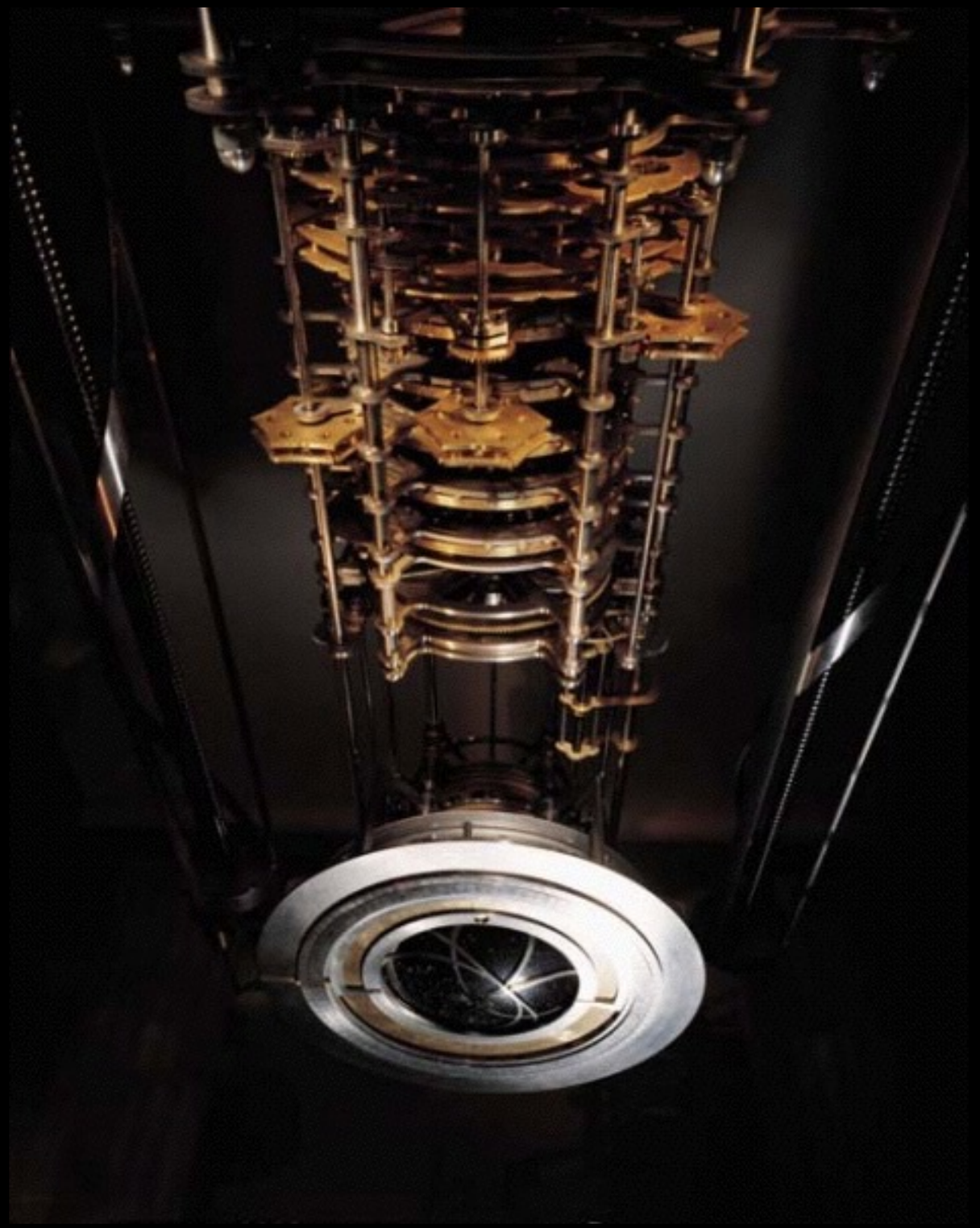

Democracy is the worst form of government except for all the others
~ Winston Churchill ~
www.StatusMind.com

what do we mean, “what now?”

今がベストです

(now is best)

what is “now”?



“now” is evolving global capitalism

200 BC:
silk road

1500:
maritime

1800:
industrial

2015:
information

“now” is often thought of as the “present moment”

our lives are a span of time comprised of many of these individual moments

the now of 10,000 years is comprised of many individual lifespans

utility on a 10,000 year time scale must come from action on the scale of your lifespan

what are you doing with your life?

the 5 whys

“to make money”

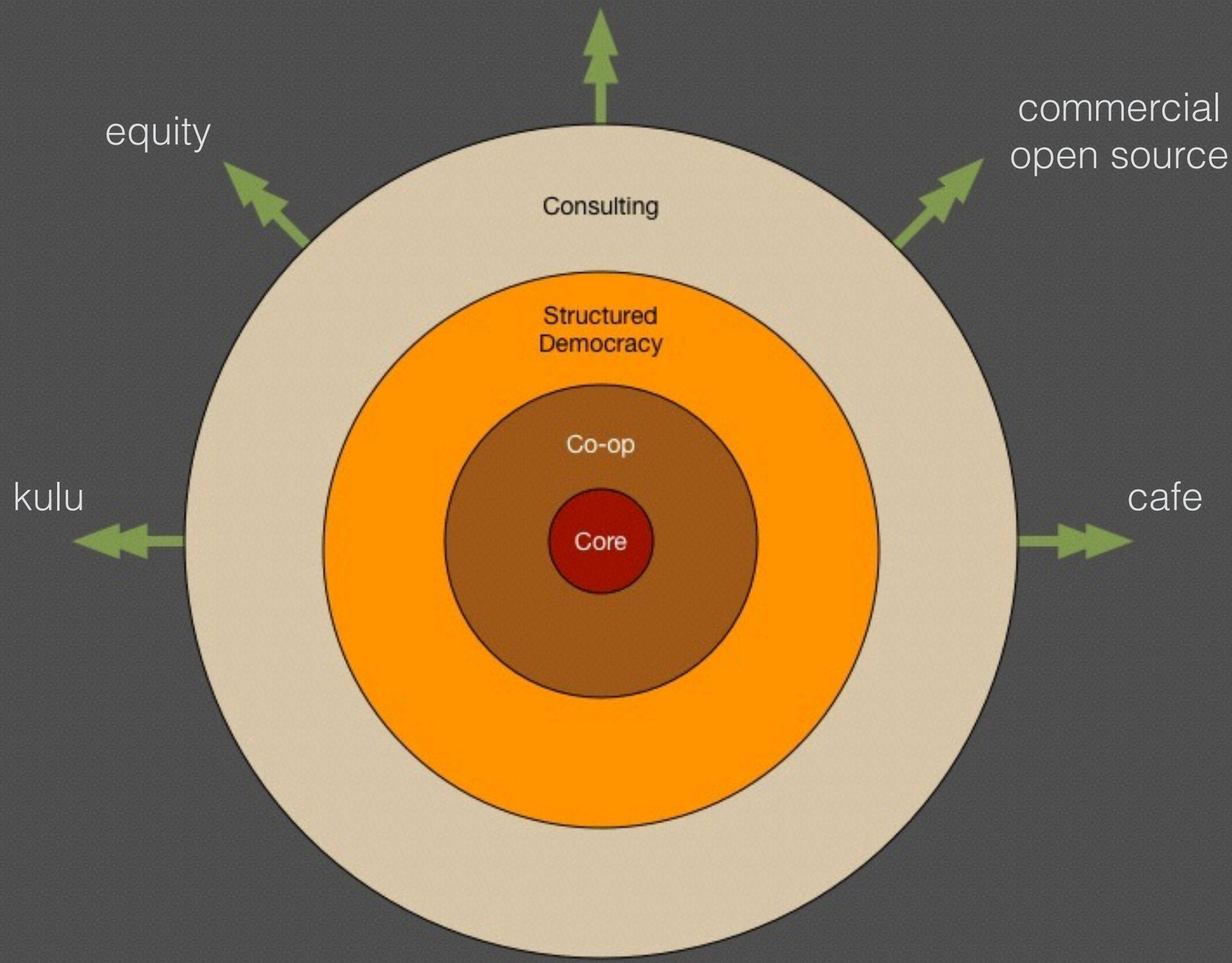
assume you are already making money

ask why the business exists at all

what are you doing with your life?

we don’t know either, but we’re trying

what


equity
commercial
open source
Consulting
Structured
Democracy
Co-op
Core
kulu
cafe

what a corporate co-op *isn't*

union
kibbutz
communism
hippie commune
socialism
an equity structure
indian "co-operative" legal entity
a non-profit

what a corporate co-op *is*

equal ownership:
…remunerated through salaries
…re-distributed on entry
…lost on exit

how

(these are all stolen ideas. we encourage you to steal them too.)

a constitution

a representative democracy

administrative autonomy

project autonomy

personal autonomy

complete transparency

?

Year 4

- Meaning
- Purpose

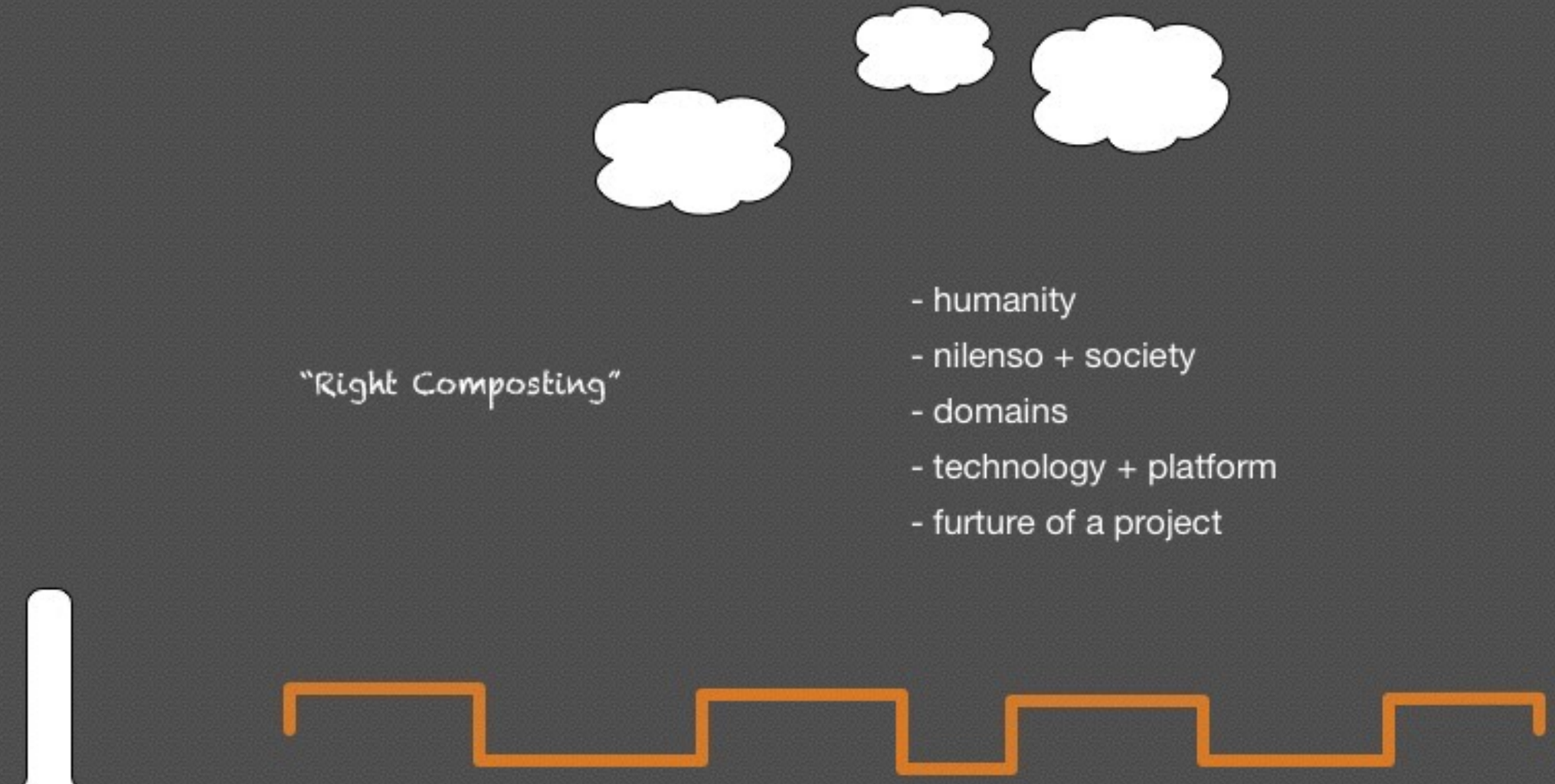
Year 3

- Deep Tech
- Longer Contracts
- More intensity
- More stability

Year 2

- $$
- Sustain
- Validate Ideas

Year 1

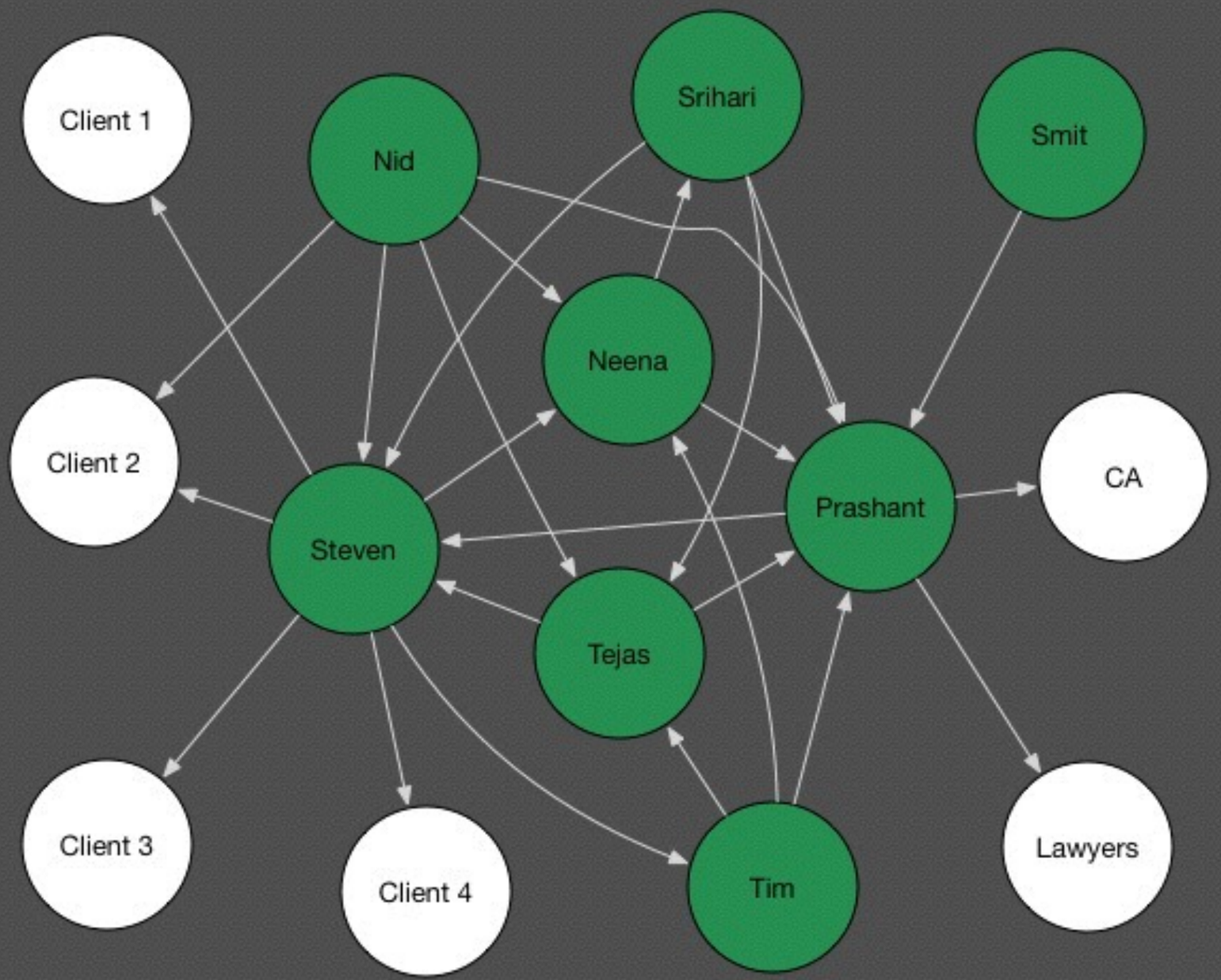


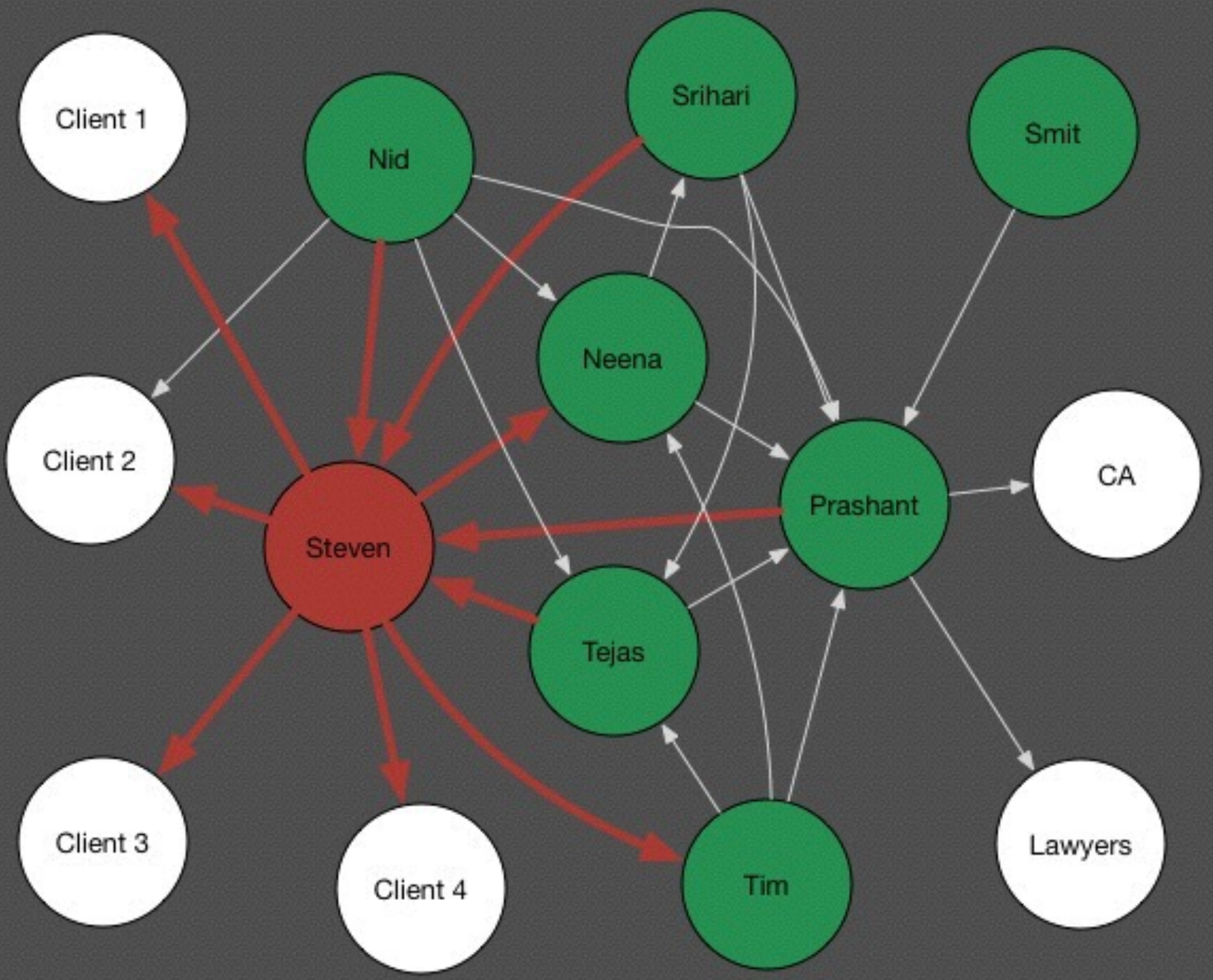
"Right Composting"

- humanity
- nilenso + society
- domains
- technology + platform
- furture of a project

"Composting"

- nilenso
- clients, all projects
- client/multi-project
- project
- service/app
- sending an email
- fixing a test


Client 1
Nid
Srihari
Smit
Neena
Client 2
Steven
Prashant
CA
Tejas
Client 3
Client 4
Tim
Lawyers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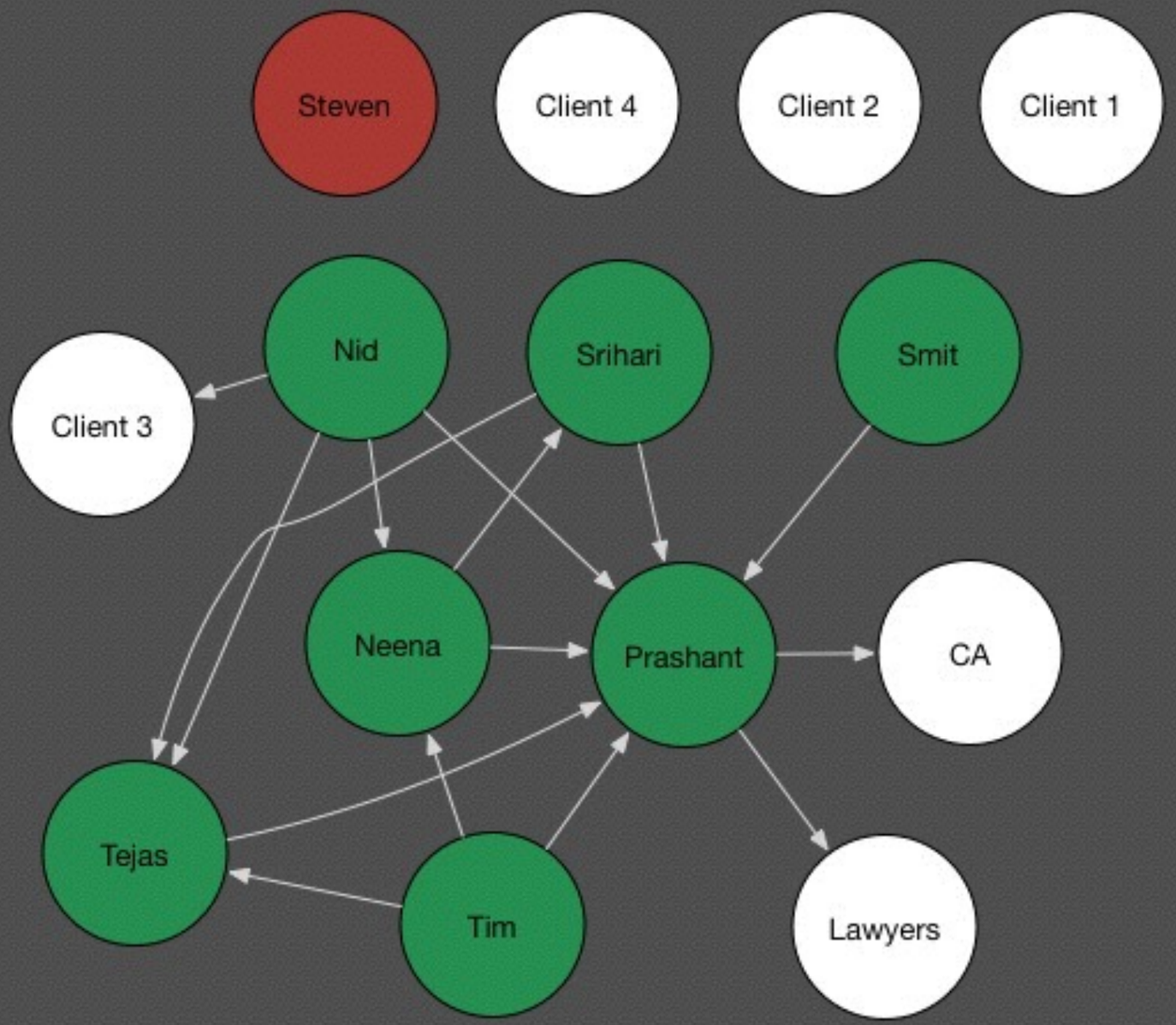
Steven
Client 4
Client 2
Client 1
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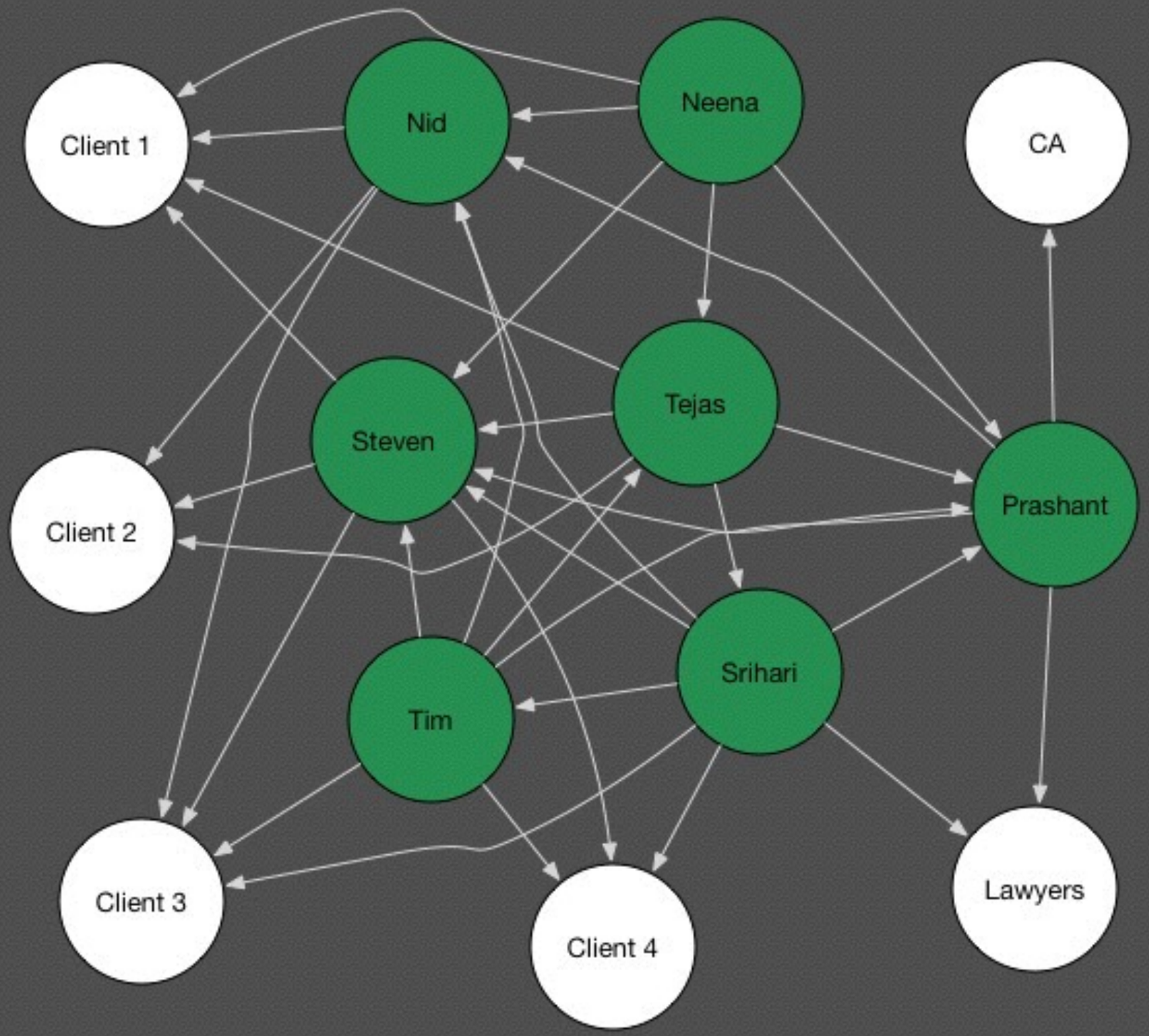
Smit
Client 3
Neena
Prashant
CA
Tejas
Tim
Lawyers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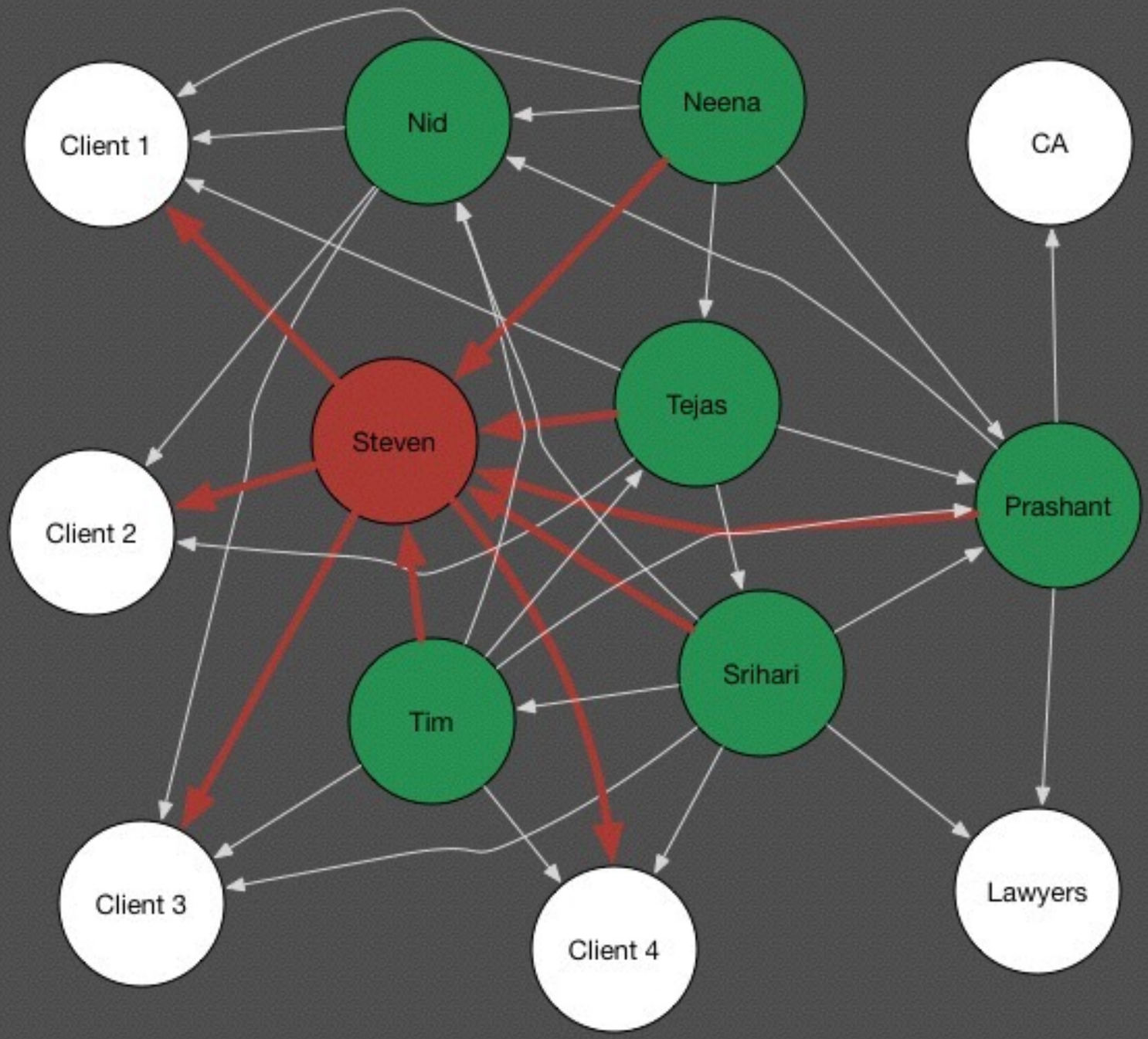
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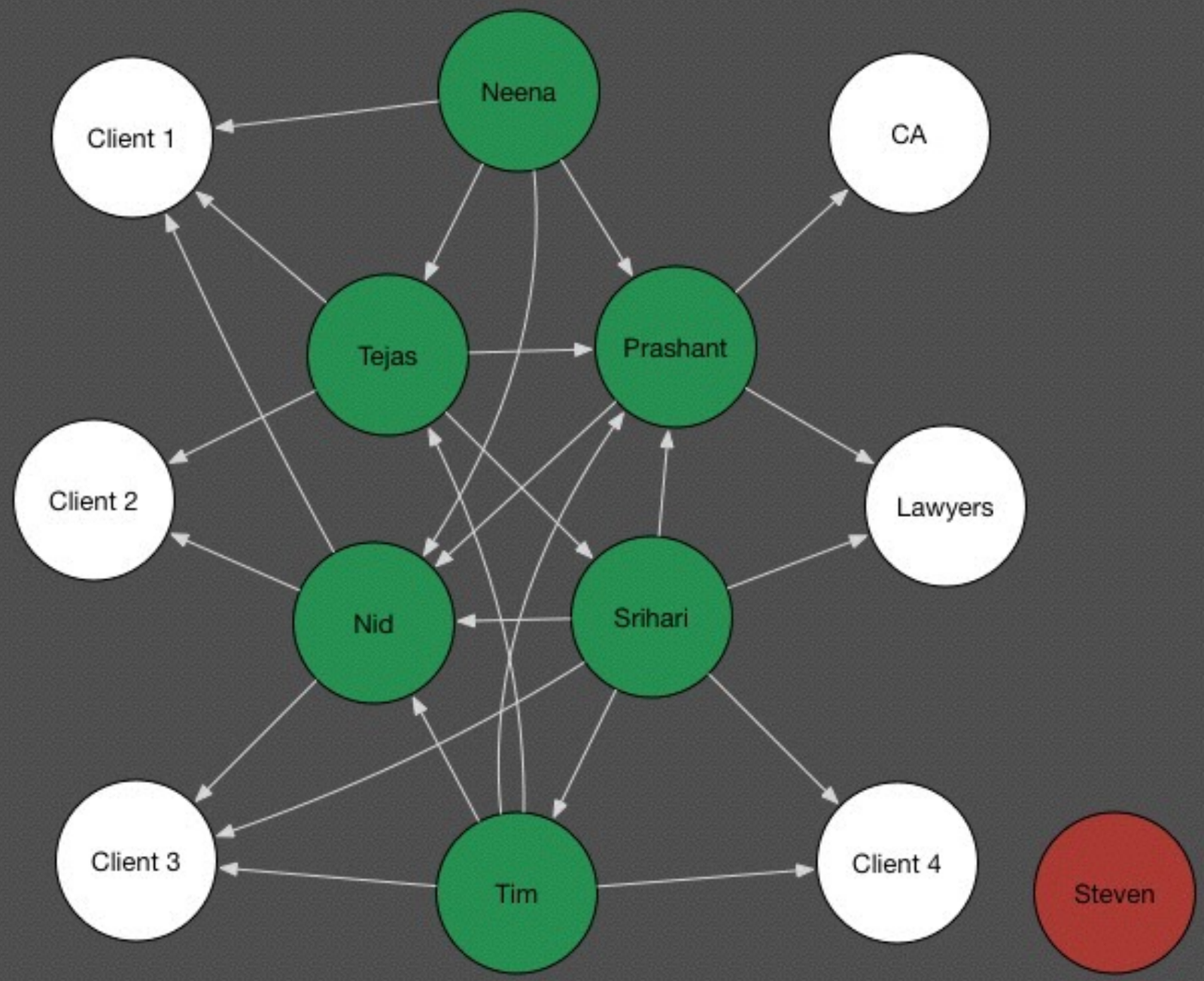
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Lawyers
Nid
Srihari
Client 3
Tim
Client 4
Steven

why

hiring in technology

high salaries, equity (flawed), travel, perks, *and more*

and more…?

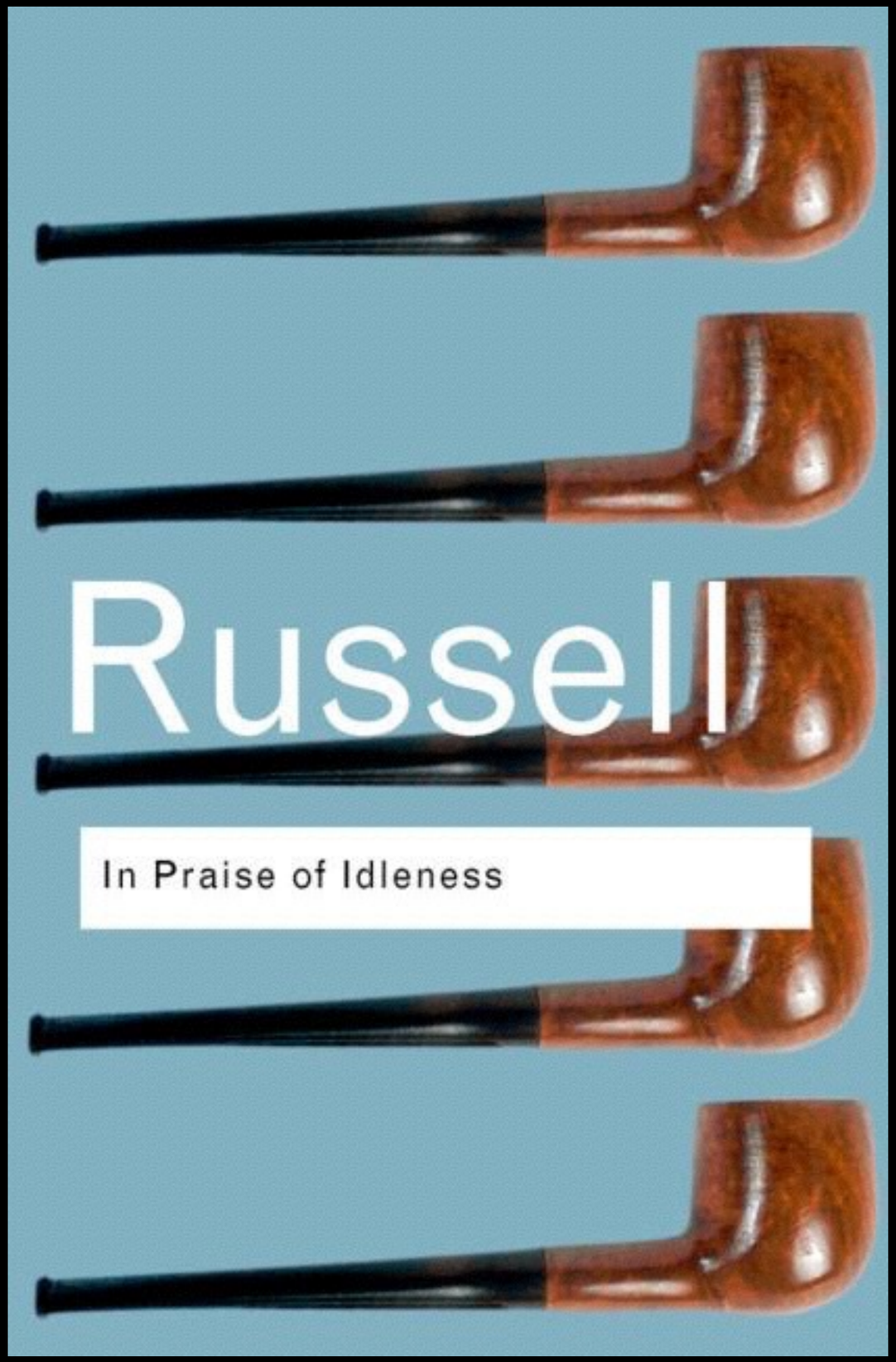
a specific example

a process > no process

documentation > an undocumented process

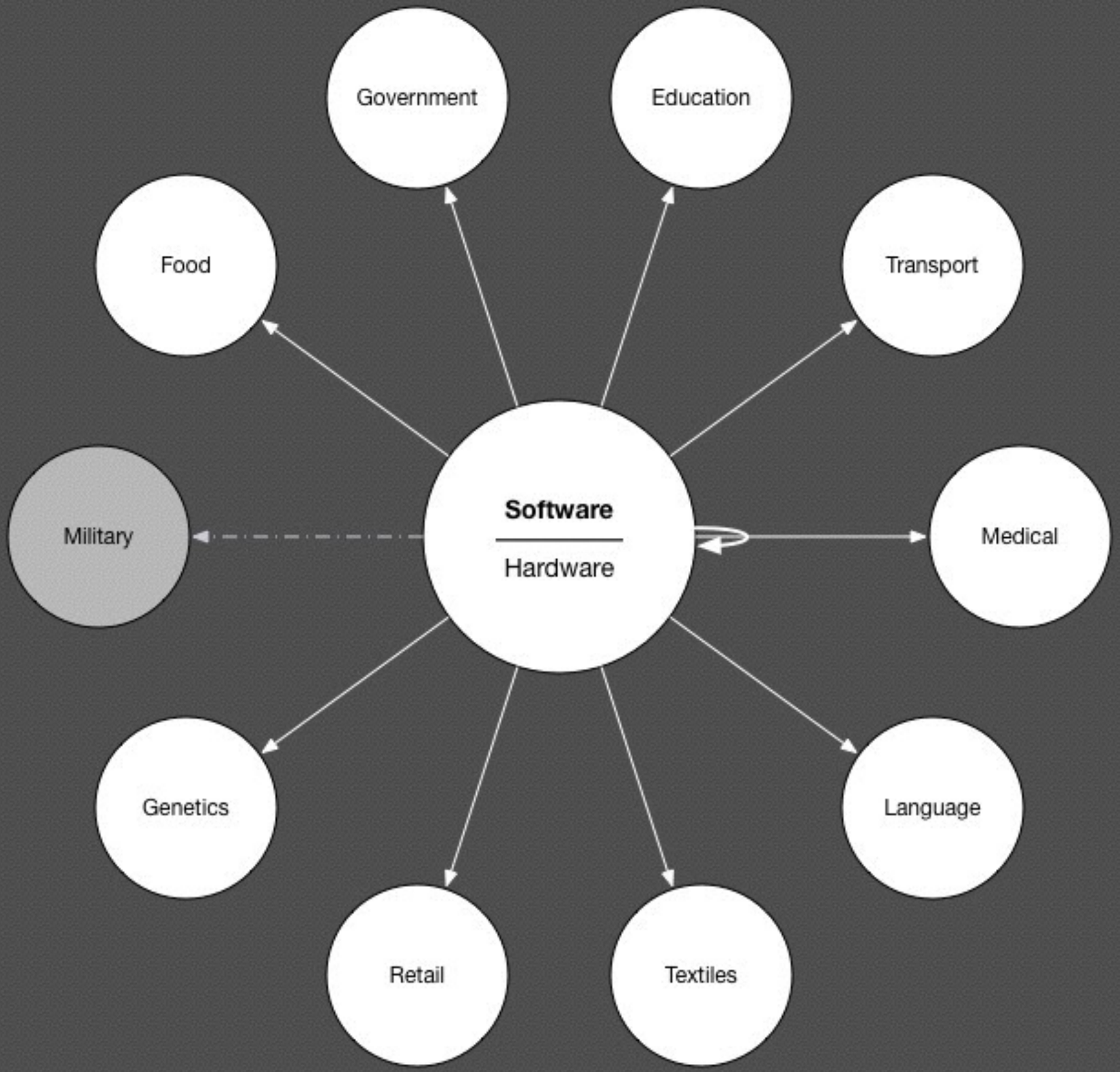
automation > documentation

elimination > automation


Russell
In Praise of Idleness

automation is the opposite of “job creation”

automating all industries means being adjacent to all industries, which makes us the **most privileged industry**


Government
Education
Food
Transport
Military
Software
Hardware
Medical
Genetics
Language
Retail
Textiles

the desire exercise

why wait?

nilenso: the ideas

Questions?

Bibliography

Global poverty statistics: http://www.gapminder.org
Wealth inequality in America: https://www.youtube.com/watch?v=QPKKQnijnsM
The Long Now Foundation: http://longnow.org/
In Praise of Idleness: http://www.zpub.com/notes/idle.html