



# DEANDRA C. WHITBY

## EXPERIENCE

---

### KLOUT MACHINE

*September 2021 - Present*

- Developed a model to the assignment of weekly “Klout” scores to college football players, helping over 500 athletes collectively secure over \$50,000 in brand sponsorship deals.
- Collected, prepped, and compiled into a Postgres database 10 years of college football data retrieved from numerous independent sources using the Python web scrappers that I developed.

- 

### DATA SCIENCE LIVE

*August 2021 - Present*

- Applied ML techniques to social audio data to identify patterns in listener behavior and to help creators develop more engaging shows.
- Built a recommendation engine that analyzes the
- 

## SKILLS

---

**Databases:** MySQL | PostgreSQL

**Languages:** Python | SQL | JavaScript | HTML | CSS | PHP

**Tools:** Pandas | Scikit-Learn | SciPy | Tableau | Matplotlib | Plotly | Beautiful Soup | Seaborn | POSTMAN | Git | Dash | Flask | Heroku

## EDUCATION

---

### GEORGETOWN LAW

*September 2015 – December 2020*

### UNIVERSITY OF NORTH TEXAS

*September 2005 – December 2009*

[PORTFOLIO](#)

[GITHUB](#)

[LINKEDIN](#)

Washington, DC  
210.701.5852

[deandra.whitby@outlook.com](mailto:deandra.whitby@outlook.com)