

DEANDRA C. WHITBY

EXPERIENCE

Klout Machine [2021 -Present]

- Built an algorithm to score the weekly game performance of college football players, enabling hundreds of athletes to collectively secure over \$100,000 in brand sponsorship deals.
- Collected and cleaned 10 years of college football data from various sources using custom web scrappers and compiled the data into a Postgres database.
- Analyzed player data and implemented machine learning techniques to develop a model to calculate weekly marketability scores for college football players based on game stats, social media presence and numerous other factors.

Data Science Live [2021 -Present]

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Bloomberg [2019 - 2020]

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EDUCATION

Georgetown Law [2019 - 2020]

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University of North Texas [2019 - 2020]

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PORTFOLIO

GITHUB

LINKEDIN

Skills

PostgreSQL
MySQL
Tabula
Dash
Flask
Heroku
Git
Pandas

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