

# Assignment No :- 1

i) Define a problem statement and give a brief executive summary snapshot.

A) Executive Summary

B) Problem projection description

c) Project Scope.

A) Problem projection description:

Our photo frame business is as the main purpose is to give our photos as well as raw material to a lot of people.

But now if the 'Ram Mandir' is built in Ayodhya, because of that many people will go there, if our products are not sold, if we have to face a lot of problems, then it is up to him to make a solution app and try to connect with the people through that app.

B) Executive Summary:

We will analyze whether the customers are satisfied with our products or not and we will take the feedback of the customers and we will make a website for further improvement of our project. Find out which photos the customers need and we will deliver their photos to them at home as per the customer's order. For that, we will make all the customers install the



app and open their account to deliver the things they want. We will also promote our product to be published on in others city. We can easily participate in it like frame fare well, photos fare well and advotise our product easily.

### c) Project Scope :-

- Requirement Gathering.

We will talk to those who are regular customers that what variety of product they still want and also what else should be designed in it.

- Costs \*

We will first provide photos to customers at a low price, then gradually increase the price so that customers are satisfied. And more orders comes