Frederico De Paoli

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EMPLOYMENT HISTORY

Verve, New York, NY
Software Engineer, *June 2018 - Present*
+ Co-lead integration efforts for consolidating ad units and front-end delivery systems between acquiring company Verve and acquired company Receptiv
+ Represent engineering team in brainstorming designs for and technically evaluating feasibility of prospective custom ad engagements
+ Expand features of outstream mobile web video ads (i.e. autoplay, swipeable, muting, custom sizes, enhanced metrics) and create a user-friendly tag for publishers to choose between features

Receptiv, New York, NY
JavaScript Engineer, *July 2017 - June 2018*
+ Developed and deployed front-end structure of React-based enterprise software system utilizing Redux and Sagas to optimize ad operations management and campaign trafficking
+ Designed and built HTML, CSS, and JavaScript for custom mobile advertisements, including mini-games involving score-tracking and collision detection, coordinated animations using pure CSS as well as GreenSock, and third-party API leveraging
+ Debugged and maintained extensive ad delivery codebase supporting 360 image and video, programmatic, MRAID, and VAST

Broach & Stulberg, LLP, New York, NY
Paralegal, *April 2016 - February 2017*
+ Used Microsoft Excel and ISYS to maintain and optimize extensive legal database with 200+ cases
+ Assisted two partners and one associate attorney with case research, edited briefs and letters, prepared legal documents for court hearings and depositions, and drafted comprehensive reports for clients
+ Analyzed and cross-referenced incoming legal documents and letters for summary production

EDUCATION

Flatiron School - New York, NY - *2017*
+ Immersive Full Stack Web Development Program

Cornell University - Ithaca, NY - *2015*
+ Bachelor of Arts in Psychology, cum laude – GPA: 3.76

TECHNICAL SKILLS
+ JavaScript, React, Redux, jQuery, HTML, CSS, GreenSock – Advanced
+ Node, Ruby, Rails, Webpack, Gulp, Bamboo – Intermediate
+ SQL, C#, Python – Basic