CT Redesign Testing - Feb. 2020

Participant 1 – Shawn

* Interested in finding schools with the best program for what he wants to study
* Mentions he’d search by zip instead of location name
* Skips radius UI
* Wants to know what his “out of pocket expense” will be
* Most interested in “how much I’m getting”
* Tries to click institution name to get to more info about the school
* Wasn’t able to get to profile page

Not familiar with the CT

Interested in looking for

* schools with the best program (drafting; graphic arts)

Tasks

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