



# Machine Learning : Supervised and Unsupervised Learning

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# Introduction

- Ability of machines to learn without being explicitly programmed.(Arthur Samuel, 1950s)
- If we have a Task  $T$ , and if Performance  $P$  increases with Experience  $E$ , then the program/machine is said to learn from experience  $E$ . (Tom Mitchell, 1990s)
- Don't let the term 'Machine Learning', put you off.
- Under the hood, it is very simple math.



# Definitions and Terminologies

Iris Data set (R.A.Fisher, statistician and biologist):

- Target (species of Iris plant) : output variable
- PL, PW, SL, SW : input variables
- Output variable or response variable : our primary focus of interest
- It is also called as dependant variable, since it is dependant on input variables.
- Input variables : Features, Predictors, Inputs

2 kinds of problems are seen :

- Supervised Learning :
  - Will have a output/response variable.
  - Output variable helps to ‘supervise’ our analysis, will look more at this later.
- Unsupervised Learning :
  - Lack of a response variable. Eg : clustering techniques
  - Eg : search results from a search engine in good old days.



# Definitions and Terminologies

Models :

- They are basically frameworks.
- They can be as simple as a line or can be as complicated as a deep learning neural network containing thousands of layers.
- A model is the algorithm used + parameters calculated by feeding data to it + hyperparameters.
  
- 2 main types of modelling :
  - Explanatory models (this is not our focus today)
  - Predictive models (this is our focus)
  
- A really good podcast on predictive and explanatory models with Galit Shmueli.
  - <https://www.youtube.com/watch?v=IzZrGBIotro> (watch from 17:30).



# Definitions and Terminologies

Explanatory models (this is not our focus today):

- used for '*explain*'ing our data.
- for inference.
- Eg : Covid cases
- Used largely in the Statistical community.

• Predictive models (this is our focus) :

- used for '*predict*'ing outcome for new inputs.
- for prediction.
- Data Driven
- Eg : Weather prediction, cancer detection
- Used largely in the Data Science and Machine Learning community.

• A simple comparison example :

- Is it true that exercising regularly (say 30 minutes per day) leads to lower blood pressure? – Explanatory model
- If I exercise 30 minutes per day to what extent is my blood pressure likely to drop? – Predictive model