

COMP 2003 Introduction to Web Design and Multimedia Project Description

Due: Friday, November 22, 2013

Working in groups of 2 or 3 members, the semester project consists of designing and developing a web site (e-commerce, research/reference, or entertainment) using the techniques and guidelines learned this semester. Your website may be developed using Adobe Dreamweaver or any other Web Development Software Package.

Project Requirements:

1. At least 8 html pages should be designed and developed for your website.
2. All techniques covered in the course should be used at least once including images, sound, video, tables, paragraphs, headings, lists, and forms.
3. All formatting should be done using CSS.
4. Photoshop should be used to design a logo for your website
5. You should follow the web design guidelines covered in the course.

Submission Requirements:

1. A ***design document***, as discussed in the course, should give the following information about your website:
 - a. purpose of the web site;
 - b. the target audience;
 - c. organizational/navigational structure of the site;
 - d. multimedia elements used;
 - e. layout and design of the site. This may be illustrated using a flowchart and storyboard.
2. A winzip package including all your project files, folders and files should be organized properly and uploaded in eCourses by the due date.
3. A 5-8 minute short presentation is required for each group to demo their website on November 22 in class.

Project Evaluation :

The project will be evaluated based on creativity, completeness, and quality. The web design guidelines discussed this semester will also be used as a reference in determining good website design.