

FREY VELASCO

Salesforce Developer

Profile

Developer with 3+ years of experience in developing custom solutions. Salesforce expertise in Apex, Lightning components, and API Integration, with a passion for process automation, workflow optimization, system integration, and cross-team collaboration.

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Education

Pamantasan ng Lungsod ng Maynila
BS Computer Engineering

Licenses

- Salesforce Certified Associate
- Salesforce Certified Administrator
- Civil Service Professional

Skills

- Organizational Skills
- Innovative
- Critical Thinking
- Adaptability

Experience

Salesforce Developer

2022– Present

Inchcape Digital

- Created customizations within the Sales and Service Cloud using declarative tools and Apex capabilities.
- Code optimizations and cleanup, which increased the reliability of code base.
- Contributed in regular bridge calls for integration testing and solutioning, which enabled collaboration with multiple integrated teams.
- Operated as a key developer in the team. Handled market P1 issues during hypercare, while maintaining close contact with other platform, integration teams, PMO, stakeholders, and support.
- Conducted pull request reviews on Salesforce components, ensuring compliance for deployable Salesforce packages.
- Established an expertise for API integration, which in turn influenced a learning standard among developers.
- Proposed launching an active knowledge base for the platform to improve efficiency and knowledge sharing.
- Leveraged organizational skills to foster team engagements.

Junior Software Developer

2021 – 2022

4Impact Philippines

- Established coding, tools, and practices for building application features
- Created test automation scripts for ensuring functionality

Trainings

- **Emerging Leader Training**
- **Udemy: Salesforce Integration with External System**

Awards

- **Developer of the Quarter** - Q4 (2023), Q2-Q3 (2024)
- **Top Performer** - Q3 (2023), Q3 (2024)

References

Renz Angeles

SF Developer Lead

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Glaiza Antonio

Salesforce Architect

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