past&present location

Page One

In this survey, we're interested in gathering opinions from people who have ever used applications or devices to track location. We will compensate $2.00 for completing this survey, which should take approximately 10-15 minutes to fill out.

Location

There are many mobile applications that use your GPS location to control features and personalize feedback. There are apps that highlight location tracking as a key feature (**Foursquare**, **Moves**, etc.) and there are apps that allow you to tag your location, but location tracking is not the main purpose (**Facebook**, **Twitter**,**Instagram**, etc.). For the purposes of this survey, disregard apps that access your location, but you cannot use to look back at your location history (*Google Maps*,*Waze*).

1) As defined above, do you currently, or have you previously, installed an app that tracked your location?*

( ) Yes

( ) No

Logic: Hidden unless: Question "As defined above, do you currently or have you previously installed an app that tracked your location?" #1 is one of the following answers ("Yes")

2) Which of the following apps that enable location tracking are you currently using?

[ ] Foursquare

[ ] Moves

[ ] Find My Friends

[ ] Saga

[ ] Rovos

[ ] Chronos

[ ] Footsteps

[ ] Google Latitude/Google Now

[ ] Facebook location tagging

[ ] Twitter location tagging

[ ] Instagram location tagging

[ ] Other_a: _____

[ ] Other_b: _____

[ ] Other_c: _____

Logic: Hidden unless: Question "As defined above, do you currently or have you previously installed an app that tracked your location?" #1 is one of the following answers ("Yes")

3) Which of the following apps that enable location tracking have you previously used and no longer use?

[ ] Foursquare

[ ] Moves

[ ] Find My Friends

[ ] Saga

[ ] Rovos

[ ] Chronos

[ ] Footsteps

[ ] Google Latitude/Google Now

[ ] Facebook location tagging

[ ] Twitter location tagging

[ ] Instagram location tagging

[ ] Other_a: _____

[ ] Other_b: _____

[ ] Other_c: _____

Current location apps

4) For how long have you been using *[tool x]?*

( ) Less than 1 week

( ) 1 week - 1 month

( ) 1 - 3 months

( ) 3 - 6 months

( ) 6 months - 1 year

( ) 1 - 2 years

( ) More than 2 years

( ) I don't remember

5) When was the last time you used *[tool x]?*

( ) Earlier today

( ) Yesterday

( ) Within the last week

( ) Within the last month

( ) Within the last 3 months

( ) Within the last 6 months

( ) Within the last year

( ) I don't remember

6) Why did you start using *[tool x]?* *

_____

_____

_____

_____

7) Please rate your agreement or disagreement with the following statement: I am glad I use *[tool x]?* *

( ) Strongly disagree   ( ) Disagree   ( ) Neutral   ( ) Agree   ( ) Strongly agree   ( ) Not Applicable

8) Please describe at least 2 things that you like about *[tool x]?* *

_____

_____

_____

_____

9) Please describe at least 2 things that you dislike about *[tool x]?* *

_____

_____

_____

_____

10) How often do you review the data collected by *[tool x]?* *

( ) Multiple times per day

( ) About once per day

( ) A few times per week

( ) A few times per month

( ) About once per month

( ) Less than once per month

( ) Never

( ) I don't know how often I review the data collected.

11) Do you share the location data collected by *[tool x]** with others? If so, who?

[ ] I do not share my location with others.

[ ] parents or guardians

[ ] spouse or partner

[ ] other family members

[ ] friends

[ ] colleagues or coworkers

[ ] my location data is public

[ ] other: _____

12) Over the past seven days, how many days have you used *[tool x]** to log your location?

( ) 0 days

( ) 1 day

( ) 2 days

( ) 3 days

( ) 4 days

( ) 5 days

( ) 6 days

( ) 7 days

( ) I don't know

13) Over the past seven days, how many days have you used *[tool x]** to look back at your location history?

( ) 0 days

( ) 1 day

( ) 2 days

( ) 3 days

( ) 4 days

( ) 5 days

( ) 6 days

( ) 7 days

( ) I don't know

Previous location apps

14) For how long did you use *[tool x]?* *

( ) Less than 1 week

( ) 1 week - 1 month

( ) 1 - 3 months

( ) 3 - 6 months

( ) 6 months - 1 year

( ) 1 - 2 years

( ) More than 2 years

( ) I don't remember

15) When did you stop using *[tool x]?* *

( ) Less than 1 week ago

( ) 1 week - 1 month ago

( ) 1 - 3 months ago

( ) 3 - 6 months ago

( ) 6 months - 1 year ago

( ) 1 - 2 years ago

( ) More than 2 years ago

( ) I don't remember

16) Why did you start using *[tool x]?* *

_____

_____

_____

_____

17) Please rate your agreement or disagreement with the following statement: I am glad I used *[tool x].* *

( ) Strongly disagree   ( ) Disagree   ( ) Neutral   ( ) Agree   ( ) Strongly agree   ( ) Not Applicable

18) Please describe at least 2 things that you liked about *[tool x].* *

_____

_____

_____

_____

19) Please describe at least 2 things that you disliked about *[tool x].* *

_____

_____

_____

_____

20) Why did you stop using *[tool x]?*

_____

_____

_____

_____

21) How often did you review the data collected by *[tool x]?*

( ) Multiple times per day

( ) About once per day

( ) A few times per week

( ) A few times per month

( ) About once per month

( ) Less than once per month

( ) Never

( ) I don't know how often I review the data collected.

22) Did you share the location data collected by *[tool x]* with others? If so, who?

[ ] I did not share my location with others.

[ ] parents or guardians

[ ] spouse or partner

[ ] other family members

[ ] friends

[ ] colleagues or coworkers

[ ] my location data is public

[ ] other: _____

General location questions

23) Some reasons why people start tracking their location appear below. Please state how much you agree or disagree with the following statement: This reason influenced my decision to start tracking my location.*

	Strongly disagree	Moderately disagree	Slightly disagree	Neutral	Slightly agree	Moderately agree	St
The app simply prompted me to track my current location and I accepted.	( )	( )	( )	( )	( )	( )	
I wanted to have a history of where I have been.	( )	( )	( )	( )	( )	( )	
I wanted to keep track of how frequently I go to different places.	( )	( )	( )	( )	( )	( )	

I wanted to keep track of how long my daily commute takes.	( )	( )	( )	( )	( )	( )
It was recommended to me by a friend or family member.	( )	( )	( )	( )	( )	( )
I wanted to keep track of friends and family.	( )	( )	( )	( )	( )	( )
I wanted to communicate my location for safety purposes.	( )	( )	( )	( )	( )	( )
I wanted to find new and interesting places to explore.	( )	( )	( )	( )	( )	( )
I wanted to get tips or reviews for the places that I was visiting.	( )	( )	( )	( )	( )	( )
I like to try new gadgets and apps.	( )	( )	( )	( )	( )	( )
I like to keep up with	( )	( )	( )	( )	( )	( )

popular trends.							

24) Some reasons why people stop tracking their location appear below.
Please state how much you agree or disagree with the following statement: This reason influenced my decision to stop tracking my location.*

	Strongly disagree	Moderately disagree	Slightly disagree	Neutral	Slightly agree	Moderately agree	Stro agr
My friends and/or family stopped sharing their location.	( )	( )	( )	( )	( )	( )	(
The location tracking service was inaccurate.	( )	( )	( )	( )	( )	( )	(
The application was difficult to use.	( )	( )	( )	( )	( )	( )	(
The application	( )	( )	( )	( )	( )	( )	(

was not engaging.							
I did not feel in control of my privacy settings.	( )	( )	( )	( )	( )	( )	(
I did not have the time to keep track of my location.	( )	( )	( )	( )	( )	( )	(
Location tracking did not add value to my life.	( )	( )	( )	( )	( )	( )	(
I found a new app that better suited my needs.	( )	( )	( )	( )	( )	( )	(
Location tracking drained my battery too much.	( )	( )	( )	( )	( )	( )	(
It didn't track the type of data I wanted to track.	( )	( )	( )	( )	( )	( )	(
It didn't help me	( )	( )	( )	( )	( )	( )	(

change the behaviors I wanted to change.						

25) Please rate your agreement with the following statements:*

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Not Applicable
I am concerned my location data is too personal to share with a location tracking application.	( )	( )	( )	( )	( )	( )
I am concerned a location tracking application might not keep my location data secure.	( )	( )	( )	( )	( )	( )

Demographics

26) How old are you?

_____

27) What gender do you identify as?

( ) Male

( ) Female

( ) Other: _____

28) What is your ethnicity?

( ) American Indian or Alaskan native

( ) Asian or Pacific Islander

( ) Hispanic/Latino

( ) Black/African American

( ) White/Caucasian

( ) Other: _____

29) What state do you live in?

( ) Alabama

( ) Alaska

( ) Arizona

( ) Arkansas

( ) California

( ) Colorado

( ) Connecticut

( ) Delaware

( ) District of Columbia

( ) Florida

( ) Georgia

( ) Hawaii

( ) Idaho

( ) Illinois

( ) Indiana

( ) Iowa

( ) Kansas

( ) Kentucky

( ) Louisiana

( ) Maine

( ) Maryland

( ) Massachusetts

( ) Michigan

( ) Minnesota

( ) Mississippi

( ) Missouri

( ) Montana

( ) Nebraska

( ) Nevada

( ) New Hampshire

( ) New Jersey

( ) New Mexico

( ) New York

( ) North Carolina

( ) North Dakota

( ) Ohio

( ) Oklahoma

( ) Oregon

( ) Pennsylvania

( ) Rhode Island

( ) South Carolina

( ) South Dakota

( ) Tennessee

( ) Texas

( ) Utah

( ) Vermont

( ) Virginia

( ) Washington

( ) West Virginia

( ) Wisconsin

( ) Wyoming

30) How would you describe where you live?

( ) Urban

( ) Suburban

( ) Rural

31) What is the highest degree or level of school you have completed? *If currently enrolled, highest degree received.*

( ) Less than high school

( ) High school graduate or equivalent (e.g., GED)

( ) Some college, no degree

( ) Associate's degree

( ) Bachelor's degree

( ) Graduate or professional degree (e.g., PhD, MD, JD)

( ) Other: _____

32) What is your occupation?

_____

Interview

33) We are interested in further interviewing past and current self-trackers about their experiences. If you are selected, the interview would last up to one hour, and we will compensate with an additional $10 Amazon gift card. Would you be interested in participating in such an interview?*

( ) Yes

( ) No

34) Please provide an email address for us to contact you should you be selected for a follow-up interview.

_____

Thank You!