

Connecting every bit of knowledge: The structure of Wikipedia’s First Link Network

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Apples, porcupines, and the most obscure Bob Dylan song—is every topic a few clicks from Philosophy? Within Wikipedia, the surprising answer is yes: nearly all paths lead to Philosophy. Wikipedia is the largest, most meticulously indexed collection of human knowledge ever amassed. More than information about a topic, Wikipedia is a web of naturally emerging relationships. By following the first link in each article, we algorithmically construct a directed network of all 4.7 million articles: Wikipedia’s First Link Network. Here, we study the English edition of Wikipedia’s First Link Network for insight into how the many articles on inventions, places, people, objects, and events are related and organized. By traversing every path, we measure the accumulation of first links, path lengths, basins, cycles, and the influence each article exerts in shaping the network. We find scale-free distributions describe path length, accumulation, and influence. Far from dispersed, first links disproportionately accumulate at a few articles—flowing from specific to general and culminating around fundamental notions such as Community, State, and Science. Philosophy directs more paths than any other article by two orders of magnitude. We also observe a gravitation towards topical articles such as Health Care and Fossil Fuel. These findings enrich our view of the connections and structure of Wikipedia’s ever growing store of knowledge.

I. INTRODUCTION

Wikipedia is a towering achievement of the Internet age. At no point in history has a larger or more meticulously indexed collection of human knowledge existed. Wikipedia contains 37 million articles in 283 languages, with coverage spanning everything from little known ancient battles to the latest pharmaceutical drugs [1, 2]. Demonstrating its relevance to modern inquiry, Wikipedia is the sixth most visited site in the world, surpassing 18 billion page views and 10 million edits in January, 2013 alone. [3, 4].

Wikipedia has naturally become the object of many studies. Researchers have examined the cultural dynamics among editors [5, 6], the accuracy of the content relative to traditional encyclopedias [7, 8], the topics covered [9], and bias against portions of the population [10]. Wikipedia’s content has also proven to be a powerful tool. Researchers have used Wikipedia to identify missing dictionary entries [11], cluster short text [12], compute semantic relatedness [13], and disambiguate meaning [14].

While these many studies have dissected and fruitfully applied Wikipedia’s content, here we examine the connections among the many articles. A hyperlink from one Wikipedia article to another naturally indicates a relationship between the two articles [15]. The notion that hyperlinks convey information about the content of a page has proved enormously successful in multiple

domains from search engine algorithms such as PageRank [16] to topic classification [17]. Here, we treat a hyperlink as a mechanism connecting two topics.

The authors of a Wikipedia article choose where and whether to include a reference to another Wikipedia article in the HTML markup. For example, as of November 2014, the authors of the “Train” article had collectively chosen “Amtrak’s Acela Express,” “steam,” and “head-end power” among others as relevant articles to reference in describing “Train” [18].

By focusing our attention on the main body of an article—excluding elements in side bars and headings—we attempt to systematically capture the core description of a topic. Within the body text, the first link marks the earliest moment in a topic’s introduction where the authors choose to directly reference another article. While many links reference relevant details, the first link is an association within a topic’s initial description. While “Amtrak’s Acela Express,” “steam,” and “head-end power” are links detailing particulars, the first link, “rail transport,” is the topic the authors associate with “Train” in the introduction (Fig. 1). “Banana” has a first link to “fruit,” “Bob Dylan” has a first link to “Blowing in the Wind,” and “Physics” has a first link to “natural science.” Collectively, first links provide a pragmatic and interpretable means to connect each article to another.

By following the first hyperlink contained in all articles of the English edition of Wikipedia as of November, 2014, we form a directed network: *Wikipedia’s First Link Network* (FLN). Inspired by the claim that the majority of first links lead to “Philosophy”—popularized by an xkcd comic and subsequently discussed in blog posts [19–22] — we holistically study how the FLN yields a flow of connections. For methodological details, see Sec. ??.

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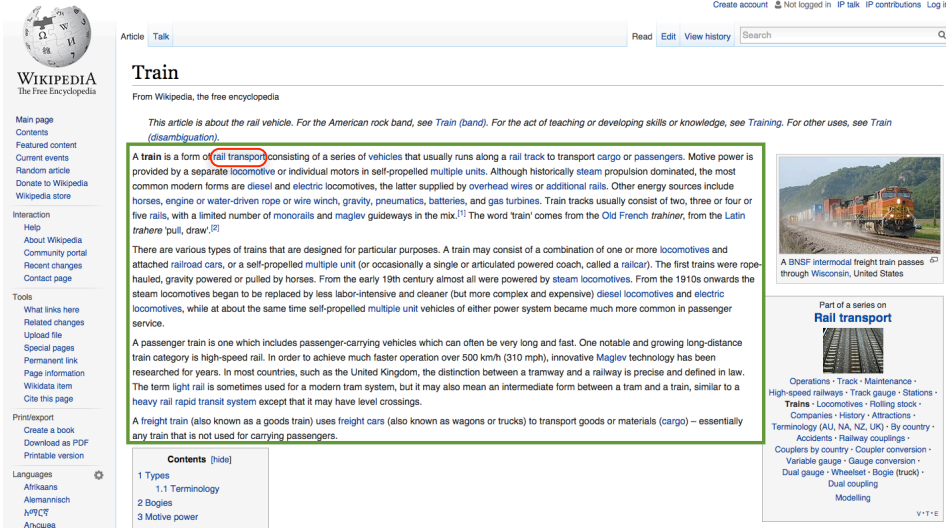


FIG. 1. **First Link Path For “Train.”** We follow the first link to another Wikipedia article in the main body of the article—the area inside the green rectangle, which excludes side bar elements, the navigation bar and title; the first link is circled in red. In this example, the first link to another Wikipedia article is “Rail Transport.” We can again select the first link on the “Rail Transport” article, repeating the process to form a path of first links. After 11 links, we arrive at “Philosophy.”

The FLN is a wealth of relations among inventions, places, figures, objects, and events across space and time. “Train” for example, links to a parent node, “Rail Transport,” while many child nodes such as “Steel” and “Horsepower” link to “Train.” As shown in Fig. 1, the path starting at “Train” contains “Goods,” “Economics,” “Social Science,” leading ultimately to “Philosophy.” Unlike previous taxonomies created by individuals [23–26], the relations in the FLN emerge without a centralized effort as the aggregate of each article’s authors choice of first link.

Our goal is to study the structure of the FLN for insight into how the information on Wikipedia is organized and related. Informed by river network metrics, we consider the FLN as a flow, quantifying the accumulation of first links around articles and the influence an article exerts in shaping the FLN. Together with cycles, in-degree, depth, and the content of the articles, we build our analysis of the relations among the ideas in Wikipedia.

II. TRAVERSING THE FIRST LINK NETWORK

An essential feature of a directed network’s structure is the degree distribution [27]. The degree distribution has been used to study many phenomena from disease outbreak [28] to the dynamics of social networks [29]. The in-degree distribution in the FLN describes how many first links point to a particular article. Articles with zero in-degree have no references—they are outer leaves in the FLN or are disconnected entirely.

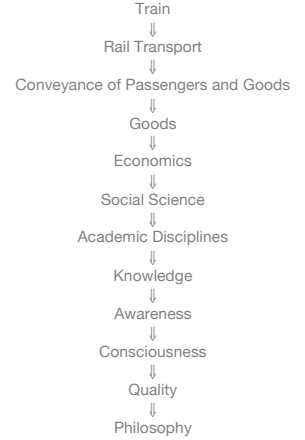
Starting at each article, we construct a path through

the FLN, to map the flow of connections among articles. The method is order agnostic with respect to which articles are selected first. As long as each article is selected eventually, the resulting metrics are equivalent. Previous studies have used flow to characterize the structure of river networks [30, 31] and describe the organization of blood networks, food systems, and transportation networks [32].

The first metric we develop quantifies the accumulation of first links. The algorithm begins by selecting an article, then traversing the path formed by following the first links. Each time a first link references an article, we increment a count associated with the article. We continue until a page is revisited or is invalid—defined here to mean pointing to a page outside of Wikipedia. We select a second article and repeat the process until we have constructed a path for each article in the network. We define the number of *traversal visits* of an article to be the number of references flowing to the ideas in the article—equivalent to drainage basin area in geomorphology.

We can characterize the paths in the FLN as a matrix with each column corresponding to a path. In our sample network (Fig. 2), the path starting at article A is the first column in the traversal visits matrix. An entry of 1 indicates the path contains a given article and 0 indicates the path does not. To compute the number of traversal visits for an article, we sum the corresponding row in our matrix. The traversal visits matrix for our Wikipedia dataset consists of 121 million entries encoding each path out of the more than googol possible paths ($\simeq 4.7 \times 10^6 \times 2^{4.7 \times 10^6}$) through the FLN.

First Link Path to Philosophy beginning with “Train”



Traversal Algorithm

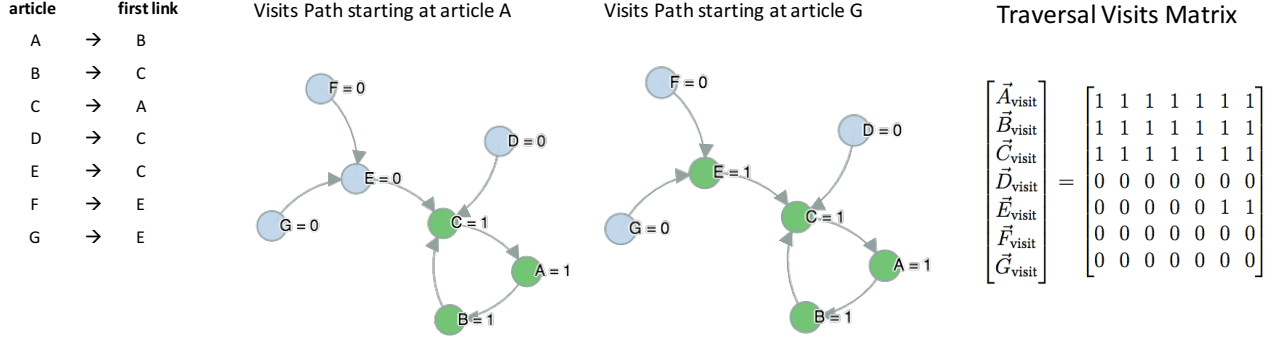


FIG. 2. **Traversal Visit Algorithm on a sample network.** The traversal visit vectors are an adjacency matrix for the paths through the network: the first column indicates the path formed starting with article A. The number of traversal visits for article A is then the number of paths containing A or the sum of the first row in our matrix: $\sum_{i=1}^7 A_{\text{visit}, i} = 7$.

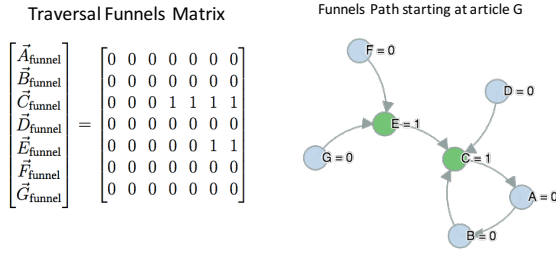


FIG. 3. **Traversal Funnel Algorithm on a simple network.** The algorithm for traversal funnels is identical to the previous algorithm for traversal visits with one alteration: the path ends at the start of a cycle to distinguish articles directing a path into a cycle from articles that simply happen to be in a highly traversed path. We can construct similar vectors by considering each path through the network, measuring traversal funnels for a particular article as the sum of the entries in its corresponding row. For example the number of traversal funnels for article E is $\sum_{i=1}^7 E_{\text{funnel}, i} = 2$.

By measuring the number of first links between two articles, we obtain an additional piece of information we call *path length*, computed by summing columns in the traversal visits matrix. Path length describes how closely related topics are. Although “Train” is related to “Economics” for example, there are several articles bridging the connection: “Train” is more specifically related to transportation, whose object is often goods. Goods are one of the fundamental objects of study in Economics. Described in links, this relationship is captured by a relatedness of 4 first links ultimately connecting “Train” to “Economics.”

One possible path through the FLN is a *cycle* or a

group of articles linking to one another inside a loop. In our sample network (Fig. 2) a 3-cycle exists among nodes A, B, and C. We can readily identify the types of cycle structures within the FLN and rank each by the number of references directed towards a cycle.

We can also form and rank *basins* in the network by identifying groups of path-connected articles, not necessarily forming a perfect cycle. A basin connects a group of articles and identifies the paths to a particular article.

While traversal visits measure accumulation, each article’s first link also influences the shape of the FLN. At a point of accumulation, a single article’s first link can exert great influence over the shape of the FLN by directing many references on a particular path. To distinguish between an article that simply happened to fall within a cycle from an article funneling many first links, we develop a second metric called *traversal funnels*. To measure traversal funnels, we traverse the FLN in the same manner as we did for traversal visits, but end a path once we enter a cycle. We are then able to distinguish between an article related to many other ideas only by virtue of its place in a cycle, from an article exerting influence over where the first links flow. In our simple network (see Fig. 3), article C directs the flow of links towards the 3-cycle, while articles A and B are recipients of the flow—without exerting direct influence themselves.

By considering the FLN not only as collection of directly linked pairs of articles, but as a flow, With accumulated references, cycles, and basins, we can explore how the many articles in Wikipedia are organized and related.

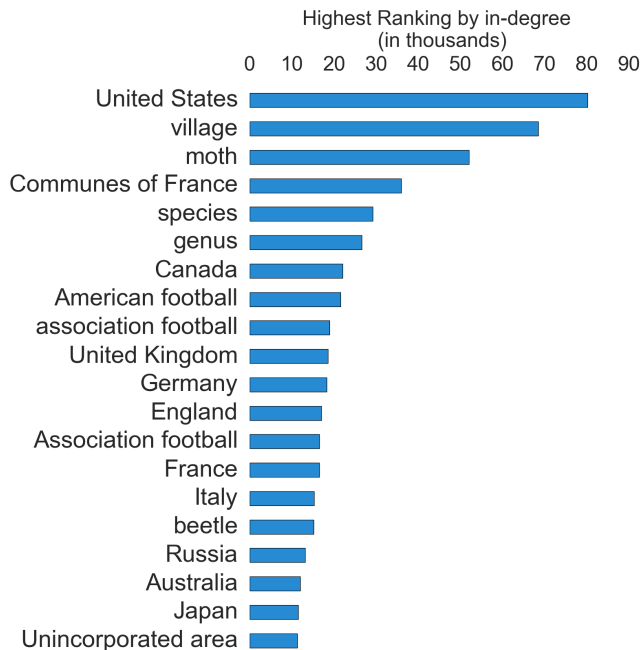


FIG. 4. **Highest Ranking Articles by in-degree.** We rank each article by the number of direct first links to the article (in-degree). The highest-ranking articles tend to represent geographical and biological abstractions.

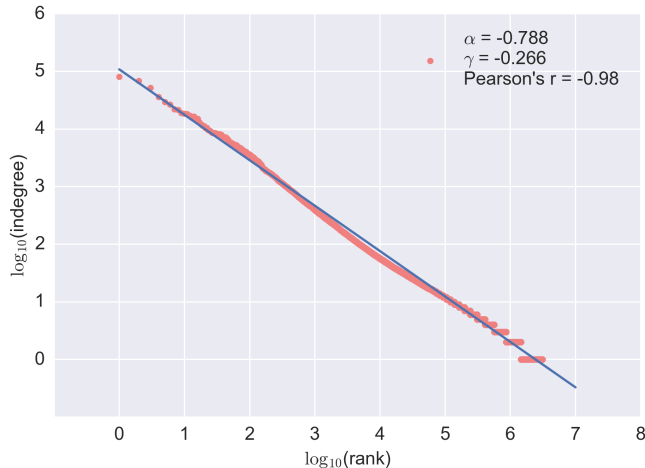


FIG. 5. **FLN Degree Distribution.** We fit the in-degree distribution with a linear $\log_{10} - \log_{10}$ model. The result is an excellent fit with a Pearson’s Correlation Coefficient of -0.98 , yielding a power law rank exponent $\alpha = -0.788$ and a size exponent $\gamma = -0.266$.

III. RESULTS

A. Degree Distribution

We rank all 11 million articles in the FLN by in-degree to find the “United States” with 80,249 direct first links as the most referenced Wikipedia article (Fig. 4). Other

high-ranking articles include foundational abstract concepts such as “village,” “species,”; sports associations such as “American Football,” “Association Football”; and developed nations such as “France,” “Japan,” “Russia,” “Australia,” and the “Netherlands.” These high ranking articles are useful abstractions: nations describe a collection of individuals with a common culture, language, or geographical proximity; sports teams describe an ever changing collection of players often associated with a cultural identity or a geographical region. Since abstractions such as nations and teams are inherently comprised of many parts, authors often reference the abstraction when describing a part.

“Philosophy” and other philosophical concepts are not among the highest-ranking articles by in-degree. “Philosophy” has an in-degree of only 581, with direct first links from articles about Philosophers and areas of Philosophy: “Existentialism and Humanism,” “Predeterminism,” “Synoptic Philosophy,” “Qualia,” “Dorothy Emmet,” and “Christopher W. Morris.” So while a great many FLN paths flow to “Philosophy” (see traversal visits discussion below), the accumulation is not the result of many articles directly referencing “Philosophy.” Instead, first links flow towards “Philosophy” as the ultimate anchor, by generalizing from specific to broad.

The FLN’s in-degree exhibits a decaying power law distribution where a few articles receive most direct first references, while most articles receive few or none. The average in-degree for all 11 million articles is 3.6 direct first links with a standard deviation of 89.5. Less than 1% of articles have more than 100 direct first links and 75% of articles have fewer than 9. We fit the in-degree distribution against each article’s rank with a log-log (base 10) linear regression model (see Fig. 5). We obtain a Pearson’s Correlation Coefficient of -0.98 with a corresponding power law rank exponent $\alpha = -0.788$ and a size exponent $\gamma = -0.266$.

B. Depth of the FLN

How many links does a connection among articles span? We find the longest path length is 365, corresponding to the yearly calendar of Orthodox Liturgics. Each day’s Liturgics links to the next day’s. On the last calendar day, the last article simply links back to January 1, forming a 365-cycle (see discussion of cycles IIID). We also find similarly lengthy paths following the evolution of a place or topic through time: “1953 in Scotland” or “1560s Architecture,” with articles sequentially proceeding by year, decade or era. In general, the longest paths connect temporally organized ideas.

Of the 11 million articles, 5.5 million had an invalid link or linked back to the same article, yielding a path length of zero.

This roughly corresponds to the official number of articles on Wikipedia: 4.7 million as of November 2014—approximately half of the 11 million articles in the XML

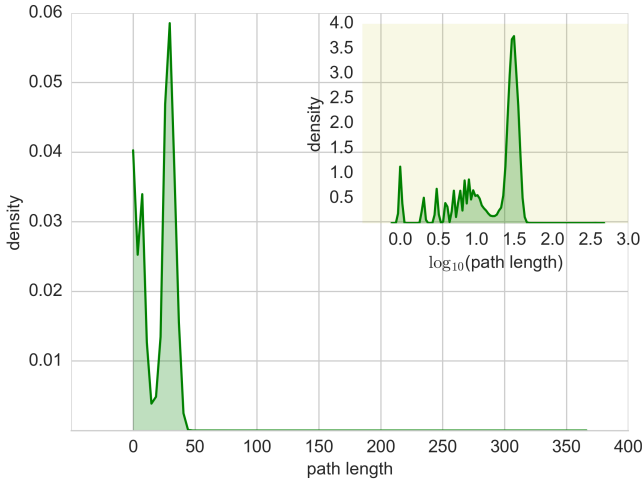


FIG. 6. **Path Length Distribution.** The network depth appears to have a bimodal distribution with a median of 29 first links in a path. The 365 cycle for “Orthodox” liturgics is the outlier to the right, with historical articles describing nations such as “Scotland” and “UK” also lying outside the third quartile. More than 75% of articles have path lengths between 0 and 50 links.

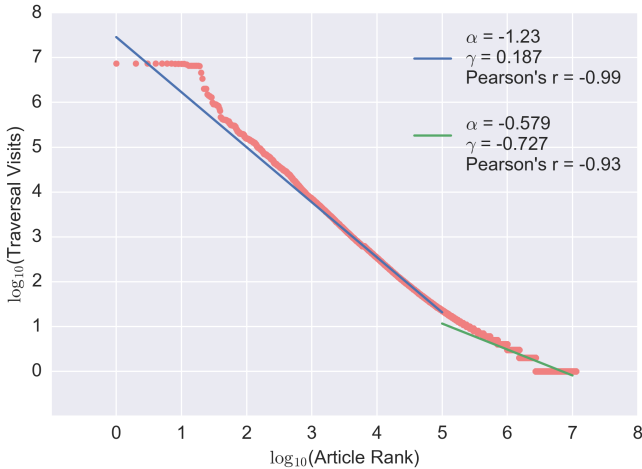


FIG. 7. **Distribution of Traversal Visits.** We fit the distribution of traversal visits against article rank with a log-log (base 10) linear regression model and uncover two regimes: with a cutoff rank of 10^5 . The top regime ($\log_{10}(\text{rank}) < 5$) has a Pearson’s Correlation Coefficient of -0.99 with a corresponding power law rank exponent $\alpha = -1.23$ and a size exponent $\gamma = 0.187$. The horizontal flattening around the highest ranking articles is a result of the cyclic structure (see discussion on cycles). The bottom regime has a Pearson’s Correlation Coefficient of -0.93 with a corresponding power law rank exponent $\alpha = -0.579$ and a size exponent $\gamma = -0.727$.

dump are redirects or disambiguations, not full articles. The most common path length is 29, with 75% of path lengths ranging between 7–30 articles. As a distribution, more than 75% of articles have a path length below 50

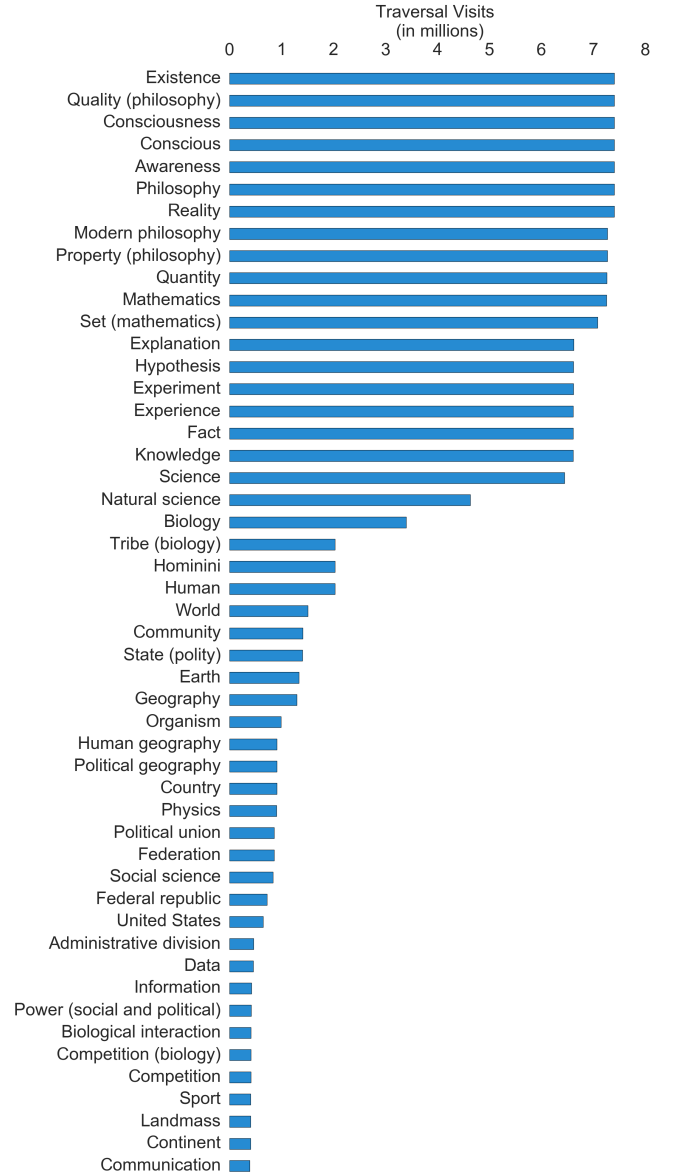


FIG. 8. **Highest ranking articles by number of traversal visits.** We compute the number of traversal visits for each article in the FLN (see Sec. II). In doing so, we can rank each article by the accumulation of first links. The highest ranking articles by traversal visits reveal where the greatest accumulation occurs.

first links while a few temporally organized paths exceed 50 links (see Fig. 6).

C. Traversal Visits

As a distribution, the number of traversal visits by article appears to follow a decaying power law. The majority of articles have fewer than 30 traversal visits and first link references accumulate at a few articles. Specifically, 99.76% of articles have fewer than 100 traversal visits;

nearly 80% have none. Meanwhile, the highest ranking 30 articles have an extremely disproportionate number of traversal visits.

In Fig. 7, we fit traversal visits against rank to two regimes corresponding to power law rank exponents of $\alpha = -1.23$ ($\gamma = 0.187$) and $\alpha = -0.579$ ($\gamma = -0.727$). On the aggregate, the distribution suggests a handful of the highest ranking articles contain a disproportionate number of traversal visits, while most have none. The skew in the distribution is not terribly surprising when considering the heuristic of how the links flow: from specific to general.

The highest ranking articles by traversal visits are broad topics spanning academic disciplines or notions fundamental to society (Fig. 8): “Science,” “Mathematics,” “Geography,” and “Philosophy” as well as “Community,” “State,” “Earth,” “Information,” “Power,” and “Communication.” The first links flow towards broader topics, accumulating at of these foundational notions. While “Banana” is a concrete fruit for example, the first links flow from “Fruit” to “Botany” to “Biology,” and ultimately culminate with “Science” and “Philosophy.” We observe that first links direct the wealth of specific knowledge on Wikipedia to a few foundational notions.

D. Network Cycles

We first identify 2-cycles, meaning a pair of articles with first link pointing to one another. Of the 11 million articles, roughly 84,000 are members of 2-cycles. The highest ranking 2-cycles by traversal visits tend to be synonyms (or nearly so) rather than distinct, yet connected topics: “Health Care” and “Medical Case Management”; “Broadcasting House” and “BBC”; and “Secondary Education” and “Secondary School” (see Fig. 9).

Outside of these prominent 2-cycles, the typical 2-cycle signals a connection between distinct, yet very closely related concepts. For example, we observe link patterns such as inventor to product (“Voere” to “VEC-91”), event to organizer (“Poetry Bus Tour” to “Weave Books”), and book to author (“Anatomy of Britain” to “Anthony Sampson”).

Similarly, 3-cycles capture a synonymous or close relation among 3 articles: “Tree of life (Biology),” “Tree of life (disambiguation),” and “Tree of life”; “Cinema of India,” “Indian Cinema,” and “Telugu Cinema” (see Fig. 9). Once we extend our cycle size beyond a length of 6 however, “Philosophy” along with the remaining list of high ranking articles by traversal visits dominate. The longest cycle in the network spans 365 articles of Eastern Orthodox Liturgics for each calendar day. Other lengthy cycles span 60–75 articles including collections of articles on national histories such as “Japanese Eras” or judicial bodies such as the “Legislative Assembly of Ontario.”

E. Basins

The highest ranking basins (Sec. II) by the number of traversal visits are groups of articles around “Philosophy.” The highest ranking paths include branches of philosophy flowing through “Awareness,” “Existence,” and “Consciousness” to “Philosophy,” which form a cycle of seven articles. As of April 10, 2016 the basin flowing from “Philosophy” has changed to contain instead “Ancient Greece,” “Greek,” and “Indo-European Languages” (see network resilience Sec. III F). Other paths include concepts around “Mathematics,” “Scientific,” “Experiments,” “Biology,” and “Fact.” These paths link many specific articles to “Philosophy,” each funneled through a particular domain.

Moving beyond basins around “Philosophy,” we find other basins around foundational concepts such as “Community,” “Landmass,” “Federal Government,” “Presentation,” and “Belief System.” The basins around each of these foundational notions are various paths containing related articles. For example around “Community” we find basins flowing from “United States” to “Federal Republic” to “Political Union” to “State” culminating at “Community”; we also find basins flowing from “Public Policy” to “Executive (government)” to “Government” to “State” and then to “Community”; we also find paths flowing through a similar chain beginning with “Democracy,” another beginning with “Constitution,” another at “Dictatorship,” and so on. The articles build from specific means of organizing a community (or society) and then build up to “Community.” Other basins around landmass for example begin at specific geographical regions such as “Eastern Europe” building up to “Continent” and finally “Landmass”.

F. Traversal Funnels

To analyze the influence an article exerts in shaping the structure of the FLN, we compute the number of traversal funnels for each. Ranking articles by the number of traversal funnels we find “Philosophy” to be by far the highest ranking article with 7.37 million paths (see Fig. 10). Of any article, the number of traversal funnels Philosophy holds exceeds all others by more than two orders of magnitude. The “Philosophy” cycle which contains “Existence,” “Awareness,” “Reality,” and similar articles accumulates the overwhelming proportion of its references through “Philosophy”: 7.37 million of the 7.4 million references are funneled through “Philosophy”. Second on the list of highest-ranking articles by traversal funnels is “Presentation” with only 30 thousand paths. Similarly abstract concepts also rank highly such as “Tree of life” (30 thousand), “Reality” (13 thousand), and “Jurisdiction” (3 thousand).

Many high-ranking articles are remarkably topical, culturally and politically important concepts. For example, “Health Care,” a recently high-contested legislative

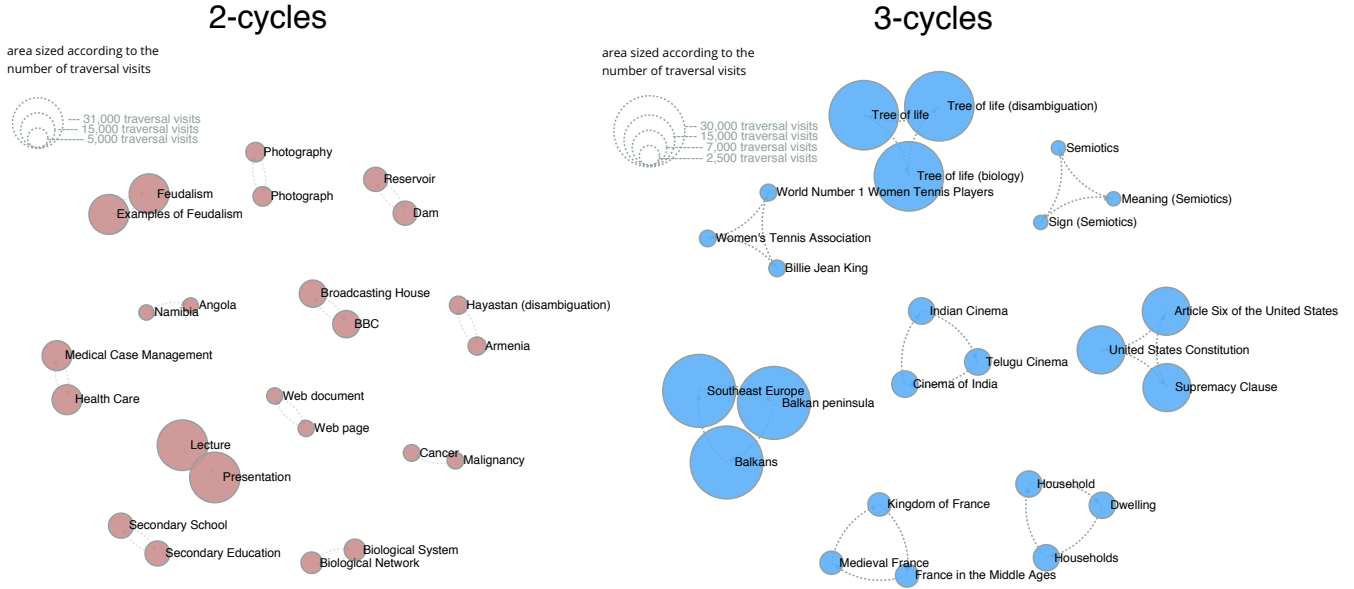


FIG. 9. **Highest ranking 2-cycles and 3-cycles.** We identify pairs of articles whose first links point to one another, forming a 2-cycle. We then rank each pair of articles by the total number of traversal visits to gauge the most referenced groups of two articles linked to each other. We find 2-cycles often capture synonyms or articles representing nearly the same concepts as opposed to distinct concepts. Similarly, we identify and rank 3-cycles to find they appear to capture three closely related ideas or synonyms.

topic appears high on the list—Google trends indicates an uncharacteristic spike in search frequency between August, 2009 and February, 2010. Other high ranking articles include key historical events such as the “Cold War” or critical scarce resource with recent media discussion such as “Fossil Fuel.” The highest-ranking list also includes “Hip Hop,” “Cancer,” and “Web Page.”

Traversal funnels are comparatively resilient to changes in the FLN over time. While a few links can alter a cycle, potentially changing the number of traversal visits for an article, traversal funnels do not depend on cycles. Even when the particular links between articles change, the overall influence measured by traversal funnels is relatively resilient.

As a distribution, we find few articles influence the structure of the FLN. Only 17,821 articles have one or more traversal funnels, leaving more than 99% with none—most articles are recipients of the references flowing through the articles with at least one traversal funnel. When fit to a log-log linear model we find the 99% of articles with zero traversal funnels form one regime (with $\log_{10}(\text{rank})$ less than 4). The top regime, corresponding to the 17,821 articles with at least one traversal funnel strongly fits a linear model with a Pearson’s Correlation Coefficient of -0.99 and a corresponding power law rank exponent $\alpha = -1.08$ and a size exponent $\gamma = 0.074$ (see Fig. 11). Even within the few articles influencing the structure of the FLN, only a handful of these exert most of the control.

G. Article Popularity

Wikipedia released an API to measure article popularity by page views starting November 2015. Page views add another dimension to our findings by constrasting the number of users who access a particular article against the number of traversal visits and funnels. We measure popularity as the total number of page views in the English edition of Wikipedia in the month of October 2015—the earliest full month for which the data is available. We find the highest ranking 1000 articles (by traversal visits) have an average of 70 thousand page views in October with high variation: the standard deviation is 1.1 million page views. The number of page views has a skewed distribution with 75% of articles reaching fewer than 73 thousand page views in October. The article for “United States” has the most page views of the highest ranking 1000 articles by traversal visits with 1.4 million views in October. The next most popular articles are “India,” “World War II,” and the “United Kingdom” each with roughly 1 million page views. The “Philosophy” article, despite outranking every article by traversal visits, has only 240 thousand page views in October.

We also analyze article popularity for the highest ranking 1000 articles by traversal funnels. In October, the average page views per article is 22 thousand with a standard deviation of 95 thousand views. The distribution is skewed with 75% of articles reaching fewer than 20 thousand page views. “Halloween” is the most popular article with 2.8 million views in October, likely a result

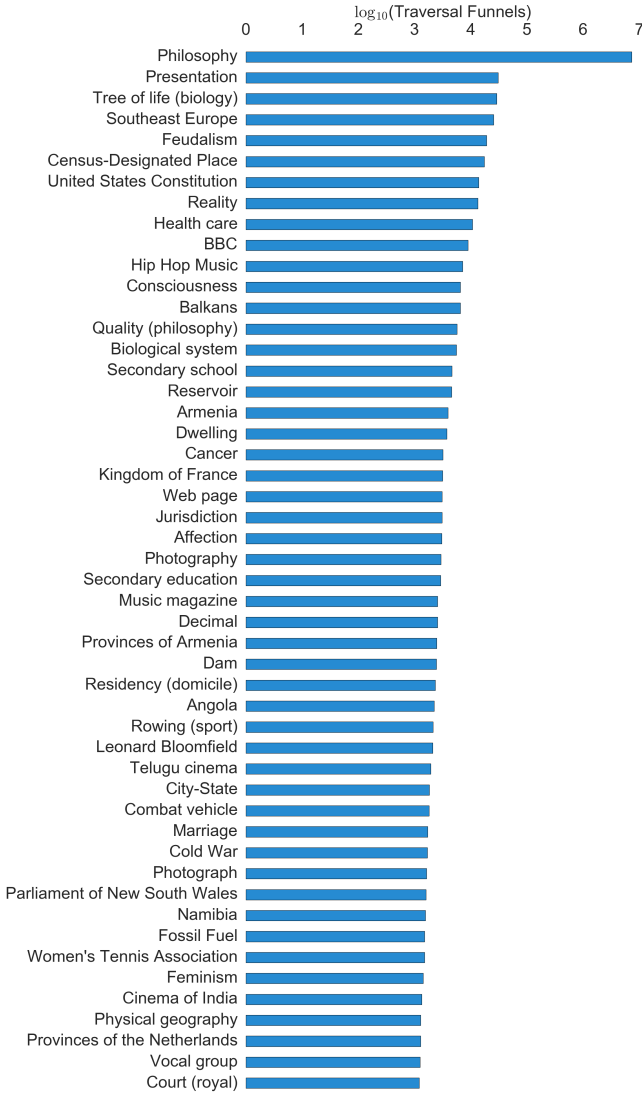


FIG. 10. **Funnels.** We represent the highest-ranking articles by the number of traversal funnels to gauge the influence each article exerts in shaping the structure of the FLN. We find “Philosophy” exerts an overwhelming proportion of the influence, with other abstract notions and topical concepts ranking next.

of Halloween falling in the month of October. The second most popular article, “Scientology” (463 thousand views) appeared in popular news as actress Leah Remini announced she’s leaving the Church of Scientology [33]. Other popular articles include “Clint Eastwood” (341 thousand views), and the “Cold War” (298 thousand views) although each has significantly fewer views compared to the views for “Halloween”. Other stand-out popular October articles include “24-hour” and “12-hour” clocks likely due to Daylight savings in October and “Marriage” possibly due to the drop in the number of weddings in the months following October [34]. “Philosophy” which ranks seventh among the most popular of

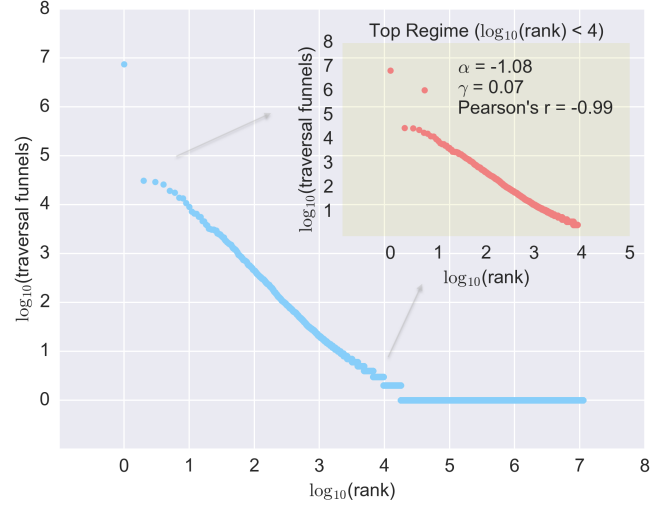


FIG. 11. **Distribution of Traversal Funnels.** We fit the distribution with a linear log-log model by considering the log (base 10) transformed rank of each article against log (base 10) transformed number of traversal funnels. We find two regimes with the top regime ($\log_{10}(\text{rank}) < 4$) well-explained by a linear fit, yielding Pearson’s Correlation Coefficient of -0.99 and a corresponding power law rank exponent $\alpha = -1.08$ and a size exponent $\gamma = 0.074$. The bottom horizontal regime corresponds to the more than 99% of articles which hold zero traversal funnels.

the highest ranking articles by traversal funnels, appears nowhere in the top 20 by traversal visits with only 240 thousand page views in October, 2015. “Philosophy” is a relatively popular article among articles influencing the shape of the network, but less popular among highly-ranked articles by accumulation.

IV. CONCLUDING REMARKS

The findings here should only be considered within the limitations of their context. We examined only the English edition of Wikipedia at a particular moment in time, considering only the first link in in each article as a means to relate articles. Finally, Wikipedia, while the largest digital collection of human knowledge, is rife with the biases of the many contributing editors [35]. Nevertheless, the findings do reveal generalizable relationships and point to foundational notions.

Among our observations is the appearance of multiple scale-free distributions within the network. Few articles have most traversal visits, few paths have an exceptionally long path length, and even fewer articles are responsible for funneling most paths. When measured against the traversal funnels, “Philosophy” emerges as an exceptional article by orders of magnitude. Nevertheless, many other foundational concepts emerged naturally within FLN. Basins around “Community”, “State”, and “Science” reveal a foundational structure within the net-

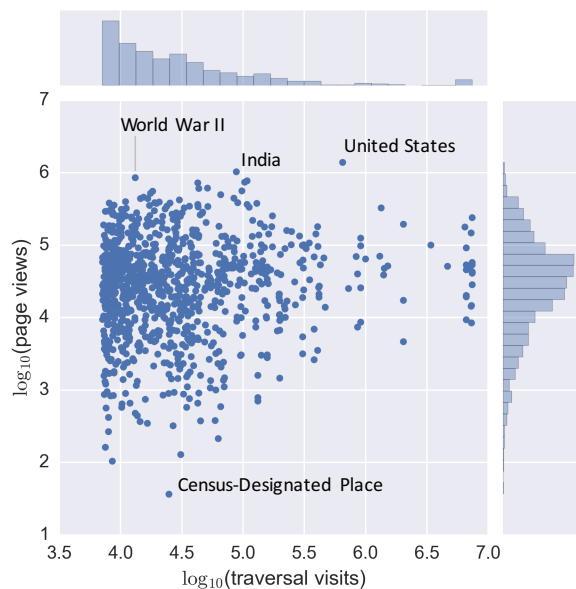


FIG. 12. **Article Popularity (by page views) for the highest ranking 1000 articles by traversal visits.** We use the total number of page views provided by Wikipedia for the month of October 2015 to compare each article’s popularity to traversal visits. While the most popular articles do not necessarily correspond to the articles with the highest number of traversal visits, the variation in popularity appears to decrease as the number of traversal visits increases. The greatest number of articles fall within roughly 1 million traversal visits and page views. Overall, the page views for the top 1000 articles appear to be log-normally distributed.

work. More curious is the emergence of recently prominent political and economics topics such as “Fossil Fuel” and “Health Care” within the highest ranking funnels. Wikipedia seems to reflect not only timeless foundations, but also the topical (at least within English speaking society).

Future work could examine other language versions of Wikipedia for potentially telling cultural or regional differences as well as expand the network to more than the first link. These findings also form the basis for the creation of a taxonomy where every idea, event, or object sits within a hierarchy of connected notions. The taxonomy would extend a traditional word thesaurus beyond mere synonyms to a related hierarchy of concepts. Applications could range from an enhanced network of ideas to psychological insights into how humans form associations. Specifically, an ever-evolving reference of related hierarchical concepts could be used to improve search engine algorithms or natural language processing.

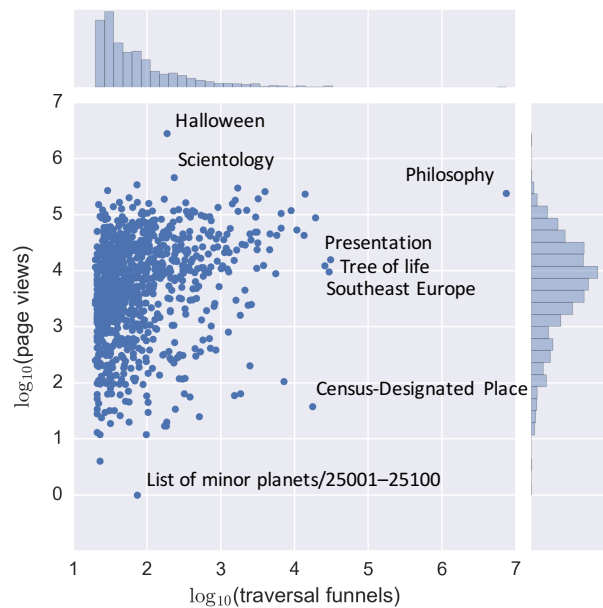


FIG. 13. **Article Popularity (by page views) for the highest ranking 1000 articles by traversal funnels.** We use the total number of page views provided by Wikipedia for the month of October 2015 to compare each article’s popularity to traversal funnels.

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