$$B_\mathrm{m} = \frac{b_\mathrm{max}}{P_\mathrm{max}} = \frac{\text{memory bandwidth}}{\text{peak arithmetic performance}}$$

$$b_\mathrm{max} = \frac{10.6\,\mathrm{GB/s}}{8\,\text{Byte}} = 1.325\,\mathrm{GByte/s}$$

$$P_\mathrm{max} = 2 \times 3.0\,\mathrm{GHz} \times 4 = 24\,\mathrm{GHz}$$

$$B_\mathrm{m} = \frac{b_\mathrm{max}}{P_\mathrm{max}} \approx 0.055$$