

DERBIN DAVIDRAJ

Brand & Marketing Designer (GenAI-enabled)

Bangalore



SUMMARY

Brand & Marketing Designer with 3+ years of experience creating visual assets that support brand positioning, engagement, and marketing campaigns. Skilled in building consistent visual identities and dynamic social media creatives. I use AI-assisted ideation to improve speed, consistency, and campaign ready output.

EXPERIENCE

Brand & Marketing Designer

Vibrant Education (2.3 Years)

09/2023 - 01/2026

- Designed marketing and brand creatives for educational campaigns and digital platforms
- Created consistent visual assets for social media, promotions, and internal communication
- Collaborated with marketing teams to support visibility and engagement goals
- Used AI-assisted ideation to speed up concept exploration and revisions

Graphic Designer & Video Editor (Internship)

Pongal Vadai (3 Months)

06/2023 - 09/2023

- Created thumbnails, social creatives, and short-form video edits
- Supported channel branding and content presentation

Graphic Designer (Part-time)

Raja Studio (6 Months)

08/2022 - 01/2023 Nagercoil

Nagercoil-based design studio

- Designed branding materials including albums, invitations, and print assets
- Maintained visual consistency across client deliverables
- Managed multiple design requests within tight timelines

EDUCATION

B.E (Computer Science)

Anna University

08/2019 - 05/2023

HSC

S.L.B Govt. H.S. School

08/2017 - 05/2019

SKILLS

Adobe Illustrator

Adobe Photoshop

M.S Power Point

Microsoft Word

Capcut

N8N