



# Value Assessment

Prepared for: workfront

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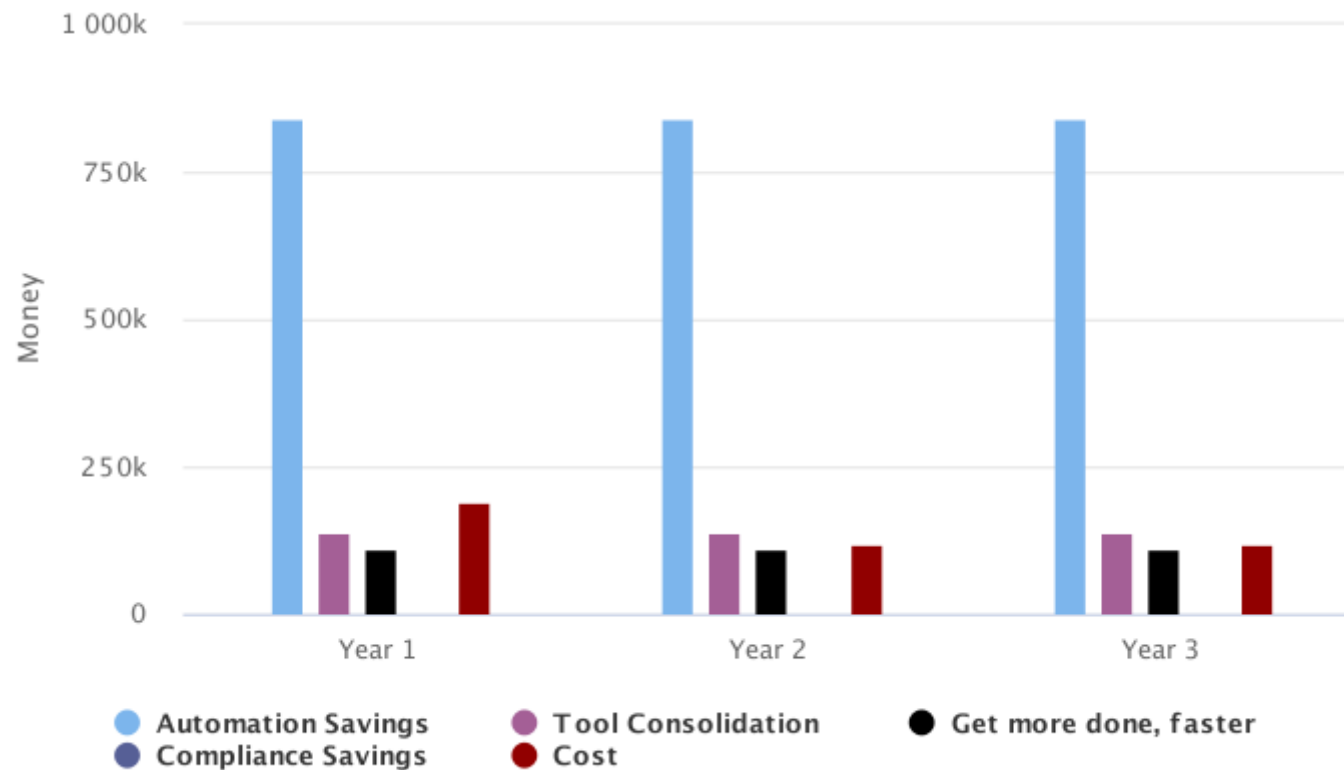
[Link to the ROI](#)

# Executive Summary

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:

**\$2,847,752 and 49,781 HOURS SAVED**

To focus toward your strategic objectives



# Automation savings

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%)

**\$2,524,392 and 38,837 HOURS**

Email Savings:	\$702,000
Status Meeting Savings:	\$1,797,120
Updates and Building Reports Savings:	\$25,272
Approval Savings:	\$0
Hours Saved:	38,837

**ATB** Financial™

Reduced Cost to Manage a Job by  
60%



Team Members Regained 30% of  
Their Time for Innovation

# Tool consolidation

Consolidating tools can help you to reduce software costs, improve service delivery and simplify your management requirements. Workfront brings disconnected work into one system so you have more visibility into how and where your team focuses their time.

**\$416,400 and 5,760 HOURS**

Savings from employees entering data into multiple tools:	\$374,400
Reduced license and support costs:	\$42,000
Digital Content Management Savings:	\$0
Hours Saved:	5,760



Retired 15 different project management tools for one solution

# Get more done, faster

Speed up work cycles, get it done right, and get more done without having to hire more people. Increase time to market, on time delivery, and shorten turnaround time with stakeholders.

**\$336,960 and 5,184 HOURS**

Speed of issue resolution

• Savings \$336,960

Add capacity for larger scale initiatives and projects

• Savings \$0

Hours Saved 5,184



Increased Project Capacity by More Than 50%



99% On Time Delivery Rate

# Compliance Savings

Establish confidence in your compliance policies and contribute to your organization's bottom line by ensuring compliance with regulations and requirements. Increase approval accountability by establishing an automated audit trail that can be stored and accessed when needed. Safeguard your brand at scale, and make sure that you know when and how your brand is being represented to the marketplace.

**\$0 and 0 HOURS**

Organizational Fines:	\$0
Annual Hours Spent on Compliance Process:	0
Audit Cost Reduction:	\$0
Hours Saved:	0



Uses Workfront to Manage and  
Create Drug Advertisements That  
Must Comply With FDA Regulations

## And remember the employee experience matters.

Three things are at the heart of every organization's talent objectives - attracting, developing, and retaining the best people. And how employees work matters. In Workfront's global survey of 3,750 knowledge workers, 91% of respondents said workplaces with modern technology attract and retain the best talent. Learn more ([Here](#))



**workfront®**