

## Thank You For Filling Out Our Website Calculator

Average Opportunity Size

**250,000**

Annual Sales Goal

**20,000,000**

% Lost to "No Decision"

**60%**

### Financial Impact of Reducing the "No Decision" Outcome by 0.05

**Estimated New Sales Revenue**

**\$600,000**

Your prospects will make a purchasing decision for two main reasons:

1. You're going to make them money
2. You're going to save them money

If your sales team struggles to quantify & present your financial value, let us show you what we've created!

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