

## Increase Sales by Capturing More Visitor Information With A Website Calculator

### Current Environment



### Projected Environment



**Start the financial conversation early in your buyer's journey!**

Most companies will make a purchasing decision for two main reasons:

1. It's going to make them money
2. It's going to save them money

Our simple calculators will not only capture critical information from your visitors, but it will allow you to further qualify deals and provide insight that you can use during the sales cycle.

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