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Value Assessment
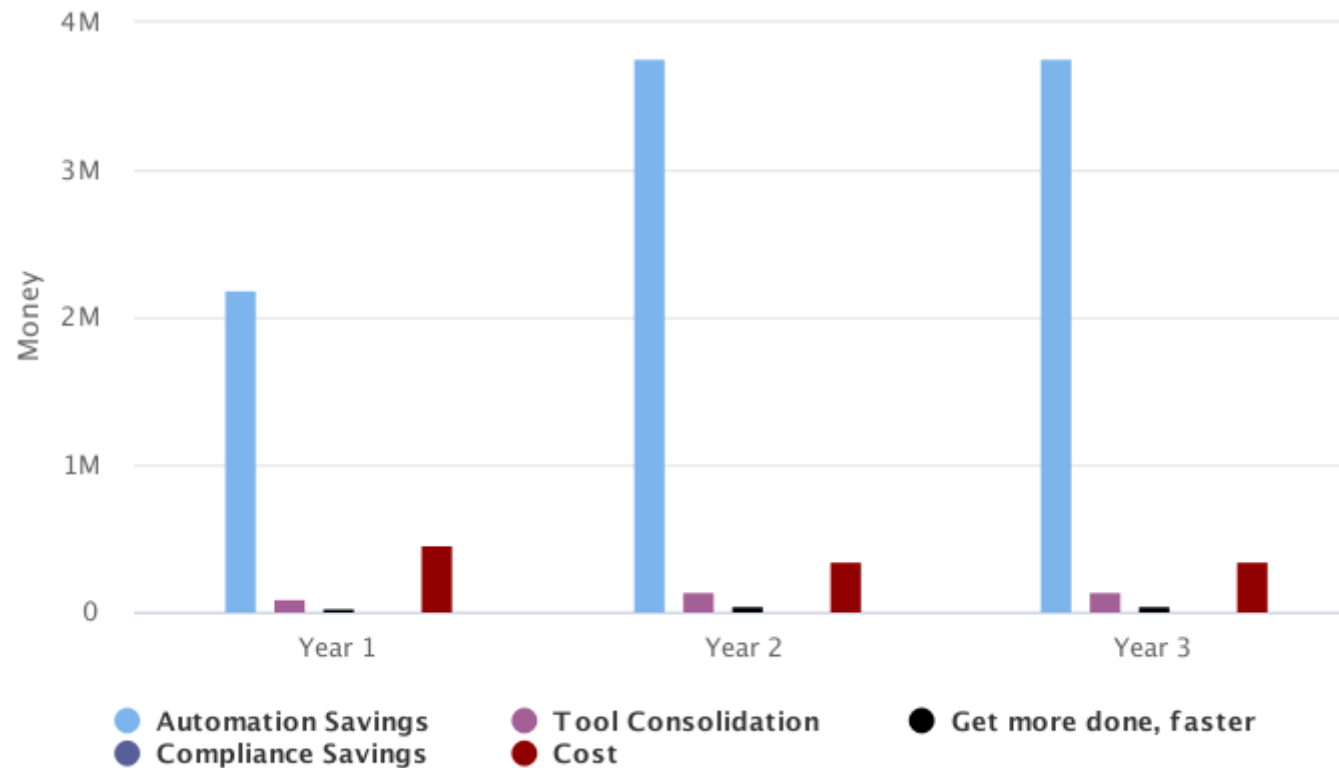
Prepared for: Shutterfly

April 8, 2021

Link to the ROI

Executive Summary

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:

> ## $9,063,578 and 157,517 HOURS SAVED
> To focus toward your strategic objectives

Legend:
- Automation Savings
- Compliance Savings
- Tool Consolidation
- Cost
- Get more done, faster

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Automation savings

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%)

$9,710,688 and 149,395 HOURS

Email Savings:	$9,220,640
Status Meeting Savings:	$77,376
Updates and Building Reports Savings:	$96,720
Approval Savings:	$315,952
Hours Saved:	149,395

ATB Financial™

Reduced Cost to Manage a Job by 60%

TREK

Team Members Regained 30% of Their Time for Innovation

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Tool consolidation

Consolidating tools can help you to reduce software costs, improve service delivery and simplify your management requirements. Workfront brings disconnected work into one system so you have more visibility into how and where your team focuses their time.

$386,880 and 5,952 HOURS

Savings from employees entering data into multiple tools:	$386,880
Reduced license and support costs:	$0
Digital Content Management Savings:	$0
Hours Saved:	5,952

iProspect

Retired 15 different project management tools for one solution

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Get more done, faster

Speed up work cycles, get it done right, and get more done without having to hire more people. Increase time to market, on time delivery, and shorten turnaround time with stakeholders.

$141,050 and 2,170 HOURS

Speed of issue resolution

- Savings $0

Add capacity for larger scale initiatives and projects

- Savings $141,050

Hours Saved   2,170

Increased Project Capacity by More Than 50%

99% On Time Delivery Rate

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Compliance Savings

Establish confidence in your compliance policies and contribute to your organization's bottom line by ensuring compliance with regulations and requirements. Increase approval accountability by establishing an automated audit trail that can be stored and accessed when needed. Safeguard your brand at scale, and make sure that you know when and how your brand is being represented to the marketplace.

$0 and 0 HOURS

Organizational Fines:	$0
Annual Hours Spent on Compliance Process:	0
Audit Cost Reduction:	$0
Hours Saved:	0

WebMD®

Uses Workfront to Manage and Create Drug Advertisements That Must Comply With FDA Regulations

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And remember the employee experience matters.

Three things are at the heart of every organization's talent objectives - attracting, developing, and retaining the best people. And how employees work matters. In Workfront's global survey of 3,750 knowledge workers, 91% of respondents said workplaces with modern technology attract and retain the best talent. Learn more (Here)

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