



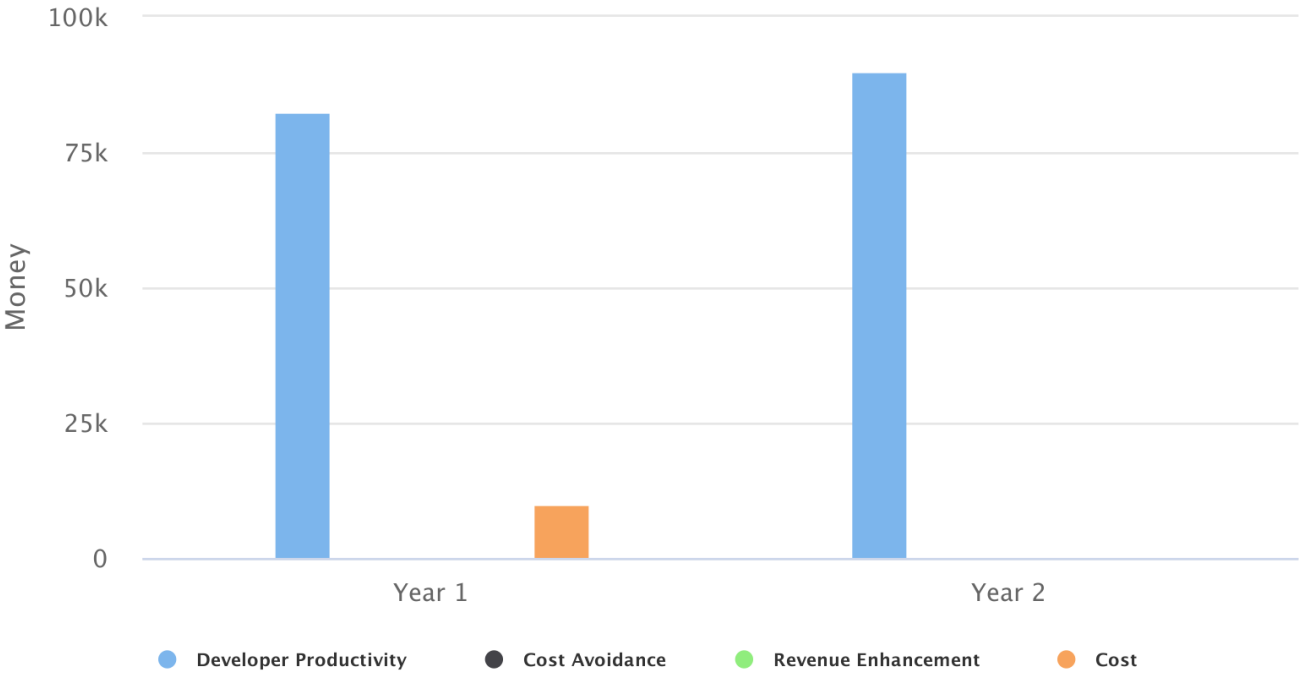
TALEND RETURN ON INVESTMENT

PREPARED FOR SAMPLEROI

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Date Created: March 3, 2021
Link to ROI: [Link to the ROI](#)

With the use of Talend your organization could realize an ROI of:

\$162,500



ROI Statistics	
Return on Investment	1,625%
Net Present Value	\$157,584
Payback Period	2.3 months

The table to the left shows your annual savings by category

	Year 1	Year 2	Total
Developer Productivity	\$82,500	\$90,000	\$172,500
Cost Avoidance	\$0	\$0	\$0
Revenue Enhancement	\$0	\$0	\$0
Total Benefits	\$82,500	\$90,000	\$172,500
Investment to Talend	(\$10,000)	\$0	(\$10,000)
Total	\$72,500	\$90,000	\$162,500

Customers report a 3X to 5X productivity gain using Talend Data Integration over hand-coding and Talend Open Studio. For big data integration, a 5X to 10X gain over hand-coding MapReduce/Spark is achieved. Talend speeds project delivery through:

- Graphical tools, wizards, and 900+ pre-built components
- Collaboration, management and continuous delivery tools
- Automatic code generation

\$172,500

Developer Productivity

Number of integration developers	3
Annual salary per developer (loaded)	\$100,000
Value of time saved annually for developers	\$75,000

Talend recognized as a Leader by Gartner in the 2020 "Magic Quadrant for Data Integration Tools"

Data-driven companies provide the right information to the right people and systems when they need it. Cost savings using Talend can be achieved through:

- Avoidance of errors due to poor data quality
- Decrease in customer or partner acquisition costs
- Elimination of other software, hardware or consulting costs



Cost Avoidance

IT costs (e.g. hardware, software) that can be eliminated	\$0
Cost of inaccurate decisions and/or resulting rework	\$0
Talend Savings From Data Quality Issues	\$0

"We met our goal of having 90 percent of data ready for analysis in 3 minutes. Planning cycles that previously took 10 to 15 days now take only 3 hours."

- Peter Wolstencroft, Finance Data Hub Platform Lead, AstraZeneca

Companies that integrate all their data make better and faster decisions. Revenue can be enhanced by:

- Improving customer experience to cross-sell / up-sell at time of purchase
- Eliminating stock outs and unfulfilled orders
- Implementing dynamic pricing
- Delivering information faster and getting paid quicker



Revenue Enhancement

Additional revenue due to integration	\$0
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"Data-driven companies have a 23 times greater likelihood of customer acquisition and a 19 times greater likelihood of profitability."

- *McKinsey Global Institute*