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Value Assessment

Prepared for: [Prospect/customer name]

[Date]

[Link to ROI Calculation]

Executive Summary

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:

$1,202,000 and **9,760 HOURS SAVED**
To focus toward your strategic objectives

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(Bar chart: Money vs. Year 1, Year 2, Year 3)

Legend:
- Automation Savings (green)
- Tool Consolidation (orange)
- Increase Throughput (yellow)
- Compliance Savings (gray)
- Cost (dark green)

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Automation savings

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%)

$202,000 and 1,760 HOURS

Email Savings:	$XXX
Status Meeting Savings:	$XXX
Updates and Building Reports Savings:	$XXX
Approval Savings:	$XXX
Hours Saved:	###

ATB Financial™

Reduced Cost to Manage a Job by 60%

TREK

Team Members Regained 30% of Their Time for Innovation

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Tool consolidation

Consolidating tools can help you to reduce software costs, improve service delivery and simplify your management requirements. Workfront brings disconnected work into one system so you have more visibility into how and where your team focuses their time.

$202,000 and 1,760 HOURS

Savings from employees entering data into multiple tools:	$XXX
Reduced license and support costs:	$XXX
Digital Content Management Savings:	$XXX
Hours Saved:	###

iProspect

Retired 15 different proejct management tools for one solution

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Get more done, faster

Speed up work cycles, get it done right, and get more done without having to hire more people. Increase time to market, on time delivery, and shorten turnaround time with stakeholders.

$202,000 and 1,760 HOURS

Speed of issue resolution

- Savings $XXXX
- Savings in hours   ###

Large-sale services, products, projects or assets

- Savings $XXXX
- Savings in hours   ###

Advance Auto Parts

Increased Project Capacity by More Than 50%

CISCO

99% On Time Delivery Rate

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Compliance Savings

Establish confidence in your compliance policies and contribute to your organization's bottom line by ensuring compliance with regulations and requirements. Increase approval accountability by establishing an automated audit trail that can be stored and accessed when needed. Safeguard your brand at scale, and make sure that you know when and how your brand is being represented to the marketplace.

1,760 HOURS SAVED

Organizational Fines Last Year:	$XXX
Annual Hours Spent on Compliance Process:	####
Reduction With Workfront:	XX%
Hours Saved:	XXXX

WebMD

Uses Workfront to Manage and Create Drug Advertisements That Must Comply With FDA Regulations

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And remember…the employee experience matters.

Three things are at the heart of every organization's talent objectives - attracting, developing, and retaining the best people. And "how" employees work matters. In Workfront's global survey of 3,750 knowledge workers, 91% of respondents said workplaces with modern technology attract and retain the best talent. Learn more (Here)

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