

## Accounts Payable Automation ROI Report For MessageBird





<sup>1</sup>Annual Cost Savings = Manual Accounts Payable Cost - Automated Accounts Payable Cost

<sup>2</sup>Annual Time Savings = 60% Time Saved Off Of Total Employee Time

<sup>3</sup>Annual Time To Break Even = Future Automated Accounts Payable Cost / Current Manual Accounts Payable Cost \* Months In The Year

Source: Data points related to cost and time savings are based on a combination of research from MineralTree's 1,500+ customers, independent third-party research, and the information you provided about your company.

To fully understand the total costs (and savings) tied to automating Accounts Payable, you need to think about all aspects of what goes into paying your vendors. Automating Accounts Payable creates an opportunity to reduce manual labor, improve tracking, strengthen security controls and optimize payment methods.

The following details will provide some context to support your decision to automate Accounts Payable.



## HOW TO CALCULATE MANUAL INVOICE PROCESSING COST Cost Of Cost Of Hard **AP Staff's Time** Approver's Time Costs Manual time spent by Accounts Manual time spent for invoice Items including document Payable staff to prepare, sort, approvers to review, adjust, storage, duplicate payments, enter data, match to backup approve and keep vendors late fees, printing, and paper. documentation, route for informed. approval, follow-up on delays and vendor inquiries, filing, and resolve billing discrepancies. HOW TO CALCULATE MANUAL PAYMENT PROCESSING COST Cost Of Cost Of Hard **AP Staff's Time Approver's Time** Costs Time payment authorizers Time spent to print, stuff, and Items including check stock, stamp checks, find and collate spend to review, adjust, and printing, stamps, paper backup documentation, prepare sign. remittance, and envelopes. Positive Pay file, upload ACH files, and send email and/or paper remittance.

## FUTURE COST WITH AN AUTOMATED ACCOUNTS PAYABLE PROCESS \$43,000 Subscription Costs After Automation - Cash Rebates = Future Automated Accounts Payable Cost

- Subscription Cost: All annual costs associated with the product including: integration to accounting system, bank, and credit cards, automated invoice data capture, coding, and approval workflows, sending check and ACH payments, unlimited users, unlimited document storage, and \$100,000 guarantee against online fraud.
- Remaining Processing Costs After Automation: Assumes a 60% savings on invoice processing, which is the average seen by current customers. This factors in all remaining costs to process AP.
- Cash Rebates: Estimated rebate (.5%) is based on moving 10% of total accounts payable spend to SilverPay, MineralTree's electronic payment network.

It is clear that automating accounts payable will have a measured impact on your business. The above results provide high level justification, but we'd welcome the opportunity to work with you to understand your specific needs and build the case for why now is the right time to automate your Accounts Payable process.

## **CONTACT US TODAY TO GET STARTED!**

Call: 617.299.3399 | Visit www.mineraltree.com/automate