

# YOUR PERSONALIZED ROI SUMMARY REPORT

## VINDICIA PROVIDES AN IMMEDIATE REVENUE UPLIFT BY RESOLVING FAILED TRANSACTIONS

Thank you for using our ROI calculator to determine your estimated revenue recovery with Vindicia. Based on your input of 500 subscribers per month, 90% average monthly renewals, \$20 monthly subscription fee, and 18 months average customer lifetime, your results are:

ESTIMATED NUMBER OF SUCCESSFUL  
VINDICIA TRANSACTIONS

**12**

MONTHLY INCREMENTAL  
REVENUE

**\$237.50**

TOTAL ESTIMATED REVENUE  
RECOVERED

**\$4,156.25**

## RETAIN MORE CUSTOMERS AND REVENUE EVERY BILLING CYCLE

Vindicia® Select™ is a cloud-based solution that heals failed payment transactions. Your customers keep the products or services they've chosen and you retain the revenue. Using our ART Advanced Retention Technology™ system, Select evaluates the reason that a transaction failed and resolves the issue. ART leverages our transaction network data, including over a decade of information related to subscription, membership, and one-time payments. Most issues that Select resolves don't repeat in future billing cycles.

## INCREASE CUSTOMER SATISFACTION

Vindicia Select improves customer service by keeping customers connected to your services. By resolving issues automatically, Select doesn't inconvenience your customers. There's no need for them to waste time figuring out why your service isn't working—because they experience no interruption.

## IMPROVE YOUR BUSINESS

You will also benefit from regular Vindicia Client Business Reviews where we track daily and monthly success rates of recovered subscribers. Using cohort analysis, peer rankings, and our knowledge of best practices, we analyze key metrics from your organization. Actionable recommendations will help you grow subscribers, improve retention, and reduce chargebacks—leading to higher customer lifetime value.

## DEPLOY IN DAYS

You can deploy Vindicia Select in days, with minimal involvement from your IT staff. As a fully hosted SaaS solution, Select is noninvasive and requires minimal modification of your existing billing systems. Select complements—but doesn't disrupt—existing billing workflows.

## COMPLIMENTARY VINDICIA TRIAL

Now that you've seen this ROI analysis based on your inputs, why not try Select for free and see real result on your actual payment transactions? Call us at 650.264.4700 or visit [vindicia.com/solutions/vindicia-trial](https://vindicia.com/solutions/vindicia-trial) today to see if you qualify for the complimentary Vindicia Trial.

