

# CUSTOMER SUCCESS STORY

## International medical manufacturer aligns process with Sunshine Act requirements

In addition to finding an expense management system that would streamline the reporting process, medical device manufacturer novoGI also needed to prepare for the federal Sunshine Act. With 100 employees spread across three global locations, the company struggled to consolidate all of its expense data electronically and simplify the process. Lack of oversight combined with a seemingly unending stream of paper spreadsheets and receipts made it clear novoGI was ready for something better.

### NOVOGI EXPENSE MANAGEMENT CHALLENGES:

- Automating a manual process for 125+ expense items per quarter
- Bring system in compliance with Sunshine Act reporting requirements
- Consolidate employees in three global locations on a single T&E platform



A global leader in gastrointestinal disease management, novoGI is committed to advancing patient care by providing an expanding set of comprehensive, clinically-proven solutions.

**Established:** 1996

**Headquarters:** Atlanta, GA  
(Netanaya, Israel & Paris, France)

**Employees:** 100 worldwide

**Customer Since:** 2012

## Benefits with Certify

3

global locations on  
a single T&E platform



\$11,000

in projected savings  
with faster review times



100%

compliant with  
Sunshine Act reporting



**“The implementation was truly a smooth process and took minimal time to complete. Certify has provided improved control of our T&E expense by enabling better visibility and tracking with its approval process.”**

Kierria Davis  
Office Manager  
novoGI

### MORE OVERSIGHT, LESS PAPER

Today, novoGI is operating in compliance with the Sunshine Act while saving money and time with a more efficient expense reporting process. Company executives and sales representatives are also impressed with Certify, specifically noting the real-time notification of booked travel and mobile capabilities.

### ADDITIONAL BENEFITS WITH CERTIFY:

- **Improved compliance**—automatically flagging out-of-policy expenses has greatly improved employee accountability
- **Seamless integration**—Certify led NPI physician data integration for compliance with new reporting requirements
- **Consolidated data**—expense data is now accessible electronically in one location for all global employees and users
- **Paperless reporting**—novoGI is also achieving its green business goals by reducing paper usage in the T&E process

*What can the end-to-end travel and expense management solution from Certify do for you?  
Contact us today and find out more.*

### CERTIFY IS TRAVEL AND EXPENSE MADE EASY

With thousands of users and satisfied customers around the globe, Certify is the leading fully automated travel and expense management solution for companies of every size. Certify's intuitive, easy-to-use web-based interface and advanced mobile application with electronic receipt capture allow organizations to book travel and complete expense reports and reimbursement quickly, easily and cost-effectively. All while reducing overhead processing costs, increasing compliance with corporate policy, and simplifying the overall T&E management process for employees, accountants and administrators.



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*"Preparing for the Sunshine Act is a daunting task. Certify brought us the closest to complete execution."*

Kierria Davis  
Office Manager  
novoGI