

# RETURN ON INVESTMENT

Prepared for Testing

- Executive Summary
- Claims Productivity
- Operating Expense
- Practice Efficiency

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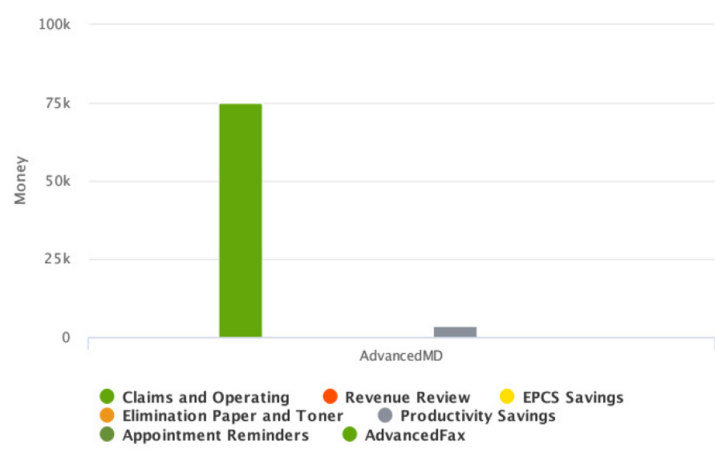
# EXECUTIVE SUMMARY

With AdvancedMD, your organization could realize an annual ROI of:

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"The money I have invested in AdvancedMD is miniscule compared to the return. I have never been more efficient -- ever -- in my professional life as I am now."

Jed Shaw, MD  
The Pain Care Center  
Rock Springs, WY



Annual savings by category

	Year 1	Total
Claims Productivity		
Operating Expense		
Practice Efficiency		
Cost		
Total		

## RETURN ON INVESTMENT

Some amount / Some period of time

## CLAIMS PRODUCTIVITY

AdvancedMD allows you to stay connected to practice performance with transparent dashboards & claim tracking. Choose the software & services that fit the needs of your practice.

Our proprietary ClaimsCenter™ gives you auto-generated worklists, claims status tracking & centralized billing for multiple providers & locations. You can easily identify claim issues before submission with [ClaimInspector™](#). It runs 3.5 million edits on each claim for CCI, HIPAA, LCD & carrier-specific requirements prior to submission. We guarantee a first-pass claim acceptance of 95%.

Annual practice revenue:	xx	Average Reimbursement per visit:	xx
Projected claims acceptance rate with AdvancedMD:	xx	Expected additional claims with AdvancedMD:	xx
Current claim acceptance rate:	xx	Projected annual revenue gains with AdvancedMD:	xx

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"The nice thing about AdvancedMD is claims are cleared before they are forwarded to various insurance companies. We know very, very quickly if we have some defective portion on our claim."

Dwight Romriell, DMD

 Advanced**PM**.  Advanced**Scheduling**.  Advanced**EHR**.

## OPERATING EXPENSE

You can control every step of your workflow as well as the patient experience with AdvancedMD. AdvancedMD has helped private practices improve clinical outcomes, patient experience, staff productivity, and financial performance. Our cloud EHR, practice management and patient experience software are exclusively designed for independent physicians and include financial analytics, peer-to-peer benchmarking, patient engagement tools, and the convenience of telemedicine.

Hourly rate of billing employee:	xx	Annual productivity gains by streamlining Billing with AdvancedMD:	xx
Reduction of time spent billing with AdvancedMD:	xx	Annual Software savings:	xx

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"We couldn't do the volume we do in our office with our current staff if we didn't use the AdvancedMD," said Patricia Zambrello, practice manager. "We would need two additional full-time employees to handle our insurance billing."

Patricia Zambrello  
Practice Manager

 Advanced**PM**.  Advanced**Billing**.  Advanced**Patient**.

## PRACTICE EFFICIENCY

AdvancedMD gives you an entire suite of productivity-enhancement tools to help streamline the business side of your practice. Our [practice management software solution](#) creates a positive experience for your front desk while increasing cash flow. Each click, each feature, is designed for peak staff efficiency, cost management and patient satisfaction. Our [EHR](#) offers you a strong efficient Clinical Workflow with Configurable Tools and integrated partners allowing you complete control with your patients.

Annual savings from <a href="#">EPCS</a> :	XX
Annual elimination of toner and paper costs:	XX
Reduction of time with <a href="#">AdvancedPatient</a> :	XX
Annual <a href="#">AdvancedReminders</a> savings:	XX
Annual <a href="#">AdvancedFax</a> savings:	XX



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“We got [Rhythm] when we added [AdvancedPatient](#) because it is unified and automated with other AdvancedMD practice management features we already had in place. Everything on the [Rhythm] platform is unified and adaptable – meaning, we don’t pay an arm and a leg for custom programming and configuration every time we add a provider or location. [Rhythm] makes it easy for patient and staff and is less expensive than managing our previous array of point solutions.”

Jared Boundy MHA  
Director of Operations  
Dermatology Arts, WA

## ADDITIONAL RESOURCES

Click to view resources

 [Advanced\*\*Telemedicine\*\*.](#)

 [Advanced\*\*Fax\*\*.](#)

 [Advanced\*\*EPCS\*\*.](#)

 [Advanced\*\*RCM\*\*.](#)

 [Advanced\*\*Reminders\*\*.](#)

 [Advanced\*\*Reputation\*\*.](#)