



workfront
BECAUSE WORK MATTERS™

Value Assessment

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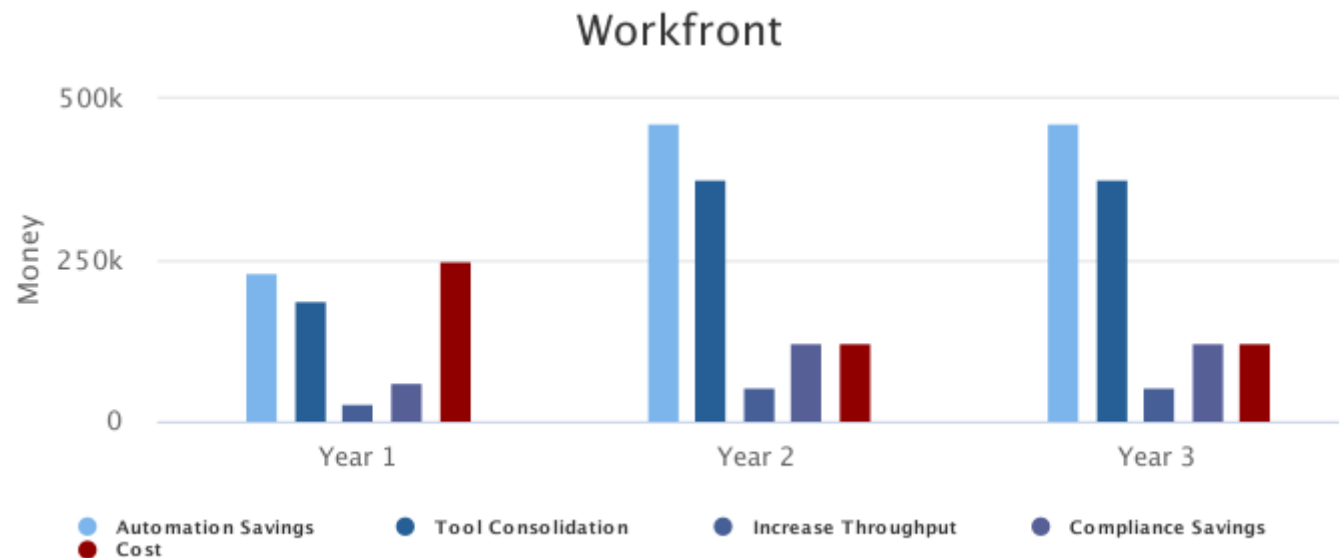
[Link to ROI Calculation](#)



EXECUTIVE SUMMARY

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:

\$2,044,900



AUTOMATION SAVINGS SUMMARY

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%).

\$1,160,400

Email Savings:	\$864,000
Meeting Savings:	\$28,800
Status Updates:	\$129,600
Reporting Savings:	\$120,000
Approval Savings:	\$18,000
Tool Consolidation:	\$942,000

ATB Financial[™]
Reduced Cost to Manage a Job by 60%



Team Members Regained 30% of Their Time
for Innovation

INCREASE VELOCITY SAVINGS SUMMARY

Increase your overall efficiency to speed up work cycles, get more visibility into the work that's being done, and maximize your resource capacity, so you can realize greater efficiencies and time savings.

Decrease Small Project Duration by 30%

Decrease Large Project Duration by 20%

Small Project Average Duration:
Large Project Average Duration:
Projected Version per asset:

14 Days
72 Days
2.13

BBVA

Increased Project Velocity by 50%

INCREASE THROUGHPUT SUMMARY

Using Workfront to manage work processes will allow you to improve efficiency, and as a result, complete more projects with the same amount of resources.

\$137,500

Additional Small Projects:	6
Additional Large Projects:	1

Small Project:	\$75,000
Large Project:	\$62,500

Projected On Time Rate With Workfront	
Small Projects:	90%
Large Projects:	70%



Increased Project Capacity by More Than 50%



99% On Time Delivery Rate

COMPLIANCE SAVINGS SUMMARY

Mitigating risk and ensuring compliance can be an expensive proposition if not done right. Determining now what you can save by enforcing compliance and avoiding fines will make all the difference to your overall bottom line, as well as your ability to execute.

\$305,000

Compliance Savings:	\$125,000
Audit Cost Reduction:	\$180,000

WebMD

Uses Workfront to Manage and Create Drug Advertisements That Must Comply With FDA Regulations



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