



TALEND RETURN ON INVESTMENT

PREPARED FOR TALEND

Prepared by: Michael Farber
Email: mfarber@theroishop.com
Phone Number: 770 739 4725
Date Created: March 29, 2021
Link to ROI: [Link to the ROI](#)

With the use of Talend your organization could realize an ROI of:

\$1,677,667



	Year 1	Year 2	Total
Developer Productivity	\$412,500	\$1,237,500	\$1,650,000
Cost Avoidance	\$5,667	\$17,000	\$22,667
Revenue Enhancement	\$5,000	\$15,000	\$20,000
Total Benefits	\$423,167	\$1,269,500	\$1,692,667
Investment to Talend	(\$15,000)	\$0	(\$15,000)
Total	\$408,167	\$1,269,500	\$1,677,667

ROI Statistics	
Return on Investment	11,184%
Net Present Value	\$1,620,367
Payback Period	8.1 months

The table to the left shows your annual savings by category

Customers report a 3X to 5X productivity gain using Talend Data Integration over hand-coding and Talend Open Studio. For big data integration, a 5X to 10X gain over hand-coding MapReduce/Spark is achieved. Talend speeds project delivery through:

- Graphical tools, wizards, and 900+ pre-built components
- Collaboration, management and continuous delivery tools
- Automatic code generation

\$1,650,000

Developer Productivity

Number of integration developers	15
Annual salary per developer (loaded)	\$150,000
Value of time saved annually for developers	\$1,012,500

Talend recognized as a Leader by Gartner in the 2020 "Magic Quadrant for Data Integration Tools"

Data-driven companies provide the right information to the right people and systems when they need it.
Cost savings using Talend can be achieved through:

- Avoidance of errors due to poor data quality
- Decrease in customer or partner acquisition costs
- Elimination of other software, hardware or consulting costs



Cost Avoidance

IT costs (e.g. hardware, software) that can be eliminated	\$15,000
Cost of inaccurate decisions and/or resulting rework	\$10,000
Talend Savings From Data Quality Issues	\$2,000

"We met our goal of having 90 percent of data ready for analysis in 3 minutes. Planning cycles that previously took 10 to 15 days now take only 3 hours."

- Peter Wolstencroft, Finance Data Hub Platform Lead, AstraZeneca

Companies that integrate all their data make better and faster decisions. Revenue can be enhanced by:

- Improving customer experience to cross-sell / up-sell at time of purchase
- Eliminating stock outs and unfulfilled orders
- Implementing dynamic pricing
- Delivering information faster and getting paid quicker

\$20,000

Revenue Enhancement

Additional revenue due to integration

\$15,000

"Data-driven companies have a 23 times greater likelihood of customer acquisition and a 19 times greater likelihood of profitability."

- *McKinsey Global Institute*