

Increase in Total Team Appointments Set and Resulting Sales By Implementing Best Practice Techniques and Strategies from The Summit

Current Environment	
Annual Meetings	2160
Opportunities accepted by sales	259.2
Opportunities won	31.104
Revenues Generated by BDRs	\$622,080

Projected Environment	
Annual Meetings	2268
Opportunities accepted by sales	272.15999999999997
Opportunities won	33
Revenues Generated by BDRs	\$653,184

If you can implement some of the best practice techniques, tips and strategies that will be taught by experts at our conference, your sales or BDR team should see an improvement in their appointments set by 5%. This will result in an additional 2 deals annually.

Increase In Sales
\$31,104

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