

Value Assessment

Prepared for: Splunk

March 12, 2021

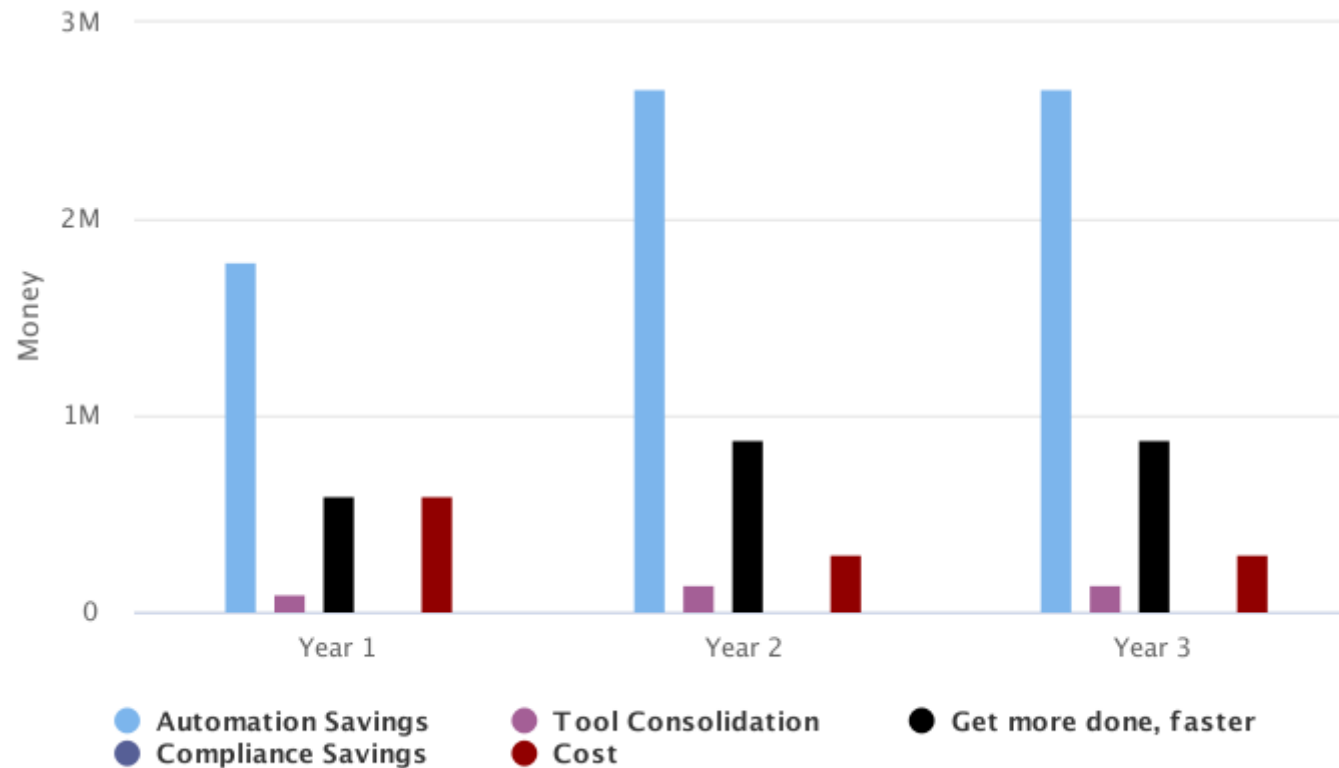
[Link to the ROI](#)

Executive Summary

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:

\$8,664,720 and 147,888 HOURS SAVED

To focus toward your strategic objectives



Automation savings

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%)

\$7,119,216 and 109,526 HOURS

Email Savings:	\$6,739,200
Status Meeting Savings:	\$224,640
Updates and Building Reports Savings:	\$89,856
Approval Savings:	\$65,520
Hours Saved:	109,526

ATB Financial™

Reduced Cost to Manage a Job by
60%



Team Members Regained 30% of
Their Time for Innovation

Tool consolidation

Consolidating tools can help you to reduce software costs, improve service delivery and simplify your management requirements. Workfront brings disconnected work into one system so you have more visibility into how and where your team focuses their time.

\$386,784 and 2,074 HOURS

Savings from employees entering data into multiple tools:	\$134,784
Reduced license and support costs:	\$252,000
Digital Content Management Savings:	\$0
Hours Saved:	2,074



Retired 15 different project management tools for one solution

Get more done, faster

Speed up work cycles, get it done right, and get more done without having to hire more people. Increase time to market, on time delivery, and shorten turnaround time with stakeholders.

\$2,358,720 and 36,288 HOURS

Speed of issue resolution

• Savings \$1,048,320

Add capacity for larger scale initiatives and projects

• Savings \$1,310,400

Hours Saved 36,288



Increased Project Capacity by More Than 50%



99% On Time Delivery Rate

Compliance Savings

Establish confidence in your compliance policies and contribute to your organization's bottom line by ensuring compliance with regulations and requirements. Increase approval accountability by establishing an automated audit trail that can be stored and accessed when needed. Safeguard your brand at scale, and make sure that you know when and how your brand is being represented to the marketplace.

\$0 and 0 HOURS

Organizational Fines:	\$0
Annual Hours Spent on Compliance Process:	0
Audit Cost Reduction:	\$0
Hours Saved:	0



Uses Workfront to Manage and
Create Drug Advertisements That
Must Comply With FDA Regulations

And remember the employee experience matters.

Three things are at the heart of every organization's talent objectives - attracting, developing, and retaining the best people. And how employees work matters. In Workfront's™ global survey of 3,750 knowledge workers, 91% of respondents said workplaces with modern technology attract and retain the best talent. Learn more ([Here](#))



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