

Increase in Total Team Appointments Set and Resulting Sales By Implementing Best Practice Techniques and Strategies from The Summit

Current Environment	
Annual Meetings	4500
Opportunities accepted by sales	540
Opportunities won	162
Revenues Generated by BDRs	\$4,212,000

Projected Environment	
Annual Meetings	4725
Opportunities accepted by sales	567
Opportunities won	170
Revenues Generated by BDRs	\$4,422,600

If you can implement some of the best practice techniques, tips and strategies that will be taught by experts at our conference, your sales or BDR team should see an improvement in their appointments set by 5%. This will result in an additional 8 deals annually.

Increase In Sales
\$210,600

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