

Increase in Total Team Appointments Set and Resulting Sales By Implementing Best Practice Techniques and Strategies from The Summit

Current Environment	
Annual Meetings	13104
Opportunities accepted by sales	3144.96
Opportunities won	314.49600000000004
Revenues Generated by BDRs	\$7,547,904

Projected Environment	
Annual Meetings	13759.2
Opportunities accepted by sales	3302.208
Opportunities won	330
Revenues Generated by BDRs	\$7,925,299

If you can implement some of the best practice techniques, tips and strategies that will be taught by experts at our conference, your sales or BDR team should see an improvement in their appointments set by 5%. This will result in an additional 16 deals annually.

Increase In Sales
\$377,395

[CLICK HERE TO LEARN MORE](#)