

Increase in Total Team Appointments Set and Resulting Sales By Implementing Best Practice Techniques and Strategies from The Summit

Current Environment	
Annual Meetings	3600
Opportunities accepted by sales	360
Opportunities won	72
Revenues Generated by BDRs	1800000

Projected Environment	
Annual Meetings	3780
Opportunities accepted by sales	378
Opportunities won	75.600000000000001
Revenues Generated by BDRs	1890000.0000000002

If you can implement some of the best practice techniques, tips and strategies that will be taught by experts at our conference, your sales or BDR team should see an improvement in their appointments set by 0.05. This will result in an additional 323 deals annually.

**Increase In Sales
90000.000000000023**

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