workfront

Value Assessment

Prepared for: VW

March 17, 2021

Link to the ROI

Executive Summary

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:



To focus toward your strategic objectives





Automation savings

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%)

€14 061 762 and 142 038 HOURS

Email Savings:	€12 686 058
Status Meeting Savings:	€178 200
Updates and Building Reports Savings:	€128 304
Approval Savings:	€1 069 200
Hours Saved:	142 038



Reduced Cost to Manage a Job by 60%



Team Members Regained 30% of Their Time for Innovation



Tool consolidation

Consolidating tools can help you to reduce software costs, improve service delivery and simplify your management requirements. Workfront brings disconnected work into one system so you have more visibility into how and where your team focuses their time.

€0 and 0 HOURS

Savings from employees entering data into multiple tools:	€0
Reduced license and support costs:	€0
Digital Content Management Savings:	€0
Hours Saved:	0



Retired 15 different project management tools for one solution



Get more done, faster

Speed up work cycles, get it done right, and get more done without having to hire more people. Increase time to market, on time delivery, and shorten turnaround time with stakeholders.

€1 653 696 and 16 704 HOURS

Speed of issue resolution

• Savings

Add capacity for larger scale initiatives and projects

• Savings

• Savings

• T98

336

Hours Saved

16 704



Increased Project Capacity by More Than 50%



99% On Time Delivery Rate



Compliance Savings

Establish confidence in your compliance policies and contribute to your organization's bottom line by ensuring compliance with regulations and requirements. Increase approval accountability by establishing an automated audit trail that can be stored and accessed when needed. Safeguard your brand at scale, and make sure that you know when and how your brand is being represented to the marketplace.

€1 784 040 and 12 960 HOURS

Organizational Fines:	€501 000
Annual Hours Spent on Compliance Process:	8 640
Audit Cost Reduction:	€1 283 040
Hours Saved:	12 960



Uses Workfront to Manage and Create Drug Advertisements That Must Comply With FDA Regulations



And remember the employee experience matters.

Three things are at the heart of every organization's talent objectives - attracting, developing, and retaining the best people. And how employees work matters. In Workfront's global survey of 3,750 knowledge workers, 91% of respondents said workplaces with modern technology attract and retain the best talent. Learn more (Here)



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