



SocialChorus

*The Platform for Workforce
Communications*

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Link to ROI: LinktoCalculator

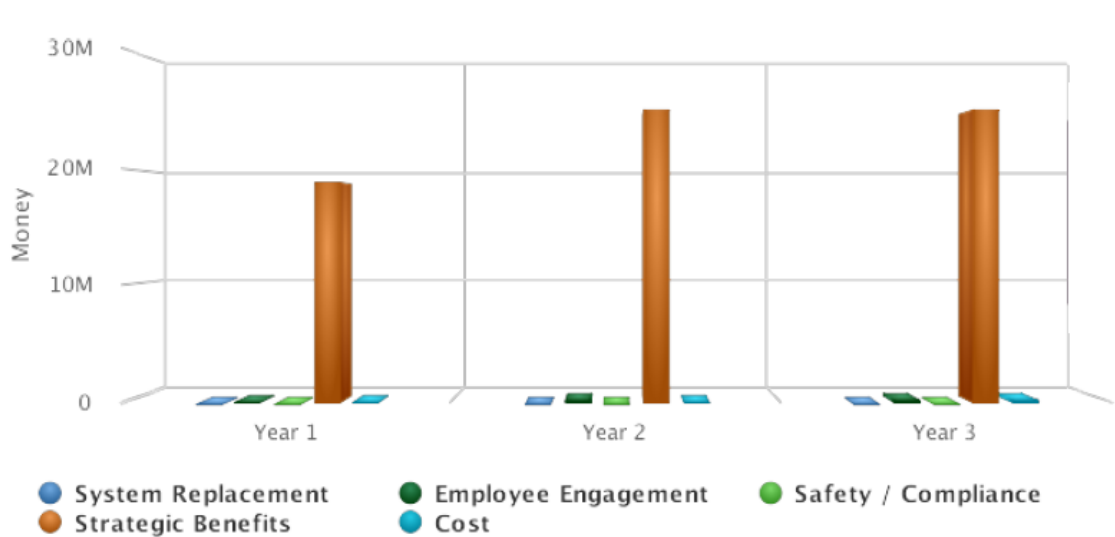
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Executive Summary

SocialChorus is the leading mobile workforce communications platform that transforms how workers and organizations connect every day.

With SocialChorus, your organization could realize a 3 year ROI of:

A133



ROI Statistics	
Return on Investment	A134
Net Present Value	A135
Payback Period	A136 months

Nurture Company Culture With Engaging Content

Imagine what your onboarding, inclusion or retention numbers would look like if you engaged every employee with personalized content.

A111

Annual printing cost:	A9
Newsletter software savings:	A19
Intranet savings:	A29
Blog or other publishing savings:	A39
Video hosting savings:	A39
Other savings:	A39

AB InBev

- 500+ brands in 150+ countries
- 180,000 global employees
- Reduced comms workload by 25%

Employee Engagement (3 Year Projection)

Employee engagement can be significantly impacted with improved communication:

- Employees feel valued and connected when they receive relevant content
- They are more supported in their jobs
- They are better informed about other factors that drive engagement – strategy, leadership, benefit programs, etc. Improved engagement impacts many metrics. For the sake of simplicity, we are only calculating attrition.

A114



Current attrition rate:	A84
Employees lost to attrition:	A89
Cost to fill a position:	A90
Reduction in attrition with better engagement:	A91
Employees saved:	A91

- Single source of truth for company news
- 88% employee adoption
- CEO regularly posts video updates

Safety / Compliance (3 Year Projection)

The SocialChorus workforce communications platform can deliver critical content that employees need to do their jobs. Ensure your workforce is fully informed about safety, compliance, security, and audit training & procedures.

A114

Number of incidents per year:	A84
Average cost per incident:	A89
Annual cost of incidents:	A90
Estimated % reduction with the user of SocialChorus:	A91



Challenge

Needed a solution to keep their 60,000 employees globally distributed and largely manufacturing workforce informed, engaged & aligned.

Result

- 20,000+ users & growing
- 85% usage on mobile
- 1 of top 3 info sources

Strategic Benefits (3 Year Projection)

The SocialChorus workforce communications platform gives you the ability to deliver the right information at the right time to any employee, anywhere. Measurably shorten training and onboarding time by offering a single source of truth for all work-related information.

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- 25 markets across the world
- 90% employees registered
- 70% active users

Increased employee engagement:	A84
Accelerated on-boarding of new hires:	A89
Reduced time and expense delivering required training:	A90
Improved execution of change management programs:	A91
Increased overall alignment with corporate strategy:	A91