



workfront
BECAUSE WORK MATTERS™

Value Assessment

Prepared by: Elisa Chou

Hasbro Packaging
March 11, 2021

[Link to ROI Calculation](#)



EXECUTIVE SUMMARY

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:

\$1,422,775

```
{"error": "Configuration exporting currently not available"}
```

AUTOMATION SAVINGS SUMMARY

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%).

\$254,100

Email Savings:	\$115,500
Meeting Savings:	\$138,600
Status Updates:	\$0
Reporting Savings:	\$0
Approval Savings:	\$0
Tool Consolidation:	\$69,300

ATB Financial[™]
Reduced Cost to Manage a Job by 60%

 **TREK**
Team Members Regained 30% of Their Time
for Innovation

INCREASE VELOCITY SAVINGS SUMMARY

Increase your overall efficiency to speed up work cycles, get more visibility into the work that's being done, and maximize your resource capacity, so you can realize greater efficiencies and time savings.

Decrease Small Project Duration by 0%

Decrease Large Project Duration by 0%



Projected Version per asset:

0.00

BBVA

Increased Project Velocity by 50%

INCREASE THROUGHPUT SUMMARY

Using Workfront to manage work processes will allow you to improve efficiency, and as a result, complete more projects with the same amount of resources.

\$1,299,375

Additional Small Projects: 0

Additional Large Projects: 3

Small Project: \$0

Large Project: \$1,299,375

Projected On Time Rate With Workfront

Small Projects: 0%

Large Projects: 80%



Advance/ Auto Parts

Increased Project Capacity by More Than 50%

CISCO

99% On Time Delivery Rate

COMPLIANCE SAVINGS SUMMARY

Mitigating risk and ensuring compliance can be an expensive proposition if not done right. Determining now what you can save by enforcing compliance and avoiding fines will make all the difference to your overall bottom line, as well as your ability to execute.

\$0

Compliance Savings:
Audit Cost Reduction:

\$0
\$0

WebMD

Uses Workfront to Manage and Create Drug Advertisements That Must Comply With FDA Regulations



Copyright © 2017 Workfront, Inc. All rights reserved.
workfront.com