TALEND
RETURN ON INVESTMENT

PREPARED FOR TALEND TEST

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Link to ROI:	Link to the ROI

With the use of Talend your organization could realize an ROI of:

$191,667
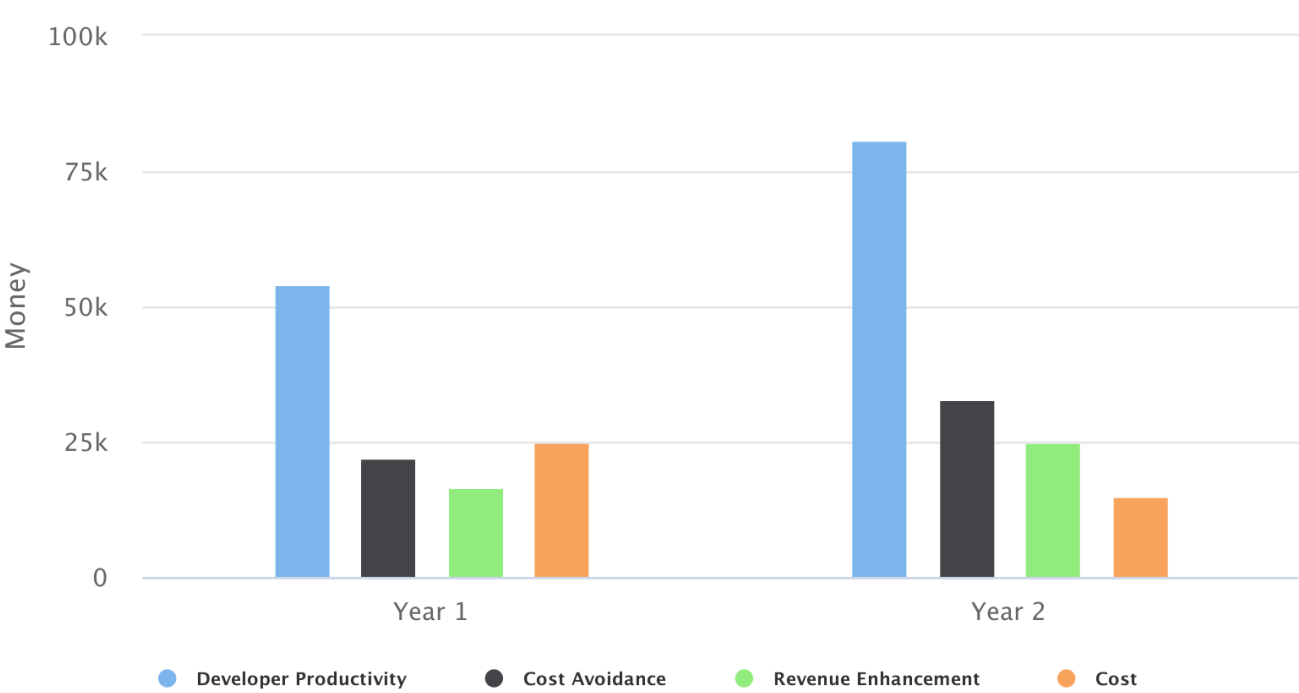
ROI Statistics	
Return on Investment	479%
Net Present Value	$185,525
Payback Period	7.5 months

The table to the left shows your annual savings by category

- ● Developer Productivity
- ● Cost Avoidance
- ● Revenue Enhancement
- ● Cost

	Year 1	Year 2	Total
Developer Productivity	$54,000	$81,000	$135,000
Cost Avoidance	$22,000	$33,000	$55,000
Revenue Enhancement	$16,667	$25,000	$41,667
Total Benefits	$92,667	$139,000	$231,667
Investment to Talend	($25,000)	($15,000)	($40,000)
Total	$67,667	$124,000	$191,667

Customers report a 3X to 5X productivity gain using Talend Data Integration over hand-coding and Talend Open Studio. For big data integration, a 5X to 10X gain over hand-coding MapReduce/Spark is achieved. Talend speeds project delivery through:

- Graphical tools, wizards, and 900+ pre-built components

- Collaboration, management and continuous delivery tools

- Automatic code generation

$135,000

Developer Productivity

Number of integration developers	3
Annual salary per developer (loaded)	$120,000
Value of time saved annually for developers	$72,000

Talend recognized as a Leader by Gartner in the 2020 "Magic Quadrant for Data Integration Tools"

Data-driven companies provide the right information to the right people and systems when they need it. Cost savings using Talend can be achieved through:

- Avoidance of errors due to poor data quality

- Decrease in customer or partner acquisition costs

- Elimination of other software, hardware or consulting costs

$55,000

Cost Avoidance

IT costs (e.g. hardware, software) that can be eliminated	$25,000
Cost of inaccurate decisions and/or resulting rework	$10,000
Talend Savings From Data Quality Issues	$8,000

"We met our goal of having 90 percent of data ready for analysis in 3 minutes. Planning cycles that previously took 10 to 15 days now take only 3 hours."

- Peter Wolstencroft, Finance Data Hub Platform Lead, AstraZeneca

Companies that integrate all their data make better and faster decisions. Revenue can be enhanced by:

- Improving customer experience to cross-sell / up-sell at time of purchase

- Eliminating stock outs and unfulfilled orders

- Implementing dynamic pricing

- Delivering information faster and getting paid quicker

$41,667

Revenue Enhancement

Additional revenue due to integration	$25,000

"Data-driven companies have a 23 times greater likelihood of customer acquisition and a 19 times greater likelihood of profitability."

- McKinsey Global Institute