

# Value Assessment

Prepared for: Insight

March 31, 2021

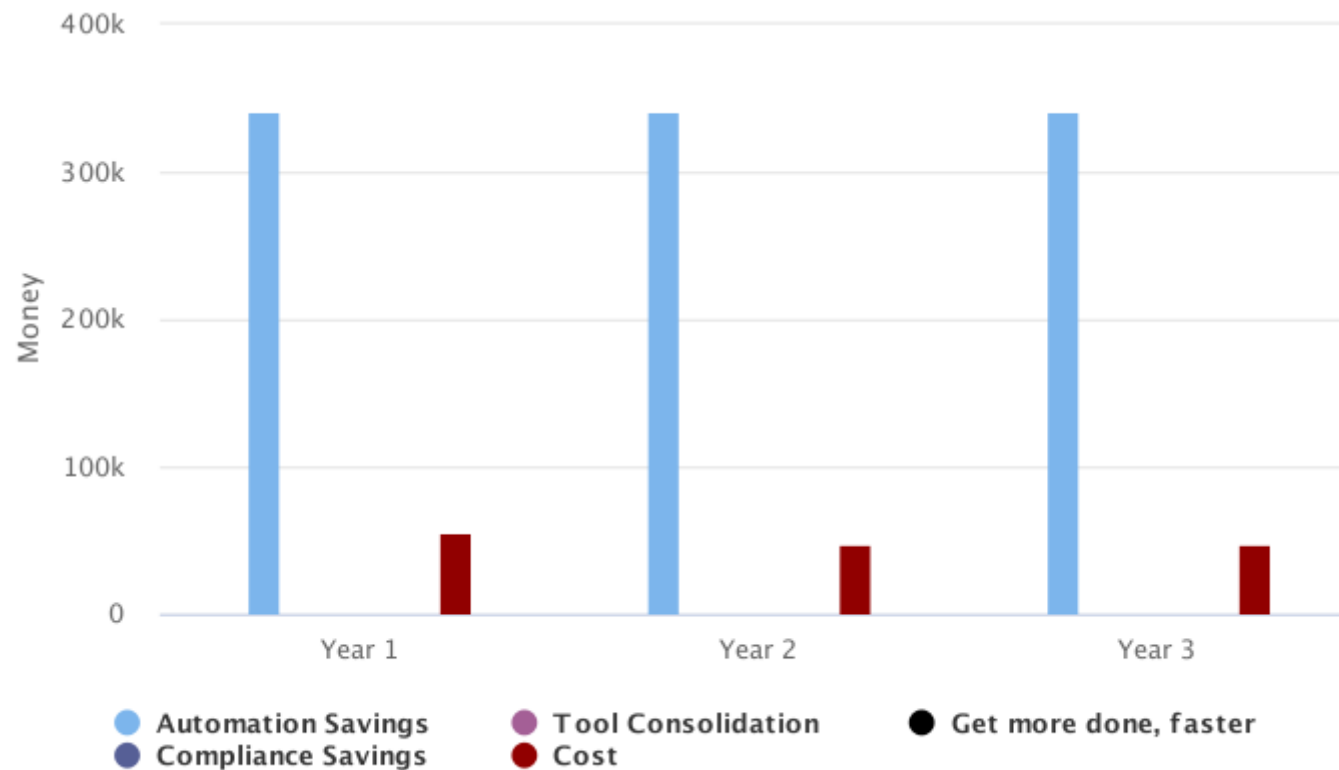
[Link to the ROI](#)

# Executive Summary

Workfront is a work management solution that modernizes the ways teams and organizations plan, execute and deliver that work. With the use of Workfront over the next 3 years, your organization will realize a total return on investment of:

**\$871,680 and 18,576 HOURS SAVED**

To focus toward your strategic objectives



# Automation savings

The way that we work is changing, and automating certain aspects of work should be a top priority for most organizations. In a recent Workfront survey, automating knowledge work is the C-Suite's top priority (20%)

**\$1,021,680 and 18,576 HOURS**

Email Savings:	\$950,400
Status Meeting Savings:	\$15,840
Updates and Building Reports Savings:	\$0
Approval Savings:	\$55,440
Hours Saved:	18,576

**ATB** Financial™

Reduced Cost to Manage a Job by  
60%



Team Members Regained 30% of  
Their Time for Innovation

# Tool consolidation

Consolidating tools can help you to reduce software costs, improve service delivery and simplify your management requirements. Workfront brings disconnected work into one system so you have more visibility into how and where your team focuses their time.

**\$0 and 0 HOURS**

Savings from employees entering data into multiple tools:	\$0
---	-----

Reduced license and support costs:	\$0
------------------------------------	-----

Digital Content Management Savings:	\$0
-------------------------------------	-----

Hours Saved:	0
--------------	---



Retired 15 different project management tools for one solution

# Get more done, faster

Speed up work cycles, get it done right, and get more done without having to hire more people. Increase time to market, on time delivery, and shorten turnaround time with stakeholders.

**\$0 and 0 HOURS**

Speed of issue resolution

• Savings \$0

Add capacity for larger scale initiatives and projects

• Savings \$0

Hours Saved 0



Increased Project Capacity by More Than 50%



99% On Time Delivery Rate

# Compliance Savings

Establish confidence in your compliance policies and contribute to your organization's bottom line by ensuring compliance with regulations and requirements. Increase approval accountability by establishing an automated audit trail that can be stored and accessed when needed. Safeguard your brand at scale, and make sure that you know when and how your brand is being represented to the marketplace.

**\$0 and 0 HOURS**

Organizational Fines:	\$0
Annual Hours Spent on Compliance Process:	0
Audit Cost Reduction:	\$0
Hours Saved:	0



Uses Workfront to Manage and  
Create Drug Advertisements That  
Must Comply With FDA Regulations

## And remember the employee experience matters.

Three things are at the heart of every organization's talent objectives - attracting, developing, and retaining the best people. And how employees work matters. In Workfront's global survey of 3,750 knowledge workers, 91% of respondents said workplaces with modern technology attract and retain the best talent. Learn more ([Here](#))



**workfront®**