

Increase in Total Team Appointments Set and Resulting Sales By Implementing Best Practice Techniques and Strategies from The Summit

Current Environment	
Annual Meetings	6912
Opportunities accepted by sales	691.2
Opportunities won	69.12
Revenues Generated by BDRs	\$1,036,800

Projected Environment	
Annual Meetings	7257.6
Opportunities accepted by sales	725.7600000000001
Opportunities won	73
Revenues Generated by BDRs	\$1,088,640

If you can implement some of the best practice techniques, tips and strategies that will be taught by experts at our conference, your sales or BDR team should see an improvement in their appointments set by 5%. This will result in an additional 3 deals annually.

Increase In Sales
\$51,840

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