

COHESITY

Cohesity Impact Analysis Pre-launch Test Customer

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Executive Summary

WHY COHESITY

Most enterprise data is scattered across multiple locations on-premises and in public clouds, trapped in infrastructure silos, and buried in a patchwork of different point products, making it difficult for IT to control. Cohesity eliminates this mass data fragmentation problem with a web-scale, data management platform that radically simplifies the way companies protect, control and extract value from their data. This software-defined platform spans across data centers, at the edge, and in the public cloud bringing google-like simplicity to enterprise data management.

BUSINESS VALUE DRIVERS

Decrease Expenses

- Replace expensive siloed infrastructure with pay-as-you-grow ease
- Advanced data reduction technologies shrink data footprint and dramatically lowers TCO

Improve Operational Efficiency

- Control global operations across the environment with a single UI and one-click policies
- Fast, actionable global search capabilities to quickly locate data and take appropriate actions

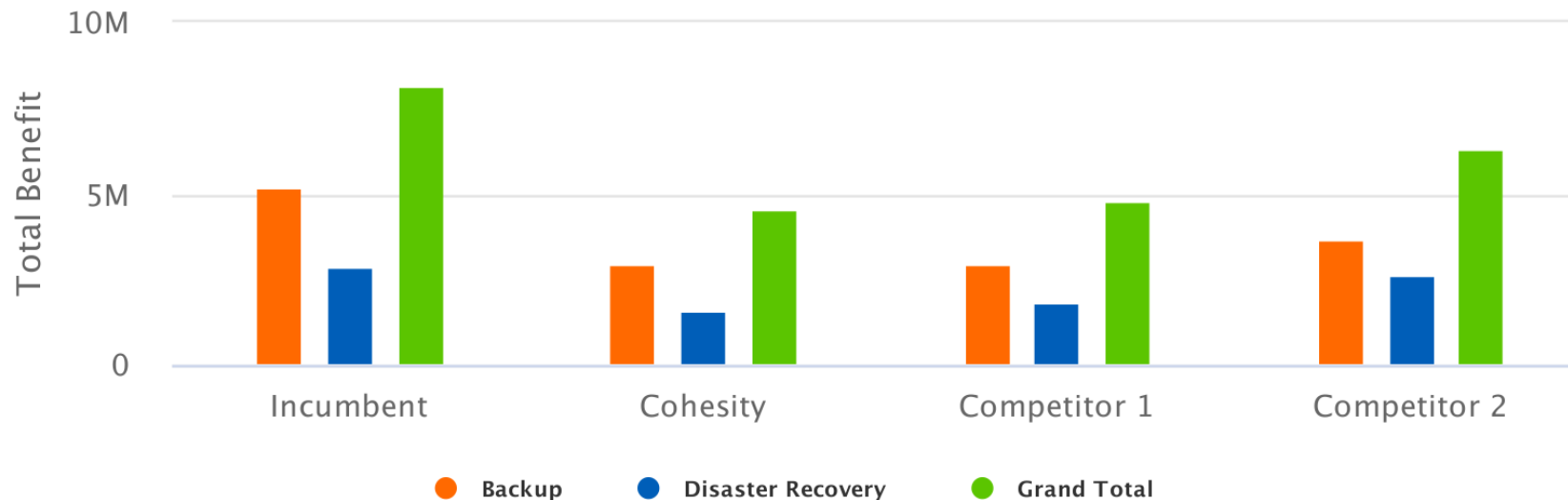
Mitigate Risk

- Ensure business continuity and data compliance
- Rapidly recover from ransomware attacks with instant mass restore and granular search

Data Protection Efficiency

Traditional backup and recovery environments contain a myriad of point products. They require you to deploy and overprovision unnecessary parallel infrastructure that is complex and expensive to operate. In contrast, Cohesity's modern backup and recovery solution:

- Reduces unnecessary data copies by deploying advanced techniques such as global, variable-length sliding window dedupe and compression that result in data reduction.
- Features a scale-out architecture with an easy, flexible model that future-proofs your investments and avoids trapping you into overprovisioning expensive proprietary hardware.

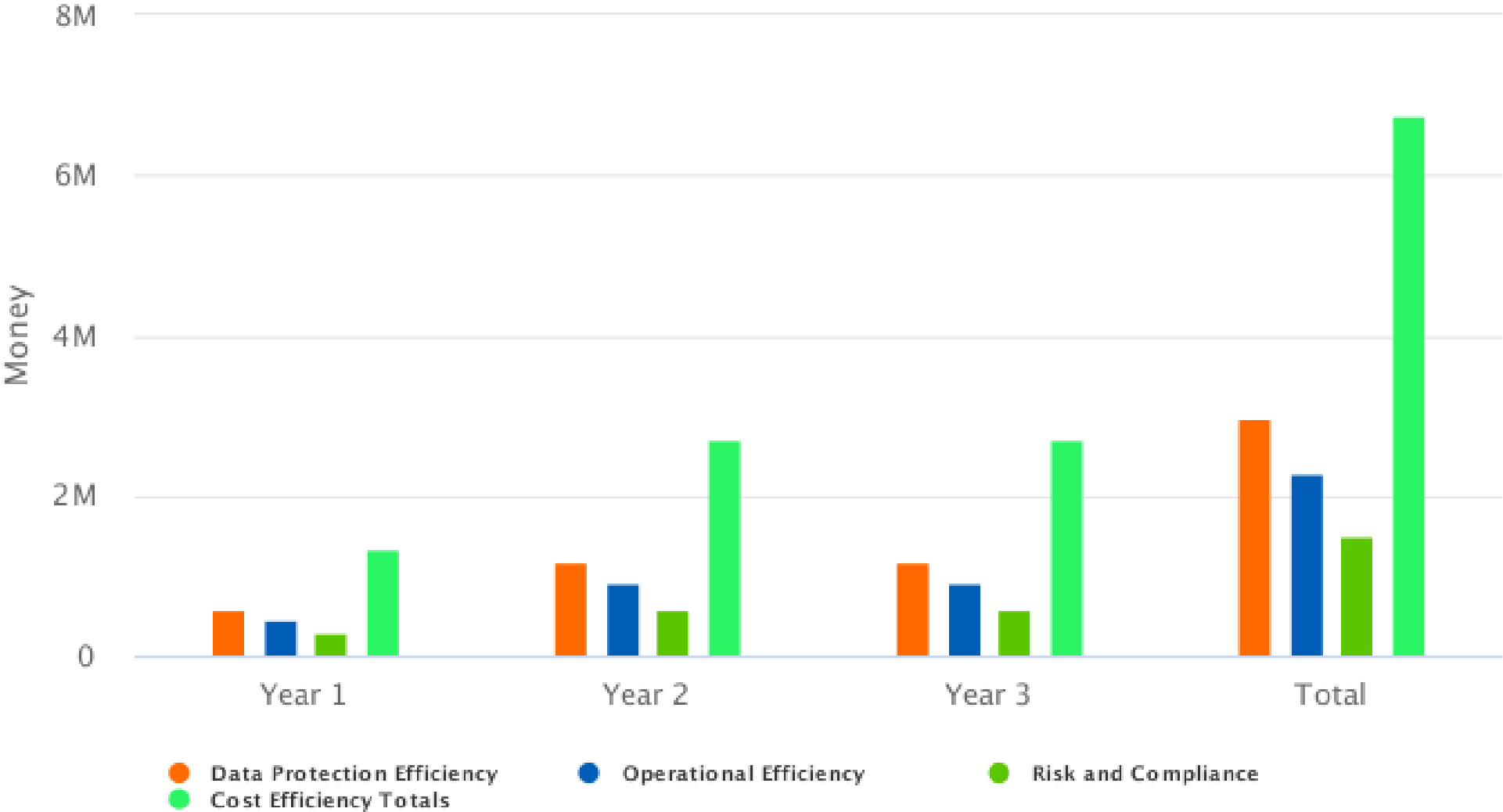


Mitigate Risk With Built-In Ransomware Protection

Your organization can defend against increasingly sophisticated ransomware attacks targeting backups. Cohesity's built-in cybersecurity capabilities act as a last line of defense to help organizations:

- Protect your backup from becoming a ransomware target through a multi-layered approach, including snapshot immutability, WORM, role-based access control, multi-factor authentication, in-flight and at-rest encryption safeguards
- Proactively look for vulnerabilities in your production environment to help prevent and detect potential ransomware attacks
- Reduce downtime with instant restore at scale

Summary



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