

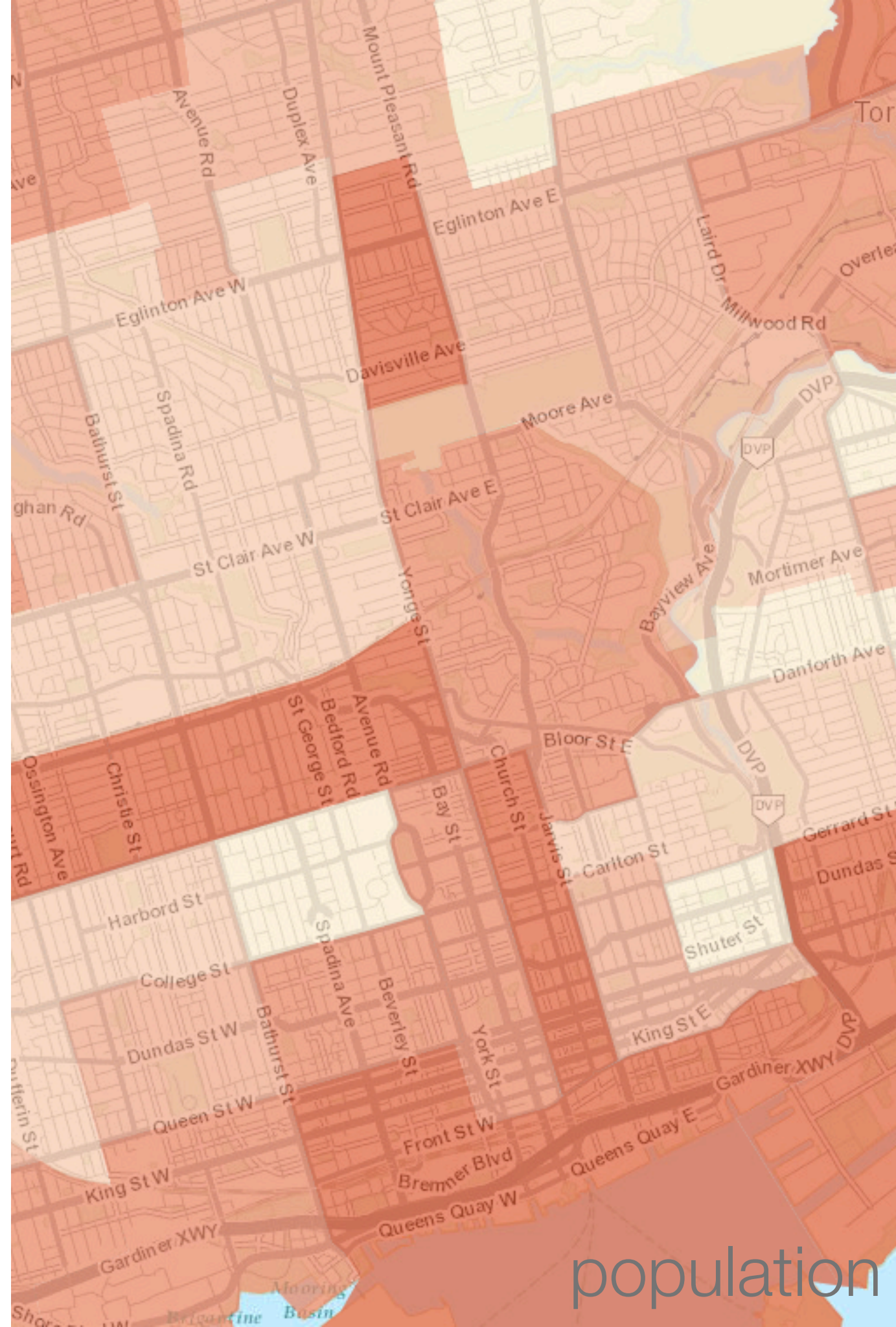


Toronto Through Data

Neighbourhood Data Exploration
Derek Pyne

Wellbeing Toronto

- Wellbeing Toronto is a dataset collected by the city of Toronto. It contains metrics aggregated by the 140 official neighbourhoods.
- Provided to help users make data driven decisions from city planning, to community leaders, to new business owners
- Using the 2013 dataset (the only complete year available), can we find any correlation between home prices and the provided metrics? Can this help us determine what people find most valuable in their neighbourhoods?



Let's Explore the Data

civics

environment

culture

housing

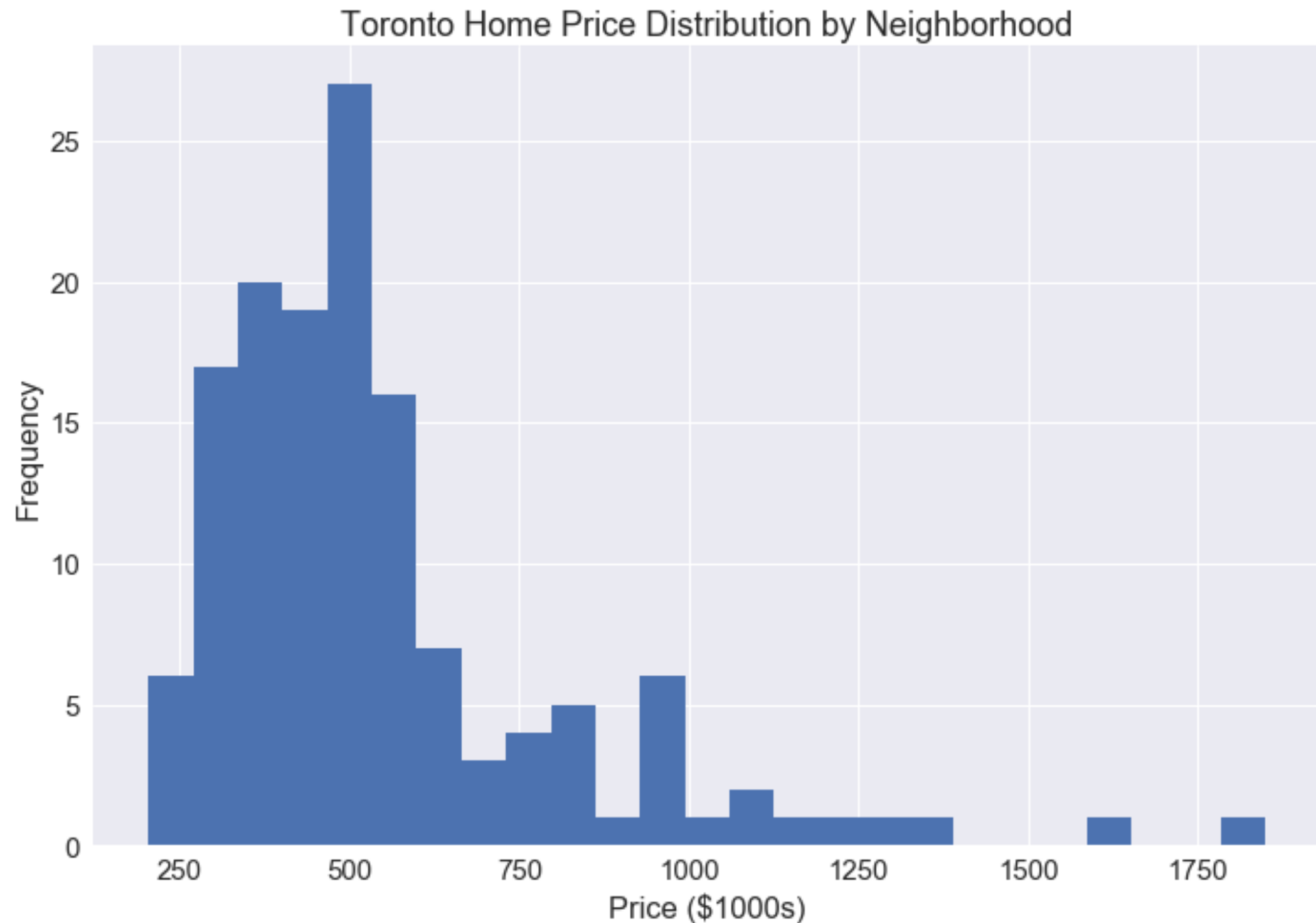
recreation

health

safety

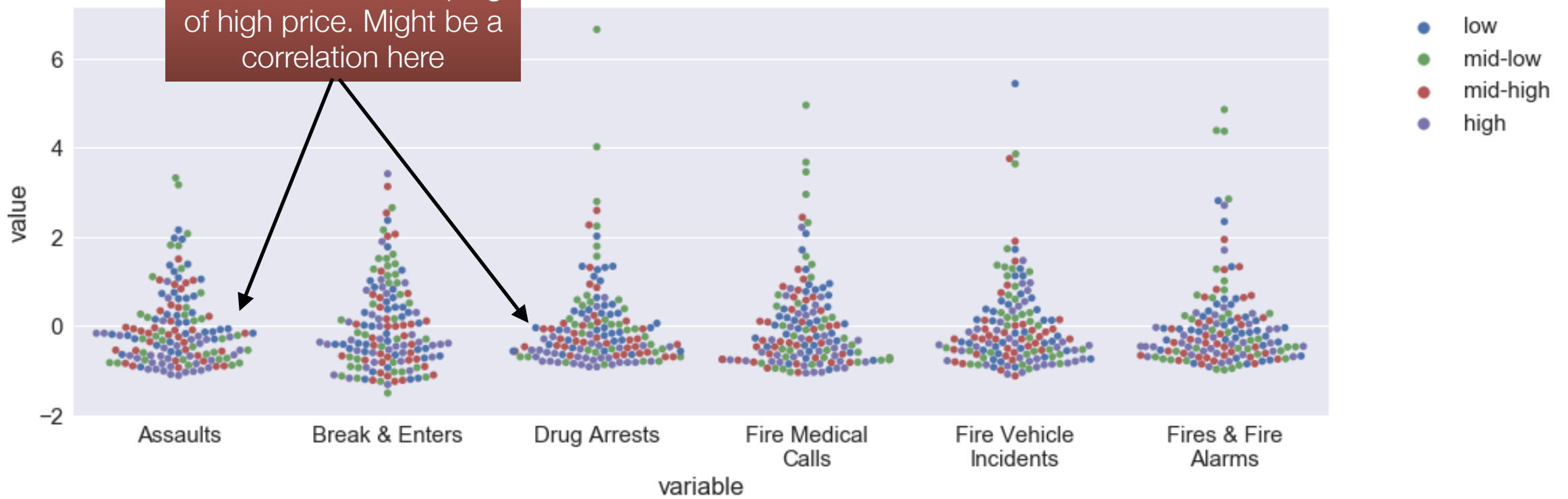
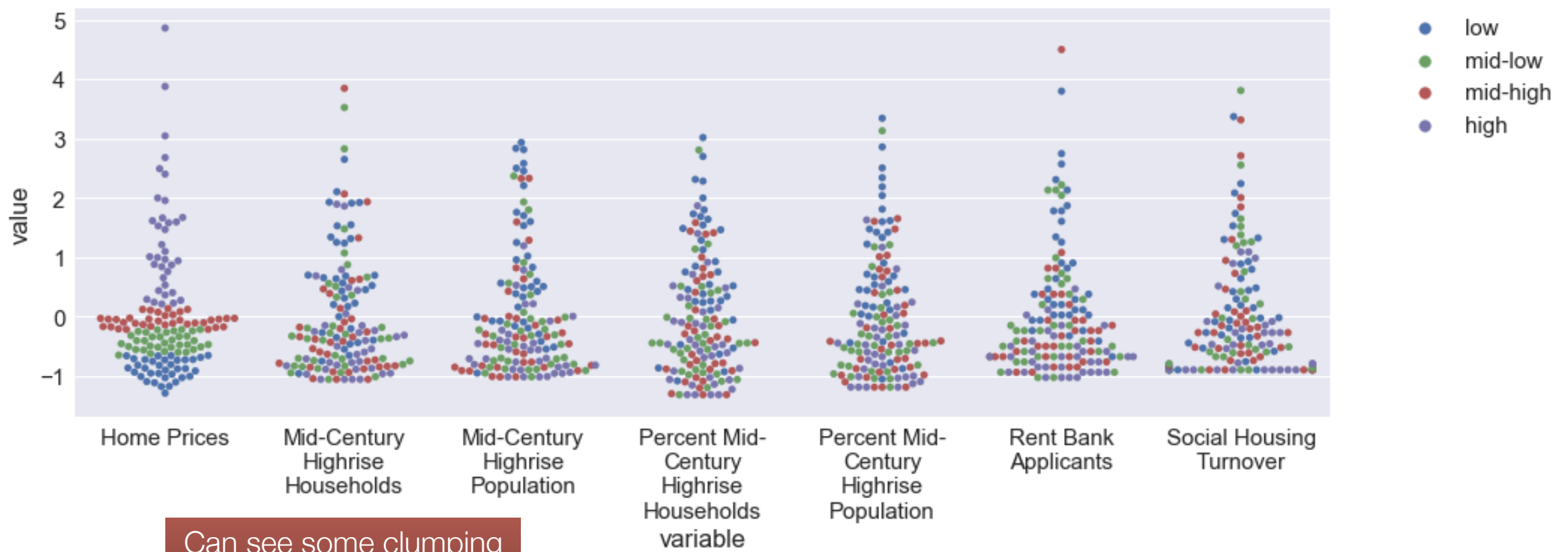
transportation

Home Price - A proxy for demand



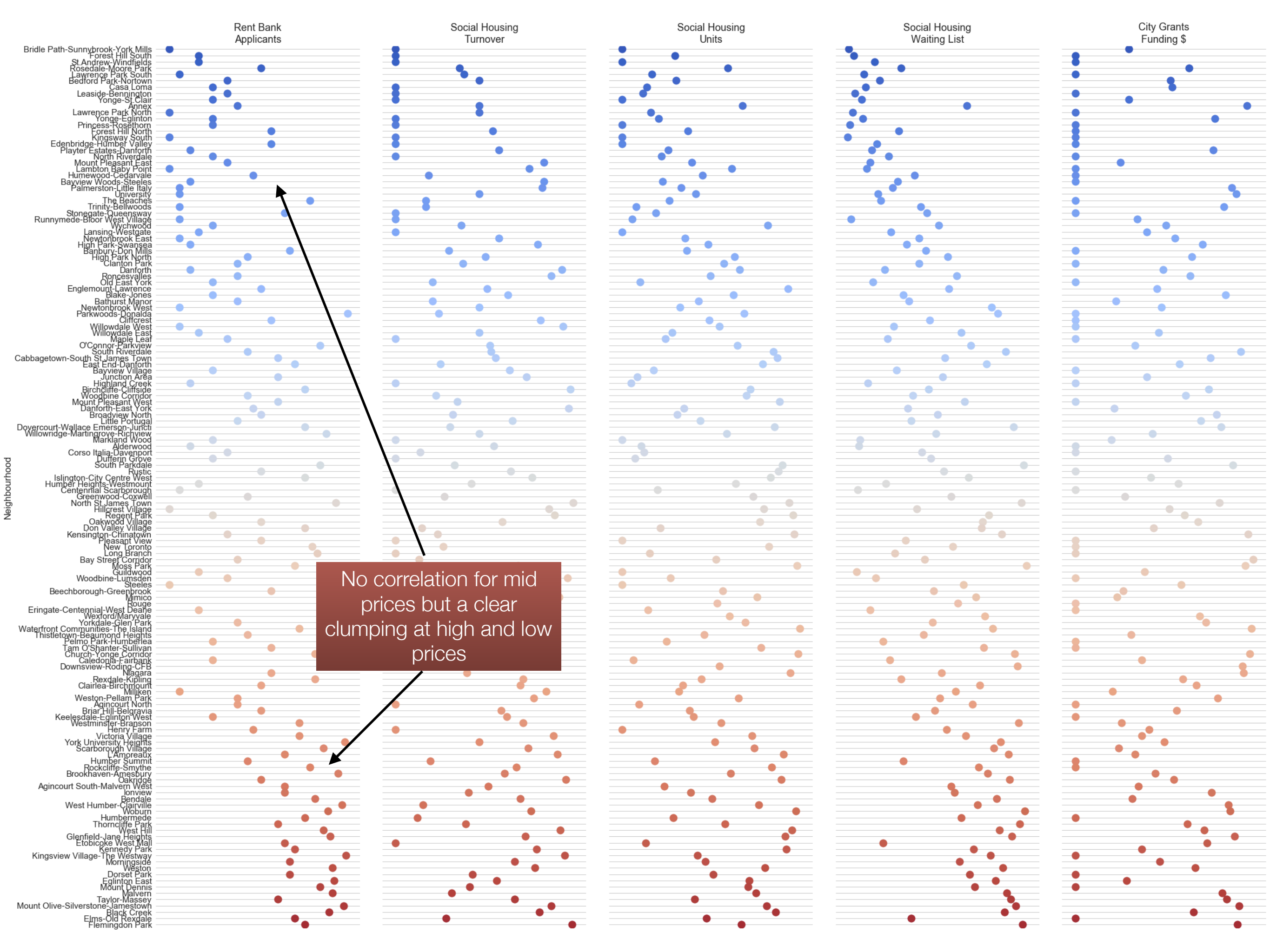
What if we categorize price?

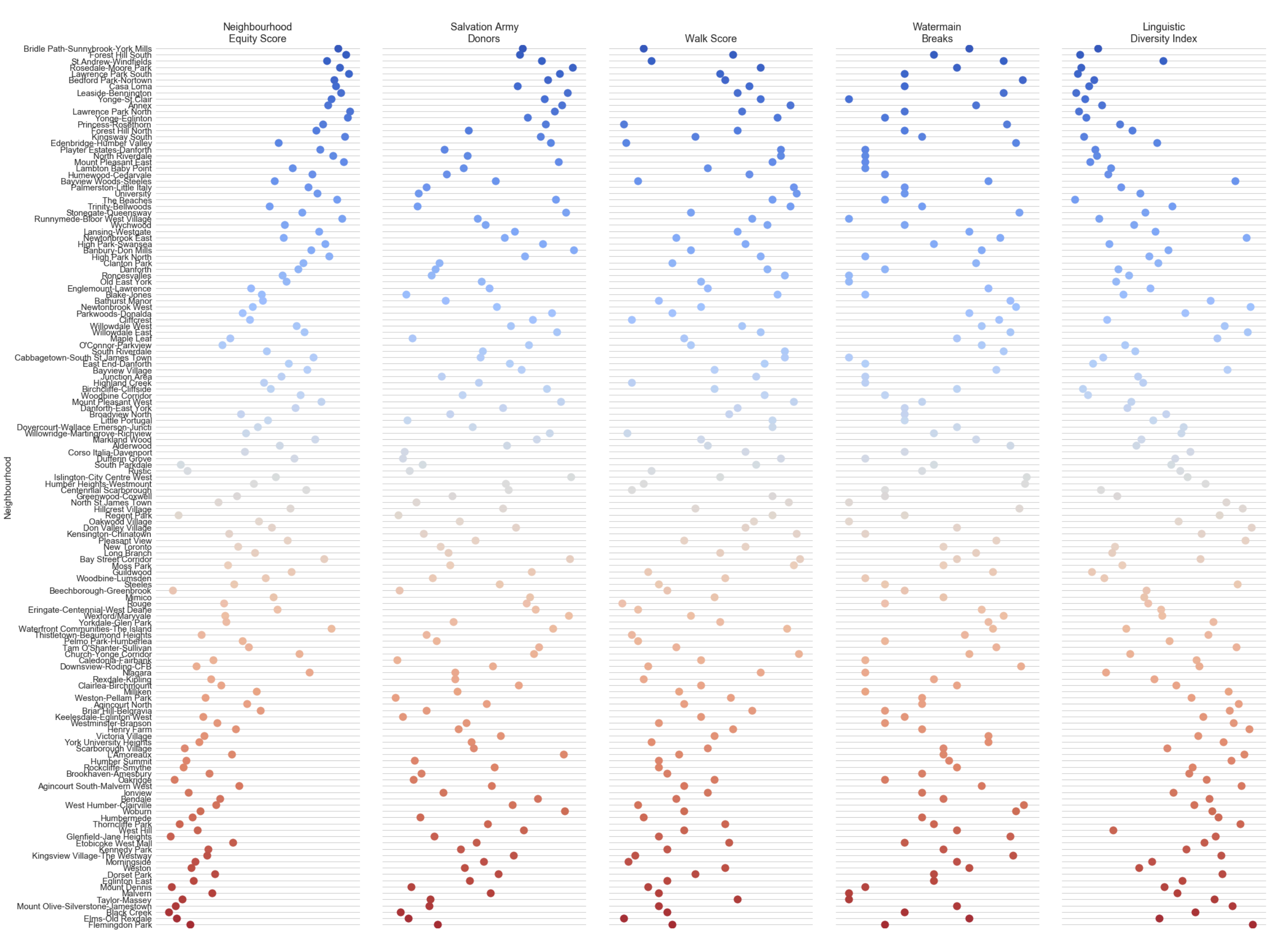
- To help us visualize our data, let's categorize home price by quartiles (high, mid-high, mid-low, low)
- We can then visualize our feature columns with the data coloured by price category
- The following swarm plots restrict data points from overlapping which helps us visualize any clustering.



Maybe ranking is more important?

- Let's test the following hypothesis:
 - ★ When people are shopping for a home, it isn't as much the absolute value that matters but instead whether or not a neighbourhood is better or worse than other neighbourhoods.
- We can slice the data by using a ranking for each feature column instead of the raw values.
- The following charts have the neighbourhoods ordered by price on the y-axis (highest at the top) and rank on the x axis (highest rank on the right)



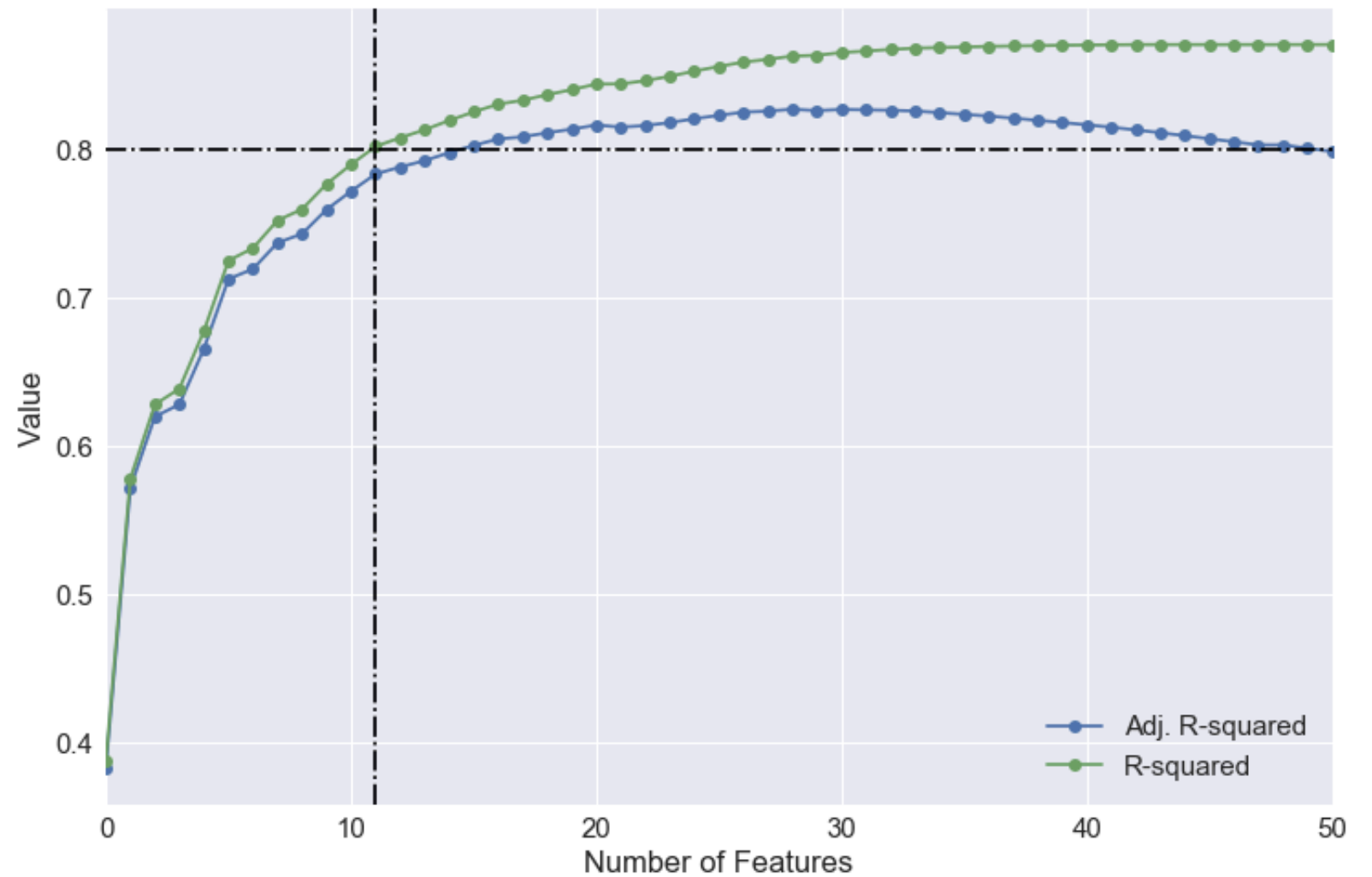


Building an interpretable model

- We want the highest performing model while also keeping it understandable
- We can do this by fitting a linear model, removing the lowest performing feature, and repeating the process until the performance crosses a threshold. We will set this threshold at an R squared of 0.8
- This leaves us with a small set of features that best describe our dataset.

Final Model

Selected Features
Salvation Army Donors
Walk Score
Linguistic Diversity Index
Green Rebate Programs
Green Spaces
Tree Cover
Breast Cancer Screenings
Premature Mortality
Break & Enters
Fires & Fire Alarms
Total Major Crime Incidents



Next Steps?

- Proximity analysis
 - How do the outcomes of bordering neighbourhoods affect each other?
- Time series analysis
 - Can we predict future outcomes with the limited dataset?