

# Derek Skinner

Interactive Multimedia & Design

📍 SF Bay Area & Remote

✉️ derek@derekskinner.tv

☎️ +1 831-229-1901

## WORK EXPERIENCE

### FREELANCE

JUNE 2017 - PRESENT

### INTERACTIVE DESIGNER

After my contract with Demandbase ended, I began freelancing again, taking on local projects and remote freelance work.

- Motion Graphics
- Ad Production
- Video Production
- Web Design/Dev

### DEMANDBASE

OCTOBER 2016 - MAY 2017

### INTERACTIVE DESIGNER

I worked as a contractor for Demandbase designing and animating advertising banners, motion graphics, and various other interactive media.

- Motion Graphics
- Ad Production
- Ad Innovation
- Web Design/Dev

### CBS INTERACTIVE

APRIL 2012 - AUGUST 2016

### INTERACTIVE DESIGNER

I worked collaboratively with the Art Director to design and animate home page takeovers, RFP's, motion graphics, website banners, skins, and various other interactive media for CBS Interactive's 'Tech, Games & Media' business unit as well as external clients while meeting tight turnarounds and deadlines.

- Motion Graphics
- Ad Production
- RFP's
- Ad Innovation
- Web Design/Dev

### FREELANCE

DECEMBER 2009 - APRIL 2012

### INTERACTIVE DESIGNER

I worked as a freelance designer focusing on interactive media & design for various SF bay area companies and design studios including but not limited to Lux Design, the National Parks Service, Salinas Valley Embroidery, and more.

- Motion Graphics
- Graphic Design
- iOS App Design/Dev
- Video Editing
- Web Design/Dev

## EDUCATION

**EX'PRESSION COLLEGE  
FOR DIGITAL ARTS**  
BACHELOR'S DEGREE

### MOTION GRAPHICS & DESIGN

I earned my Bachelor's Degree while being trained in the entire design process from initial concept through to final delivery.

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## SKILLS

### GRAPHIC DESIGN

- MARKETING
- CLIENT SERVICES
- PRODUCTION
- ANIMATION

### MOTION GRAPHICS

- VIDEO EDITING
- AFTER EFFECTS/CINEMA 4D
- 2D/3D ANIMATION
- STORYBOARDING

### WEB DESIGN

- WIREFRAMES
- STATIC MOCKS
- WEBSITES
- AD UNITS

### WEB DEVELOPMENT

- HTML/CSS
- JAVASCRIPT/JQUERY
- SASS
- HTML EMAIL TEMPLATES

## CERTIFICATIONS

### DOUBLECLICK

- HTML5
- VPAID
- FLASH
- DYNAMIC CREATIVE
- ENGAGEMENT ADS
- QUALITY ASSURANCE
- YOUTUBE MASTHEAD
- WEB DESIGNER FUNDAMENTALS

### TESTDOME

- HTML/CSS
- BOOTSTRAP
- JAVASCRIPT

### APPLE

- FINAL CUT PRO X

## AWARDS

### IAB "RISING STARS"

1ST & 3RD PLACE WINNERS

### RISING STARS AWARD

Worked with the Senior Designer/Developer to create 2 motion graphics animations for CBS Interactive's entries into the IAB Rising Stars Awards. Both videos placed in the top 3, and one of them claimed the first place prize.