**Who you are**

-team byte me/individual names

-group of McMaster students in software engineering

**How it works**

-it analyzes a user's transactions and gives them personalized suggestions of RBC products that would help them save money

-if they have a consistent amount of savings in their account, it suggests investments to them that can help them grow their savings

-it presents a map containing locations of where the user has spent their money in the past month so they have a visual representation on where they spend

-if the user is not an RBC customer, they have the option of logging in using Facebook, where the app analyzes their interests instead of their transactions

-it presents real time alerts to customers when they go over their budget so they can manage their money better (if we're still doing that)

**Why is your idea unique**

**-**our idea keeps existing RBC customers happy because it presents them with new ways to save, as well as new ways to increase what they've already saved

-it attracts new customers to RBC by allowing Facebook users to log in

-users that don't currently invest will be encouraged to do so, which increases the amount of services they have with the bank