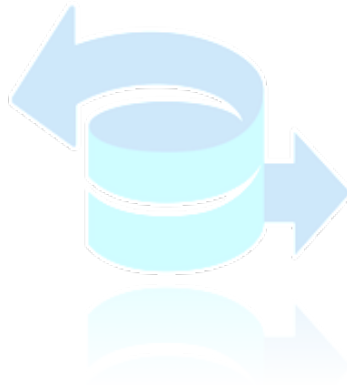


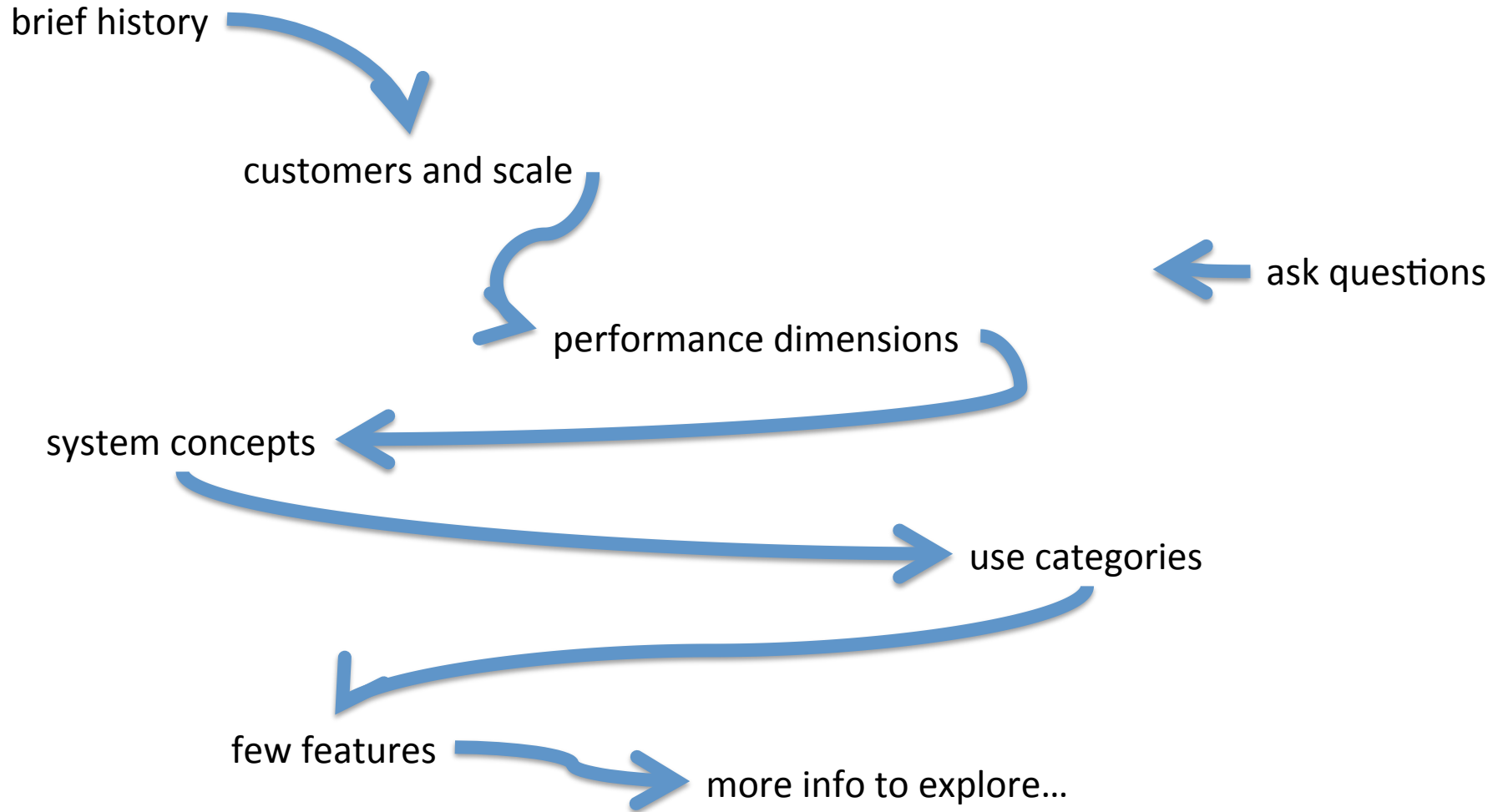
yql



techtalk

data processing at scale

the plan



# brief history

yql started as an upgrade to  (developers asked for cmd version of pipes)

evolved into “select \* from internet” – cloud data serving

launched October 2008

added insert update delete – grew its vocabulary

<execute> added

developer console

...lots of features

served 5B queries September 2010

upgraded runtime architecture to scale

introduced tenancy into serving

over 1200 open tables

over million of pipes

hundreds of yahoo! tables added

served 20B queries September 2011

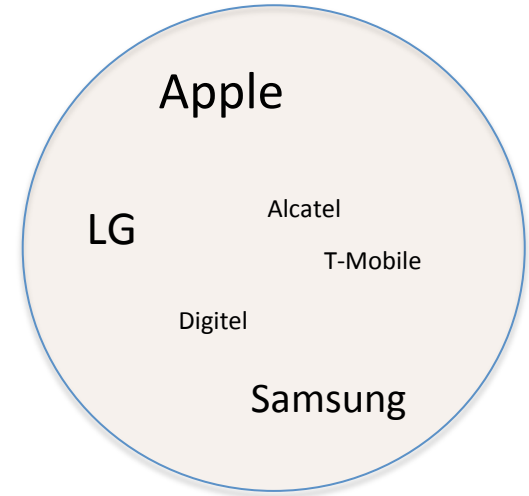
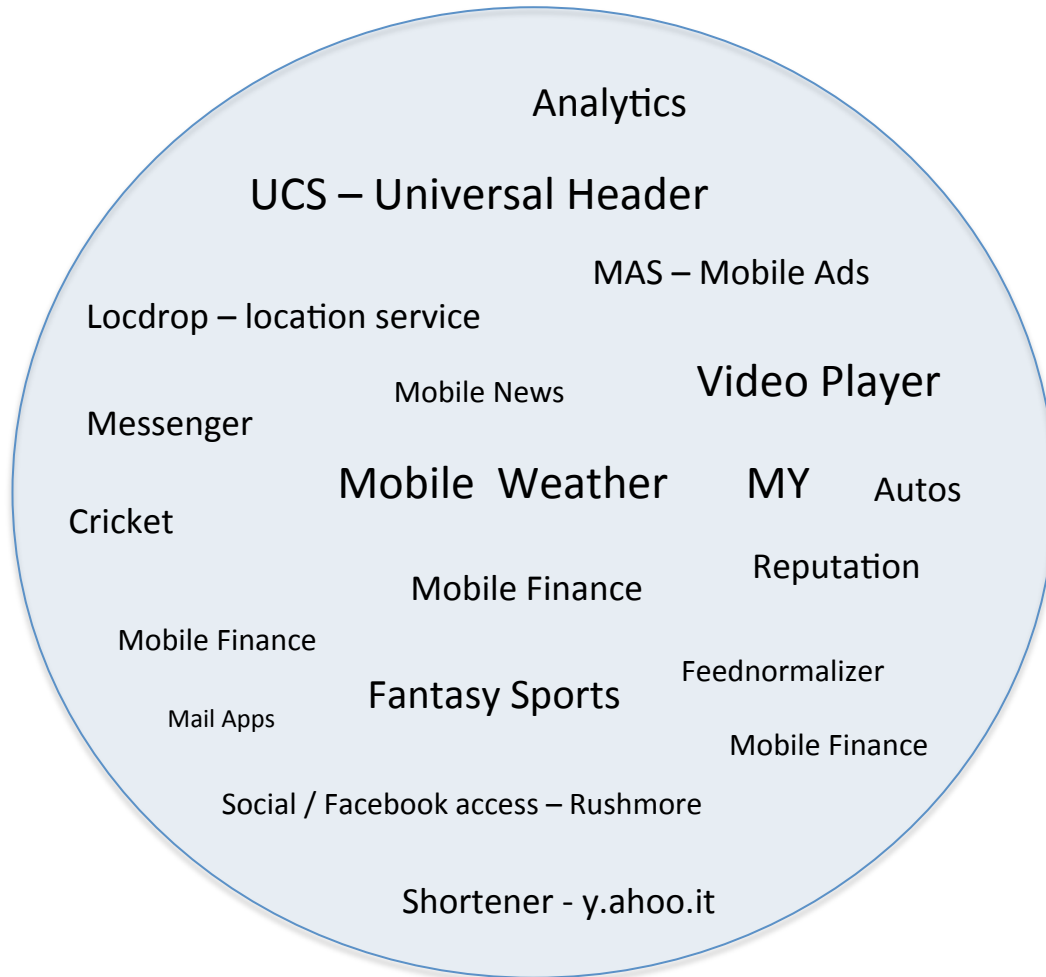
over hundred of on-boarded customers

today

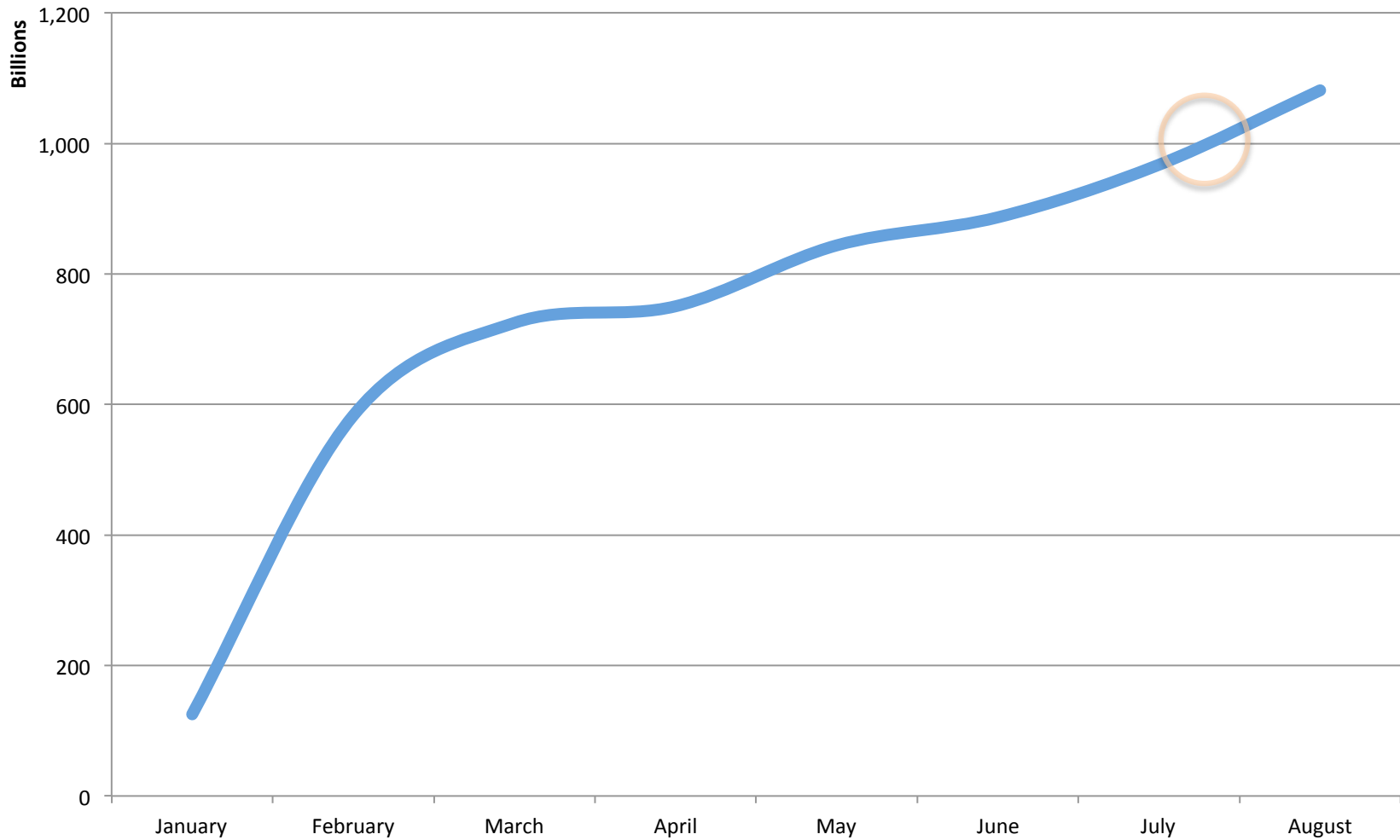
the mission: make data discovery, enrichment and serving fast and easy

customers

## three categories of customers



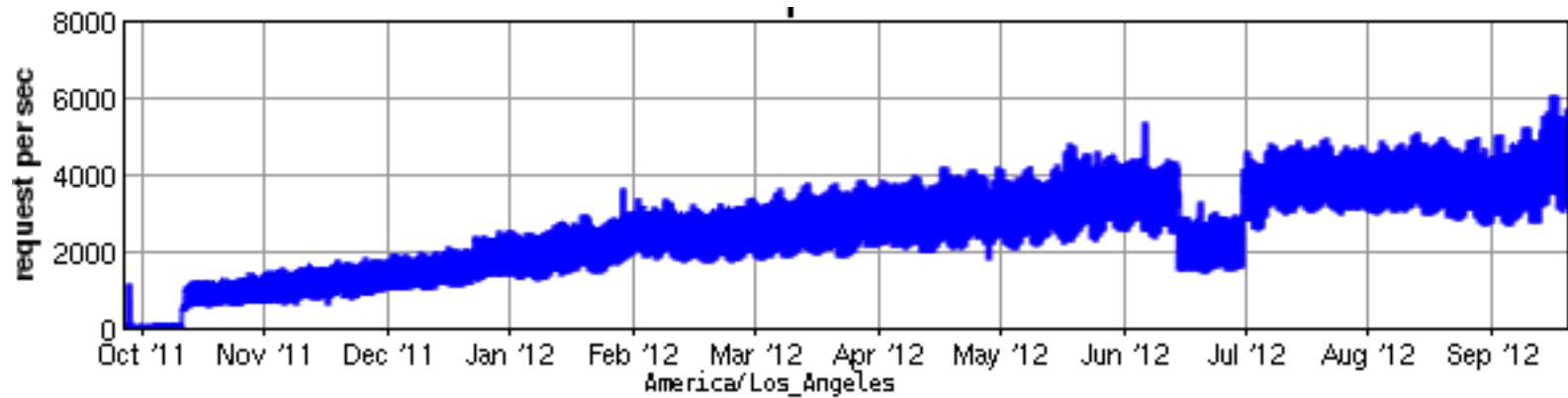
## yql query volume in 2012





Apple

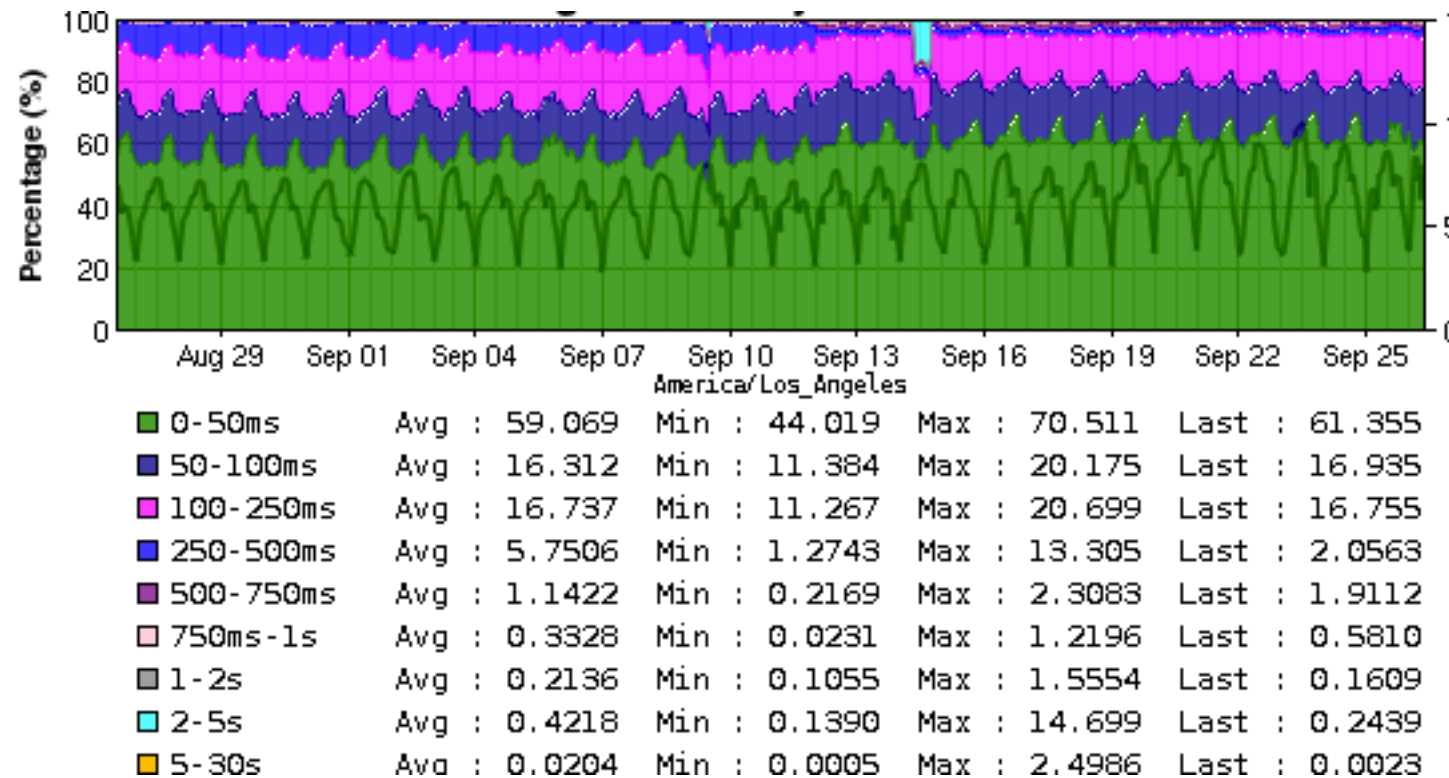
major partner – grows with iOS adoption



predominantly weather / siri

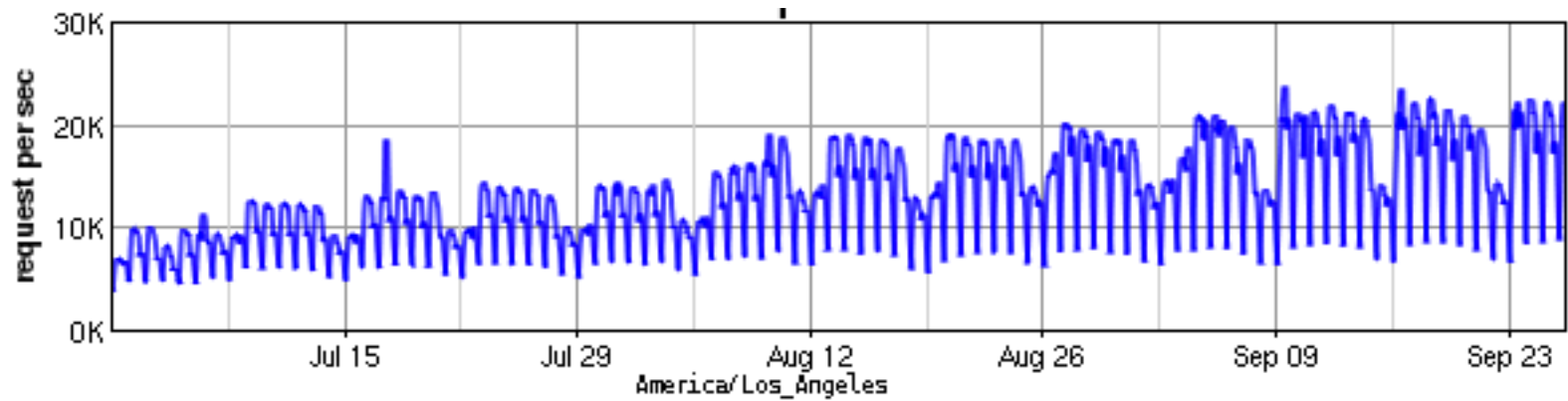
heavily utilizes yql.multi

## Apple

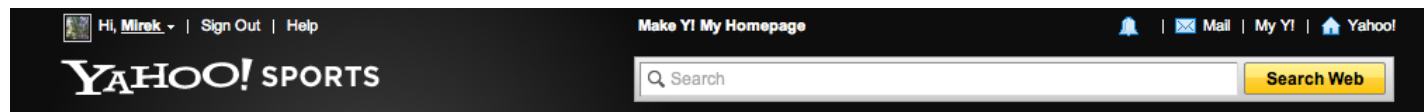
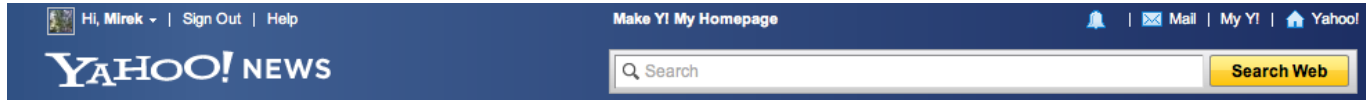


places performance demands on the platform

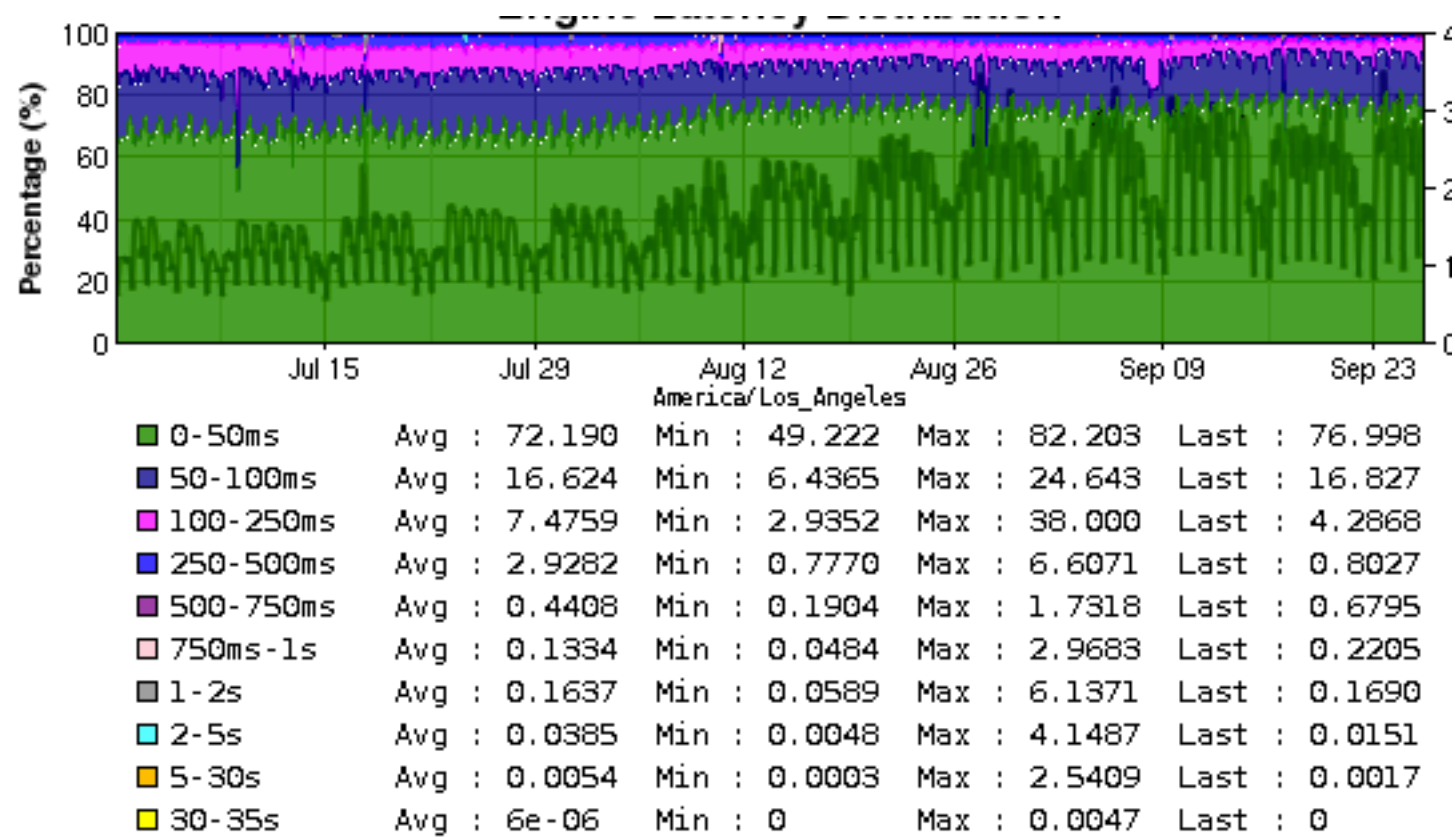
## UCS – Universal Header



part of nearly every yahoo page

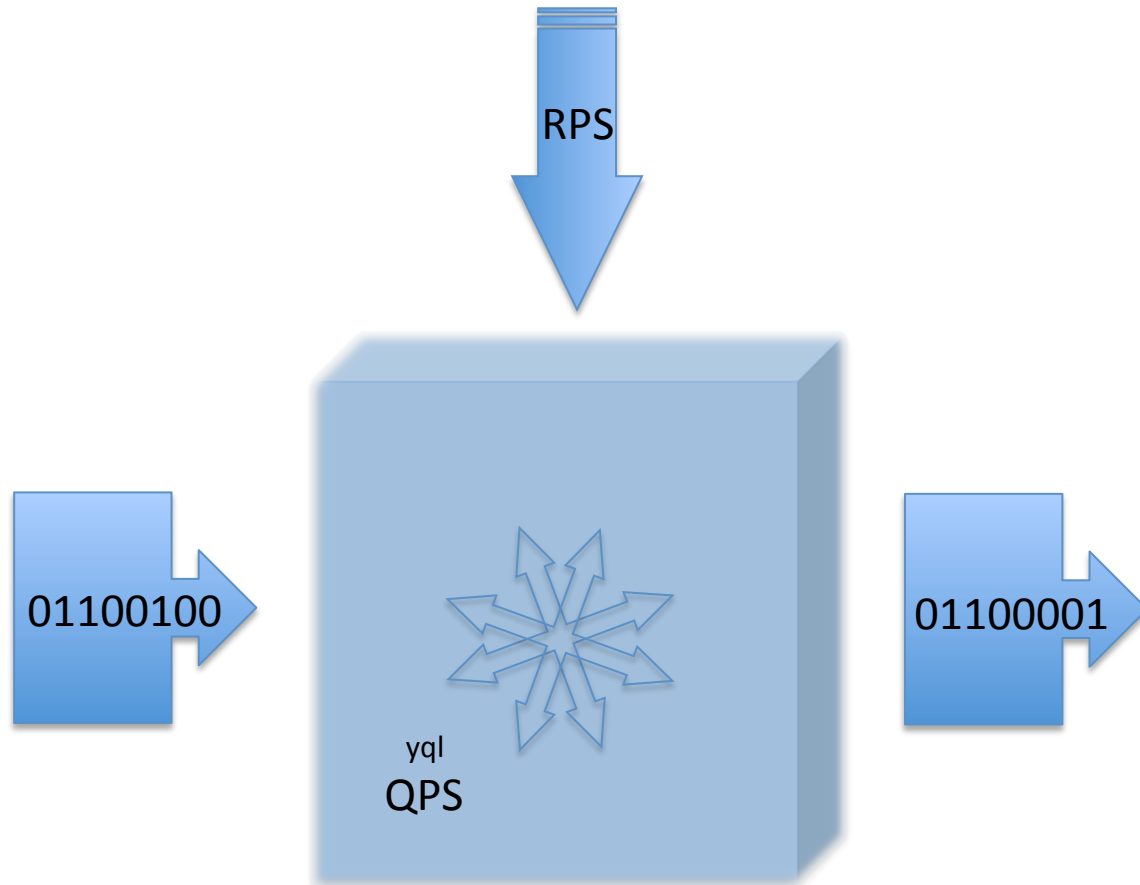


# UCS – Universal Header



performance

lets look at platform performance as function of three dimensions





requests per second

represents inbound demand for work and product

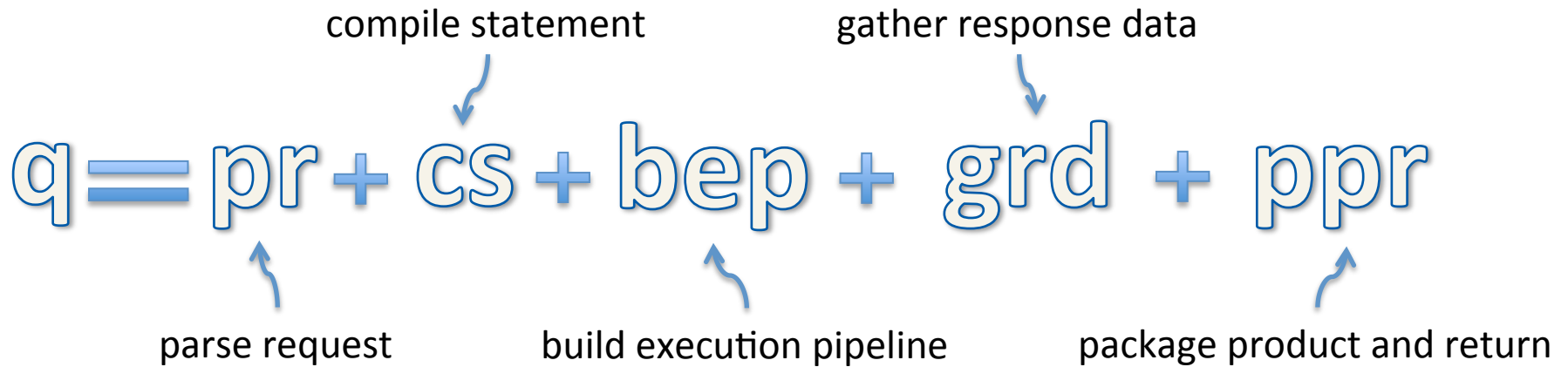
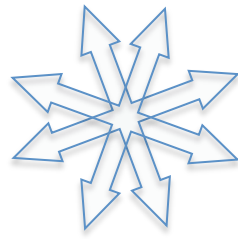
efficient system does work fast and cheap

~35K average

~60K at peak

few\* platforms at y! do this much work over HTTP

what's in a yql query?

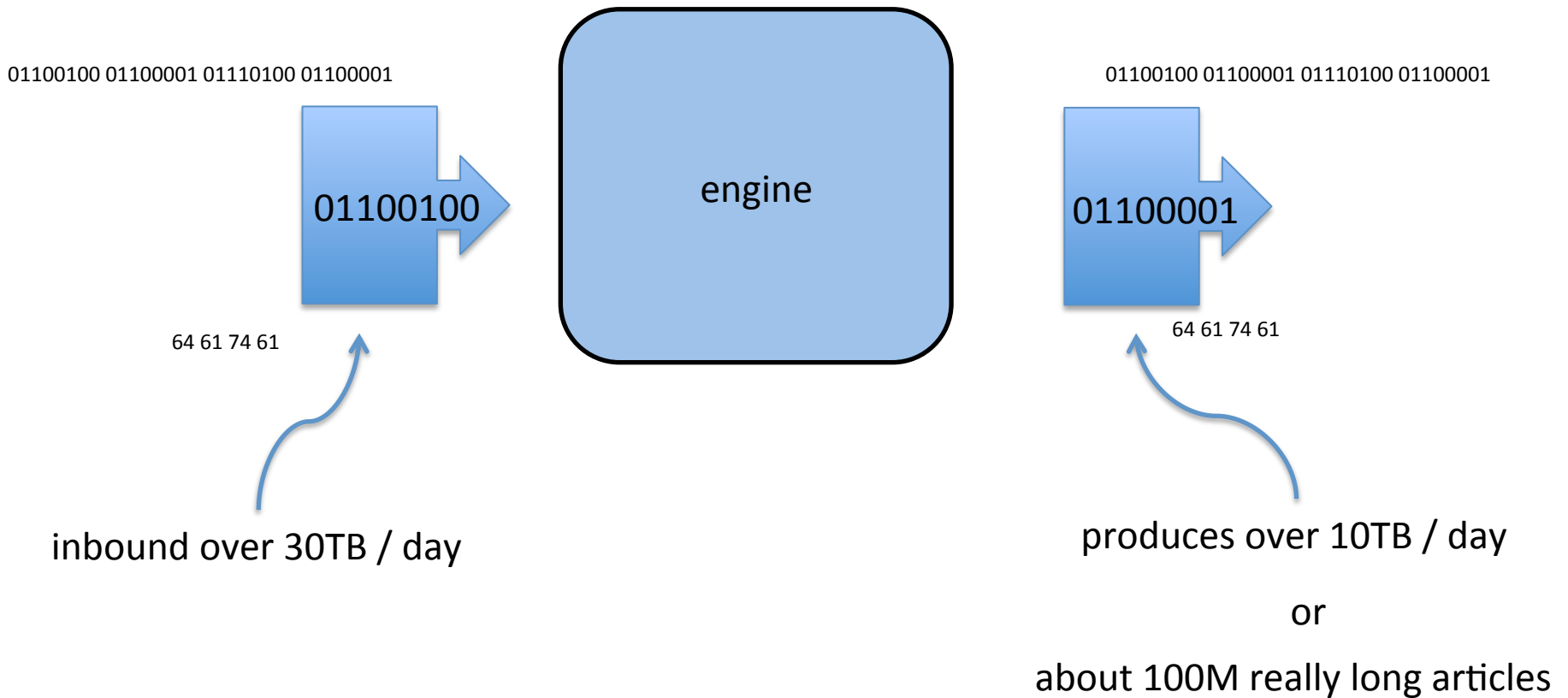


over 400K / sec

yql queries represent work done by the engine

1T / month

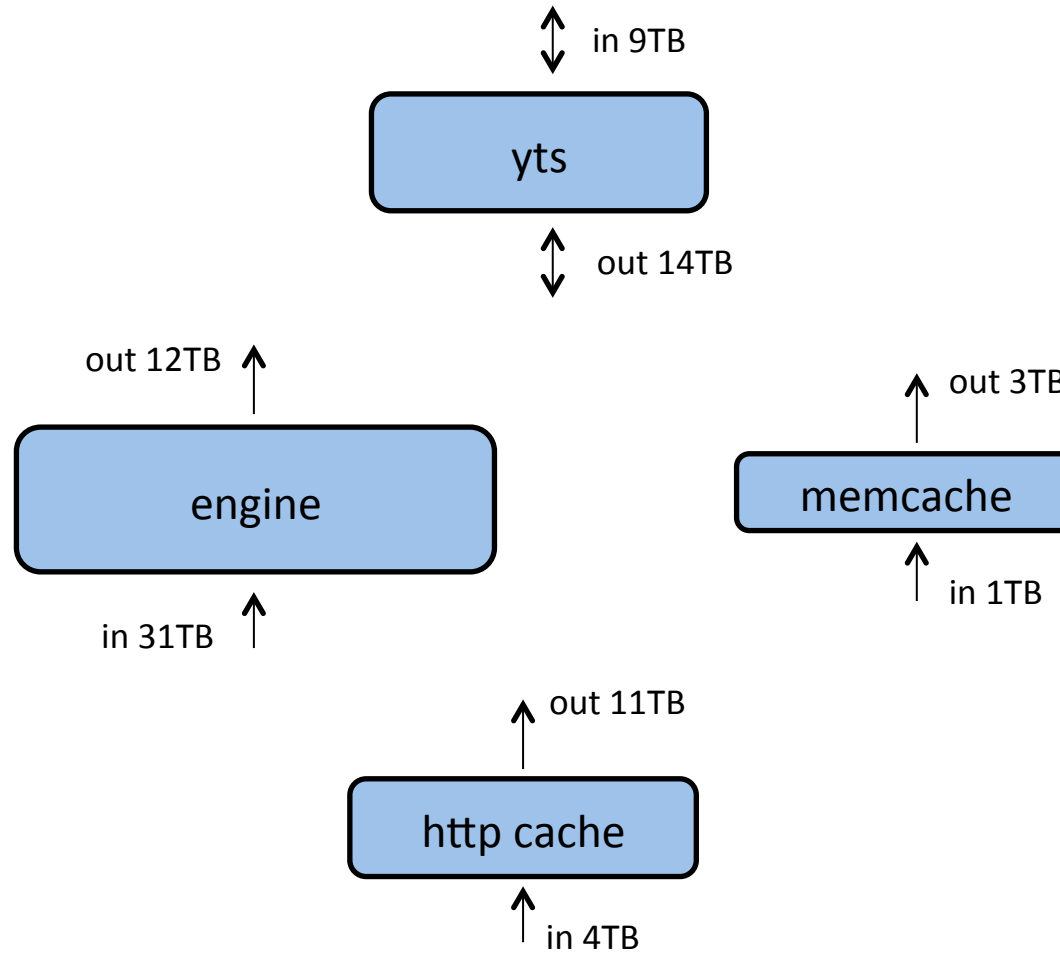




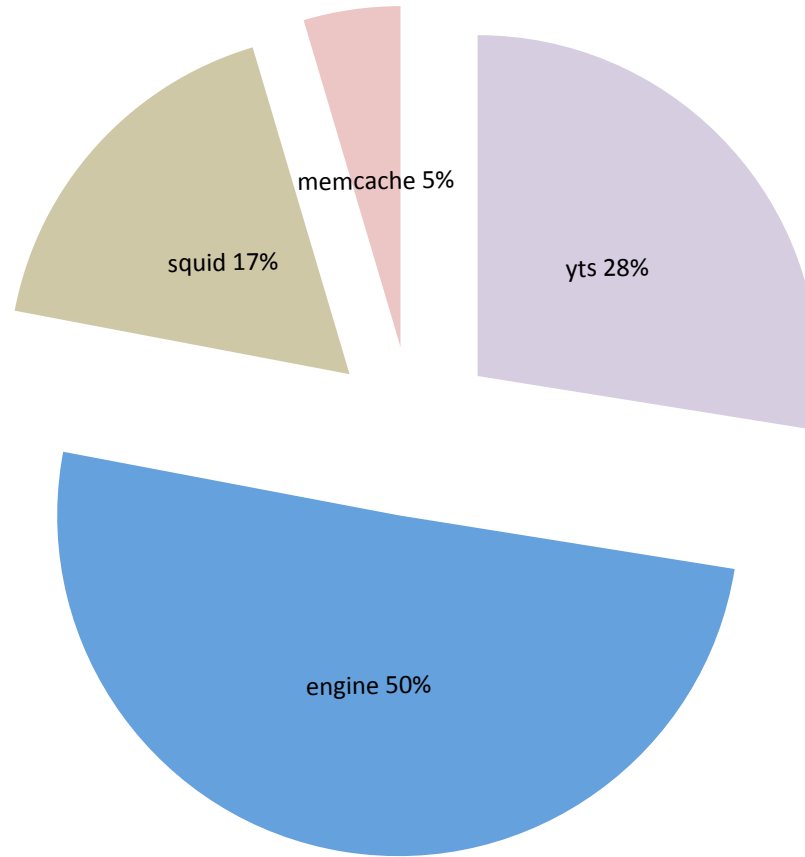
data volume processed by the engines

## data flow by platform component per day

45TB in

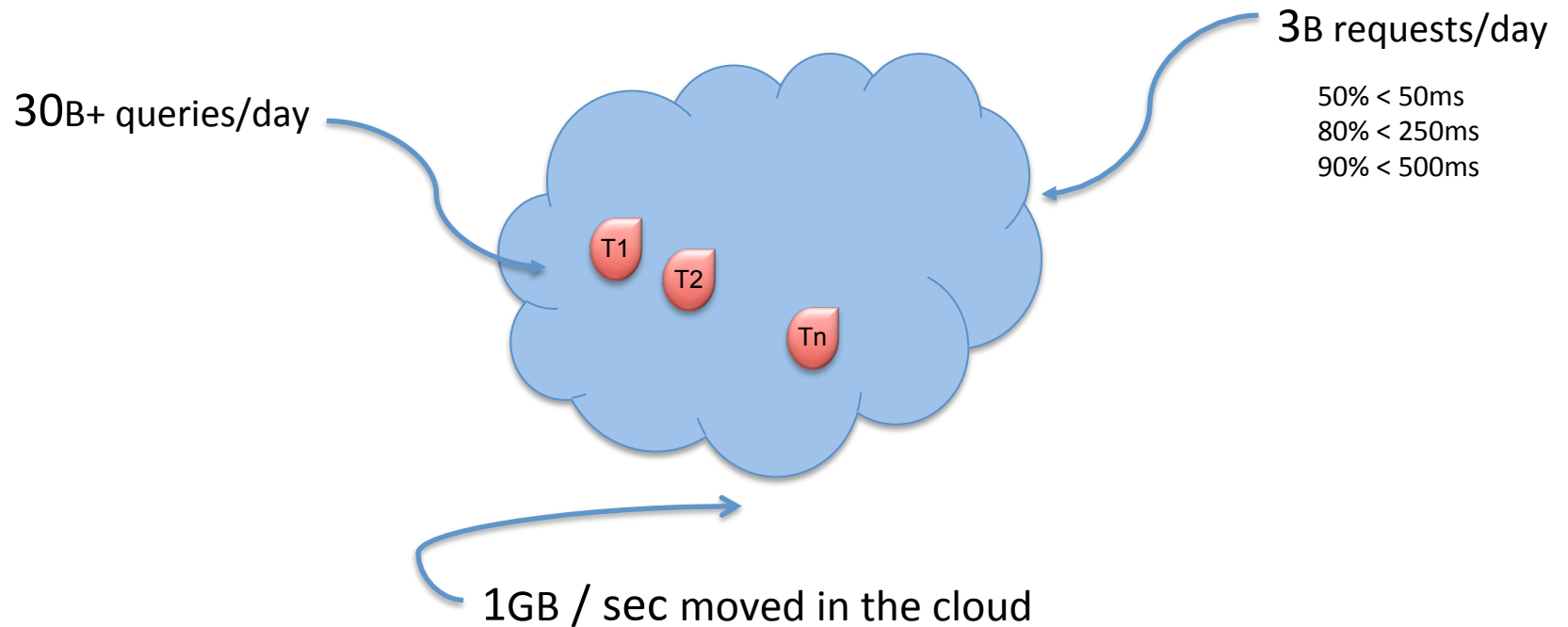


40TB out



data seen by the platform component

yql platform sees over 2.5 PT in a month



yql cloud = all yql system components

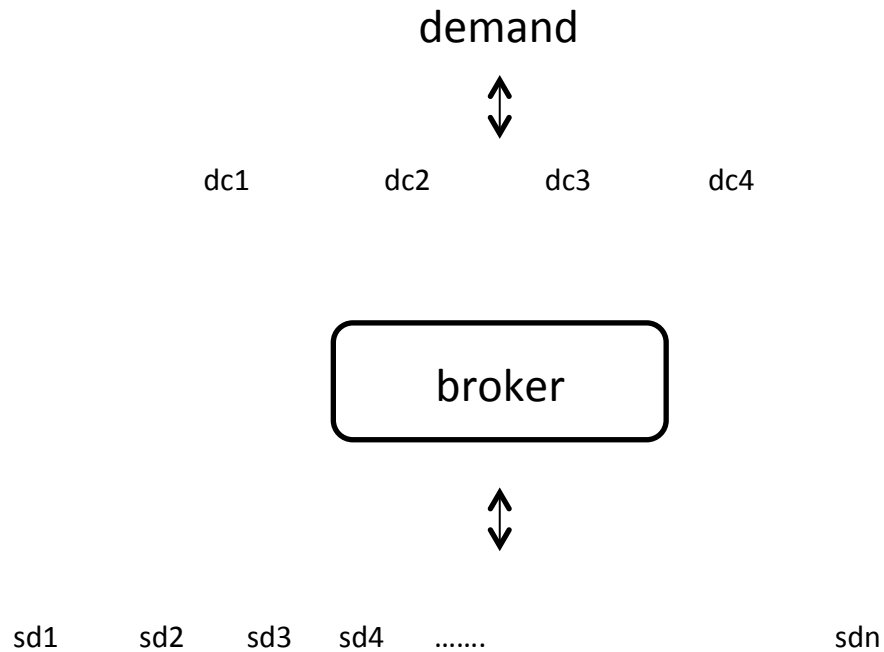
system

- Deployment
  - Active in 8 colos globally
    - US: SP2, MUD, AC4, BF1 (GQ1, NE1) = 70%
    - EU: CH1, UKL, IRD = 15%
    - AP: SG3 = 15%

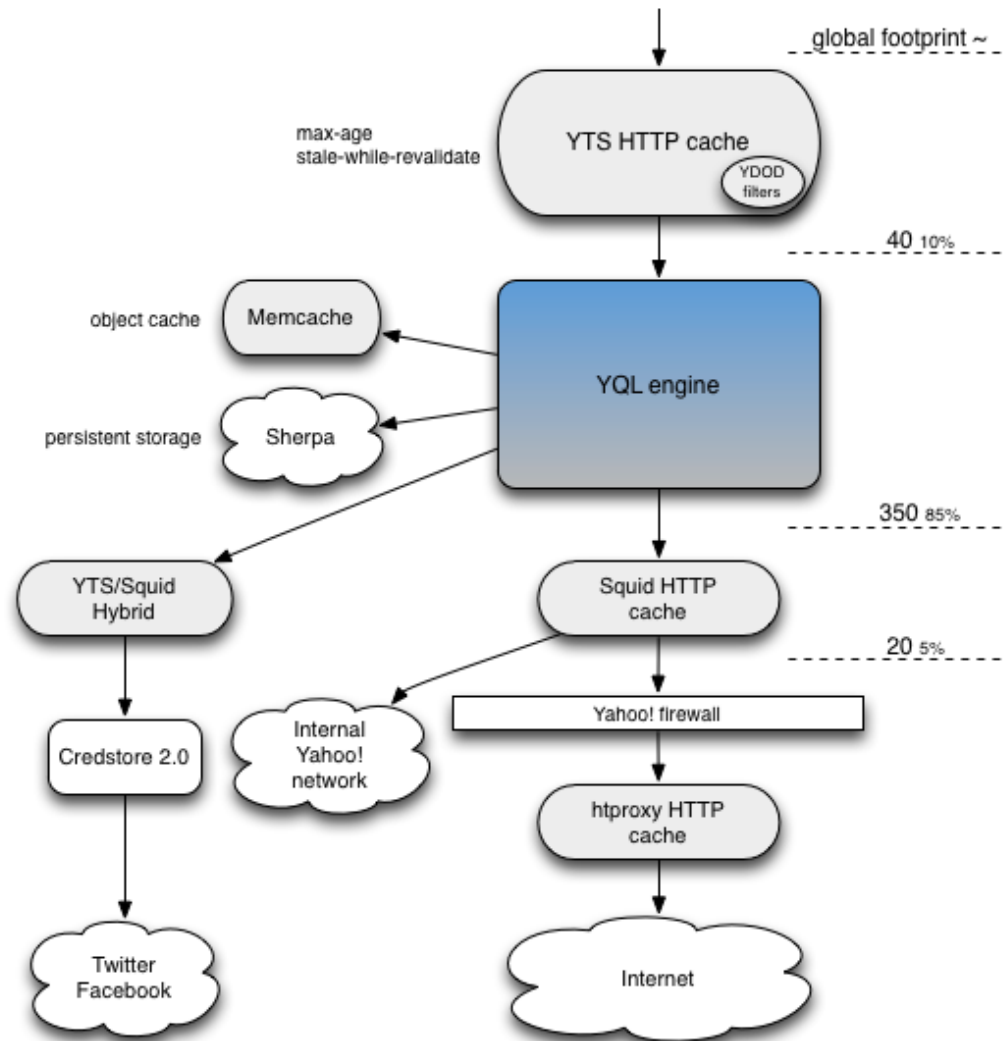
- Scales
  - horizontally
  - vertically



yql platform design reflects data supply and demand model

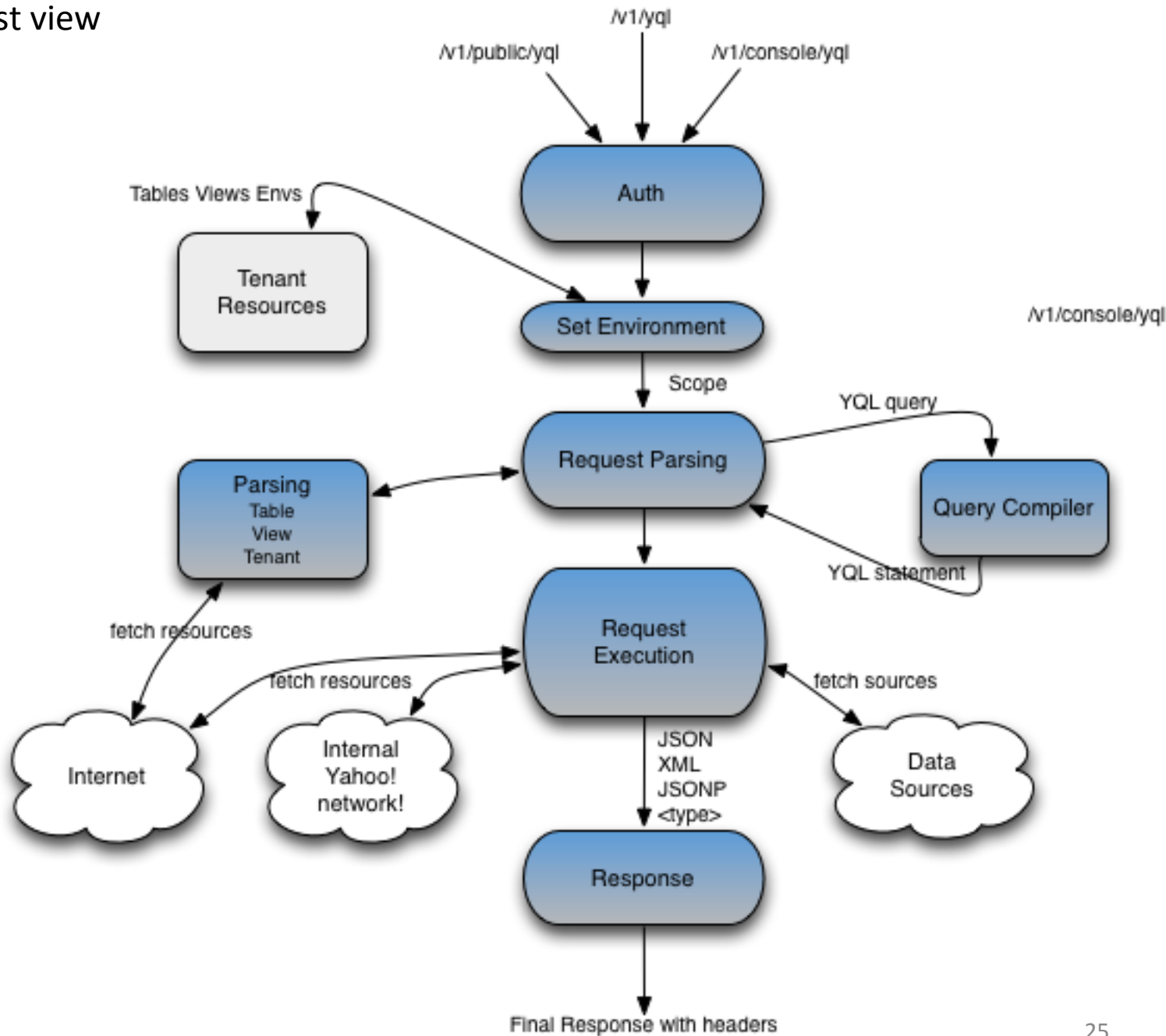


what does the production system look like

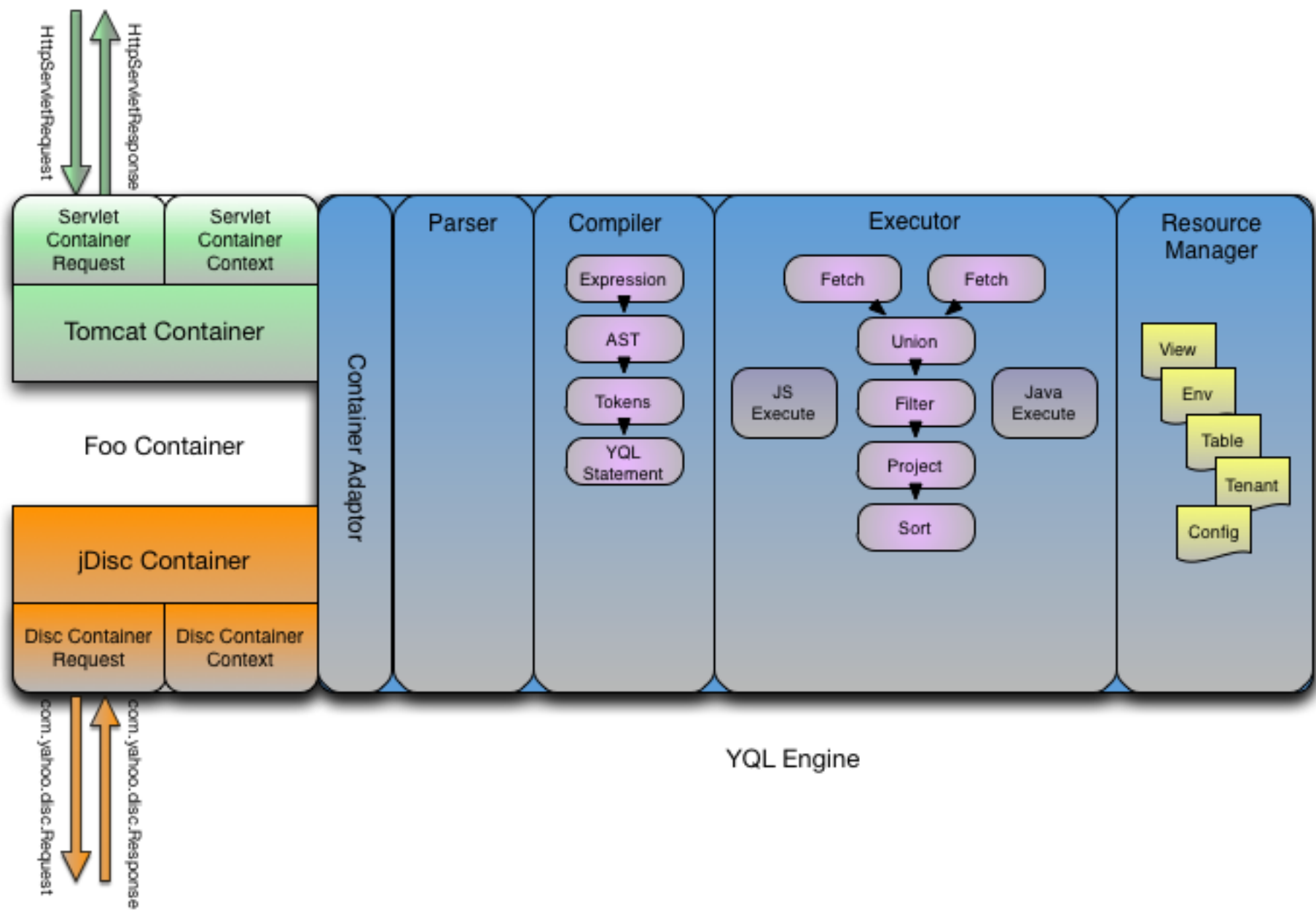




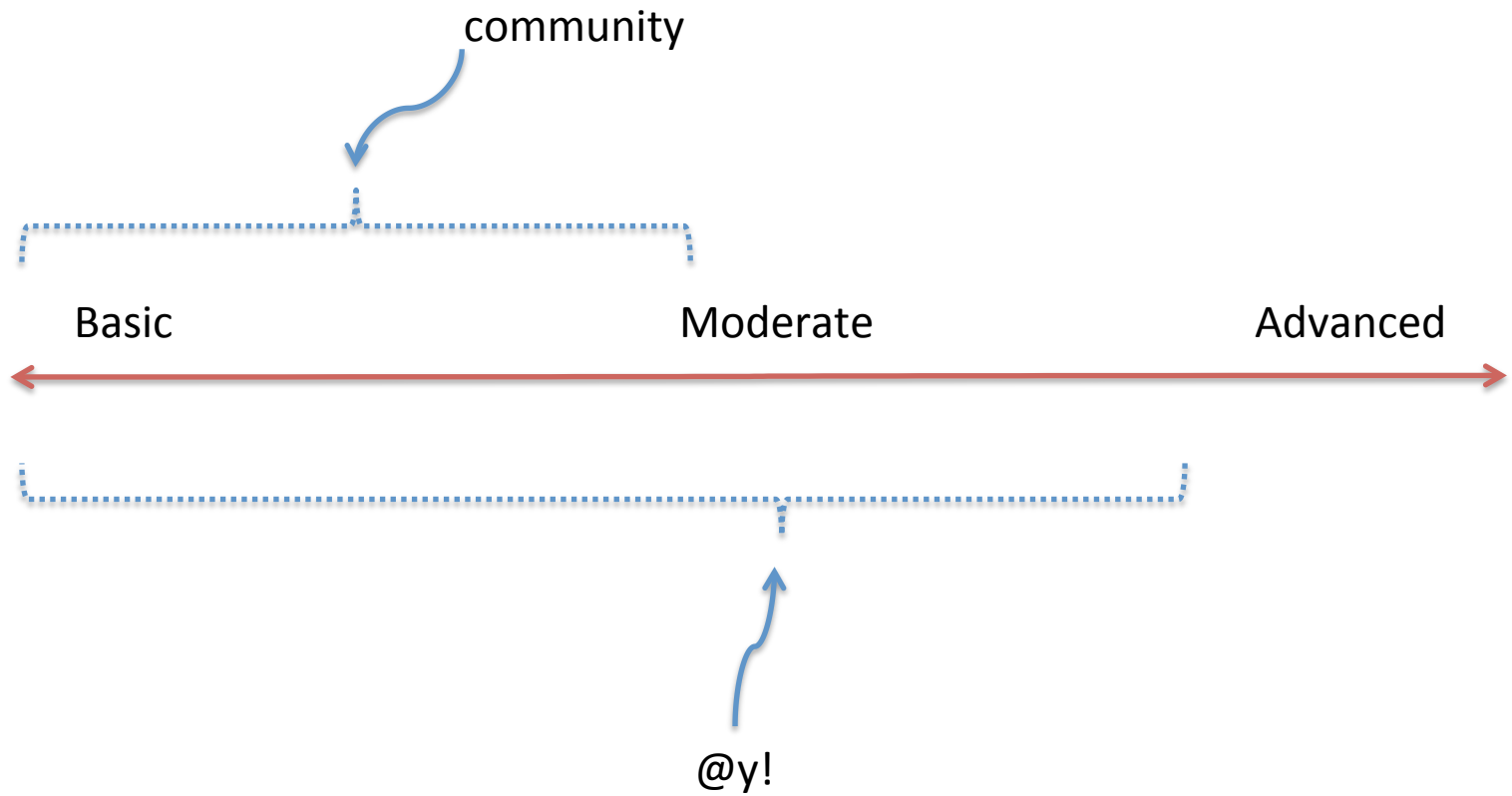
yql engine request view



yql container view



uses



Simple – access data source and use syntax features

```
select * from rss where url  
  in (select title from atom where url="http://y.ahoo.it/lu5F/")  
      and description like "%Wall Street%" limit 10 | unique(field="title")
```

## Moderate – use execute to shape data

delete from twitter.status

where id="2108869549" and username=@username and password=@password

```
<delete itemPath="" produces="XML">
  <urls>
    <url>http://twitter.com/statuses/destroy/{id}.xml</url>
  </urls>
  <inputs>
    <key id="username" type="xs:string" required="true" paramType="variable"/>
    <key id="password" type="xs:string" required="true" paramType="variable"/>
    <key id="id" type="xs:string" required="true" paramType="path"/>
  </inputs>
  <execute><![CDATA[
    y.include("http://yqlblog.net/samples/base64.js");
    var authheader = "Basic "+Base64.encode(username+":"+password);
    response.object = request.header("Authorization",authheader).del().response;
  ]]></execute>
</delete>
```

## Advanced – native implementation of data API

```
insert into yql.storage.admin (url) values ("http://localhost/table.xml")
```

not a use

caching only

(if you use yql for its cache then something went seriously wrong elsewhere in your design and implementation)



features

there are many features

select      update      delete  
https      streaming      insert      charset controls      encoding  
flexible creation, on demand load and reload of data application      projections  
sub-select      join      y.query  
yca      internal table – extended schema      desc      xpath  
pipe      table      view      y.rest  
oauth      developer console      proxy selection      y.include  
executable business logic in Java or JavaScript  
local and remote filter      authorization and access  
cookies      backposting  
meta services (JSON, XML, JSONP, JSONPX)      cross tenant calling      cache controls  
environments  
hosted      paging      flexible tenant configuration      batching  
store://      easy to integrate with your development and testing flow  
query, filter and combine data across Yahoo! and beyond  
functions      sds  
http endpoint table load      fast      easy      async cache refresh

master those

pipe

table

view

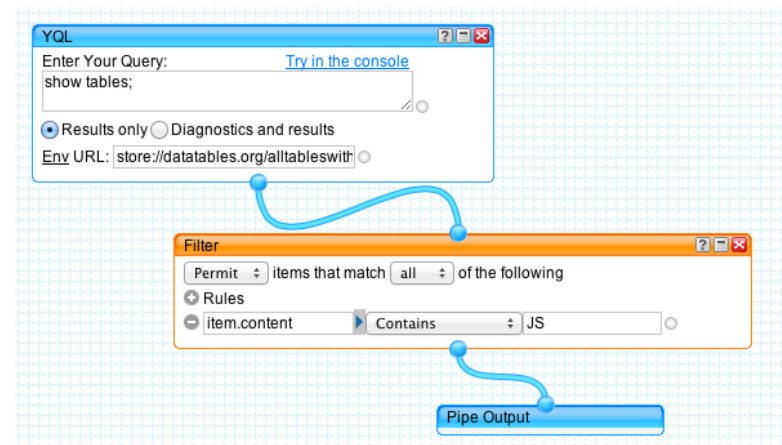
pipe

a workflow

encapsulation of multiple tables and queries  
expressed through JSON definition  
created through GUI

instruction set bundle with operators for yql engine

available from execute `y.pipe("id")`



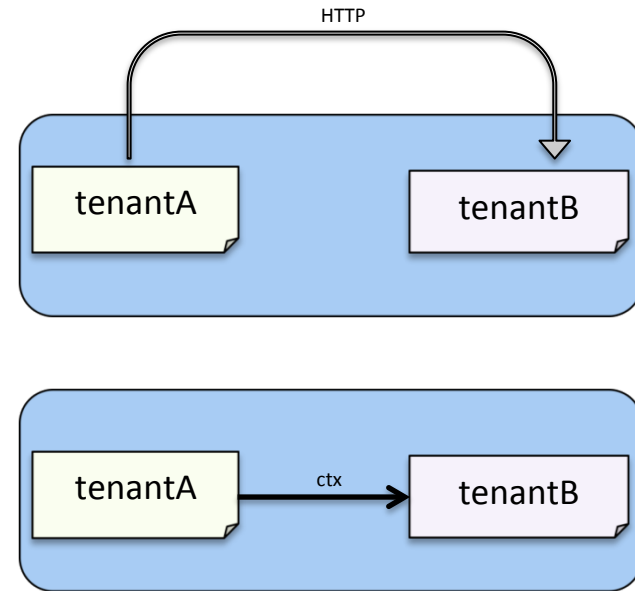
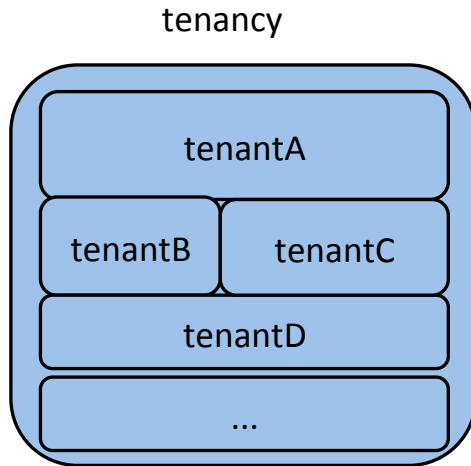
table

yql data app definition / plugin

runtime instruction container for yql

fundamental way to express source binding

## cross tenant calling



- keeps client resources isolated from each other
  - Tables, Views, Envs
  - Secrets (keydb)
  - Certificates (yca)
  - Customized OC TTL
- authorization schemes: public, oauth, cookie/crumb, YQL token
- custom hostnames: **media.query.yahoo.com**
- tables access can be restricted per tenant
- generate default request characteristics (b-cookie, user-agent, cache control)

# coming soon...

views

tenant self-provisioning

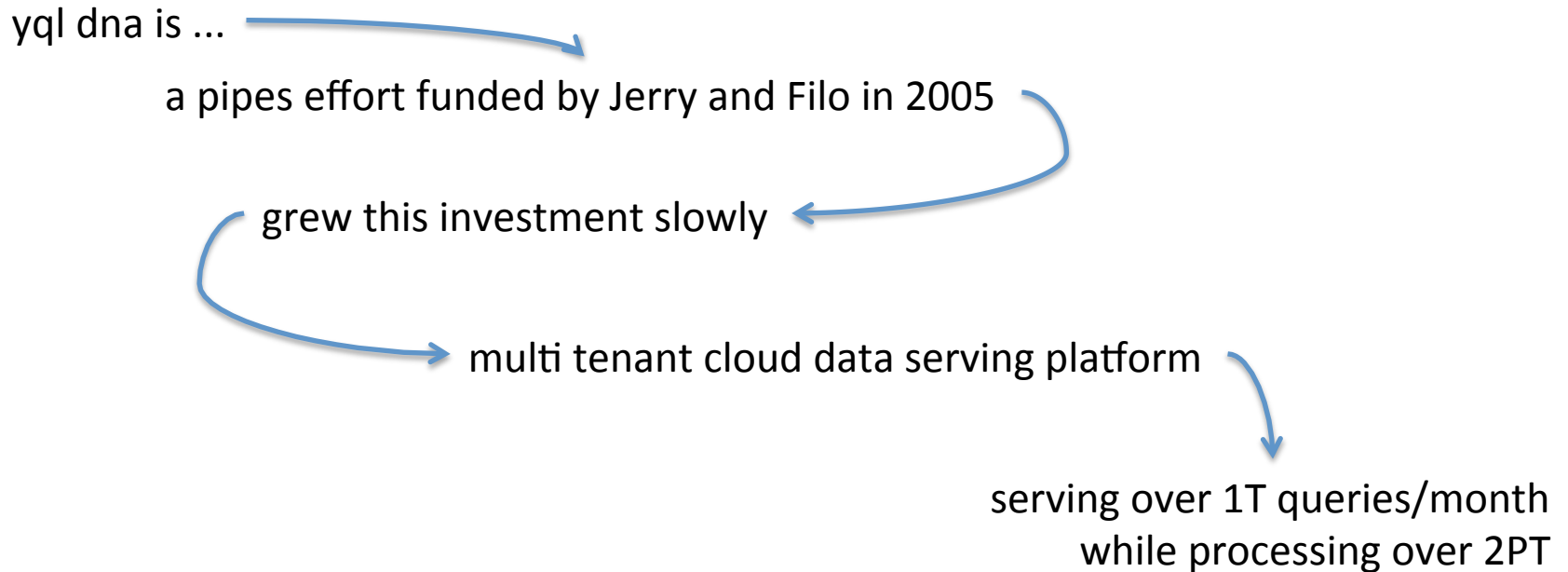
even more flexible tenant operated resource reload

.....

dblink

remote table execute

# recap





# more info...

on-boarding: easy

just search backyard for [yql on-boarding](#)

do not launch with public rate limited tenant – [query.yahooapis.com](#)

[mirek@yahoo-inc.com](mailto:mirek@yahoo-inc.com)

[yql-discuss@yahoo-inc.com](mailto:yql-discuss@yahoo-inc.com)

[devel.corp.yahoo.com](#) – internal yql docs

know Java well...? yql could be a place to write it – let us know