

# Derek Bender

DIGITAL PRODUCT DESIGNER & AMATEUR BAKER

*Results-driven digital product designer with over 14 years of experience in Product Design. Able to translate high-level strategy into meaningful experiences through thoughtful, strategic designs.*

## CONTACT

derekbender@gmail.com  
https://derekbender.com  
+1 602-561-2610  
linkedin.com/in/derekbender0

## SKILLS

UX Design  
Systems Design  
Design Strategy  
Creative Direction  
Interaction Design  
Prototyping  
Design Mentorship  
User Research  
Cocktail Mixology

## VOLUNTEER

Designlab / Mentor  
AUG 2015 - DEC 2018

Cascade SF / Mentor  
OCT 2014 - OCT 2016

## EXPERIENCE

### **Flexport / Senior Product Designer**

AMSTERDAM, NL / OCT 2022 - JAN 2023

Designed complex features within the internal tools team while working with cross-functional stakeholders to define vision and scope of new features.

### **Dott / Senior Product Designer**

AMSTERDAM, NL / AUG 2021 - NOV 2022

Responsible for designing features ("zero to one" and incremental, within an agile framework), high-level systems thinking and design systems for the platform across mobile and web experiences, as a part of the internal tools team.

### **Handshake / Senior Product Designer, Contractor**

REMOTE / APR 2021 - JUL 2021

Oversaw exploration into a northstar concept for Handshake's Job Creation experience. Conducted research and led workshops that defined the project's direction and then worked to reimagine the experience with new user-first flows and updated design patterns.

### **Instacart / Senior Product Designer**

SAN FRANCISCO, CA / JUL 2019 - FEB 2021

Worked on improving experiences within Instacart's native mobile apps, including how Shoppers onboard to the platform and the core model of how Shoppers accept work. Collaborated closely with cross-functional partners to set roadmaps, define processes and execute high-level designs across multiple projects at once.

### **Pinterest, Twine, Remix / Senior Product Designer, Contractor**

SAN FRANCISCO, CA / AUG 2018 - MAY 2019

Responsible for multiple projects and initiatives, from contributing to teams' tactical design needs to leading strategic design for large-scope features.

### **Uber / Product Designer**

SAN FRANCISCO, CA / AUG 2015 - JUL 2018

Led design for the creation of the in-app and in-person onboarding experiences for Drivers. Designed and directed research for numerous internal tools to improve efficiency and streamline complex processes and workflows.

### **Lumosity / Product Designer**

SAN FRANCISCO, CA / SEP 2014 - JUL 2015

Led and collaborated on multiple projects for customer onboarding, customer growth and premium features across native mobile apps, desktop web and mobile web.

### **Amateur Baker & Mixologist**

MY HAPPY PLACE / MAR 2020 - PRESENT

Honed baking techniques to make treats such as bread, cakes and more. Also responsible for the home bar where classic shaken and stirred cocktails are created.

## EDUCATION

### **International Academy of Design and Technology / BA Web Development**

ORLANDO, FL / 2004 - 2006