**PersonaTech IT Services**

**DATA CENTER AUTOMATION**

**PROJECT PROPOSAL**

Prepared for

**Gladwin Enterprise**

Prepared by

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June 5, 2020

**Executive Summary**

[Gladwin Enterprise] incurs high expenses and expends much of its workforce in managing and maintaining its traditional data centers where it stores and manages its data. Given this issue, [PersonaTech IT Services], a premier IT solutions company in Salem, Oregon, offers to partner with the company for its [Data Center Automation Project]. The company aims to streamline the client’s routine data center processes and workflow to increase operational agility. By doing so, the company expects the client to save resources and experience increased efficiency and productivity.

For this project, the company plans to perform its services over a three-month period, payment of which is equal to the costs incurred in performing the services plus a fixed 10% service fee.

**Problem**

Currently, Gladwin Enterprise, a medium-sized merchandising company in Portland, Oregon, uses traditional data centers to store and manage its data. However, given this type of data center’s heavy reliance on hardware and physical infrastructure and workforce requirements, the company devotes a significant amount of resources to manage and maintain it.

**Solution**

Through Data Center Automation, the client will no longer need to use much of its resources to manage and maintain its data center. This enhancement will also improve the client’s efficiency and productivity.

**Objectives**

PersonaTech IT Services aims to achieve the following objectives for this project:

* Setup a database application and patch database and servers.
* Install an automation factory within the servers.
* Host and deploy the technology and continue to manage it and its content.

**Benefits**

This project will allow the client to reduce its operational costs and allocate its workforce previously managing and maintaining its data centers to other, more important functions. This project will also increase the client’s operational agility, allowing the client to be more efficient and productive.

**Timeline**

|  |  |  |
| --- | --- | --- |
| **PHASE** | **DESCRIPTION** | **DEADLINE** |
| Objective 1 | Setup of database  application | June 30, 2020 |
| Objective 2 | Installation of automation factory | July 30,2020 |
| Objective 3 | Hosting and deployment of technology | August 30, 2020 |

**Action Plan**

The following tables show PersonaTech IT Services’ course of action for this project.

**OBJECTIVE 1**

Set up a database application.

|  |  |  |  |
| --- | --- | --- | --- |
| **ACTION** | **ASSIGNED TO** | **DEADLINE** | **PROGRESS** |
| Setup the application for the database | Kent Byron | June 15, 2020 | Upcoming |
| Patch database and servers | Kent Byron | June 30, 2020 | Upcoming |

**OBJECTIVE 2**

Install an automation factory within the servers.

|  |  |  |  |
| --- | --- | --- | --- |
| **ACTION** | **ASSIGNED TO** | **DEADLINE** | **PROGRESS** |
| Install automation factory | John Keiran | July 15, 2020 | Upcoming |
| Create mock-up of the technology | John Keiran | July 15, 2020 | Upcoming |

**OBJECTIVE 3**

Host and deploy the technology.

|  |  |  |  |
| --- | --- | --- | --- |
| **ACTION** | **ASSIGNED TO** | **DEADLINE** | **PROGRESS** |
| Host and deploy the technology | Karen Daves | August 15, 2020 | Upcoming |
| Manage the technology and its content | Karen Daves | August 15, 2020 | Upcoming |

**Pricing**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | | | | Sub Total  $9,999.00 |
| **Product Name** | **Quantity** | **Price** | **Unit** | **Total** |
| Setup and Patching | 1.00 | $ 5,000.00 | month | $ 5,000.00 |
| Installation | 1.00 | $ 4,000.00 | month | $ 4,000.00 |
| Fixed Service Fee | 1.00 | $ 900.00 | month | $ 900.00 |
|  |  |  |  | $ 0 |
|  |  |  |  | $ 0 |
|  |  |  |  | $ 0 |
| **VAT** |  |  | 1 % |  |
| **Discount (%)** |  |  | 0.00 % |  |
|  |  |  |  |  |

|  |  |
| --- | --- |
| TOTAL | USD 9,999.00 |

**Terms & Conditions**

1. Once the Data Center Automation Project is completed, PersonaTech IT Services will continue to conduct necessary maintenance and updates for the technology’s continued performance, provided that Gladwin Enterprise provides the required monthly fees.
2. Both companies must acknowledge that any confidential information obtained through the execution of the work for the project, is not to be brought up to public knowledge, especially proprietary information that can be sold to third-party competitors.
3. Cash, card, or cheque will be accepted as a form of payment. Cash and cheque payments must be made through the Bank of America using the account name, PersonaTech Services. The company will only accept credit or debit card transactions.
4. The client must send the company an email to terminate the services, specifying the reason for termination and vice versa. If there is no effective date stated within the notice, termination may take effect immediately.