## **Derek Kedziora**

## **UX Writer & Content Strategist**

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Wix UX Writing Team Lead | November 2020 - Present

UX writing editor for the Wix Community apps: Blog, Forum, Pricing Plans,

Groups, Online Programs

UX Writer for the the checkout widget

Administer the internal CMS and coordinate with localization

UX Writer | February 2019 - November 2020

UX writer that launched 3 apps from scratch: Challenges (web and mobile),

Groups (web) and Analytics (web).

eTeam Marketing Writer | April 2018 - February 2019

Short-term SEO and content marketing project that resulted in two major sales,

increased inbound traffic and several minor sales.

PDFfiller UX Writer | January 2017 - April 2018

I was the company's first UX writer and worked on overhauling and modernizing

the entire interface of a large SaaS product.

English Teacher September 2010 - December 2016

I'm a CELTA certified teacher of English as a foreign language and taught in

China, Ukraine and Saudi Arabia.

Languages English (native), Russian, Ukrainian

Education Nielsen Norman Group UX Certification (in progress, will be completed in August),

BA in Slavic languages and literature from Arizona State University