

Derek Kedziora

UX Writer & Content Strategist

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Wix

UX Writing Team Lead | November 2020 - Present

Editor for the Wix Community apps: Blog, Forum, Pricing Plans, Groups, Online Programs

UX Writer for the the checkout widget

Administer the internal CMS and coordinate with localization

UX Writer | February 2019 - November 2020

UX writer that launched 3 apps from scratch: Challenges (web and mobile), Groups (web) and Analytics (web).

eTeam

Marketing Writer | April 2018 - February 2019

Short-term SEO and content marketing project that resulted in two major sales, increased inbound traffic and several minor sales.

PDFfiller

UX Writer | January 2018 - April 2019

I was the company's first UX writer and worked on overhauling and modernizing the entire interface of a large SaaS product.

English Teacher

September 2010 - December 2020

I'm a CELTA certified teacher of English as a foreign language and taught in China, Ukraine and Saudi Arabia.

Languages

English (native), Russian, Ukrainian

Education

Nielsen Norman Group UX Certification (in progress, will be completed in August),
BA in Slavic languages and literature from Arizona State University