Derek Kedziora

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Core skills

UX Writing

Content strategy

Additional skills

- Working with designers in Sketch and Abstract
- Collaborating with developers to manage content in GitHub
- Maintaining style guides and consistency across products
- Basic HTML and CSS

Languages

English (native)

Russian (fluent)

Certificates

Nielsen Norman Group UX Certification (in progress)

Presentations and blog posts

- UX Writing for Wireframes
- Building Products with Words
- A UX Writing Crash Course

Education

BA in Slavic Linguistics from Arizona State University

Overview

I'm a UX writer and content strategist with over four years of experience in the tech industry. Most of my experience is in writing for community apps, both web and mobile, although I've also worked on checkout and payment flows. I've contributed as the sole writer to new products, part of a writing team on mature products and leading other writers.

Wix | Feb 2019 – Present

UX Writing Guild Master

I lead Wix's UX writing team in Kyiv and Vilnius. This includes being the editor for all of the Wix Community apps: Blog, Events, Forum, Groups, Members Area, Online Programs and Pricing Plans.

UX Writer | Feb 2019 – Nov 2020

I was the UX writer who launched the WordPress Blog Importer, Wix Challenges (now Online Programs) and Wix Groups. These products include browser based dashboards, mobile apps for site members, notifications and emails.

eTeam | Apr 2018 – Feb 2019

Content Strategist

I developed and implemented an omnichannel content strategy that included SEO, external blog posts, white papers and marketing emails for a small software development team.

PDFfiller | Jan 2017 – April 2018

UX Writer

As the first UX writer, I was responsible for updating and modernizing the content in the interface of a document management SaaS (web and mobile app), writing product emails and maintaining FAQ articles.