Derek Kedziora

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Core skills

UX Writing

Content strategy

Additional skills

- Basic design in Figma and Sketch
- Content management and localization in GitHub
- Maintaining style guides and consistency across products
- Basic HTML and CSS

Languages

English (native)

Russian (fluent)

Certificates

Nielsen Norman Group
UX Certification

Presentations and blog posts

- UX Writing for Wireframes
- Building Products with Words
- A UX Writing Crash Course

Education

BA in Slavic Literature
Arizona State University

Overview

I'm a content designer and strategist with experience as an individual contributor and team lead. I've written for consumer-facing B2C products as well as complex B2B interfaces.

Hubs | Nov 2021 – Present

Content designer

I'm the sole UX writer and responsible for creating the company voice and tone guide, information architecture of the product and managing localization.

Wix | Feb 2019 – Sept 2021

UX writing guild lead

I led Wix's UX writing team in Kyiv and Vilnius. This included being the editor for all of the Wix Community apps: Blog, Events, Forum, Groups, Members Area, Online Programs and Pricing Plans.

UX Writer | Feb 2019 – Nov 2020

I was the UX writer who launched the WordPress Blog Importer, Wix Challenges (now Online Programs) and Wix Groups. These products include browser based dashboards, mobile apps for site members, notifications and emails.

eTeam | Apr 2018 – Feb 2019

Content strategist

I developed an omnichannel content strategy that included SEO, white papers and marketing emails for a small software development team.

PDFfiller | Jan 2017 – April 2018

UX writer

As the first UX writer, I was responsible for updating and modernizing the content in the interface of a document management SaaS (web and mobile app), writing product emails and maintaining FAQ articles.