



**EXECUTIVE OFFICE OF THE PRESIDENT
BETTING CONTROL AND LICENSING BOARD**

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P. O. Box 43977 – 00100,
NAIROBI.

REF: BCLB 11/256 VOL.I(30)

Date: 15th February, 2024

Google Inc

Gordon House, Barrow Street Dublin 4, Ireland

(Attn: Business Development Manager- Middle East & Africa)

Twitter Inc

1355 Market St #900, San Francisco, CA 94103

USA

(Attn: Compliance Team)

Meta Platforms Ireland Ltd

4 Grand Canal Square,
Grand Canal Harbour Dublin 2 Ireland,

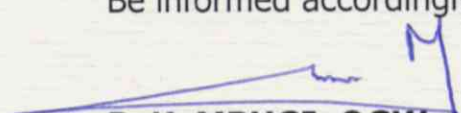
353-16-5054-34800

(Attn: Compliance Team)

RE: WHITELISTING OF FALME BET LIMITED T/ A FALME BET

This is to confirm that Falme Bet Limited t/a Falmebet is permitted under license no. 0000595 to provide Bookmaker's business (sports betting). Therefore, you may provide various forms of online advertising as **shall be approved** by the Board from time to time.

Be informed accordingly.


P. K. MBUGI, OGW
DIRECTOR

Mr. Victor Munga
General Manager
Falme Bet Limited
NAIROBI