Systems Analysis & Design
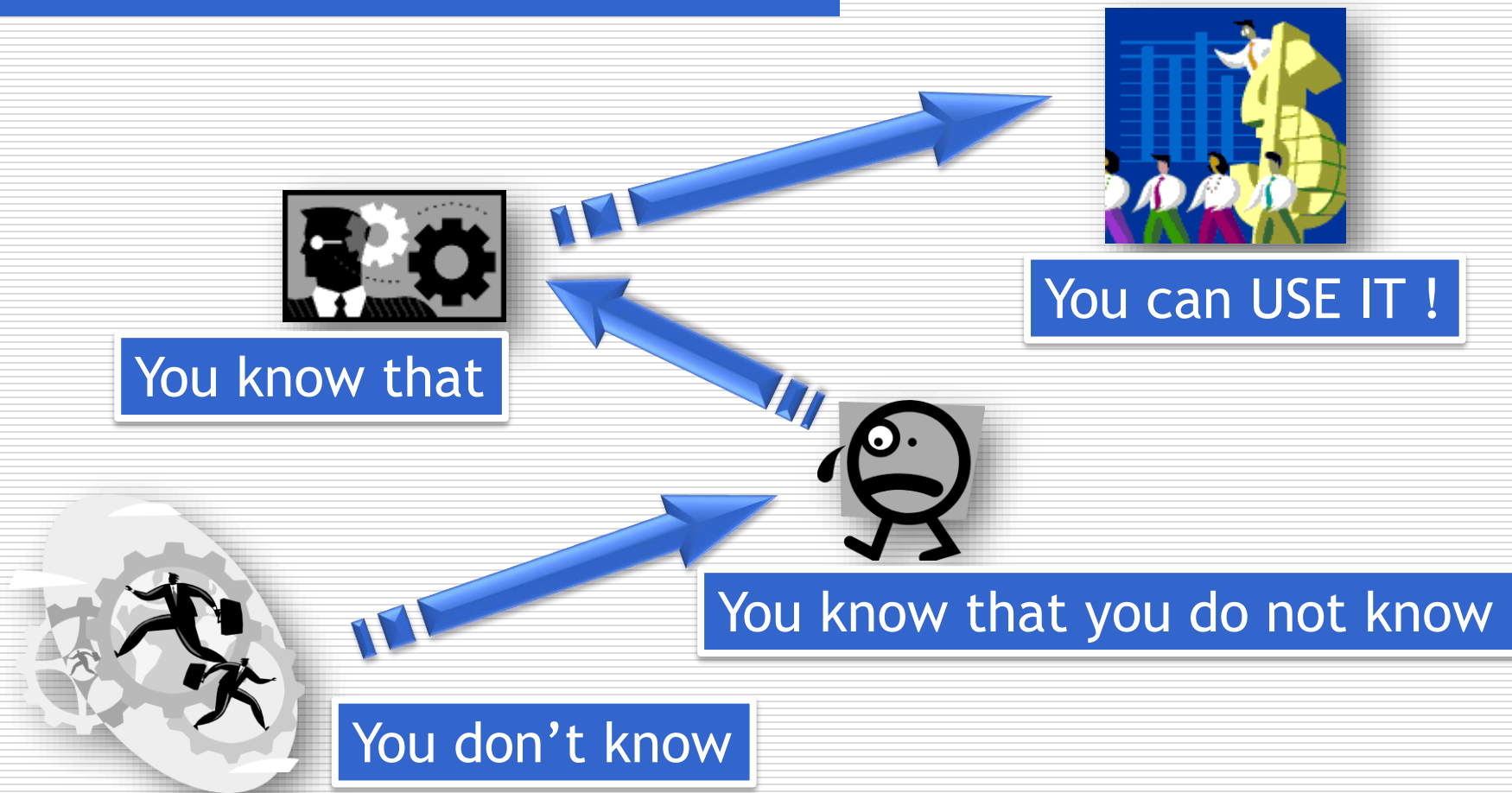
MAO Bo

School of Economics & Management

Tsinghua University

Spring, 2017

Three Status of Cognition

You can USE IT !

You know that

You know that you do not know

You don't know

The evolution of the China railway's ticket system(1): HISTORY

铁路客票系统推进策略

- 统一规划，联合攻关，自下至上，分布实施，分期见效，滚动发展

铁路客票系统历程(前期)

- 1.0版，1996年8月，经西安站试点后于1997年春运前推广了100多个车站
- 2.0版，1997年上半年，经广州地区中心试点和上海、南京、杭州间中心联网异地售票试点，实现区域联网异地售票
- 3.0版，1999年完成升级，2000年10月历史性实现全国联网异地售票
- 4.0版，2002年，增加可靠性，增强安全性，建立了完善的安全体制
- 5.0版，2005年12月，郑州铁路局试点，2006年4月开始全路推广，2008年4月全部完成，票额由铁路局票务中心统一管理
- 2011年1月1日，全国铁路客运实现实名制购票乘车

The evolution of the railway's ticket system(2): Queue and "Fast Pass"

What do you think about Mobike?

ERP System Rebuilding Project

Course Category and Object

☐ Category

 ◼ Core course for undergraduate students

☐ Objects

 ◼ Understanding methodologies and technologies of systems analysis and design

 ◼ The skills to learn

 ☐ Systems thinking

 ☐ Analytical skill

 ☐ Effective communication skill

 ☐ Project manage skill of system analysis and design

Contents of Course

Phase O: Introduction

Phase I: Systems Analysis Fundamentals

Phase II: Information Requirements Analysis

Phase III: The Analysis Process

Phase IV: The Essentials of Design

Phase V: Quality Assurance and Implementation

Additional: User Experience Design Method*

Phase VI: Conclusion and Examination

The Goal of Course

Organization Strategy

Business Processes

Information Systems

IT Infrastructure

Text Book and Grading

☐ Text Book

- ■ Kenneth E. Kendall & Julli E. Kendall, Systems Analysis and Design (Global Edition, 8th Edition), Pearson Education Inc., 2011

☐ Grading(100%)

1. 10% for Personal assignments
2. 40% for Group's assignments
   (Class report, group project, etc.)
3. 50% for Final examination

Information of Instructor

☐ MAO Bo
   Associate Professor of Information Systems

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☐ Office hour:
   TBA

Assistant Information

- TA
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- Learning Space
  - Systems analysis and design (系统分析与设计)?

- Temporary Username/Password