

# Asheville Welcomes the Southern Conference

## It's Game Day in Asheville.

Here the action isn't only on the court. Once you're outside the ExploreAsheville.com Arena, you'll find an engaging destination where surprises await around every corner. Have a few hours in between games? We invite you to explore our eclectic shops, indulge at our acclaimed independent restaurants, discover our thriving microbreweries and enjoy our entertaining street performers.



For tips on what to see and where to eat, stop by the Asheville Visitor Center at 36 Montford Avenue in downtown or visit our mobile-ready travel site at [ExploreAsheville.com](https://ExploreAsheville.com). **We're glad you're here!**

**ASHEVILLE**  
Discovery, inside and out

