Collective Intelligence – Recommender System Practical Notes

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The following provides a description of the dataset and the CF framework that is available to you for use in practicals. To help get you started, the framework contains an implementation of the user-based CF algorithm, which is ready to run. The framework is designed to be extensible; for example, it readily facilitates the integration of new similarity metrics, neighbourhood formation approaches etc. The document also describes the output produced by algorithms implemented in the framework and, in particular, the file that you need to upload to the online submission system.

Dataset

The practical dataset consists of:

- * ~50,000 ratings from 1000 users on 828 movies.
- * Each user has rated at least 20 movies.
- * Ratings are based on a 0-5 point scale (1/2 point intervals), where 5 is the maximum rating and 0 is the minimum rating.

The data was obtained from Flixster (http://www.flixster.com). The data was collected between December 2005 and January 2011.

This dataset is used to create the following files which you will use during the practicals.

Training Set (r.train)

All predictions to be generated are based on this data, which consists of 80% of each user's original ratings. The file format is as follows: each line consists of a <user_id item_id rating> tuple. For example, the first line in the file is: 65046 8166 4.5 which indicates that user 65046 assigned a rating of 4.5 to item 8166.

Probe Set (r.probe)

This file consists of 10% of each user's original ratings (which are different from those present in the training set). These are the ratings for which you need to make a prediction. The file format is as above. The actual ratings are also supplied; this allows you to generate predictions using different CF algorithms and to compare the performance of each algorithm by, for example, computing predictive accuracy (using RMSE) and coverage.

Test Set (r.test)

This file is similar to the probe set, and again consists of 10% of each user's ratings (again, these ratings are different to those contained in both the training and probe sets). However, the actual ratings are

not provided in this file. Once you have experimented with and evaluated a variety of CF algorithms using the probe set, predictions for the test set should then be generated and uploaded to the online submission system – the RMSE on these predictions is then used when compiling the leader board.

Item Descriptions (r.item)

Finally, a file containing information about the items (movies) is provided; this is a '|' separated list of:

```
movie id | movie title | release date | genre(s)
```

The movie ids correspond to those used in the training, test and probe sets. Movies can be in several genres.

CF Framework

A framework to implement and evaluate CF algorithms has been created and made available to you. Further, a fully functioning user-based CF algorithm has been implemented using this framework and is ready to go and generate predictions. In what follows, a brief description of this framework is provided along with instructions on how to execute the code and how to perform evaluation.

User-based CF Algorithm

This algorithm calculates a predicted rating for a *target user* on a *target item*. There are three key components to the user-based CF algorithm:

Calculating user similarity: the framework contains an implementation of the *Cosine* similarity metric (class Cosine in package similarity.metric). Note that this class implements the interface SimilarityMetric (also in package similarity.metric). If you need to implement a new similarity metric (e.g. *Pearson* similarity), ensure that it also implements the SimilarityMetric interface. If you do it this way, it will be very easy to change your code to switch to a different similarity metric. For example, if your code says:

```
SimilarityMetric metric = new Cosine();
...
double sim = metric.getSimilarity(p1, p2);
```

then to switch to *Pearson* similarity you just need to change the first line:

```
SimilarityMetric metric = new Pearson();
...
double sim = metric.getSimilarity(p1, p2);
```

Forming a neighbourhood: once the similarity between the target user and all other users who have rated the target item have been calculated, the next step is to form the target user's neighbourhood. The framework contains an implementation of the *Nearest Neighbour* approach (class NearestNeighbourhood in package alg.ub.neighbourhood). In this approach, the *k* most similar users to the target user are selected as neighbours.

In a similar manner to the above, the NearestNeighbourhood class implements the Neighbourhood interface (also in package alg.ub.neighbourhood); any new neighbourhood formation approaches can be easily integrated into the framework if these also implement the Neighbourhood interface.

Choosing a predictor: the final step is to compute the predicted rating for the target user on the target item. The framework contains an implementation of a basic algorithm (class MeanPredictor in package alg.ub.predictor), where the predicted rating is computed by taking the mean of the neighbours' ratings for the target item.

The MeanPredictor class implements the Predictor interface (in package alg.ub.predictor); again, this approach ensures that any new predictors can be easily integrated into the framework by implementing this interface.

Executing the User-based CF Algorithm

Class ExecuteUB in package alg.ub executes the algorithm. To begin, the similarity metric, neighbourhood formation approach and the predictor are set as follows:

```
// configure the user-based CF algorithm - set the predictor, neighbourhood and
similarity metric ...
Predictor predictor = new MeanPredictor();
Neighbourhood neighbourhood = new NearestNeighbourhood(10);
SimilarityMetric metric = new Cosine();
```

Next, the paths and filenames of the item file, training and test (or probe) sets and the output file are specified:

```
// set the paths and filenames of the item file, train file and test file ...
String itemFile = "FRT dataset" + File.separator + "r.item";
String trainFile = "FRT dataset" + File.separator + "r.train";
String testFile = "FRT dataset" + File.separator + "r.probe";

// set the path and filename of the output file ...
String outputFile = "results" + File.separator + "predictions.txt";
```

Next, an instance of the DatasetReader (in package util.reader) class is created to read in the above data sets. Then an instance of the user-based CF algorithm (class UserBasedCF in package alg.ub) is created; the constructor takes as arguments instances of the Predictor, Neighbourhood, SimilarityMetric and DatasetReader classes described above.

```
DatasetReader reader = new DatasetReader(itemFile, trainFile, testFile);
UserBasedCF ubcf = new UserBasedCF(predictor, neighbourhood, metric, reader);
```

The final step is to evaluate the algorithm by generating predictions for the test set (or probe set) items. This is achieved by creating an instance of the Evaluator class (in package util.evaluator). This class is used to calculate the RMSE and coverage provided by the algorithm, as well as creating the output file. The output file contains the individual predictions calculated for each of the test set (or probe set) items. The format of this file is as follows: each line consists of a <user_id item_id actual_rating predicted_rating> tuple if the probe set is specified or a <user_id item_id predicted_rating> tuple if the test set is specified. This latter output file is the one that you need to upload to the online submission system.

```
Evaluator eval = new Evaluator(ubcf, reader.getTestData());
eval.writeResults(outputFile);
Double RMSE = eval.getRMSE();
if(RMSE != null) System.out.println("RMSE: " + RMSE);
double coverage = eval.getCoverage();
System.out.println("coverage: " + coverage + "%");
```